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PART I THREE HISTORIES

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Ben Patterson, Terry Reilly and Emmett Williams, of whose productions we will see this evening, pursue purposes already completely separate from Cage, though they have, however, a respectful affection.' After this introduction the concert itself began with a performance of Ben Patterson's Paper Piece. Two performers entered the stage from the wings carrying a large 3'x15' sheet of paper, which they then held over the heads of the front of the audience. At the same time, sounds of crumpling and tearing paper could be heard from behind the on-stage paper screen, in which a number of small holes began to appear. The piece of paper held over the audience's heads was then dropped as shreds and balls of paper were thrown over the screen and out into the audience. As the small holes grew larger, performers could be seen behind the screen. The initial two performers carried another large sheet out over the audience and from this a number of printed sheets of letter-sized paper were dumped onto the audience. On one side of these sheets was a kind of manifesto: "PURGE the world of bourgeois sickness, `intellectual', professional & commercialised culture, PURGE the world of dead art, imitation, artificial art, abstract art, illusionistic
...] FUSE the cadres of cultural, social & political revolutionaries into united front & action." The performance of Paper Piece ended as the paper screen was gradually torn to shreds, leaving a paper-strewn stage. As the evening progressed, Fluxus performers presented the audience with the latest experiments in music, in particular something called action music. Emmett Williams performed his Alphabet Symphony and Counting Song, Joseph Beuys gave his Siberian Symphony and Wolf Vostell, his Decollage Kleenex. There were works by George Brecht, Arthur Koepcke and Bob Watts, and a number of group performances of works including Dick Higgins' Constellation No 4 and Constellation No 7, Daniel Spoerri's Homage d l'Allemagne and George Maciunas' In Memoriam to Adriano Olivetti. The third and the fourth pieces of the concert, Higgins' Constellation No 7 and Constellation No 4, were performed by Maciunas, Vostell, Schmit, Trowbridge, Klintberg, Koepcke, Spoerri and Paik, and had become a kind of set piece for these festival performances. Higgins described the performance of Constellation No 4 as follows: Each performer chooses a sound to be produced on any instrument available to him, including the voice. The sound is to have a clearly defined percussive attack and a delay which is no longer than a second. Words, crackling and rustling sounds, for example, are excluded, because they have multiple attacks and decays. The performers begin at any time when they agree they are ready. Each performer produces his sound as efficiently as possible, almost simultaneously with the other performers' sounds. As soon as the last decay has died away, the piece is over. 3 Slightly later in the same concert Williams' Counting Song and Spoerri's Homage d l'Allemagne were simultaneously performed by the composers themselves. The masked Williams performed the first version of his Counting Song, in which the performer counts the audience aloud from the stage. At the same time Spoerri, seated at the same table that had been used by Wilhelm, performed his work, which was a verbal transmogification of Wilhelm's introductory speech. After these pieces Williams, Maciunas and Schmit performed the eighth work of the evening, Watts' Tivo Inches, the score for which reads `stretch a 2 inch ribbon across the stage and cut it'. This piece was performed by Schmit and Williams starting at the left side of the stage, with Schmit holding one end of a two-inch-wide ribbon and Williams holding the rest of the rolled-up ribbon. Williams then walked to the right side of the stage, thereby stretching the ribbon across the mouth of the stage. After this action was complete, Maciunas walked centre stage and cut the ribbon in half. Watts' piece was followed by a performance of Maciunas' In Memoriam Adriano Olivetti - an aleatoric score based on the instruction `Any used tape from an Olivetti adding machine . . .' In this, performers are each assigned a number as well as a specific action that they are to perform. Using the adding-machine tapes as a score they execute their assigned action each time their number occurs. The Dusseldorf presentation of the Olivetti piece, performed by Klintberg, Trowbridge, Schmit, Paik, Vostell, Williams, Kopcke and Spoerri, included the following actions: opening and closing an umbrella, blowing a whistle, sitting and standing, bowing, saluting and pointing. The
evening concluded with a performance of Brecht's 4,ord Event, in
DEVELOPING A FLUXABLE FORUM 5 which the performers turned off all the lights and left, leaving the audience alone in the darkened auditorium. The Fluxus performance festival held at the Dusseldorf Art Academy on 2-3 February 1963 was a significant historical marker in the early development of the Fluxus group. The Dusseldorf performance had been preceded in the autumn and winter of 1962 by Fluxus festivals in Wiesbaden, Copenhagen and Paris, and was subsequently followed in the spring and summer of 1963 by festivals in Amsterdam, The Hague and Nice. The Dusseldorf festival was significant in that it showed a turning-away from the initial conception of Fluxus as a forum for the performance of `interesting things' towards a more focused concern with event-based performances.' This change of emphasis was not a total rejection of the more diverse avenues previously explored under the rubric Fluxus, but rather a notable point in the development of a focused Fluxus attitude and related performance style. These changes are significant for they would continue directly to shape the philosophical nature and historical development of the Fluxus group over the next several decades. The festival at Dusseldorf had been jointly organised by Joseph Beuys who was a faculty member of the Dusseldorf Art Academy, and one of the organisers of the Fluxus Group, George Maciunas. This association, as so often happened in the history of Fluxus, was not so much a collaboration of like-minded artistic innovators as a much more mundane affiliation of friends of friends who needed a performance space for their experimental work most importantly for a performance. While most Fluxus performances and events were the result of planning by Maciunas and others, they generally came about as a direct manifestation of an ever-shifting network of associations, contacts and collaborations, many of which were more the result of chance than of forethought. Take, for example, the historically and conceptually significant class on composition taught by John Cage at the New School for Social Research. The students and occasional visitors included many artists who would become central to the development of both Fluxus and happenings - Al Hansen, Allan Kaprow, George Brecht, Dick Higgins, Jackson Mac Low among others. This class was a key early gathering in America of like-minded individuals, and both the ideas shared and the contacts made there would continue to influence the development of new and experimental art forms for years to come. So, was this meeting planned? No, for although Cage had certainly planned the class, there was certainly no plan by the students themselves. Was it fate? Possibly. The history of this period would be different if this class had not happened. Was it luck? Most probably - but it was a historical situation that was used to the full through the continued work and association of the individual involved. In Europe there were similar environments that brought together like-minded individuals who would later become significant in the development of Fluxus. Key among these were the exhibitions and performances presented at several locations in Cologne in 1960 and 1961. Mary Bauermeister's studio was the site of performances of works by John Cage, Morton Feldman, Sylvano Bussotti and future Fluxus artists George Brecht, La Monte Young, Nam June Paik and Ben Patterson. Haro Lauhaus exhibited
works by Daniel Spoerri and Wolf Vostell and presented performance works by Patterson and La Monte Young. Vostell, Patterson and Paik, all of whom lived in Cologne, were in constant contact and collaborated on performances of their work. If one were to trace a history of this need-based `movement' - which we now call Fluxus -
it was not a movement but rather a group of friends or people who were interested in the same kinds of thing. George Brecht stated: 'Each of us had his own ideas about what Fluxus was and so much the better. That way it will take longer to bury us. For me, Fluxus was a group of people who got along with each other and who were interested in each other's work and personality'. What is at stake in these and other comments like them, is a twofold concern: first, that historical and critical investigations of Fluxus do not turn a historical event such as the coming together of Fluxus and Joseph Beuys in Dusseldorf into anything more than the fortunate, seemingly predetermined, but nonetheless chance-determined event that it was and second, that the fluid nature of Fluxus, based primarily on a constant and changing network of friends and associations, not be lost in the rush to define Fluxus as either fixed, constant or planned. This is not to say that there was no planning for the various Fluxus performances and festivals - many of them were not only planned but over-planned. As with life, however, these plans became not what actually happened, but mostly a backdrop of desired actions against which the historical realities can be viewed. The Festum Fluxorum performance in Dusseldorf was one of seven Fluxus festivals held in Europe in 1962 and 1963: Weisbaden (September 1962), Copenhagen (November 1962), Paris (December 1962), Dusseldorf (February 1963), Amsterdam (June 1963), The Hague
DEVELOPING A FLUXABLE FORUM 7 (June 1963) and Nice (Summer 1963). The idea of a grand European tour of Fluxus performances, or festivals as they were called, had begun to be developed by Maciunas and others as early as the end of 1961. The primary reason for this tour, however, was not as a performance venue but was intended as a means to publicise the kinds of work that were to be published by Fluxus. When these initial plans were made, Fluxus was not conceived of as a performance approach or even as a group, but rather it was the name for a projected magazine and publishing venture of new and experimental work. Working with a group of artists whom he had met in Europe, such as Paik, Vostell and Williams, and through correspondence with artists in New York, most notably Dick Higgins, Maciunas developed a programme for a series of wide-ranging performances of 'Very New Music'. Initially Fluxus was little more than a name and a public face for something that already existed. This situation arose because the artists and their work that would become central to defining the Fluxus group existed prior to the Fluxus name. Many of the artists in this early period saw Fluxus as just one of several channels through which their work could be presented. This circumstance of Fluxus ideas and work existing prior to Fluxus' appearance has had a continuing effect on the history of Fluxus. During Fluxus' main periods of development, there was a wide variety of Fluxus-related performances and activities. Even though Maciunas continually tried to create the impression of a single Fluxus - a Fluxus collective, even a Fluxus movement - there were many more kinds of Fluxus performances and events than those traditionally labelled as Fluxus festivals. In addition to the European Fluxus Festivals and the later performances in America, there were a variety of other performances organised and attended by core Fluxus artists, both in Europe and in America, that were certainly Fluxus in spirit if not in name: in Europe, 'NeoDada in der Musik' (Dusseldorf, 1962), 'A Festival of Misfits' (London, 1962), 'De Kleine Komedie' (Amsterdam, 1963), 'Maj Udstillingen' (Copenhagen, 1964) and in America, the 'Chambers Street' series (New York, 1961), the 'YAM Festival' (New York and New Jersey, 1962), and the 'Monday Night Letter' series at Cafe au Go Go (New York, 1964-65). Over the period of months of 1962 in which the plans for Fluxus festival were developed, and even during the first festivals in Wiesbaden and Copenhagen, the concept and nature of Fluxus performance remained rather fluid. Rather than having a specific focus, the name Fluxus was initially a generic rubric used to present a diverse variety of work. In addition to the artists more traditionally associated with Fluxus, these plans included work from the sound and electronic explorations of composers such as Pierre Mecure, Karl Heinz Stockhausen and Edgar Var to piano works by Toshi Ichiyanagi, Morton Feldman, Sylvano Bussotti, Christian Wolf, and others. Some of the earliest plans listed over twenty concerts of piano compositions, compositions for instruments, compositions of concrete music, neo-Dada and happenings, and electronic music. By the time of the Wiesbaden festival this number had been reduced to fourteen concerts, by Copenhagen, to four, and by the time of the Dusseldorf festival in 1963, to two. Although these
changes are certainly in part related to the practicalities of performing, such as the availability of a performance space and performers, much of this change in concert number and type reflects a developing Fluxus sensibility and core of works and performers. The development of a specific Fluxus performative form began most directly as an outgrowth of the Fluxus Festival in Wiesbaden. Conceptualised and organised as the first of
of works performed at the other European Fluxus festivals. In fact, many OWEN SMITH developed in Europe, though, it gained both an artistic focus and cultural agenda. Fluxus had begun to be associated with specific artists and types of action music and events, and most significantly it had gained a specific anti-institutional stance. Many of the artists involved with Fluxus in Europe, notably Paik, Higgins, Vostell, Schmit and Maciunas, were not only aware of, but specifically interested in, the political and social implications of their work. When Maciunas tried to extend this developing identity into America in 1963, however, he came face to face with conflicting views. Most of the American Fluxus artists, like Brecht and Watts, although interested in the conceptual and aesthetic implications of post-Cagean thinking, had, like Cage himself, no real interest in political activism. Thus, when Maciunas and Higgins returned to America, Fluxus was faced with a dilemma: what Fluxus had become in Europe could not be sustained in New York. For this reason, the period of Fluxus in New York, from the end of 1963 through the mid-1960s, became predominantly shaped by the playing out of some of the personal and ideological conflicts within the Fluxus group. The changing dynamics of the group began to strain its cohesiveness and several of the artists began to distance themselves from the group. By the mid-1960s it was being said that Fluxus was dead or that it was dying. There were fundamental questions posed about the nature of Fluxus and what it was to become. FLUXUS I AND FLUXUS AS A PUBLISHING VENTURE, 1962-1968 After years of planning, development and production work, the first collective Fluxus publication, Fluxes I, was issued in the autumn of 1964. Fluxus I consisted of a number of manila envelopes interspaced with printed sheets, all of which were bound together with bolts. It contained scores by Higgins, Brecht, Mac Low, Patterson, Schmit, Watts, Williams, Giuseppe Chiari and others; photographs, objects and performance remnants by Knowles, Vautier, Joe Jones, Shigeko Kubota, Chieko Shiomi, Takehisa Kosug and others; as well as artists' monogram cards, texts, drawings and a variety of other printed materials. All these materials were contained in wooden boxes like 'little crates'. Fluxus I was a synthesis of Maciunas' and other Fluxus artists' work and ideas from 1961 to the date of its original publication. It was the eventual outcome of the long-standing ambition to produce a Fluxus anthology, and was, in fact, the first full manifestation of the original impetus for establishing Fluxus. The initial potential of, and need for, a publication for new and experimental work was partially an outgrowth of a project initiated by La Monte Young – the An Anthology publication. In autumn 1960 the editor of the magazine Beatitude approached Young and Mac Low after a reading and asked them if they would guest-edit an issue of the East Coast edition of his magazine, Beatitude East. Given free rein to include whoever and whatever he wanted, Young collected a large body of new and experimental music, poetry, essays and performance scores from America, Europe and Japan. The magazine, however, folded after only one issue, and the materials that Young had collected were never published. In June 1961 Maciunas, who had already begun plans to publish a magazine of
similar work to be called Fluxzrs, got to hear about the material and offered to publish it: ‘I have lots of paper ...' he exclaimed. In the autumn of the same year Maciunas designed the book’s layout and title pages, while others, including Mac Low, produced the typescript for the works themselves. Maciunas sold his
in the mid-1960s for continued Fluxus activities in Western Europe: one in northern Europe, two in central Europe and two in France. The locations of these centres were directly connected to the continued activities of specific artists who took over Maciunas' organisational role. In northern Europe, specifically Denmark, Fluxus continued to have an active presence as a result of the work of Arthur Koepcke and Eric Andersen, who collaborated closely throughout the mid-1960s. They sponsored numerous performances, including the series of seven concerts entitled 'Maj Udstillingen' featuring work by Anderson, Brecht, Higgins, Koepcke, Williams, Vostell and others and exhibitions such as those at the Faxe Brewery in 1964. Continued Fluxus activity in Germany was largely the responsibility of Tomas Schmit, Wolf Vostell and Joseph Beuys, and included such notable performances as the 1965 '24 Stunden' ('24 Hours') at the Galerie Parnass in Wuppertal, which presented works by Paik, Beuys, Schmit and Vostell, among others. These artists also organised many Fluxus-related performances and exhibitions, such as Paik's Robot Opera, and Vostell's Phmene, in Berlin in the mid-1960s, particularly in collaboration with the Galerie Block, run by Renlock. In the Netherlands, Fluxus continued its activities under the banner of Gallery Amstell 47
- as well as a series to start a discussion' - not as a course of action. Eventually these plans were abandoned because many
DEVELOPING A FLUXABLE FORUM 11 of the American artists associated with Fluxus were either uninterested in the social and political implications of their work, or most specifically did not like the kinds of approach that Maciunas had suggested. What this conflict demarks is the beginning of one of the periods of Fluxus' growing pains - a period in which personal and ideological differences began to come to the fore. Having failed to create a united 'Collective Front', Maciunas decided in the mid-1960s to decentralise Fluxus by creating a number of global Fluxus centres. Based on Ken Friedman's idea of forming a Fluxus centre in California - 'Fluxus West' - Maciunas decided to create four centres related to the cardinal directions: Fluxus North, directed by Per Kirkeby; Fluxus South, led by Ben Vautier; Fluxus East, headed by Milan Knizak; and Fluxus West, with Friedman as the director. In reaction to the increasing tensions between some Fluxus artists and the group's increasing fragmentation in the mid-1960s, this move was in part another attempt by Maciunas to create an organisational structure for Fluxus. He planned to create a Fluxus Board of Directors from the directors of the four centres, which he would head from the Fluxus Headquarters in New York. Although this new quasi-bureaucratic structure never became fully functional, it did create a framework for Fluxus to continue to grow and develop under the leadership of artists other than Maciunas. One of the most active of the Fluxus centres, through the mid- and late-1960s, was Fluxus West. Prior to the formation of Fluxus West in 1966, California had been the site of several Fluxus performances and exhibitions: in 1963 Brecht, Watts and Knowles created the collaborative 'Scissors Brothers Warehouse' event and exhibition, and in 1965 numerous Fluxus pieces were presented by the New Music Workshop in 'The International Steamed Spring Vegetable Pie Fluxus Festival'. In 1966, and particularly in 1967, Fluxus and related activities were quite numerous in California. In this period, Jeff Berner also organised several Fluxus-related activities: a Fluxfest at the Longshoreman Hall in San Francisco and the 'Aktual Art International' exhibition at the San Francisco Museum of Art and the Stanford Art Gallery, which brought together a large variety of Fluxus and Fluxus-related materials. Ken Friedman set up Fluxus West centres in San Diego and in San Francisco, and in 1967 he purchased a Volkswagen bus - a 'Fluxmobile', - in which he travelled up and down the coast of California and then across the US giving lectures, performing concerts and producing flyers under the name Fluxus West. When the term 'Fluxus' had begun to be formulated in New York in 1961, it was as a publication for a variety of work with little or no specific political or even cultural agenda. The initial affiliations and association of many of the American Fluxus artists were based on a mutual interest in each others' work and collaborations on projects and performances. Several of these individuals - Higgins, Brecht and Al Hansen - had met as students in John Cage's composition class at the New School for Social Research. They and others, such as Mac Low, Young, Knowles and Maciunas, had become involved in various projects or groups, such as the New York Audio-Visual Group, the 'Chambers Street Concert Series', the 'Bread &' performance series and
publication project of An Anthology. In all of these activities what was shared was an excitement for the work they were doing and a growing realisation of the international scope of new performance and musical experimentation. This was then a period of expansion of both awareness and ideas which was carried along by an excitement for the new work being done by them and others. As Fluxus actually began to be
DEVELOPING A FLUXABLE FORUM 13 stereo for the down payment for the printing costs, and the mechanicals were sent to the printer to be produced. At this point in the production, however, Maciunas left New York to go to Europe, and Young and Mac Low were not able to pay the remaining printing costs. For this and other reasons, the final production of An Anthology was delayed until 1963, when it was finally completed and issued by Young and Mac Low. Although it can be argued that An Anthology is not strictly a Fluxus publication, its development and production was a central event in the formation of Fluxus. It was the first collaborative publication project between people who were to become part of Fluxus: Young (editor and co-publisher), Mac Low (co-publisher) and Maciunas (designer), not to mention all the artists who contributed work, such as Higgins, Flynt, Paik, Williams, Brecht and others. It modelled a pattern of development that was repeated in many other Fluxus projects in which Maciunas helped to give form to an artist's idea through the selection of materials and packaging design. In this way Fluxus produced a true collaboration in which two or more artists came together to create a greater whole through the combination of their efforts. The other, less positive, side of the pattern of Fluxus production seen in the creation of An Anthology, was one marked by changes in plans, delays in production and funding problems. One of the most important aspects of An Anthology for Fluxus, however, was that it became the impetus for the planning and development of other collective publications. Many more scores had been collected than were used in the book, and when Maciunas left for Europe at the end of 1961, he carried with him a rich collection of works and the idea of producing a series of collective Fluxus publications. Throughout 1962, and in tandem with the plans for Fluxus festivals, Maciunas developed plans for a series of publications which he called 'Fluxus Yearbooks'. In January and February of 1962 Maciunas circulated a list of 'tentative plan[s] for contents of the first 7 issues'. These issues, primarily determined by geographical divisions, included the US Yearbook, Western Ettropean Yearbooks I and II, the Japanese Yearbook and the Eastern Ettropean Yearbook. In addition to these, there were also plans for two historical issues, Homage to the Past and Homage to DaDa. The diverse contents for these issues was based on three categories of work: the additional materials for An Anthology; promised contributions from artists; and materials suggested by the area editors (such as Higgins and Mac Low for the US and Paik and Wilhelm for Europe) for each of the issues. In the initial plans most of the contents were scores and essays intended to be traditionally printed and bound, but also listed were a number of additional elements - fold-outs, inserts, records and even some objects such as 'a glove' by Knowles and 'molded plastic relief composition' by Mary Bauermeister. By the spring of 1962 - the time of the publication of Neivs-Policy-Letter No. 1 - Maciunas had changed his ideas considerably. In the Neivs-Policy-Letter, he referred to the publication as the 'FLUXUS YEARBOOK-BOX' and put greater emphasis on nontraditional 'printed' materials. There was to be a change in form, too, from a bound
publication to a boxed collection: It was decided to utilise instead of covers a flat box to contain the contents so as to permit inclusion of many loose items: records, films, `poor-man's films - flip books,' `original art,' metal, plastic, wood objects, scraps of paper, clippings, junk, rags. Any composition or work that cannot be reproduced in standard sheet form or cannot be reproduced at all. 10
to be included in Fluxus I but as part of 'collected works' publications that never materialised. Thus, Fluxus I is not just a metaphorical summation of Fluxus ventures between 1962 and 1965 but an actual compilation of diverse materials that had previously been produced by the individual artists and the activities of the Fluxus group. Fluxus I is a clear example of an aspect of Maciunas' productivist/puritan aesthetic: waste not want not. The eventual production of Fluxus I can be seen as the physical manifestation of years of planning and editing for collective Fluxus publications, but it can also be seen as Maciunas' way of making use of materials that had been collected and produced and which Maciunas did not want to waste. The vicissitudes of attempting to edit and produce a Fluxus anthology were almost too great. Initially the first of the planned Fluxus Yearbooks was to be issued in February and May of 1962. These dates were pushed back due not only to a lack of time and money, but, more significantly, to the shortage and limited variety of the works so far collected. Many of the works listed in the prospectus were not in Maciunas' possession when he listed them as the contents, and so he had to delay the publication until after he had received them. They
DEVELOPING A FLUXABLE FORUM 15 were rescheduled to be issued in August and September, just prior to the first Fluxus Festival in Wiesbaden. At the same time as the delay was announced, a new call for material was issued in Neiti,s-Policy,-Letter No. 1, as well as a new plan for two types of anthology publications: the standard edition of printed and bound materials, and a new format - the `luxus-fluxus' - which was to include materials I figure the issue should go out in mid November . . .

At about the same time as this letter, Maciunas issued Neiti,s-Policy,-Letter No. 4, which included plans for future festivals, Fluxus Yearbox II, and, most importantly, plans for `special editions'. This new category of Fluxus publications was to include works and collections of works by individual artists, such as Brecht, Young, Mac Low, Henry Flynt, Allan Kaprow, and others. Although many of these collections never materialised, the most notable exception is Brecht's collected works, which became Water Yatn; this is an important first indication of the expansion of Fluxus publishing activities towards a collective that would produce individual artist's works as well as anthology publications. Fluxus I did not come out in November, as Maciunas had said, but was delayed again; for although the printing work was completed, Maciunas had no money to pay the printer for the work. As Maciunas was continuing his attempts to edit and produce the first of the planned Fluxus collective publications, one of the first collective Fluxus (in spirit and content, if not in name) publications was published by Wolf Vostell. This magazine, entitled De-collage, was certainly, as Maciunas later claimed, a clear manifestation of Vostell's own ideas. This, however, did not make De-collage a non-Fluxus work as Maciunas also claimed. Although it was not one of the announced Fluxus publications, it was certainly a parallel attempt to those being initiated under the name Fluxus to publish the work then being done. The first issue of De-collage, published at the end of 1962, was clearly modelled on the ideas and plans that were being developed for Fluxus. It included scores, essays and other examples of the types of work presented in performance by the Fluxus group. Many of the artists who had become associated with Fluxus, such as Young, Patterson, Paik, Koepcke, Vostell, and even Maciunas, were included; and at first Maciunas felt that this publication was part of a general Fluxus initiative and invited Vostell to combine his efforts with his own in the development of more Fluxus-type publications. Vostell declined this invitation, saying that he could only edit one such publication - his own - and that it would not be as comprehensive as the planned collective Fluxus editions.' 2 With the publication of issues 2 and 3 of De-collage, Maciunas increasingly saw this journal as an attempt to undermine his own Fluxus publication initiatives. This situation was brought to a head with the publication of works by Corner and Flynt in De-collage that Maciunas was intending to print in planned Fluxus publications. Maciunas accused Vostell of `knowingly sabotag[ing] Fluxus'.13 The real and perceived effect of Vostell's publication of De-collage would eventually lead Maciunas to an attempt to form a retrenchment of Fluxus, to, as he put it, `strive for a
OWEN SMITH common front & CENTRALIZATION'. As a partial response to this and other situations that Maciunas felt were draining on Fluxus 'art and anti-art activities', he proposed in Fluxus Ness-Policy-Letter No. 8 (1 January 1963) that 'authors are to assign exclusive publication rights to Fluxus' and that they 'will not submit any works to any other publication without the consent of Fluxus'. The artists associated such [a] front must constantly be purged of saboteurs & 'deviationists' just like the communist party. Communists would have long split into 1000 parts if they did not carry out the strict purges. It was the purge or FLUX that kept them united & monolithic. 14 Vostell was to become the first of numerous victims of such a belief. This defensive, even antagonistic, stance was the first of a number of times through the mid-1960s that Maciunas was to react negatively to the plans and projects of artists whom, he felt, were working in opposition to his idea of a collective front for Fluxus. What was in reality happening and continued to happen throughout this period was a fundamental conflict between the aims of Fluxus and its realisation. That is, Fluxus was often unable to produce, either at all or in a timely manner, the works that it had undertaken to publish, and as a result many artists also sought other or additional means of producing their work. Through the winter of 1962 and 1963 the emphasis of Fluxus publishing activities was increasingly shifting to the development of works and publications by individual artists. Plans were made for and work initiated on Brecht's 'Complete Works' (Water Yarn) and Deck, Robert Watts' 'Dollar Bill', Young's Compositions 1961, Daniel Spoerri's L'OPTIQUE MODERN, Paik's 'music periodical' Monthly Review of the University of Avant-garde Hinduism. The materials for Fluxus I, meanwhile, still sat at the printer. Maciunas did produce two other collective publications in this period: Fluxus Previelti, Revietiv, a long scroll-format publication which included a limited number of scores and photos of performances, information on future performances and a listing of planned Fluxus publications and Ekstra Bladet, a reproduction, in collage format, of performance reviews, which was intended for performance publicity. He also began work on a second Fluxus Yearbox, the French Fluxus Yearbox, which although never produced did progress to the stage of typographic design and lay-out (parts of it are in the Archive Sohm); but by the end of spring 1963, there was still no Fluxus I. Finally, however, sometime in the late spring or summer of 1963, Maciunas was able to pay the remaining debt to the printer for the materials for Fluxus I. But by the time Maciunas returned to the US in the late summer or early autumn once again he had no money to do anything with the materials he had had printed, and even if he had been able to do anything he was so unhappy with the quality of the printing that he threatened to throw it all away. In the end, he kept the materials but did not do anything with them for almost another year. Instead, the emphasis of Fluxus shifted to the development and production of works by individual artists, the development of a
DEVELOPING A FLUXABLE FORUM 17 Fluxus newspaper, ccV TRE, and the attempt to develop a Fluxus distribution network, or what came to be called the Fluxus Mailorder Warehouse. During the autumn of 1963 and the winter of 1964 the continued development of Fluxus I was put on hold while plans were made for propagandising Fluxus in the US. Although a number of plans included actions and/or performances, such as street events, one of the most important realised means of advertising Fluxus was the creation of a Fluxus newspaper, ccV TRE. Rather than being a completely new venture this newspaper was, as with many Fluxus works, initially developed outside of Fluxus per se and then integrated into the Fluxus fold. The first issue of V TRE was published as a broadside by George Brecht in conjunction with the Yam Festival, which he and Bob Watts were organising in May 1963. In fact, when the first Fluxus issue of the newspaper was published in January 1964 the designator 'cc' was added to the name as Brecht (a designation that was kept only for the first four issues). Although the first two issues of ccV TRE, published in January and February of 1964, are predominantly made up of photos, both antique and contemporary, newspaper headlines and parts of articles, and scientific illustrations and diagrams, all taken from other sources, it was the references to Fluxus that were the key to this project and would come to dominate the content of the newspaper by the third and fourth issues. The publication of cc V THE was another example of the opportunism of Fluxus. It offered three key elements. First, the newspapers were cheap to produce, and this was important because Fluxus had little or no money to pay for more elaborate publishing projects such as the collective Yearboxes/books. Moreover, very few, if any, of the Fluxus publications ever broke even or made any profit. This being the case most of the publication costs had to be covered by other means and were largely paid for by Maciunas himself out of his own pocket. Second, the newspapers were a sign that Fluxus was 'alive and kicking'. By the beginning of 1964 most of the planned Fluxus publications had still not been realised. Increasingly a number of the artists associated with Fluxus were beginning to question whether or not Fluxus would ever even begin to fulfil its aims to distribute a variety of 'interesting things'. The ccV TRE newspaper was a way of responding to these concerns, for in addition to the visual cacophony of appropriated images and texts, they included essays by artists such as Paik and Brecht, photos of works by a variety of artists from Christo and Jean Tinguely to Brecht, Knowles, Watts and Lette Eisenhauer at their Blink show, and a wide variety of event and performance scores. It seems that it was the intention of at least Maciunas to shift away from the more costly and problematic Yearboxes to the newspaper as the principal means of disseminating the good work being done. In the first issue of ccV TRE, there is a list of available Fluxus editions (1963) and upcoming editions (1964). It is of importance to note that nowhere in these lists is there any specific mention of the collective Fluxus publications. Instead, after the lists there is a small note that states that most of the '... materials originally intended for Fluxus yearboxes will be included in the FLUXUS ccV THE newspaper or in individual boxes'. 5 The
third, and possibly most important, aspect of the development of the Fluxus newspaper was that it was a way of both advertising Fluxus works and performances. ERR, COD:1.
OWEN SMITH only to publish the interesting things being done but to create new systems for their distribution. Most Fluxus works were not only relatively inexpensive, but were initially distributed through alternative distribution mechanisms. In the mid-1960s a number of different Fluxshops were set up in the US, France and the Netherlands. In addition to these shops, which had only limited success, several Flux Mailorder Warehouses in the US and Europe were created that were directly aimed at establishing a new means for distributing works and publications without those works themselves seeming to become profound, exclusive or valuable as a commodity. In this context, then, it was only through such publications as cc V TRE, that Fluxus works could gain an audience wider than friends of friends. In 1978 Nam June Paik elaborated on the significance of Fluxus as a distribution mechanism that, he felt, went beyond Marxist parameters: Marx gave much thought about the dialectics of the production and the production medium. He had thought rather simply that if workers (producers) OWNED the production's medium, everything would be fine. He did not give creative room to the DISTRIBUTION system. The problem of the art world in the '60s and '70s is that although the artist owns the production's medium, such as paint or brush, even sometimes a printing press, they are excluded from the highly centralised DISTRIBUTION system of the art world. George Maciunas' Genius [sic] is the early detection of this post-Marxistic situation and he tried to seize not only the production's medium but also the DISTRIBUTION SYSTEM of the art world. 16 Throughout the 1960s Maciunas continually tried to demonstrate that Fluxus was neither serious culture nor anti-serious culture, but something else entirely. This separation was intended to reinforce the concept that Fluxus was not part of the existing cultural system, in either its modes of production or distribution. The nature of Fluxus work was part of a process of transformation and education that was inherent in their activities. In the activities in the 1960s, and, as we shall see, most particularly in the 1970s, Fluxus works and performances were intended to transgress boundaries, decentre their own activities, and, for some, gradually to lead to the elimination of the category of fine art altogether. When Fluxus I was finally issued in 1964, it was as part of a period of tremendous Fluxus publishing activity. Even though it had taken Fluxus and Maciunas more than two years to produce this one work, the next two years, between 1964 and 1966, saw more than half of the total number of Fluxus works developed and produced. Not only was the first collective publication, Fluxus I, published in this period, but the only other completed collective Fluxus publications, Fluxkit (1964) and Fluxits Year Box 2 (1966), were published in this time as well. One of the most notable aspects of Fluxus production in these years, evident in a simple comparison between Fluxus I and Fluxits Year Box 2, was a shift from publications, in the sense of printed information or images on paper, to objects. The projected, but never completed, Fluxzts 3, was, however, supposed to shift yet again, back to exclusively two-dimensional printed works to be presented rolled up in a tube. Whereas Fluxus I consists predominantly of printed images, scores and text-based
pieces, Fluxus Year Box 2 contains a diversity of materials, most of which — such as the Fluxfilms and viewer and the individual artists' boxes by Brecht, Ken Friedman and others — are not traditional printed materials.
The Fluxus works produced in the mid-1960s, even the most object-based examples - such as Watts' Rocks Marked by Weight, Shiomi's Water Music or Patterson's Instruction No. 2 - should all be seen not as art works or even multiples, but in their intended context: as publications, albeit quite different from what is traditionally thought of as a publication. This seeming alteration in Fluxus' aims is not just a historical note, for it was remarked on by several Fluxus artists and it was one of the motivations for Higgins to found Something Else Press as an attempt to return to the original aims of Fluxus. Although Something Else Press (SEP) does have its own unique place in the history of alternative publishing, it should also be seen as an expression of the aims of Fluxus to distribute the 'interesting' things being done. In 1964 Dick Higgins founded SEP in exasperation over Maciunas' seeming inability to get things published, as well as the seeming shift-away from what Higgins perceived as the central foci of Fluxus. In a letter to a friend Higgins remarked that he founded SEP as a way of returning to the aims of 'original Fluxus'. Under the Press imprint, many important books on poetry, happenings, architecture, experimental literature and fiction, music, and art theory were published. SEP also published important work by a number of the artists associated with Fluxus, including Knowles, Patterson, Corner, Schmit, Brecht, Filliou, Spoerri and Higgins himself. In some ways, Higgins was correct, for the work published by SEP throughout the 1960s and into the mid-1970s much more clearly conforms to the original Fluxus goals of education, presentation of a variety of historical and contemporary works, and creation of a distribution system for interesting materials that would not otherwise be published. In fact, although SEP would eventually fold under the strain of unresolved financial obligations, it was in its heyday very successful both in introducing a wider audience to new and experimental work and in creating a context for continued experimentation in intermedial arts. The greater immediate success of SEP, when compared to Fluxus, was that Higgins was able to balance a radical and/or new content with a more traditional form, thereby allowing the SEP publications access to existing distribution systems - particularly the book-publishing system - which Fluxus was never able to make use of. This very same success has now, in the historical frame, reversed which of the two ventures is given most attention. Fluxus with its seemingly greater originality of form and, contrary to stated aims, greater rarity of work, has now become the artistic success, whereas SEP has become an interesting publication venture, but not an artistic success. If again we return to Higgins' point that SEP was a renewal of the original aims that Fluxus had lost sight of and consider this in the current perspective of the commodification of Fluxus 'art objects', we are left with a very interesting set of issues. The reality, however, is that both represented Fluxus and SEP succeeded and failed in differing ways, and that both of these ventures form part of a larger whole of experimentation in intermedial arts which so dominated the 1960s and 1970s. By the end of the 1960s collective Fluxus activities had reached a low point. After the explosion of Fluxus publishing activities
between 1964 and 1966, the years from 1967 to 1969 were rather unremarkable. Little new work was produced in these years. Fluxus group performances and public presentations in this period were also practically non-existent. What was happening was that even though Fluxus had always managed to survive direct conflicts, the most significant of which was the conflict and even personal animosity over the picketing of Stockhausen's Originale in 1964, this period was one in which many of the artists'
OWEN SMITH attentions were no longer being focused through Fluxus. In order to contextualise this situation, it is useful to understand that Fluxus' meaning has always existed in relationship to its usefulness, and thus we can look at the downturn in activities in this period as a simple reflection of a periodic downturn in its immediate, but not long-term, usefulness. Although many of the individual artists were as active as they had been in the past, many of their efforts were directed towards differing projects or individual interests rather than collective or Fluxus work. Higgins and Williams were very busy with Something Else Press; Watts was involved with a mass-production project called Implosions; Brecht and Filliou were active with La Cedille qui Sourit in France; Vautier with his Total Art projects and related publishing; and Maciunas was putting most of his time and energy into his project of converting old buildings into artists' lofts (Fluxhouses). Yet through all of this the core of Fluxus remained; the fact that they were friends who enjoyed what each other did. All that was needed was a reminder of this social basis of Fluxus as a community, and it came in the late 1960s, not in the form of new public performances, but as Fluxus gatherings for Fluxfriends. These events began in 1967 with a 'Flux-Christmas-meal-event', and in the subsequent two years were held on the 31 December and were thus renamed the 'New Year Eve's Flux-Feast'. Although these gatherings did not smooth over all of the tensions between different members of Fluxus, they did act to return Fluxus to part of its essence - a Fluxus based on a group of friends doing things together that they enjoyed. Activities such as these, as well as other Fluxus-related developments in such areas as California, France and Germany, also began to widen the circle of Fluxus participants to include new artists such as Geoff Hendricks, Larry Miller and Ken Friedman. This would give a new energy to Fluxus and carry it into the 1970s, and eventually into new endeavours, such as those carried out under the name 'Fluxshoe' in England.

NOTES
I Jean-Pierre Wilhelm, [untitled manuscript], Sept 1962, Archive Sohn, Staatsgalerie, Stuttgart. As far as can be determined, this text was not the exact text read by Wilhelm at the Dusseldorf Fluxus Festival. It is a text that he wrote as an introduction for a proto-Fluxus performance in Amsterdam, 'Parallele auffuhrungen newster musik'; however it is probably very similar to what he did read in Dusseldorf. 2 George Maciunas, 'Fluxus Manifesto', nd [c 1963], Archive Sohn, Staatsgalerie, Stuttgart. 3 Dick Higgins, Constellation No 4, 1960; reproduced in Higgins, Selected Early Works, 1955-1964, Berlin, Edition ARS VIVA!, 1982, p 4. 4 George Maciunas, In Memoriam to Adriano Olivetti; revised version of score no. 8 1962, Archive Sohn, Staatsgalerie, Stuttgart. 5 Dick Higgins, PostfacelJefferson's Birthday, New York: Something Else Press, 1964. 7 George Brecht, 'George Brecht an Interview with Robin Page for Carla Liss (who Fell Asleep)', Art and Artists, vol 7, no. 7 (Oct 1972), p 29. 8 Higgins, PostfacelJefferson's Birthday, p 68. 9 George Maciunas, quoted in Jackson Mac Low, 'Wie George Maciunas die New Yorker Avantgarde kennenlernte', in Renlock, ed, 1962 Wiesbaden 1982, Wiesbaden,
SIMON ANDERSON: FLUXUS, FLUXION, FLUXSHOE: THE 1970s

The 1970s saw Fluxus in flux, and this state, fluxion, is evident across the surprising range of Fluxus activity from 1970 to 1982. It is impossible to follow every thread of Fluxus through this period; the scattering of documented exhibitions, performances and discourses fail to give any indication of the actual spread of Fluxus ideas. However, a debate within and around Fluxus as to its actual constituency continued throughout the decade, in the form of drunken debates and letters to periodicals; in the blossoming field of Correspondence Art; and in the organisation of catalogues, collections and exhibition tours. Several changing versions of Fluxus survived. One of these was an increasingly conventional art movement, circumscribed by major retrospective shows and documented in official publications. Another was an international network of comrades - including some from the `original' Fluxus tour - connected by ideology, friendship, and shared working practices. These laid-back activists often prepared to travel anywhere to perform, read, play, or simply connect with like minds. They generated a set of hilarious and libertarian ideas which were passed from hand to mouth - or from mailbox to mailbox - across the provinces of the coca-colonised world, mostly on a level that generated no more objective evidence than a fading mimeographed flyer, saved for posterity by accident rather than design. The decade opened with the first great monument of Fluxus history, the exhibition and catalogue `Happening & Fluxus'.' At this time happenings were an international and formally recognisable phenomena. The exhibition was accompanied by a graphically utilitarian series of catalogues whose rudimentary use of chronology and alphabet posited a Fluxus firmly in the realm of advanced art activity, linking it explicitly with a documentable happenings movement. Unfortunately, the association created by the title also implied stylistic parity. The fact that some artists were upset by this identification illustrates some of the issues that have continued to dog Fluxus: who has the right to define it, and on what bases should those definitions be made? The collector Dr Hans Sohm and his co-organiser, Harald Szeemann, mounted an important and impressive exhibition. Beset by difficulties and personal antagonisms - although to what extent these were apparent to visitors is no longer clear - the show generated a document that has become a landmark in the history of Fluxus. In addition to an annotated chronology of actions and events from 1959 to 1970 (taking up more than half the book), the catalogue of the exhibition included a general bibliography covering the same span and an inclusive alphabetical list of artists or artist groups from Andersen to Zaj, with details of published work, photographs and bibliographies for each.
At the close of the decade came a similar, if rather more deliberately selective, series of emanations. The year 1981 saw the impressive public launch of the Silverman Collection. In celebration of Fluxus' official twentieth birthday, there were also three exhibitions, a festival and a symposium held in Wiesbaden. The catalogues generated by this flurry of historic activity both attempted chronologies and alphabetical lists, but again, reflected different views of Fluxus. The Wiesbaden birthday, riven with contradictions, argument and celebration, stood in sharp contrast to the Silverman's Fluxus, which passed exclusively through the 'pure process' of the great organiser, George Maciunas. The Silverman Collection was opened to the public in an exhibition held at the Cranbrook Academy of Art Museum, from 20 September to 1 November 1981. The show highlighted published objects from Gilbert and Lila Silverman's considerable accumulation of Fluxus ephemera. Organised around the central principle that the presence of George Maciunas is the most appropriate measure of Fluxus-ness, it presented a picture of Fluxus that some artists have repudiated. Tomas Schmit did so in his contribution to the catalogue that accompanied the Cranbrook show. Offering reproductions of enormous numbers of objects and graphic material, many the product of Maciunas' fascinating and fertile brain, it carries, without editorial comment, an enumerated catalogue of objects, boxes and documentary fragments generated by historic events, posters, postages stamps and games. The first of several such catalogues documenting their holdings, it continued the Silverman's enduring contribution to Fluxus scholarship. The criterion that filters the Silverman collection, understandable though it is, created a Fluxus without the messy, uncategories, vague and shifting connections that often seem to characterise European Fluxus. Sharp differences, however, are not always easy to find, for much as the scene in Europe included a host of American visitors who put their individual stamp on interpretations of Fluxus, so Maciunas made Fluxus a vehicle for a variety of aesthetic, social, political and art-historical experiments as the decade progressed. The strict reading of Fluxus implicit in the Silverman Collection, whilst being evolutionary in some ways, and of necessity being museologically correct, cannot do justice to the kinds of American Fluxus activities that developed on the West Coast, outside New York, or even through Charlotte Moorman's New York Festivals of the Avant-Garde, which Maciunas deprecated almost obsessively, it seems. However, he continued to expand the Fluxus canon almost up to his death, including such media pranks as Twelve Big Naines, of April 1975; the development of the Fluxlabyrinth, and the continuing tradition of New Year reunions - a tradition disparaged by Tomas Schmit as 'jokey parties with coloured drinks and manipulated food'. Perhaps Maciunas would also have cavilled at the twentieth anniversary in Wiesbaden, which offered an ironic celebration of Fluxus' advance toward Art History. Spread throughout the town, occupying not only the museum where Fluxus had begun, but a local Kunstverein and another commercial gallery, Harlekin Art, whose owner, Michael Berger, was one of the sponsors of the occasion. The exhibitions
travelled to Kassel and closed in Berlin's daadgalerie, after a series of new and historic performances and practices. This was a prescient mixture of Fluxuses; not quite the Fluxus later to be known through catalogue essays, centred on objects, multiples and endless texts; nor yet the heroic Fluxus that had generated so much frenzy two decades before; but a shifting coalition of artists united by
SIMON ANDERSON their past and surrounded by a network of supporters: new friends, collectors, the occasional dealer, and, increasingly, embryonic Fluxus historians. Fluxion was evident in the rancour that existed at times between artists, as well as in aspects of the exhibitions and celebrations. During the weekend of opening events, Fluxus was represented by such stylistic variations as Geoffrey Hendricks' meditative ritual installation, an aggressive electronic opera by Wolf Vostell, and Giuseppe Chiari's gestural music. In addition, there were concerts of early Fluxus works, sometimes performed by the composers; a reinterpretation, by the artist, of Ben Patterson's Lick; and opportunities to play fluxping-pong and other games in the museum. Alongside the Fluxlabyrinth was its apparent antithesis: the tie that Paik used to begin the first ever Zen for Head, preserved as a reliquary; and in a piano-concert scene that surely opposed Maciunas' idea of Fluxus, Fred Rzewski's hands were filmed in close-up, for German TV. The monochrome catalogue that accompanied the exhibitions echoes the graphic severity and apparent neutrality first adopted by `Happening & Fluxus'. Once again, documentary evidence of past Fluxus events was shown alongside a wide variety of contemporary work, ranging from astrological charts by Ludwig Gosewitz to Yoshimasa Wada's instrumental installations. Although leavened by Filliou and William's anarchic cataloguing system, the texts included were serious and written with an eye to history. The infra mince element within Fluxus is evident in the illustrated chronologies and itemised personal narratives that supplement the essays: these included a wide variety of voices, from Henning Christiansen to Henry Flynt, and notable were Jackson Mac Low's account of the genesis of An Anthology and Emmett Williams' reportage. The catalogue makes no claims, however, to complete historical coverage and is organised around individual artists rather than publisher or medium. A similar alphabetical and individual-oriented approach had been used some years earlier by Harry Ruhe, in his thorough and wide-ranging index, Fluxus: The Most Radical and Experimental Art Movement of the Sixties. This ring-bound document resulted from his earlier exhibition of Fluxus at Gallery A in Amsterdam, in 1976. The ruggedly stylish book provides an expanded and expandable reading of Fluxus; the editor quoted Maciunas' blacklist in his introduction, but offered fair justification of his inclusions. Ruhe's Fluxus was fluid enough to contain tenuous historic connections such as Marcel Alocco and TamSzentjoby along with more traditionally contentious inclusions such as Joseph Beuys. Obscure entries, such as Bob Grimes and Bob Lens or George Landow and Dan Lauffer, form an informative exploration of Fluxus ideas, appropriately opening with Maurizio Nannucci's 150 questions on the subject. Also ring-bound, and intended to expand, though smaller in size and scope, Fluxus International & Cie likewise added to the Fluxus stable, but took pains to distinguish new associates such as John Armleder, Patrick Lucchini and other members of the Ecart Performance Group.9 Featuring texts and event scores by Fluxus artists and an essay by Charles Dreyfus, the catalogue is an early effort to analyse Fluxus historically, stylistically and philosophically. It is organised using a
complex classification system, illustrating different versions of Fluxus. Composed of history, music, words and posters, and including charts, manifestos, artists' statements, a chronology of events from 1951 to 1964, and a section devoted to Correspondence Art, it was a fertile breeding ground for Fluxus ideas.
Beside the institutional sanctions offered by these efforts—a first retrospective, a double-digit anniversary, and the public launch of a private collection—Fluxus effectively disappeared during the 1970s. Those efforts that were reviewed in international journals tended to be regarded as 'Flux-funny reincarnated revival reminders of Fluxus' contribution to the "sixties'". Maciunas' death in 1978, such efforts as Jan Van der Marck's 'George Maciunas Memorial Collection' at Dartmouth College Museum & Galleries served to reinforce either the perception that Fluxus finished at some point during the 1960s, or that with the passing of Maciunas, the Fluxure ceased. The increasingly official and academic historification of Fluxus visible in these shows, however, also ignores any number of sympathetic attempts to proselytise the idea, or extend the network. Occurring mostly at a less 'heroic' level than early developments, and subsequently lost in the authentic-object-oriented machinations of museum history, these examples of 'applied flux' offer salutary lessons in the power of that combination of humour, intermedia and imagination which fuelled Fluxus. 'Fluxshoe' was the second Fluxus exhibition to occur in England, a little-known, but fascinating example of how Fluxus was understood in that country at that time. It offers an exemplary opportunity to witness Fluxus as it survived the 1970s. It can be regarded almost as a laboratory study—a sample of Fluxus culture growing, mutating, and being exposed to the various viruses of a particular time, place and set of personalities, each of whose understanding of the original combined to create a travelling circus of experiment and adventure. The provincial, personal, almost extra-curricula nature of 'Fluxshoe' acts as another parallel with the general fate of Fluxus before its resurrection as art history. Just as 'Fluxshoe' avoided London and its sophisticated art establishment, so a greater part of the documented Fluxus activity that occurred in the 1970s took place in secondary sites of culture, powered by one or two hardcore missionaries. Places like Li, Milan or Seattle hosted Fluxus events or exhibitions in the second half of the decade, none of which accurately reflected the heroic Fluxus of the 1960s, although each was blessed with the presence of a founding Fluxist. Apart from New York's annual reunions, or the occasional get-together, and aside from Renlock's outpost in Berlin—and again, temporarily, in New York—Fluxus 'flourished in semi-obscenity',' beyond the limits of the art world. 'Fluxshoe' began in the small university city of Exeter, conceived by Fluxus artist Ken Friedman and Mike Weaver, a young academic who had met Maciunas in the early 1960s through his interest in concrete poetry. 'Fluxshoe' was originally to be a modest exercise, consisting mainly of photocopies and publications, but as it happened, with the additions and changes that organiser David Mayor allowed, it became a lesson in the living development of art, of the idea of Fluxus. 'Fluxshoe' does not equal Fluxus; but if Fluxus had originally developed through a socially shared idea, then 'Fluxshoe' promoted the idea enthusiastically, very effectively, and with an antipathy to organising principles that amounted to anarchy. Chance, opportunity, proximity,
personality and willingness-to-help were the final arbiters of entry, acceptance and continuing involvement - though not necessarily in that order. By mixing contemporary ideas with historic work, and by allowing artists from many different backgrounds to perform whatever they felt most appropriate, `Fluxshoe', like the Correspondence Art network that helped fuel it, was itself continuing the Fluxus tradition. `Fluxshoe' - the name stems from an inspired typing error - was one of numerous seeds
SIMON ANDERSON sown and nurtured by Ken Friedman, but grew into an international festival of live, graphic and published art works, with dozens of participants, hundreds of correspondents, and thousands of spectators. Moving to the operational base of Beau Geste Press - a low-tech co-operative art-publishing venture run by a commune headed by Martha and Felipe Ehrenberg, David Mayor, and others - the tour was basically sponsored by government and regional grants, and, although very different, each show was centred upon the same portable and flexible core of Fluxus material: mailed stuff from Friedman and his infinite correspondents, a number of Fluxboxes sent by Maciunas, and a large amount of printed matter given or loaned by artists, Dr Hans Sohm and other interested individuals.'3 'Fluxshoe' exemplifies the general style of Fluxus in the 1970s in many ways. It was determinedly international and was constituted around a few 'stars' from the early days of Fluxus. The still relatively young survivors from the first few years travelled widely, singly or in pairs, and spread their individual - and often different - interpretations of Fluxus at each venue. The first bona fide Fluxus artist to appear during 'Fluxshoe' was Eric Andersen, who had been associated with Fluxus since 1963, when, with other members of the 'gruppe fra eksperimentalalmalerskolen', he had given a Fluxus concert in Copenhagen. In 1972 Andersen's notable contribution to the leisure activities of the seaside town of Falmouth was Random Audience - a participation piece in which he offered members of the public 'FREE DRINK, FREE MUSIC, FREE SEX', handing out a printed notice to this effect, with the date and time of the offering handwritten on it. If anyone was brave enough to show up at the allotted time and place, they found a notice announcing a change of time and venue. If they were then persistent enough to catch up with him, they would find him armed with a bottle of whisky, a portable cassette player, a vibrator and a rubber vagina. Fellows Danes Knud Pedersen and Per Kirkeby - both Fluxus artists by virtue of early association or published work - also appeared during the tour. Kirkeby performed an understated Event: a jigsaw puzzle that he failed to complete, despite the help of visitors. Pedersen organised, among other participatory actions, a two-balled soccer match - an entertaining and educative intervention into normal expectations that asked a whole series of questions about what constitutes art, a game, competition, a goal, and so on. This tightly organised and fascinating public spectacle was re-created by Pedersen some twenty years later as part of an exhibition, at the Tate Gallery, London. Fluxus' early and vital links with Japan were well represented both in 'Fluxshoe' and Mayor's other concern, Beau Geste Press. Takako Saito infused both with her delicate aesthetic, and Mayor's base outside Exeter was visited by the Taj Mahal Travellers - or at least a contingent from that group - consisting of Takehisa Kosugi, Yukio Tsuchiya, Ryo and Hiroko Koike. Kosugi himself had been a cofounder, with Mieko Shiomi, of the experimental music group Group Ongaku, in 1961, and had worked in the early to mid-1960s with a whole range of internationally renowned artists and musicians from Toru Takemitsu to Robert Rauschenberg, including Ichiyanagi, Cage, Paik and
Vostell. His involvement with Fluxus began early, and he had a collection of events published, which were included in the first Fluxus Yearbox. Ay-O was originally to have re-created the New York Fluxshop for 'Fluxshoe', but instead built a site-specific environment, threading string through the banisters of the stairs at Oxford's Museum of Modern Art. He also performed events so subtle that most people
FLUXUS, FLUXION, FLUXSHOE 27 ignored them. It would seem that Ay-O's understanding of Fluxus meant that he felt justified in simply talking to people, perhaps performing very simple and delicate Events, such as simply sitting and burning small pyres built of matches, watched by only one or two people. This rejection of formality - which pervaded 'Fluxshoe' to its core - was also typical of a variety of other Fluxus artists throughout the decade, from Robert Filliou's poetical Research at the Stedelijk (1972), which he used as a framework for extended, international and poetic conversations about the state of the world, to Maciunas' reliance on games and sports as a model for cheap, public performance art. The international roster of artists who attended 'Fluxshoe' included Canadians Paul Woodrow and Clive Robertson, plus assorted European performers of varying stature, including Hungarian stamp artist Endre Tot. It also provided performance opportunities for local talent, from novices such as Paul Brown to seasoned artists such as Stuart Brisley. An American then residing in England, Carolee Schneemann was perhaps the most experienced performance artist to appear in 'Fluxshoe'. She had become famous for her sensuous and visceral happening Meat Joy, but she had been a radical filmmaker and performance-painter since the end of the 1950s. Despite the fact that Schneemann had taken part in the Berlin 'Festum Fluxorum' of 1970, and despite her consistent and persisting sympathies with Fluxus ideas, Maciunas advised Mayor that Schneemann was '... doing very neo-baroque style happenings which are exact opposite of flux-haiku style events...', thereby revisiting disagreements about the constitution of Fluxus. Giancarlo Politi's Flash Art, sometime supporter of Fluxus artists collectively and individually, stirred this debate by accusing 'Fluxshoe' of expansion to the point of confusion. A notice in this publication characterised 'Fluxshoe' as a mere approximation of Maciunas' philosophy, and that the show included artists who 'never had any rapport with fluxus, neither ideological nor esthetic'. This generated a spirited but friendly response from Ken Friedman, who, in his capacity as 'director of fluxus west' (the lower case was de rigeur at the time) repudiated the notice and quoted his own Omaha Flow Systems as proof that Fluxus was capable of divergence, difference, inclusion and expansion. He argued that Fluxus sought to break boundaries, and that these included the rules of traditional art history as well as bourgeois social practice. Other artists felt differently. Davi Det Hompston believed that Fluxus as such was over, and that shows such as 'Happening & Fluxus', 'Fluxshoe' and his own 'International Cyclopedia of Plans and Occurrences' (1973) were proof of that. Admitting to being very much a second-generation Fluxus artist, he was interested in taking the ideas that Fluxus had developed and continuing them. One of the important ideas of Fluxus, for Hompston, was that personalities were less important than things and ideas, although he distinguished between Fluxus and conceptual art on the grounds that Fluxus was not simply ideas alone. Hompston performed a number of times in Blackburn: in the Museum, where he made Whispered Writings, a series of circular, self-descriptive texts; and on the street, where he lectured, using
gestures, a blackboard and a gag over his mouth, so that he was incomprehensible - variations on Fluxus which were very much in keeping with other events seen on the tour. On the other hand, Alice Hutchins, whose 'Jewelry Fluxkits', were produced well into the 1970s, thought Fluxus was still extant, but as a sideline, something given for enjoyment - for
SIMON ANDERSON no money was ever made. Much more than for Hompson, Fluxus was centred on objects: she had never performed, or written an event until offered the opportunity in Oxford, where she wrote and performed a site-specific event, 102 Stroke Piece, about an ancient college bell. She outrang 'Great Tom' and handed round Bell's whisky. It was simple, friendly and unpretentious; it suited the intimate atmosphere of the evening, and won David Mayor's approval. 'Fluxshoe' was a site of negotiation between classic Fluxus and the new directions taken by individual artists. Thus, underfunded reconstructions by the schoolboy duo Blitzinformation, of early Fluxus events by Brecht, Schmit, Maciunas, and so on, were complemented with their own Flux-inspired research into average measurements around Hastings and a stylistic concept called Tot'. The Taj Mahal Travellers performed interpretations of early Events, as well as creating their own piece, a 24-hour-long jam session at Beau Geste's farmhouse headquarters. For some purposes, the events most characteristic of Fluxus' early days - those labelled by Maciunas as 'mono-structural neo-haiku' - are at an advantage over other, more complex performances, in that they have a particular portability. The nature of the classic Fluxus event - simple, funny, even elegant - is such that it creates its own atmosphere as part of the performance. The structure of events, based on the characteristic of being repeatable, yet unique, each time they are performed, also distinguishes them from other live actions - a knowingly in-built asset. It is one of the reasons that early Fluxus is so suited to historic exhibitions, because its intimate atmosphere can be conjured up by anyone willing to spend time, and a little effort, on their own version of Events: much of the potential therein comes from the score, the particular notation used to describe many Fluxus pieces. Nevertheless, not all Fluxus pieces work in this fashion. Many straddle the borderline between subtle, intimate event and complex action, and it is presumably this mixture that David Mayor wished to promote in 'Fluxshoe'. The valuable openness and multivalence of the Fluxus Event, with instructions as flexible as they are specific, meant that, in 'Fluxshoe', Fluxus was allowed to live on and change form, evolving to suit the various personalities and circumstances of each situation. Occasionally the deviation was so radical that Fluxus may have been misrepresented: anyone who saw Ian Breakwell in Nottingham or Su Braden at Oxford has a different idea of Fluxus to that of Dick Higgins or others among the early Fluxus core. This is not necessarily a bad thing, particularly as few of that generation, or the subsequent generations of Young Fluxus propagated by Maciunas, Friedman, Block, et al, have ceased to elaborate personal styles of their own - each in varying proximity to their idea of flux. Giuseppe Chiari, when asked if he was still a Fluxus artist responded: 'How could I say no, from the moment that Fluxus is only a name. Fluxus is the most indefinite thing I know ...' 7 The changing and varied interpretations were disseminated by two interconnected spheres of activity closely affiliated with Fluxus - Correspondence Art and small-press publishing both of which were inextricably associated with 'Fluxshoe'. The rise in popularity of
Artists' books, an increasing use of the international postal system as medium, and the widespread diffusion of Fluxus ideas outside the gallery system occurred simultaneously but not coincidently. Fluxus was formed around publishing, and sympathetic ideas were promoted from the beginning by efforts such as Vostell's dollage and Something Else Press. In the
FLUXUS, FLUXION, FLUXSHOE 29 1970s fluxion was encouraged by dozens of small presses across the world, which published a wide range of Fluxus-inspired work, or work by artists who still felt an affinity with Fluxus. From Albrecht d's heavily political FlugFLUXblattzeitung to Pawel Petasz's nomadic mail-art magazine Commonpress, variations of Fluxus ideas permeated the art world at a deliberately extra-institutional level. Only rarely did more commercial periodicals spread Fluxus ideas or widen the debate. Flash Art publisher Giancarlo Politi was a regular promoter of Fluxus ideas cooperating with Maciunas on publishing projects; commissioning Ben Vautier and other sympathetic individuals to contribute artists' pages, compiling a special edition on Fluxus, Happenings and Performance in 1978. This issue contained thoughtful commentaries by Higgins, Friedman and Charles Dreyfus, as well as pieces by Takako Saito, Alison Knowles and George Brecht, and texts by Flynt, Vostell and others. Earlier in the decade, Britain's Art & Artists had given an issue over to Fluxus, thereby priming a small audience for 'Fluxshoe'. But it was usually the more specialised, even esoteric, magazines which showed support and extended the interpretation of Fluxus. From Art Press and Source, to the obscure Spanner, Canal or AQ, the audience was gradually extended and new connections formed. Fluxus artists, with their accessibility, ad hoc attitudes, and ever-present humour were a very visible part of the small-press scene, and also quickly became legendary in Correspondence Art circles, which were rapidly developing across the world. Fluxus is consistently quoted as the chief influence on the manners, mores and morals of Correspondence Art, which admitted neither jury nor fee. Fluxus was initially constituted through letters, between people like Paik, Brecht or Watts; and several Fluxus artists, such as Higgins, de Ridder and even Maciunas, continued to operate in correspondence networks well into the 1970s. Associated artists as diverse as Anna Banana and Robin Crozier were connected to each other and to Fluxus by post. 'Fluxshoe' was quickly swamped with mail after the indefatigable Correspondence artist Klaus Groh successfully challenged David Mayor's definition of Fluxus. Groh's International Artists' Co-operation organisation was in many ways similar to the Beau Geste Press, but its international commitment meant a higher profile on the Correspondence Art scene, with the intermittent publication of information sheets, which acted as databases for mail-art activity. Such centres created a network of artists who shared the 'attitude towards art' identified as Fluxus. They formed a community based on an international web, generating its own energy, which 'was a matter of 'innovated ..ERR, COD:1.. list - one of a number which were circulated virtually freely, through which sympathetic individuals, institutions, publishers and collectives were all potentially connected. 'Fluxshoe' became one way of extending this network to the British provinces: admittance to the exhibition could, if
SIMON ANDERSON perception', according to Mieko Shiomi; 21 or, as George Brecht aphorised the problem, 'if the flux fits, wear it'. 22 What Fluxus was, who could or could not be considered Fluxus, where Fluxus had gone, all depended on whom one asked, and where they stood in relation to the polarising events of the 1960s. With the advent of another decade, however, a new generation of acolytes, artists, historians and fellow-travellers began to emerge, and in the 1980s, the territory was extended into a broader, more academic debate, shifting from personality and politics to identity and ideology. NOTES 1 Hanns Sohm and Harald Szeeman, eds, Happenings and Fluxus, Cologne, Kunstverein 1970. 2 Tomas Schmit, for example, wrote: 'every time I hear the words happening and fluxus together in the same breath, I shudder as if I saw a carp fuck a duck ...' in 'Free Fluxus Now', Special Issue of Art and Artists, vol 7, no. 7, issue 79 (October 1973). 3 The exhibition was accompanied by an elegant and exhaustive catalogue: Jon Hendricks, ed, Fluxus Etc.: The Gilbert and Lila Silverman Collection, Bloomfield Hills MI, Cranbrook Academy of Art, 1981. 4 Renlock and Anne Marie Freybourg, eds, Wiesbaden Fluxus 1962-1982: Eine kleine Geschichte von Fluxus in drei Teilen, Wiesbaden and Berlin, 1983. 5 Per Kirkeby, in Hendricks, ed, Fluxus Etc, p 29. 6 Tomas Schmit, in Hendricks, ed, Fluxus Etc. 7 Ibid. 8 Harry Ruhe, Fluxus: The Most Radical and Experimental Art Movement of the Sixties, Amsterdam, 'A', 1979. 9 Fluxus International & Cie., Nice, 1979. 10 Review of performances at the Kitchen, New York, Flash Art, nos. 90-91 (July 1979), p 49. 11 Peter Frank, 'Fluxus Fallout', Visible Language, 26 (1992). 12 Friedman was responsible for Fluxus activity, exhibitions and archives or resource centres across America and Europe, including 'Fluxshoe', which is now held in the archives of the Tate Gallery, London, and Iowa University, among many others. 13 The infrastructure of the exhibition was designed by Martha Ehrenberg, and consisted of a series of cardboard screens which, in addition to reflecting the ad hoc nature of some Fluxus emanations, could be modulated to fit the many different kinds of space occupied by 'Fluxshoe'. 14 First performed at the 'Festival de la Libre Expression', Paris, 1964. 15 David Mayor, ed, Fluxshoe, Cullompton, 1972. 16 Flash Art, no. 38. Friedman's response was published in Flash Art, no. 40; David Mayor's response was not, I believe, published at all. 17 Giuseppe Chiari, interview with Helena Kontova, Flash Art, nos. 84-5 (October- November 1978). 18 Free Fluxus Now. 19 Ben Vautier's definition of Fluxus in Flash Art, nos. 84-5. 20 Friedman, Flash Art, nos. 84-5. 21 Mieko [Chieko] Shiomi, in Hendricks, ed, Fluxus Etc.: 22 Brecht, Flash Art, nos. 84-5.
HANNAH HIGGINS: FLUXUS FORTUNA Round and round it goes and where it stops nobody knows. George Brecht' Fluxus artist George Brecht has compared Fluxus to a Wheel of Fortune, as moving in place and time, as an object of some uncertainty whose stopping point is not yet clear. He is certainly not alone in the assignation of a gaming spirit to the group. There are many artists working in the rich tradition of Flux-games. Robert Filliou, for instance, made a spinner of twenty-four different hands and a dial in 1964. Filliou's wheel exposes the irony in Brecht's statement. Where the wheel of Fluxus stops is not the point, since the hands are both different and the same. [which] negotiate degrees of human freedom in relations between the private and social worlds - directions that recall philosophical descriptions of the phenomenological character of the body as an instrument acting in the world'. A provisional unpacking of these insightful lines would go something like this: as private individuals and members of a social grouping, the specific performance actions of Fluxus artists embody a range of potential experiences that connect them socially and philosophically to the world at large. It follows that, both by being Fluxus artists and by performing as a group in 'voluntary association' over time, layers of connections between 'the material and mental worlds' and the world at
HANNAH HIGGINS large, are made. If this connectedness is turned to objects, Filliou's wheel, which is performative when a viewer turns it, embodies both an abstract conception of philosophical and experiential open-endedness, as well as a viable application of that concept in life lived. 4 STRUCTURE OF THE FLUXUS COMMUNITY: A HISTORICAL DIGRESSION The elasticity and diversity of Fluxus gives us, I think, some idea of how this structural openness might play itself out as a modus operandi of a group of artists. To understand this variability, some background in the sociology, politics and practices of Fluxus is necessary. As Owen Smith noted in his survey of early Fluxus, the experimental composer John Cage taught a course in musical composition at the New School for Social Research in New York City in 1958. Several artists (later identified with Fluxus) attended the course. In particular, George Brecht interpreted Cage's idea of ambient sound as music - his Silence - and invented the event type of performance. In the Event, an instruction may be realised in the mind of the reader as an idea or, conversely, as live performance with or without an audience. For example, Brecht's Word event (1961) consists of the word 'Exit'. Word event can be realised in the placement of an Exit sign, the making of one, the reading of an existing sign in a public place, or the imagining of possible realisations. Since the majority of Fluxus performances to the present moment contain events like this one, one can sketch a community of Fluxus performance back to the Cage class and the various groups that formed temporarily around that time. Significantly, as the activities of various performers vary over time, the nature of the event varies as well - artists have sent letters, made salads, projected fantasies about climbing into the vaginas of live whales, and watched the sky - all this under the deceptively simple rubric of the Event. Clearly the event format is highly flexible - as its various manifestations by different artists clearly suggests. The community of artists that expanded on the implications of work developed in the Cage class would include, in the late 1950s, the New York Audio-Visual Group (Al Hansen and Dick Higgins), the participants in a series of performances organised by La Monte Young and Yoko Ono at her loft in what would become SoHo, and, from 1964 to 1972, the activities of the Something Else Press, in New York, Los Angeles and Vermont. In addition, a European wing of Fluxus was developing, though from different roots. European activities included not only the various Fluxus-titled and other concerts and festivals, but also many of the activities around the German artist Wolf Vostell's Cologne-based magazine, De-Colllage: Bulletin Aktueller Ideen (1962-1969). The setting in Cologne is significant. Since the early 1950s the serial composer Karlheinz Stockhausen had been at the centre of avant-garde music and performance. His composition course in Darmstadt and his work at the electronic music studio of WDR in Cologne, as well as the influential performance atelier of his wife, Mary Bauermeister, also in Cologne, suggest a point of receptivity for later Fluxus work there. Stockhausen worked with Fluxus artists Nam June Paik and Ben Patterson in a series of historic concerts at Bauermeister's atelier, and when Cage visited Cologne in 1960, these artists performed
what would become Fluxus pieces originally written for his composition class.
and Bo Nilsson, performed by David Tudor and John Cage. One day later, again in the attic studio, one heard and saw compositions by Cage, La Monte Young and Paik - the interpreters were Cornelius Cardew, Hans G. Helms, David Tudor and Benjamin Patterson. Given these precedents it is not surprising that when George Maciunas was organising the first Fluxus-titled concerts for a German tour in 1962, he contacted Mary Bauermeister to see if she might host a Fluxus concert in her atelier. Maciunas also listed Stockhausen in the first four lists of possible contributors to his Fluxus magazine. However, these overtures to Stockhausen represented a degree of compromise on Maciunas' part. Paik, who had studied with Stockhausen and who performed in the Bauermeister atelier, aided Maciunas in organising the first festivals identified with the name Fluxus, so Maciunas' connection to Stockhausen results in part from Paik's professional debt to him. Correspondence during 1962 between Paik and Maciunas confirms this claim. Paik supported Stockhausen's inclusion in Fluxus magazine on the grounds of this debt and the merit of his work, while Maciunas criticised Stockhausen's professional ambition. This early disagreement as to Stockhausen's relevance suggests that Fluxus might later be divided with regard to Stockhausen. And divided it was when Stockhausen's multimedia opera Originale was performed at Charlotte Moorman's 1964 Annual New York Festival of the Avant-Garde. On one side of the divide, a 'list of participants' in the concert programme names Fluxus members Nam June Paik, Dick Higgins, Jackson Mac Low, Joe Jones and George Brecht as performers and exhibitors. On the other side of the divide, there is a photograph showing Fluxus members Ben Vautier, Takako Saito, George Maciunas and Henry Flynt protesting against the same concert. Contributing to the confusion, at least two artists - Dick Higgins and Allan Kaprow - both demonstrated against and performed in the concert, indicating a high degree of fluidity between the choice of entering or not.1 Contradistinction to this pluralistic situation, the press described a uniformly activist Fluxus. For example, Time magazine reported on the demonstrators: The opening at Judson Hall could not have been more auspicious; it was picketed by a rival group calling itself 'Fluxus,' bearing signs: 'Fight the rich man's snob art.' Albeit from the other side of the political spectrum, The Nation responded in similarly homogeneous terms, where "they" means Fluxus: They are also against 'the rich U.S. cretins [Leonard] Bernstein and [Benny] Goodman.' Their aim is to promote jazz ('black music') and not to promote more art ('there is too much already'). It is accurate to say that both articles about the demonstration imply a point of contact between one faction of Fluxus - consisting of the demonstrators - and the press, who describe the actions of the demonstrators as indicative of a group ideology: 'Fluxus, bearing signs' against 'rich cretins'. Thus the coverage of the demonstration, while originating from
HANNAH HIGGINS very different ideological orientations, reflects the demonstrators' version of Fluxus as a united, politically motivated and anti-art group. Not surprisingly, this version of Fluxus constitutes the ideational core of how Fluxus has been historically defined. For simplicity's sake, the term 'Maciunas-based paradigm' can be applied to this framework, since this model defines Fluxus exclusively in terms of Maciunas and his politics. That this paradigm is overly reductive is apparent even beyond the sociology of the group as it has been mapped out so far. Even where the collective and anti-art elements of Fluxus initially seem the most uniform, as in Maciunas' political demonstrations, there is considerable internal variation. The Stockhausen demonstrators called their initiative an 'Action Against Cultural Imperialism' - a title invented by Henry Flynt, who describes himself as tangential to Fluxus. Because Maciunas adopted Flynt's title, the name of the demonstration itself represents a variation in nomenclature that suggests multiplicity even within Maciunas' sense of the group, despite the identification of the demonstration with the name Fluxus in the press. Similarly, since all Fluxus members who participated in the concert faced expulsion from Fluxus by order of Maciunas, and since demonstrators did not face that threat, the demonstration functioned as a site of difference within Fluxus, as it did in Maciunas' mind. This paradox discloses the core tension within the Maciunas-based paradigm. The political core of Fluxus, even if it were located within the single person of Maciunas, is highly unstable. This discrepancy within Maciunas' vision did not, however, result in ideational flexibility on his part. His attitudes were rigid and his behaviour occasionally tyrannical. Thus, while one might argue for variability within his internal logic - a variability that would make a change in nomenclature necessary on the occasion of the Stockhausen concert - those artists who took offense at Maciunas' dictatorial behaviour failed to perceive such flexibility. More importantly, the Stockhausen incident suggests a model for thinking about Fluxus as politically multiple and socially elastic in terms of its avant-garde heritage. Each artist had three options - to demonstrate against Stockhausen and thereby to maintain ties to Maciunas (though the former would not necessarily be predicated by a desire for the latter), to participate in the concert and thereby maintain a group identification that preceded identification with Maciunas, and to do both, thereby occupying a dynamic middle ground. If each option is transferred to a definition of Fluxus, then the first would illustrate the Maciunas-based paradigm which, as I have stated, locates Maciunas at the fulcrum of Fluxus; the second - a historically based definition of the group - allows for some other contemporary (to the 1960s) practice, as embodied in the person of Stockhausen; and the third - a present model - where the historic ties preclude but do not necessarily preempt current and future identification. Since Fluxus is still active today in varying degrees, it is the last approach that is the most historically accurate. The same pattern of options exists elsewhere. The people participating in or attending the Stockhausen concert - the anti-demonstrators -
correspond almost exactly to those involved in an earlier dispute within Fluxus. The controversy around Fluxus News-Policy-Letter No. 6, dated 6 April 1963 and written by Maciunas, sparked a legendary Flux-battle. Where earlier newsletters had referred to organisational details regarding specific concerts or projects, this letter detailed an ideologically determined series of propaganda actions such as sabotaging museums and the New York postal service. It was also the first newsletter to combine the
17 In a transparent attempt to diffuse the situation, Maciunas wrote in the next newsletter that: This Newsletter 6 was not intended as a
decision, settled plan or dictate, but rather as a synthetic proposal or
rather a signal, stimulus to start a discussion among, and an invitation
for proposals from - the recipients. 18 If we are to take Maciunas at
his word here, then Fluxus News-Policy-Letter No. 6 intended to generate
a polyvocal Fluxus. However, such democratic interests, if they ever
existed, were clearly temporary.
HANNAH HIGGINS When the demonstration flier against Stockhausen employed the same terminology as the earlier Fluxus Netvs-Policy-Letter No. 6, it naturally irritated many of the same people. The flier called for all radical thinkers to protest against Stockhausen in the interests of non-racist, revolutionary thinking; according to an over-determined identification of Stockhausen with philosopher Theodor Adorno's anti-ethnic claims for the separation of modern art and mass culture. Maciunas probably knew, or might have anticipated, that this language would activate the conflicts created by the newsletter a year earlier. Maciunas charted these conflicts in his 'Fluxes (Its Historical Development and Relationship to Avant-Garde Movements)', which marks the expulsion of several of these artists at precisely those moments when they challenged his leadership of Fluxus. These artists' names appear under the rubric 'Fluxes Group' above the year 1961 marked at the bottom of the chart. A vertical line concludes the memberships of Jackson Mac Low, Tomas Schmit and Emmett Williams in 1963, the year of the newsletter controversy. Later exclusions, this time of Philip Corner, Dick Higgins, Alison Knowles, Ben Patterson, Nam June Paik and Kosugi, occur in 1964, the year of the Stockhausen incident. Finally, a prehistory for Fluxus appears in the historic section to the far left of the chart, which establishes a history for Fluxus in jokes, gags, collage, the historic avant-garde and Brutism, among other things. With a basis in movements and activities traditionally described as uniformly outside of modernist traditions, this pre-history prefigures the exclusion of artists who chose a complex relationship, as opposed to a merely reactive one, to those traditions. However, all of the eliminated artists participated in later Fluxus events, meaning that they continued to work with other Fluxus artists, including Maciunas. This situation suggests that Maciunas attempted to purge Fluxus in order to realise the ideal of a 'united front' of Fluxus, but that he never had the power to permanently expel anyone. Thus, although this graph is misleading as an index of those working within the group, it does index relative adherence to Maciunas' position. What is more, the chart shows ideological placement and positions Fluxus in a historical avant-garde thematic. Accordingly, Maciunas' activist vision, his dynamic conception of the relationship between the historic and contemporary avant-garde, and his ability to define this relationship for a given member, determined Fluxus membership. The diagonal lines of influence that move along the timeline into and out of Fluxus imply the historicist aspect of this determinacy. This chart is, therefore, the graphic equivalent of Maciunas' representation of Fluxus to the world as a historically validated form of avant-garde activism. If these judgements are taken for truth, the chart is also a justification for the historicist aspect of the Maciunas-based paradigm, which ends with his death - the last judgement. The activist and united features of Maciunas' representation of the group to the media, as demonstrated in the media coverage of the Stockhausen incident, as well as the subsequent exclusion of work that was inconsistent with this representation, may explain why critics in the United States then and now take a point of view that corresponds to
Maciunas' very public publications, advertisements, and demonstrations. For example, although several artists have exhibited in galleries prior to and during their association with Fluxus, and even though the first Fluxoncert in Germany took place in a museum concert-hall, Artforum critic Melissa Harris wrote that `though the opportunity to see this superb work is more than
the work'. The inevitability of the work's being 'antithetical' to the gallery setting suggests that this critic has internalised the vision of Fluxus established by Maciunas. As the various examples in this introduction suggest, Fluxus is inevitably problematic in, but not antithetical to, the gallery setting. Furthermore, the comparison of early and recent criticism indicates that what critics applaud today - the anti-institutional antics of Fluxus implied by Harris - is precisely what most frustrated critics in the 1960s. In conclusion, the anti-institutional reading by critics reflects a version of Fluxus constructed by Maciunas and supported by some Fluxus artists. What remains to be seen, however, is the relationship between the values implicit in this reading and a broader context - more specifically, the place of this reading in the socio-political climate of the world today. Fluxus is simultaneously a diverse and deeply committed group of artists who disagree on much, but who continue to find each other's company valuable, useful and fertile. The only way to understand Fluxus today is to accept this untidy ideological and practical package. Few curators or critics are willing to do so, and as they seek to homogenise, delimit and contain Fluxus work, they do a certain kind of violence to its most noteworthy success - its endurance over time and its ability to sustain difference within itself as a source of vitality. RECENT FLUXUS There is no disputing that interest - both from the artists and public - in Fluxus waned somewhat throughout the 1970s. Indeed, many Fluxus artists developed successful independent careers throughout that decade - Nam June Paik, Joseph Beuys, Wolf Vostell and Yoko Ono all come to mind. As the 1970s drew to a close, however, Fluxus came together once again as a community alliance, certainly in part owing to the death of George Maciunas. Thus, since my period in this three-part chronology of Fluxus incorporates elements from immediately prior to the memorial events and publications following Maciunas' death from pancreatic cancer in 1978, to the anniversary festivals of 1982 and 1992, the time-frame of this section is not properly Fluxus for those people who effectively close the historical narrative at 1978. It is this author's opinion, however, that Fluxus continues to exist, because Fluxus artists continue to choose each other as collaborators and muses. However, outside forces such as publishers, curators and enthusiasts of Fluxus have also played significant roles in creating contexts within which this remarkable group of artists can continue to survive as a body politic. Italy The role outside forces in helping to maintain the vitality of Fluxus is especially strong in the Italian and German contexts. Notably, the publishing venture called Pari & Dispari, which was run by the collector and dealer Rosanna Chiesi in the 1970s in Reggio-Emilia, Italy, consisted essentially of a rambling house, courtyard and delapidated barn where artists could go and produce editions. Not just Fluxus artists, but also Hermann Nitsch (of Vienna Actionism) and others, could be found living and working at Reggio-Emilia often for several weeks or months during a larger sojourn. The editions were often difficult to produce, and
HANNAH HIGGINS occasionally work was stretched out over several years, requiring artists to make several return trips. In this manner, Pari & Dispari constituted an artists' community that consisted in large part of artists associated with Fluxus. It played a pivotal role in the continuation of the Fluxus community and continues to do so today as a relocated and renamed Fondazione Chiesi in Capri. Also pivotal in understanding the backbone of activity throughout the 1970s is the comparatively larger function of Conz Editions, run by Francesco Conz in Verona, Italy. For several Fluxus artists, Fluxus in the 1970s was held together by Conz, a committed publisher, collector and publicist for the group. Like Chiesi, Conz has an interest in other groups; Viennese Aktionismus (Austria), Gruppe Zaj (Spain) and the artists of Image Bank (Canada) are all arguably linked to the greater community of Fluxus through the concept of intermedia (meaning work that falls between traditional media, such as visual poems and so on). In particular, Conz has produced close collaborations with individual Fluxus artists, as well as with the entire group. While Conz at one time produced paper editions, his most significant contribution has been the translation on to large cloth panels of a wide range of Fluxus artists' work such as games, recipes and object images, under the name Edizione Francesco Conz. In addition to these editions, Conz has explored the individual identity of each artist in his commissioning of artist 'fetish' objects. These are collections of performance detritus and articles from the lives of Fluxus artists that were not originally intended for exhibition. With a wink toward the self-deprecating stance of many collectors that is often coupled with a strong desire to interact in the lives of the artists they collect, these objects exemplify Conz's close personal relationship with a remarkably broad range of Fluxus artists. Significantly, Henry Martin, an American expatriate, critic and supporter of Fluxus, has written in several contexts for Conz as well and has produced a significant commentary on George Brecht's Book of the Tumbler on Fire. For the anniversary year of 1992, Martin organised a Bolzano Fluxus, called rather fetchingly 'Fluxers', which moved to Molvena, Italy, under the auspices of the Fluxus collector Luigi Bonotto. For that exhibition, Martin curated a print portfolio by twelve Fluxus artists. These examples alone suggest that Italy has produced extensive and expansive support for Fluxus since the mid-1970s, when Conz and Chiesi became highly active. The greatest degree of visibility for Fluxus in Italy, and perhaps in the international art world, came through the exhibition 'Ubi Fluxus, ibi Motus', which occupied a pavilion at the 1990 Venice Biennale. Gino DiMaggio, a major and comparatively recent supporter of Fluxus whose MuDiMa Museum in Milan features Fluxus, coordinated the exhibition and published a catalogue for the show. Achille Bonito Oliva, a well-known Italian curator and historian of the avantgarde, curated the show. His curatorial statement in the catalogue suggests that an Italian heritage, namely, Futurism and the Italian Renaissance, was as essential for Fluxus as the more commonly evoked German Dadaism. 'The synthesis of the arts', he wrote, 'is an ancient aspiration of the modern avant-gardes, ranging from
Futurism to Dadaism, but it was also included in the classical dimensions of the Italian Renaissance. In contrast to this primarily historic justification for Fluxus, the 'Presentazione', or opening statement, by Giovanni Carandente, suggests a point of entry specifically aimed at the Maciunas problem. He writes:
To push Fluxus toward the twenty-first century means to grasp the group's anti-historicist spirit. Hence the decision to invert history, the chronology and the itinerary of the exhibition: not from 1962 to 1990 but from 1990 to 1962. In this way prejudices favouring noble fathers or the past do not exist. It is the present that becomes the point of departure. While this statement attempts to eradicate the historicity of Fluxus, it does reflect following are several quotations taken from George Maciunas' letters to various Fluxus artists which clearly demonstrate the underlying political purpose of Fluxus. This proprietary perspective has determined the content of five catalogues, two of which are available to the general public as definitive materials about Fluxus. Four of the Silverman Collection catalogues are mainly listings of the collection's holdings along with useful reproductions of the collection's primary materials and Maciunas' publications. Typical of
The process of artistic canonisation, the collection's 'Fluxus'-titled materials narrow with each new publication, as non-'Fluxus' work is increasingly excluded. As might be expected, the production values of each catalogue also increases according to the prestige of the publishing house or museum. The first catalogue, Fluxus Etc., is comparatively open in its inclusion of materials that fall outside of Hendricks' definition - what he calls 'etc.' Cranbrook Academy in Michigan produced this catalogue using cheap materials such as newsprint and no-gloss card stock. The statement on the Cranbrook flyer, which accompanied the book and exhibition, notes that the vitality of Fluxus lay largely outside of Maciunas' domain. The 'etc.' in the catalogue title, therefore, reflects Hendricks' early attempt to include material outside of his own strict definition of Fluxus, and to which he attributed much of the group's energy. Fluxus Etc., Addenda I followed the Cranbrook catalogue. Also printed on newsprint, it represents a definition of Fluxus that privileges Maciunas materials; roughly 10 percent of the book consists of a transcript of a deathbed interview between Maciunas and Larry Miller, and the other 90 percent of the book contains reproductions of newsletters and proposals almost exclusively by Maciunas. The third publication of the Silverman Collection, Fluxus Etc., Addenda II, appeared under the auspices of the prestigious Baxter Art Gallery in Pasadena, California. Addenda II appeared a few months after Addenda I. Its production values are higher still, the print appearing on a higher grade of paper and with a heavy, glossy stock cover on which appears Maciunas' 'Purge Manifesto', which was never signed by Fluxus artists. This final edition of the Etc. and Addenda catalogues marks the endpoint in the gradual process of equating Fluxus with Maciunas and packaging Fluxus for the art world in increasingly luxurious publications and through decreasingly marginal institutions. The glossy red cover of Addenda II, which is also a reproduction of Maciunas' manifesto, signifies the union of these elements both conceptually and physically. Albeit not a catalogue of a particular collection per se, a sixth publication on Fluxus belongs to the lineage of Silverman catalogues, in part because Hendricks effectively coauthored it, and in part because it reaffirms his bias within the more general world of commercial publishers, in this case Thames and Hudson. In the unambiguously titled Fluxus (published in 1995), roughly two-thirds of the images derive from the Silverman collection (versus one-third from Archiv Sohm, Staatsgalerie Stuttgart). The lead essay, curator Thomas Kellein's 'I Make Jokes! Fluxus Through the Eyes of "Chairman" George Maciunas', offers the reader quotations that seem to undermine the absolute category of 'chairman'. However, the work shown merely reasserts what has clearly become the dominant framework of Fluxus in English-language publications. The same development occurs in the publicity for each museum and thus in the reviews of each show. Commentators repeatedly bring up the paradox of Maciunas' stated politics versus the institutionalisation of Fluxus. In 1983 an exhibition flier for the now defunct Neuberger Museum at the State University of New York at Purchase presented a version of Fluxus
that mirrored Maciunas' historicist vanguard iconoclasm and politics: Fluxus was an international art movement founded by George Maciunas in the early 1960s. Inspired by such art movements as futurism and dada, the artists, poets, musicians and dancers who embraced Fluxus were held together by the idea of an art
had enduring value. Jean Sellem The aims of Fluxus, as set out in the Manifesto of 1963, are extraordinary, but connect with the radical ideas fermenting at the time.'35 The movement of this version of Fluxus into the mainstream of art-historical consciousness in the United States, while virtually guaranteed by the Museum of Modern Art show, made further inroads with the first deluxe coffee-table book of Fluxus, Fluxus Codex, published by Harry Abrams in 1988. The appeal of the show for MoMA appears to have come in part from the future Abrams publication as indicated by a letter from Hendricks to the museum. 36 The affirmative response came from Clive Phillpot, whose library had exhibition space. The main galleries had been previously slated for exhibitions. Like the Stockhausen reporters, critics either praised the ensuing exhibit by using a predictably narrow political framework, or, conversely, criticised the exhibition (correctly) for lacking vitality, given the same historicist perspective. What matters most is that the premise of the show was overly narrow and therefore anathema to the vital pluralism of Fluxus. For example, Catherine Liu's review in Artforum objected to the placement of the show in the MoMA library: `The do-it-yourself wackiness of the objects might have been lost in an over-aestheticised setting, but that is no reason to marginalise the work by stuffing it into the vestibule of a library.' 37 Independent curator and critic Robert Morgan described it differently: One of the delights at seeing this exhibition is that it's in the Library of the Museum of Modern Art and not in the regular exhibition space. This makes the show somewhat of an adventure. One gets the opportunity to hunt, to peer around the card catalogues and to look between the shelved books on reserve. Fluxus emphasised such an approach. 38 Morgan explicitly addresses the problem of Maciunas' role as organiser and 'central figure'
HANNAH HIGGINS in the production of these multiples. The question of other work, therefore, remains open central figure of an earlier movement: `Through it all it was clear that George Maciunas was the central figure. His relationship to Fluxus was comparable to Breton's relationship to Surrealism. 39 Like the MoMA catalogue and Addenda II, the Codex begins with a fusion of the name ..ERR, COD:1.. for discussion, since Morgan asserts Maciunas' centrality by comparing him to the central figure of an earlier movement: `Through it all it was clear that George Maciunas was the central figure. His relationship to Fluxus was comparable to Breton's relationship to
makes the viability of current Fluxus work as 'Fluxus' untenable. For this reason, the Maciunas-based paradigm of Fluxus is both historically inaccurate and morally indefensible. THE ANNIVERSARY EVENTS OF 1992 Much of what I have written here concerns the written history of Fluxus. The viability of Fluxus through the present moment relies, however, on the physical evidence of work made by ..ERR, COD:1..
HANNAH HIGGINS Fluxus artists as Fluxus art. While there are important differences between early and recent Fluxus work, looking elastic representation of the self-construction of Fluxus artists today. For this reason, the last section of this survey of 'Fluxus Fortuna' is told through the 1992 anniversary exhibitions and performance festivals of the 1962 concerts in Europe. Significantly, 'In the Spirit of Fluxus' was included in the remarks on the United States because it belongs essentially to an unproblematic absorption of the Maciunas-based paradigm, whereas the other festivals did not. In summary, the recent fortunes of Fluxus can be described using the anniversary events of 1992.46 After a description of three of these ('Fluxattitudes' in New York City, 'Fluxus Virus' in Cologne, and 'Excellent "92"' in Wiesbaden-Erbenheim, Germany, and Copenhagen, Denmark), I will address some current work by Fluxus artists as an aspect of Fluxus Fortuna. This is, I hope, a manner of approach appropriate to Fluxus Fortuna - the fortune of Fluxus, or its history - through its contemporary manifestations. That these works were ..ERR, COD:1..
thumb-sized bean-bag chair for fingers. The multiple produced for the Good Buy Supermarket named each artist on its label, a gesture toward the authorial integrity that is intrinsic to Fluxus as a multifaceted whole. This would not be necessarily worthy of note, except that it has negative implications for at least one exhibition of Fluxus work in the United States, namely, 'Fluxattitudes' at the New Museum of Contemporary Art in Manhattan (26 September-3 January 1993). At that exhibition, the artists contributed their words to the project of self-construction. Fluxattitudes Sympathy with Maciunas' politics has lead curators and critics to determine the content of shows from the point of view of political sympathy with the prescriptive, centrist and old-fashioned leftist rhetoric that is all too often attached to Fluxus as a whole. 'Fluxattitudes' required that a host of undifferentiated Fluxus and non-Fluxus artists provide work anonymously and for free and orient it towards the American presidential elections. Thus, 'Fluxattitudes' was determined by a party-political, no-value concept with utter disregard for the international character of and variability within the group. The results were suggestive in that they indicate lasting tensions within Fluxus, tensions which have historic counterparts in, for example, 1962, which Owen Smith describes in terms of the ambivalent reactions to the famous Purge Manifesto, as well as in the debate surrounding the Fluxshoe and a number of other Fluxus events and exhibitions. Responses to the prescriptive ideological basis of 'Fluxattitudes' created debates along these lines. Some loved the idea, agreeing with it fully as the basis of Fluxus ideology, while others rejected it with equal passion. This confusion made 'Fluxattitudes' extremely interesting from a didactic point of view. When most of the artists responded negatively to the prescriptive elements of the invitation, its curators, Cornelia Lauf and Susan Hapgood, included the negative correspondence in the show. Albeit probably accidental and woefully indicative of America's funding problems and misconceptions about Fluxus, this correspondence won the show an important place in the history of Fluxus exhibitions. It is to the curators' credit that this debate took a public form. The correspondence shows how varied Fluxus is internally, and how the ideologically narrow view of Fluxus has overdetermined its reception in the United States. Fluxus Virus The problem of scale lay at the root of Galerie Schnhauer's 'Fluxus Virus', Cologne (1-27 September 1992), where forty-one Fluxus artists and twenty-one intermedia artists were
exhibition much less useful historically. As an independent curator of photographs for catalogue and exhibition, I made efforts to correct this inaccuracy in a time-line of performance photographs since 1955 and portraits, which was exhibited at the Kr Kunstverein (1-20 September). On one wall, photographs were placed sequentially by year and above each other, according to how much activity occurred in that year - creating a sequence of broad or narrow bands of relative activity along the time-line. On the facing wall, single portraits of Fluxus artists making work or performing, most of them ...ERR, COD:1.. Cologne. This exclusion rendered the exhibition much less useful historically. As an independent curator of photographs for catalogue and exhibition, I made efforts to correct this inaccuracy in a time-line of performance photographs since 1955 and portraits, which was exhibited ...ERR, COD:1..
FLUXUS FORTUNA 47 and taking their orders. 47 The visitors sat at small tables, where a menu listed various old and new pieces by present and absent Fluxus artists alike. The toylike, mechanical music of rotary-motorised rubber bands on violins, super balls on tom-toms and bouncing-ball drumbeats in the choir loft of Berger's church museum announced that someone had 'ordered' Joe Jones' big band of self-propelled musical instruments. Meanwhile, Dick Higgins on a ladder pouring water into a basin meant that someone else had ordered George Brecht's Drip Music. Two live hens were released into another part of the room - Ben Vautier's Hens, and Alison Knowles performed a new work that involved shaking a metal tray full of beans and toys around the room. Most striking of all, perhaps, in the context of this apparent chaos, were tables of people listening to handheld tape recorders carrying out instructions to (among other things) 'Suck on your finger', 'Stick your finger in your ear', 'Lift your chair over your head' or 'Stand on your chair' - requests given in the privacy of a headset by the Dutch artist Willem de Ridder. What seemed a general chaos at first is specifically audience-driven, and without chaos - for each audience member controlled their order and had direct contact with each artist. This allowed for multiple frameworks regarding Fluxus to coexist. Those artists who base Fluxus in the past performed historic works and others new ones. This was the most successful performance format at the 'Excellent' festival because, like the multiples produced for its Good Buy Supermarket, this format most emphasised the coexistence of various points of view. All three evenings at Wiesbaden followed this format, while in Copenhagen, the d la carte approach was used only once. The other Nikolai Kirke evenings consisted of two other formats: 'Hire an Artist', whereby the audience could hire an artist by the minute or hour to perform with or for them, and a marathon twelve-hour event consisting largely of duration pieces - where a single note might be played on the organ for an hour (Philip Corner), or every single note played cumulatively with each other (Eric Andersen). In the first, the audience was not sufficiently acquainted with each artist to make confident choices, so many of them wandered to the work stations looking for artists to hire. This aimless quality also characterised the marathon, except that on this occasion it functioned positively as people felt free to come and go as they got tired and to return whenever they wished. Especially successful on this day was Ben Vautier's piece. Sitting on top of a pillar high above the audience, he spent the afternoon writing and changing cardboard signs in front of him on an easel. These read, among other things, 'Look at me', 'Don't look at me', 'Forget me', and 'Sometimes I think Fluxus is boring'. Like Da Capo, the 'Excellent' festival, the d la carte process, and Good Buy Supermarket, opened a way for various ideas of Fluxus to coexist within the space of one context. Here it was permitted to be past for some and present for others, interactive with the audience and its own entity as well, inexpensive but with sufficient backing to generate an honorarium for each artist, and distinctly international in character. Yet it had the sociological cohesion of each artist determining their own work and
interacting with the other artists, performing in each others' pieces and talking about them. This expansive yet comprehensible, varied yet integrated impression seems to be at the heart of Fluxus as a whole. It is an impression that - though sometimes more successful than others - is almost entirely limited to European exhibitions and collections. Why Europe? Perhaps because there countries are forced to interact with each other and
HANNAH HIGGINS the myth of the individual of genius is more easily tempered - or perhaps the opposite is true; that the American taste for individual genius leads us to look for a single leader and a single reason for things being as they are. Perhaps, too, it has something to do with the German need to re-create the avant-garde in the wake of its destruction by the Nazis, and a tradition of group action within that context. At the same time, pluralism and group identity might also be convenient art-critical foils for ideologically evacuated formalism and the heroic 1950s. These possible explanations for why one version of a story is told at one site while another dominates elsewhere indicates that the study of reception tells as much about the subject as it does about the object of inquiry. It is at this point that what is at stake in a given version of Fluxus becomes painfully clear. What makes an exhibition excellent? It might include the strongest aspect of each exhibition of 1992. It would include acknowledging the internal variations and conflicts within Fluxus artists' ideologies -- like 'Fluxattitudes'; at the same time as it would deal across concepts in the spirit of the 'Excellent' festival and the Good Buy Supermarket. It is, after all, the enduring, dynamic character of Fluxus that speaks to diversity and community at once, that belongs to various formations, and thus functions as a site of education about art and the world and - where possible - yourself. In the pages of this volume you may find a Fluxus that is truly 'excellent'. What you will certainly not find is extensive critical writing on very recent work by Fluxus artists, because this work has been largely ignored by the art-writing establishment. This is not the fault of the editor at all, since almost no coverage of this work exists and cannot therefore be placed meaningfully in an anthology. That is not to say that there is not coverage of new work by Fluxus artists, but it does suggest that these individual works are seldom viewed through a lens of Fluxus concerns. It may initially seem like a digression, but these current works cast light and shadows on past work in interesting ways. I have sketched only a few of these out for you in the space of these very few pages. There remains much work to be done. Da Capo: new Fluxus works German gallery owner Renlock took great interest in Fluxus and related activities and represented many Fluxus artists in his Berlin-based gallery in the 1960s and 1970s. Later, Block became a major organiser of support for the group, as, among other things, Director of the DAAD Klerprogramm, the organiser of the eight Annual Sidney Biennial in 1990, and finally as Director of the Institut fuslandsbeziehungen (IFA) exhibition and catalogue of 1995 - an immense travelling exhibition and catalogue of historical and recent Fluxus work. This exhibition, entitled 'Fluxus: A Long Story with Many Knots. Fluxus in Germany, 1962-1994', indicates that Block prefers a strict beginning point (1962), but allows for contemporary production by Fluxus artists and avoids a seamless, narrative thread. Nonetheless, geographic and temporal specificity constitutes the curatorial premise behind the anniversary festivals that Block has organised in Wiesbaden and which then moved to other German cities, most notably Berlin and Kassel, home of the internationally
acclaimed Dokumenta art fair. A comparison of the catalogues produced by Block for these exhibitions goes a long way towards establishing a history of Fluxus activities through to the present. The artists function with relative autonomy at these events. However, the choice of Wiesbaden, though historically defensible as the first Fluxus tour locale, does create a sense
FLUXUS FORTUNA 49 of arbitrariness. With the exception of a small, privately owned Fluxus Museum, called the Fluxeum and run by Michael and Uta Berger, Wiesbaden is more a run-down bathing resort than a Mecca of contemporary art. Nevertheless, Block's festivals and catalogues have done much to keep Fluxus vital by providing much-needed material and moral support. Unlike many English-language catalogues and exhibitions that close Fluxus off at 1978, when Maciunas died, the catalogue titles of Block's festivals are temporally vast and therefore auspicious: 1962 Wiesbaden FLUXUS 1982, and Fluxus Da Capo. 1962 Wiesbaden 1992. For my purposes, it is significant that in both cases the responsibility for defining Fluxus lay with the artist. The artists chose recent work themselves, thus making each choice significant in terms of each artist's self-construction as a contemporary Fluxus artist. In the 1992 catalogue, this effort was expanded to include artists' favourite texts about their work, which resulted in autobiography and self-criticism, as well as biography, criticism and philosophy by others. In a rather arbitrary attempt to expand the number of artists beyond those present at the first Wiesbaden Fluxus festival, Block included an additional artist from each of the cardinal points (north, south, east and west) as well as 'one surprise'. Listed on the poster, designed by Fluxus artist Benjamin Patterson as a 'Shopping List', are artists who were present at the 1962 festival, including Dick Higgins, Alison Knowles, Nam June Paik, Ben Patterson and Emmett Williams. The historic dimension was introduced with the invitation of John Cage, who unfortunately died shortly before the opening. Henning Christiansen, a sometime Fluxus adherent from Denmark, represented the north; Joe Jones, an American expatriate Fluxus artist who spent much of his life in Italy, represented the south; Milan Knizak, a Czechoslovakian artist with long-standing ties to Fluxus, represented the east; and Geoffrey Hendricks, a Fluxus artist from New York City, represented the west. Notably, the historic premise combined with these rather arbitrary additions meant that some consistently active members of the Fluxus community could not be included. Absent were Eric Andersen (Denmark), Philip Corner (America), Takako Saito and Mieko Shiomi (Japan), and Ben Vautier (France), not to mention a long list of sometime cohorts – Jean Dupuy (France), Ken Friedman (Norway), Willem de Ridder (Holland) and Bengt Af Klintberg (Sweden). Artists long out of touch with Fluxus for various reasons were also essentially absent. These include George Brecht, Yoko Ono, Arthur Koepcke, Robert Filliou and Robert Watts – the latter three deceased. The 1982 Wiesbaden festival included many of these and more, but offered less exposure to each artist. Exclusions and numeric limitations notwithstanding, Block's decision to limit the number of artists in 1992, while alternately historic (the original artists) and arbitrary (the cardinal directions), did provide for a rare opportunity to see some scope in each individual's work. The choice of additional artists also provides for interesting examples of the type of issue inherent in the long-term practices of a group of artists. Certainly Fluxus artists can and do make work that they do not consider Fluxus-related. Significantly, many artists long associated with each
other in New York or elsewhere, simply did not make the fateful trip to Wiesbaden in 1962. This would include Joe Jones, the representative from the south, and probably the least contestable direction-based participant. The case for inclusion of Knizak is more complex. He was in close contact with some artists and not others - a fact that extends the scope of community beyond the network of regular and extensive group contact. Similarly, as a Czech artist he was often held to constraints of censorship, which meant that
HANNAH HIGGINS much of his contribution to Fluxus was confined to what he could send by mail, in particular a magazine called Aktual. His recent work reflects these difficulties. Thus it requires some analysis as Fluxus, but also as eastern bloc, work. Third, Block's addition of Geoffrey Hendricks recognises the issue of serial generations of Fluxus artists. Unlike the other direction-based additions, he was not yet closely associated with the group in 1962 and did not begin a regular and intensive association until later. However, he has been a vital and active associate since that time. His inclusion implies difficulties in too strictly associating Fluxus participation with a particular moment in time. Similarly, Hendricks is a painter of sky images, which, though painted on a variety of surfaces that range from objects to canvases, complicate the habitual association of Fluxus with iconoclastic, fragmented or ephemeral practices. During the historic tour of 1962 Joe Jones remained in his native city of New York, housesitting for Alison Knowles and Dick Higgins in their loft on Canal Street. While there he produced his first self-playing instruments. These consist largely of stringed instruments but have also included pianos, drums and wind instruments. They have changed very little over the years. The most dramatic change came with the introduction of solar power. Jones used solar cells to rig up the instruments to the environment itself. The machines work like this. A small rotary motor is attached, usually by a wire, so that it hangs in close proximity to the instrument's primary sounding area - for example, over the strings in the middle of the body of a violin, guitar or harp, or just above the skin of a drum head. Attached to the rotary motor, a sounding device, such as rubber bands or balls, spins across the sounding surface of an instrument. In an example in the Wiesbaden Fluxeum, a small guitar is played by a rotary motor equipped with rubber bands. The sound, a tinkle punctuated by whispering caresses and the occasional thwack, communicates an expanse of musical experiences that range from the lyrical to the startling. At the 1992 festival in Wiesbaden, Jones conducted a solar-powered concert of these instruments at a magnitude far exceeding the assembled sculptural 'orchestra' shown here. At this greater scale, what was lyrical in one instrument became a complex web of sound in many, and what was merely startling in a single instrument became sublime. A constellation of critical issues lies at the core of Jones' instruments. Uppermost among them is the concept of musical genius in orchestral performance. That machines can generate significant sound places the culture of virtuoso performance in doubt. There is a history of such associations. Luigi Russolo was a Futurist composer who built noise instruments in 1913, called 'Intonouori', that ground, sputtered and screeched in imitation of the sounds of the modern city. These Intonouori clearly differ from Jones' instruments insofar as Jones' mechanical sounds are not imitative per se. Both Jones' and Russolo's work, however, threatens the culture of musical virtuosity and offers a viable alternative. The same might be said of the contribution to Wiesbaden in 1992 offered by Dick Higgins. His Gateway (for Pierre Mercure), 1992 consisted of a hallway filled with large and small metallic refuse objects (rusty car parts, springs,
coils, fan blades, and so on) that would sound against each other when disturbed by the passage of a visitor. By way of contact microphones placed on the objects, the sounds were `amplified and broadcast, rather loud, through two loudspeakers', 50 At the crowded opening, the metal objects sounded alternately like massive gongs and car accidents, brushing rusty metal and deadened thuds into the walls of the hallway. Distinctly industrial sounding, this massive sounding-box cum hallway more closely
FLUXUS FORTUNA 51 recalls the effect of Russolo's machines, albeit minus the imitative or representational feature of the Futurist experiment. Significantly, the Gateway requires visitors. In a rare glimpse of the relationship between bodies and machines, alone and in crowds, the visitor/performer may be made critically aware of this art experience as of a piece with life experience. Higgins has written several theoretical and philosophical essays about Fluxus, as well as producing his own visual and sound poetry. He is also a performance artist, painter and composer. It is significant that he chose this sculpture for the Wiesbaden show. It relates to other works, particularly performance and composition. Higgins is perhaps best known for his 'Danger Music' performance scores and his 'Thousand Symphonies' musical compositions. These symphonies originate in music paper being shot through with a machine-gun and then spray painted. The resulting score (not shown) occurs when the spray paint passes through the machine-gunned paper and on to another sheet of music paper. The violence of the symphonic score is palpable in the shreds of ballistic evidence that in turn evoke instrumental music. Gone is the composer's will in calibrating the effect of each note as it is handwritten. Instead, the composer's will as direct gesture, simultaneously of destruction and creation, creates a visceral image for the viewer and listener. A similarly direct encounter, this time between the performer and the 'instrumentalist' can be felt in Higgins' Danger Music ##2, which was performed in Wiesbaden in 1962. In that piece, the artist had his head shaved by his wife, the Fluxus artist Alison Knowles. On the other side of the Gateway, the visitor encountered an installation by Geoffrey Hendricks entitled For Wiesbaden Fluxus, 1992. There was the extreme contrast between the flailing junk instruments and a room full of representational images of skies in various degrees of sunshine, cloudiness, darkness and moonlight. Hung from ladders, the sky paintings seemed all the more real vis-d-vis their proximity to earth strewn across the floor and a pile of stones. Representation has, as it were, come home to roost in Fluxus. Like Higgins, Hendricks has a long-term interest in direct encounters between the body and its environment, for example his BodyHair, May 1971, in which the artist shaved his body. However, in the case of installations like this, Hendricks has chosen the path of representation to state his cause. The watercolour paintings moved with the gentle breezes they encountered in the exhibition space. They are, moreover, exquisitely and traditionally painted. Each sky testifies to the artist's great skill at capturing fleeting moments in the ever-transforming landscapes of the sky. Hendricks clearly belongs to an esteemed canon of landscape painters that would have to include Joseph Cozens and Joseph Mallord William Turner - two historical figures who excelled in capturing these fleeting effects. This fleeting subject matter and the installation of the images as appendages of construction elements, a ladder, and earth elements, soil and stone, reference the ephemerality and environmental contingencies that belong to the works discussed thus far by Jones and Higgins. But what are we to make of their insistent representational character? What place might this
historic reference have within Fluxus? Critics repeatedly consign the avant-garde to a site of critical practice within traditional culture – what the author Thomas Crow calls the 'research and development wing of the culture industry'. According to this line of argument, avant-garde work fails as it approaches official culture, and, where it succeeds at all, it does so because of its unilateral critique of the industry – this despite
HANNAH HIGGINS Crow's description of said critique as always cooped by an official culture industry. Avantgarde artists are, then, at best naive for thinking they might effect culture or at worst counterfeit in their anti-institutional pose. Within this context of valuation, Hendricks' work offers food for thought. His sky paintings and the objects that surround them testify to the recuperation of a variety of practices within an avant-garde thematic. The uniform rejection of culture traditionally associated with the historic avant-garde has been given over to a nuanced and complex system of affirmation (the paintings) and rejection (the ready-mades that display them). Thus, Fluxus cannot be defined as an avant-garde in Burger's institutional sense, nor as a strictly neo-avant-garde in the pejorative sense of the term. The visitor struggles in vain to locate these paintings in a closed, stylistic category of iconoclasty or anti-virtuosity. Another explanation for the strange power of these paintings might be their placement relative to a typology of Fluxus. Toward this end, I turn to the Hegelian frame of argument, a thesis is made, then an antithesis, and, finally, a synthesis of both positions. As the complex structure of Fluxus history indicates, these phases need not be in sequential relationship to each other, but rather might coexist as structural elements in the argumentative character that is Fluxus. Thus, despite variety in early Fluxus performance and production, one can still speak of a family of practices - performative, multiple and often ephemeral - that characterise much early Fluxus work - a thesis in short. Owen Smith's piece characterised this as the 'useful' performance and publications basis of early Fluxus work. The antithesis of this performance and publications (or multiple) basis would lie in the push for variety of performance techniques and unique object production that is immediately contingent on the earliest expressions of Fluxus, such as Ay-0's rainbow paintings, for example. These would reflect the movement towards unique objects and group definition that lies behind the rejection of the Fluxshoe and which typifies Fluxus in the 1970s in Anderson's piece - though the relationship is not chronological as the dates of my examples might suggest. Hendricks' sky works, then, would constitute the resolution or synthesis of these possibilities. The ladders, stones and earth are found objects in the tradition of Duchamp's ready-mades, while the sky images bespeak a painterly tradition, albeit a tradition of representing the fleeting effects of the weather. What is more, historically Hendricks has covered many objects, including his own body, with sky paintings. Thus these paintings are literally (the ladders) and figuratively (as image supports) constituted by the ready-made tradition. In what amounts to a conflation of the ready-made and painterly traditions of the twentieth century, Hendricks' paintings seem to imply that all modes can be appropriated to a traditional art-object status. These works imply that in an art context it may well be that all objects are representational insofar as they represent a reality outside of the art context. Milan Knizak's contribution to the Da Capo 'New Paradise' consisted of a display of gilded, composite creatures and silver-toned futuristic
airplanes on a mirrored platform. Composite creatures included a snake with a lion's head, a shark with an elephant's head, a duck with a bulldog's head, and a dragon's body with kangaroo feet and a goat's head. The airplanes look like composites of fighter jets and heavy-metal guitars. Like the composite creatures that people the margins of medieval manuscripts, these beings bring together two mutually exclusive objects. In bringing these elements together, Knizak engages in an
Renlock. Since 1990 Knizak has been Director of the Academy of Visual Arts in Prague. In his recent institutional affiliation, his threatened past as a clandestine artist in a totalitarian context and his movement back and forth between the two sides of the cold-war border, Knizak literally embodies the possibilities and problems of eastern-bloc artists in a Western context. The transition is uneasy. How is Knizak's new-found power and recognition emblematic of a transformed dominant political ideology? Is there an inherent problem of official recognition of previously 'outsider' artists as an affirmation of political and aesthetic orientations commonly associated with the West throughout the cold war? Is this why he chose to produce these disturbing, even tacky, figurines that look like so much department-store kitsch in the West? Fortunately, the audience cannot resolve these dilemmas so easily. Kitschy as the figurines are in material and presentation, they represent disparate animal creatures fused into single, grotesque bodies. In studying the creatures on a mirror, one is invited to look at their underside, at the range of distortions in the figure that result in our looking closely at them. What is the old adage about an unexamined life? Research and examination make it worth living, and, at least in the context from which Knizak evolved, these practices could threaten life itself. And yet, in our context - more specifically in mine as an American - these objects lose their critical edge. They seem to conform to a long trajectory of representational and freakish objects that merely affirm the commodity status of art, or even worse, fetishise the estranged
HANNAH HIGGINS object itself. That may be why these figurines seemed so
strange in the context of Da Capo, though they no doubt had as much
right to stake a claim as Fluxus as anything else there. Moreover, the
reconciliation of opposites characteristic of these figurines
reverberates with the restructuring devices inherent in some of the
poems of Emmett Williams. In Four Directional Song of Doubt - 'a
crude concrete poem, a song, an instrumental quintet, instructions for dancers
and a picture' by Emmett Williams, performed at the Wiesbaden Fluxus in
1962 - a chorus of five readers read from cards at different
orientations words from the statement 'You just never quite know', 52
The cards are divided into one-hundred square grids which are then
marked with ten signal dots (each of which replaces a word) placed in
linear progression. A metronome ticks for one-hundred ticks, and the
words are either spoken or substituted with sounds or gestures. The
doubt, a double entendre, lies in the negative statement about cognition
(to doubt) as well as in the chance performance of the text itself. The
fragmentation of the phrase, a linguistic unit, has an august history in
the Dada Cabaret poems of Tristan Tzara, where words were pulled from a
hat and spoken at random. However, in Williams' case, the deconstruction
of the phrase is matched by a careful reconstruction along spatial
lines, through the introduction of the hundred-square grid and
mathematical progression. Thus Williams differs from the poets of the
historical avant-garde in his introduction of an alternative structure
to the text. A similar sense of order within disorder (or the opposite)
inflected Williams' contribution to Da Capo. His T twelve Portraits, 1992
portray artist colleagues (significantly, there are no women), through
objects loosely associated with their lives and practice. Again, the
issue of a representational practice with an avant-garde thematic
becomes significant. For instance, the portrait of George Maciunas, whom
Williams identifies as the leader of Fluxus, signifies Maciunas by way
of a set of blocks that spell out Fluxus, an anti-tobacco sign (Maciunas
was allergic to smoke), a gilded piece of shit (Maciunas collected
excrement and used scatological imagery in much of his work), and a face
wearing an eyepatch (Maciunas lost his right eye in a brawl with some
mafiosi), among other things. The surface to which the materials are
attached has been carefully measured, and the objects attached at
seemingly random coordinates over that surface. Because of the generous
spacing of the objects, there is a palpable sense of order, either
numerical or determined by aesthetic considerations, underlying these
seemingly randomly placed objects. Thus the portrait objects, contrary
to the institutional prerogatives of Duchamp's ready-mades, this time
serve the cause of representation both because of their presentation on
a smooth, painterly ground and by virtue of their 'representing' a
personality. In this transformation, then, Williams' portraits belong
both at the end and beginning of twentieth-century art. Perhaps this is
the essence of Maciunas' admonition that Fluxus belongs to the
rear-garde: these portraits appear to invoke an avant-garde thematic,
yet they also resist the linearity inherent in the furthering of the
avant-garde role. What, after all, could be more backward looking than a
formal portrait, more historically avant-garde than a ready-made, or more confusing than a resolution of these traditionally oppositional categories? What is more, Francis Picabia was already doing this in the 1910s, albeit strictly through line drawings of ready-mades as portraits, rather than through assemblages of ready-made objects. And yet there is something quite disturbing about the series as a whole. They were produced for a gallery – Carl Solway in Cincinnati, Ohio – which means they were produced
FLUXUS FORTUNA 55 specifically for a commercially defined audience of high-end art multiples. Moreover, they were produced within the context of Solway's 'Kunstfabrik'. There are twelve portraits. These are of Joseph Beuys, Marcel Duchamp, Richard Hamilton, Jasper Johns, Allan Kaprow, George Maciunas, Claes Oldenburg, Nam June Paik, Robert Rauschenberg, Daniel Spoerri and Jean Tinguely. What do these artists have in common? For one thing, 'I know them all personally', writes Williams. For another, these are all famous male artists, and, as such, have already received extensive institutional sanction. Thus, while the argument might be made that these objects parody the fame game of the art system itself, the slick presentation of the portraits makes them eager participants more than hucksters in the art game. As Owen Smith pointed out to me, this Williams piece bears comparison to a situation parodied by George Maciunas in his 12 Big Names, an advertised concert in which the names of famous artists were projected in large format on a movie screen. If the audience came to see twelve big names in one evening, they were gravely disappointed! There is a connection with early work by Williams himself. His Alphabet Symphony was performed soon after the original Wiesbaden festival, and consisted of activities using objects as letters. Williams describes one performance: This is a symphony where you can spell 'love' by smoking a cigar, blowing a silent dog whistle, eating a chocolate air off the floor on all fours doggy-fashion, and tooting a little ditty on the flute. That's the way it was spelled during the first performance in London in 1962. The Alphabet Symphony resulted in a highly provocative and often-exhibited portrait series (by Williams' friend Barney Kirchhoff) of Williams performing the symphony. And yet the slick manufacture and choice of famous personages suggests a vast expanse of distance between the Twelve Portraits and the simple, alphabet and language pieces typical of Williams' earlier work. Thus, there is something strangely academic, official, sanctioned and empty about these portraits. We are looking at late-twentieth-century academic portraits that use the accepted terms of our present academies - rupture, found object, chance operation and institutional self-consciousness. To deny the desire for success in the art world and the compromising potential of artists is naive at best and dehumanising (for the artist) at worst. There is a part of Fluxus that has always received some kind of official sanction, even as an officially unofficial art. Never forget that the very first Fluxus-titled concert in Germany took place in a museum in Wiesbaden! Thus, depressing as I personally find these images, they mark a part of Fluxus history that is intrinsic to understanding the group in its complex affirmations and criticisms of the art world. Also addressing a relationship between found objects and the practice of representation, or, more precisely, between presentation and representation, Alison Knowles introduced the print series 'Bread and Water, 1992' and an Indian Moon, a white circle filled with found objects tagged for sounding as instruments at Da Capo. It takes Knowles months to locate the moon objects on the street. They must have certain sounding or visual qualities. They must also be clean of organic
materials. In short, they are not garbage recycled for use in the gallery – at least not in the sense often inferred where the thing was once part of a heap of debris. Rather, the objects have a definitive quality of specificity of purpose, which suggests a connection to another person in another time. Knowles' task is to find those physical traces of someone else's experience and to relocate them to the art context.
11, 12, 14, 25, 158, 233, at Wiesbaden 8, 49 Originale controversy 19, standards of healthy living and lifestyles that a work like Knowles' implies are overly standardised. Parodies of the standardisation and institutionalisation of human experiences, as expressed through a consciously obsessive measurement of bodies and their functions, their consumption and excreta have a long-term presence in the work of many Fluxus artists. Of course, no two bodies are the same and the
FLUXUS FORTUNA 57 when Ben Patterson set up a similar clinic called `The Clinic of Dr. Ben (BM, MS)' at Da Capo. The parody of measurement, with no apparent applicability except as information for its own sake, would surely not have been lost on the citizen of what was once called Czechoslovakia. The eastern bloc countries were famous for their bureaucracies. Other Fluxus artists have sustained a long-term interest in the clinical and medical reference in Fluxus. Of particular note is the work of Larry Miller. For example, Miller has consistently produced `Orifice Flux Plugs', collected assortments of orifice plugs for the human body that range from ear plugs and wax to cotton balls, condoms and bullets, since 1974. These resemble many of Maciunas' `Fluxkits'. However, the clinical dimension has evolved with new technologies in Miller's work. In Cologne in 1992, Miller could be found copyrighting the genetic code of his friends, comrades, fellow artists, and audience members. Miller's genetic-code copyrights from that year in Cologne were based on his knowledge that such codes could be copyrighted before they were known, and that they could be owned and protected before the technology of cloning had even been developed. Now, five years later, a sheep has been cloned in Scotland Admittedly, there is scientific value in reproducing animals that are genetically identical to limit animal testing for random samples. Yet there is a certain anxiety relieved by Miller's contract and simultaneously invoked by it. The technological and sociological circumstances provoked by this particular Fluxcontract are distinctly of this moment, though in the not too distant past they seemed more the world of science fiction (or science friction?), of a distant future or paranoid present. The genetic Copyrights become a remarkably elastic document in space and time. They evoke a clinicism in Fluxus that is at once earnest and humourous. Copyrighted, we become as documents ourselves - measured, contained and ordered in place and time, yet moving beyond the present moment. Clearly, this is not a group of `artists' (there are those who would contest the term still!) that can be categorised, packaged according to some stylistic or ideological principle, and neatly placed on the shelf of a library. As long as the nature and history of Fluxus remain debatable, contested and unstable, the spirit of flux in Fluxus remains alive. This is true even when the debate takes place in academic venues, as it does here. There will, however, no doubt come a time when some well-meaning, academic type will come along and can Fluxus. In being canned, it will be preserved for all time but will lose much of its flavour. It may be that this process is inevitable if anything of Fluxus is to survive the lives of the artists. The canning process is, however, unnecessary as long as the artists and those who know and love them are alive. This does not mean that rigorous histories of this or that Fluxus cannot be written. It merely means the history of all of Fluxus cannot be. Readers like this one are a good place to begin thinking about the histories of Fluxus, since they give substance to a variety of perspectives. When George Maciunas was very poor he bought cans of food from the grocery store that had lost their labels. They were, understandably, sold at a considerable discount. There was certain adventure to be had in taking meals with him during
that period. Dinner might be string beans, chicken soup or corned-beef hash. The adventure lay in opening the can to see what was inside. Ben Vautier had these cans relabelled as `Flux Mystery Food'. If Fluxus is to be canned, at least for the moment, let it be canned in such a way as to leave the labels well enough alone and to maintain the sense of mystery inside.
HANNAH HIGGINS NOTES

Boredom was, until recently, one of the qualities an artist tried most to avoid. Yet today it appears that artists are deliberately trying to make their work boring.” This is the opening statement of Dick Higgins' 1966 essay ‘Boredom and Danger’. Boredom is a radical concept for a work of art: how can you claim attention for something that defies any attempt to focus for any long period of time, that breaks all the rules of communication? But, as it turns out, the question of focus and communication is the least of Higgins' worries. In ‘Boredom and Danger' Higgins instead tries to present a theory of what might be interpreted as an immersive ideal of art.2 Describing his own work as well as that of a number of artists in and around the Fluxus group, he attempts to formulate the terms according to which the cognitive boundaries dividing self and work or work and surroundings might, temporarily, fade out or be displaced. It is, in other words, an attempt to formulate the possibility of, in one sense or another, getting ‘lost', since immersion renders the Cartesian divide between subject and object as uncertain or shifting, deframing the subject's ‘outlook' on to the world. In the context of art, this ideal has often been cursorily described in terms of 'erasing the boundaries between life and art'; yet a closer look at the strategies and formulations of different Fluxus-related artists will reveal a more guarded, specific and problematising approach. The question is not one of boundaries between life and art in general, but of the conditions of possibility for immersion in particular. It is from this perspective that many of the artists seem to reformulate, rework or reappropriate some of the most central but also most difficult and problematic assumptions underpinning the music of John Cage, whose work and thought could be said to be decisive for Fluxus. In his work, Cage clearly strives to achieve states of immersion: self-reflexive moments such as those produced by memory, knowledge, repetition, and so on, must be avoided at all costs. Only a system that will produce eternal change, eternal variation, will draw the listening subject out of the repetitive movement of the norm that frames a subjectivity reflecting back upon itself. To produce such change, an overarching element of oblivion or unknowing is in other words required. But even as Cage acknowledges the paradox inherent in this notion of oblivion – the fact that memory is, so to speak, an element that provides us with a 'something' to be lost in immersion (and so formulates the possibility of immersion) – he does not linger on this point.3 He leaves it aside because he seems far more concerned with formulating the notion of a universal letting go of ego, a fundamental state of
of marks that it would — in principle — be immune to: the marks of ownership, of signatures, of different subjectivities, intentions and representations. The marks of particularia, in fact — of details and ephemera working their way out of all proportion, straying far behind the structured confines of Cage's multiplicity. The field suddenly is not only marked, but slanted, out of joint. It seems at times to lack exactly that quality which Cage emphasised most of all — notably spiritual discipline or virtuosity, as expressed by the zero 'a priori'. For instance, Cage emphasises the ethical possibilities of non-intentionality: 'If you're nonintentional, then everything is permitted. If you're intentional, for instance if you want to murder someone, then it's not permitted.' Higgins, for one, seems prepared to take him at his word, but only through a redrafting of this statement that pushes its implications or limits of meaning. And the implication spelled out by Higgins is the word 'danger' — the second vector in his essay on immersion (boredom and danger), and also the title of an early series of works called 'Danger Music'. Higgins essentially follows Cage's focus on oblivion or unknowing as a prerequisite for immersion, but at the same time as he takes this step into the principle of indeterminacy, he immediately frames the unframeable. 'Danger' is a sign which frames — it points out the limits of immersion. On the one hand 'danger' seems to point, in an intensified and 'deep' way, right into that 'reality' in which art is supposed to be subsumed. And on the other hand it seems to highlight this reality as a place of consequences and implications, fear, trouble and desire; in
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short to highlight it as a place that would fall outside or be the outside of Cage's all-inclusive field of indeterminacy. In this way, Higgins' spelling out 'danger' could be said to operate at the limits of indeterminacy. It could be suggested, then, that by submitting Cage to the change he himself prescribed (he was after all the one to point out that his own name was an anagram of 'I Change'), many of the artists connected to Fluxus were working out practices of immersion precisely by realising the necessity of negotiating its terms. This 'it' is exactly the question here: what is the space, situation, context, possibility of immersion? 'Changing Cage' might have been a way of dealing with the fact that the space of immersion could not be formulated without an engagement with, and through, borders and limits - cages - of all sorts. BOREDOM In 1966 Dick Higgins published his influential 'Intermedia' essay, stating that the new and interesting forms of art did not limit their field of operation to a question of artistic media, but tended to operate between or outside particular media or categories. 6 A comparison between this essay and the actual artistic developments it described might lead to more precise definitions. As a term, 'intermedia' was designed to cover those instances where the artist did not simply combine different artistic media, but worked against the grain of any categorial organisations by means of strategies of displacement. In contrast to the term 'multimedia', 'intermedia' did not denote a formal identification but rather a strategic intent or a performative. Then the medial aspect of the work could be described in terms of transmedia: that is, as an agent of change or transcoding. Intermedia's many attempts to formulate 'betweens' or 'outsides' did not express a dream about the idyllic state of the unmediated. It simply dealt with the principle of mediation as a passage from one state to another. Around the same time, however, Higgins' lesser-known essay on boredom and danger somehow seems to strike closer to the core of the particular intermedial strategies that developed in the late 50s and early 60s. Higgins sets out as if he desperately needs to make sense of this puzzling concept, but it is immediately apparent that for him boredom is a positive term, a point of departure for a new orientation. The apparent lack of stimuli in boring art involves the surroundings in ways not apparent when stimuli appear as exciting along certain lines of expectation. When Higgins tries to explain the effect of boring art such as, for instance, Eric Satie's Vexations, in which an 'utterly serious 32-bar piece' is played very slowly 840 times (a performance takes twenty-five hours), he repeatedly returns to the way in which such works will fade into their environment, become an integral part of their surroundings.8 Boredom destroys the boundaries that keep the surge of intensities within the fenced-off space of the work. Now the intensities move along different lines, as in a Cage-class experience referred to by Higgins, where the students were instructed to do two different things each, in total darkness, so that one could not visually determine the beginning and the end of the piece.9 Higgins describes the way in which the intensities in this piece 'appeared in waves' as expectation of structure mingled with the
experience of non-structure; how the sense of time was warped as work and non-work could not be distinguished as separate areas of perception.
INA BLOM In a set of notes dealing with the experience the spectator would have with his play St Joan of Beaurevoir, Higgins comments on a different aspect of boredom. Anticipating audience reactions, he describes different levels of involvement developing through the piece, such as boredom, irritation, understanding and new boredom. "Then", he writes, "the witness will ideally disappear into the piece. He will stop seeing himself and start seeing events as events . . . The general stasis of the piece will be soothing. Quantities will become relative and not numerical." Boredom, in other words, has the capacity to cause disappearance on two different levels which must be experienced as reciprocal: the work will disappear into the surroundings, and the spectator will disappear into the work. This situation describes the kind of symmetrical relationship where the two sides are different by being the reverse of one another, as in a mirror. The work sees 'itself in the surroundings, as the surroundings sees 'itself in the work. But in this throwing back and forth, the identity of each is cancelled – one no longer knows which side of the mirror one is on. Usually identity is established with a simple self-reflexivity: I know that I am. When Higgins describes the experience of the piece in the darkened room, he describes a situation where this simple reflexivity proliferates into a series of repetitive questions concerning the boundaries between work and perceiving subject. The intensities of the piece move along the lines of questions such as 'whether the piece was finished or not, what the next thing to happen would be, etc." And this repetition has the capacity to undo identity. It works to highlight the simulacral quality of a mirroring in which the two sides of the mirror are confused so that 'nothing' or 'everything' is finally mirrored. Boredom – or the level beyond the initial experience of boredom which Higgins calls 'super boring' – essentially has to do with indistinction, disappearance and oblivion. Oblivion on the level of the work, oblivion on the level of the spectator who engages with the reality of the work. In 1959 Higgins worked with a series of works called 'Contributions' and which developed from this principle. One piece calls for the production of a sound 'that is neither opposed to nor directly derived from' the environment in which it will be produced.12 The piece is in fact an instructive riddle. How can one determine that which is neither opposed to nor derived from a context? Obviously, there is no way to avoid either of these parameters as long as sound is reflected in terms of predetermined relationships and as long as one sees the context as a given, closed whole. The only way to arrive at the freedom of this neither/nor situation seems to be to accept a fundamental independence of sounds and an equally fundamental dispersion of context. Then anything will do, and this anything will simply contribute to the oblivion of the situation. Yet the way in which Higgins makes the question of context become central to the piece somehow spoils the innocence of this last solution. Sounds may be independent (Higgins preferred to use the word 'independence' rather than 'indeterminacy'), but the piece still forces a continual reflexion on the interplay between context and not-context: What is the 'right' context of a sound?13 When this question is asked,
sounds are suddenly no longer simply abstract ‘musical' phenomena. If sounds appear to be ‘independent', it is only because they have been recently ‘liberated'. They come from somewhere, and they carry excesses of signification. It is as if Higgins is not willing to simply accept what is generally thought of as the immersive character of sound and the collapse of meaning with which it is associated. In this way the piece delves into a critical formulation of the borders of sound itself.
What is crucial to this notion of boredom is that it engages with a term that was to become so central to early Fluxus as to be even identified as a 'form'. This term is the 'Event'. According to Higgins, at the level of super-boredom one is finally capable of 'seeing events as events'. One is, in other words, exposed to the workings of the Event. And the event is in its turn associated with danger, for it seems implicit in Higgins' statement that the event essentially works to disrupt boundaries and promote oblivion. But in order to grasp more precisely what the event comes to mean in this context, it is necessary to go back to some of its first formulations as they appeared in the writings of Jackson Mac Low and in the work and notes of George Brecht. 'In the "Five Biblical Poems" the metric unit is the event rather than the foot, the syllable, the caesura or the York Audio-Visual Group, the 'Chambers Street Concert Series', the 'Bread &' performance series and publication project of An Anthology. In all of these activities what was shared was an excitement for the work they were doing and a growing realisation of the international scope of new performance and musical experimentation. This was then a period of expansion of both awareness and ideas which was carried along by an excitement for the new work being done by them and others. As Fluxus actually began to be
INA BLOM  In this the texts come to resemble the crystalline surfaces of the kind of postcard that will subtly change its image when the surface is flipped into different positions. The possibly immersive space of reading, of deep knowledge, passion or interest in one field of meaning or another is not unrelated to the indeterminate space of convulsions and disruptions - of oblivion. They are at an angle in relation to one another, connected and separated by a simple mental flip. And what is at stake is of course the control and movement of this flipping. In the texts of Mac Low it is slip-sliding - out of control. What Mac Low formulates with his event is this movement at the edge. SPACE Such a 'visualist' focus on surfaces reappears in the work of George Brecht, where it seems to proliferate into a whole topography of events, or what he chose to call 'an expanded universe of events'. In this way his work might be seen as an elaboration on the question of the space of immersion, since space is in fact a 'natural' metaphor for the experience of immersion. Yet for this very reason the notion of space is also a highly problematic one. It would seem to imply a generalised and neutral expanse that would seem to either lie outside of or marginalise the conflicts and desires that would provide the frame for the different points of view from which any notion of space is necessarily made up. But despite the essential silence and non-conceptuality of Brecht's work, the question of space actually goes through several transformations or renamings. It is, first, a 'field', then an 'expanding universe', and - finally - a 'book'. And each of these terms rework 'space' through the question of borders and their transgression. For a central focus in the work of George Brecht could be said to be the question 'How are the things in the world connected?'. And this question is, fundamentally, a reworking or reversing of the lesson learnt from Cage about the autonomous behaviour of sounds or phenomena. As a way of exploring this question, Brecht starts to work with the notion of the event, exploring its meaning and its potential until it seems to become the point around which everything in his work turns. The crucial aspect of Brecht's event is, initially, the way in which it is used to map a landscape of boredom. Like so many others in the mid-50s, Brecht was obsessed with the idea of chance. Following the lead of Jackson Pollock, he made paintings by dropping ink on canvas and then crumbling the canvas into a ball so that the ink would dry in unforeseeable patterns. But somehow this activity did not quite do justice to Brecht's more particular fascination with certain aspects of chance expressed by modern science, and he soon found other approaches. As a point of departure, he starts out by reworking the traditional distinction between events and objects (or action and matter) - the reason behind the slightly puzzling fact that Brecht seems to make use of the term 'Event' only whenever anything is particularly object-like. This strategy was first demonstrated with his 'Towards Events' exhibition at the Reuben Gallery in 1959. The title is of interest because of its apparent incongruity with the most obvious aspect of the show's contents: a number of found objects, standing alone or in constellations. The ambiguity may seem to be solved by the fact that the
objects in question are to 'be performed', but 'performance' in this case is completely unspecific, and has nothing to do with notions of musical or theatrical performance. With the piece called Case - a picnic suitcase filled with various objects - goes
BOREDOM AND OBLIVION 69 the instruction that the objects can be used `in
ways appropriate to their nature'. The instruction for Dome - an
arrangement of objects under a glass dome - barely indicates that the
contents can be 'arrayed', then returned to their places. For the piece
called Cabinet there is no instruction. It is simply a found cabinet
with various rearrangeable objects. This interchangeability of
event/object gets a reverse treatment in Brecht's performance scores.
While starting out as instructions for performance, later versions of
the pieces seem to condense into a kind of objectification that makes
their relationship to the category of performance or action uncertain.
His 1959 version of Time Table Music indicates a railway station as a
performance area, where a railway timetable works as a basic instrument
for distributing the actions of the performers. But in a 1961 version
called Time Table Event, the multiplicity of all these different
elements has been erased, including the idea of performers. Now, all
that remains is the railway station (any railway station) and a duration
to be chosen from a timetable. Apparently the piece consists of anything
happening within that duration. It is simply a found temporal object:
the railway station is a place marked in its foundation by the 'when' of
waiting. An even more radical development takes place with Drip Music
(Drip Event), a 1959-62 piece developed from a notebook piece called
Burette Music. While the initial composition was conceived for a number
of small burettes set to drip on different sound sources, the final
piece suggests only the concept of dripping in general, taking the piece
out of the explicitly performative and into the realm of all dripping
phenomena. What characterises the last versions of these two pieces is
the way 'event' measures time just as much in terms of preexisting
phenomena or objects. And then we see that time, in these works, is
conceived much like a sort of secret agent whose way of operating is
either warp or continual metamorphosis. The reasoning behind these
pieces takes as its point of departure the questions of the premises of
physical science, and particularly the question of which irreducible
elements could constitute a scientific consideration of time. Field
theory, theories of relativity and quantum physics provided what Brecht,
in his 1958/59 notebook, called 'The Structure of a New Aesthetic',
summarised by keywords such as `space-time relativity', `matter-energy
equivalence', `uncertainty principle', `probability',
'observer-observed' and 'paradox as a reflection of our inability to
imagine a simple model of the Universe'. 19 These general keywords
served to express the difficulty of deciding the ontological status of
object versus event, as exemplified for instance by the electrons in the
atomic structure: they can only be described in terms of a probabilistic
field of presence. 20 In a 1959 essay on chance operations, however,
Brecht introduced the event as part of a model of thought that would add
a significant specification to the notion of the immersive space of
boredom. In order to explain how notions of causality disintegrate into
probability or indeterminacy, he invokes the principle of the second law
of thermodynamics - a law originally designed to explain the theory of
the gradual cooling or loss of energy in the universe. The principle of
entropy explained by this law reflects the fact that heat always travels from a hotter body to a cooler one, as for instance in the case of an ice-cube placed in a glass of water at room temperature. This process obviously does not result in a cooler ice-cube and warmer water — instead the ice-cube melts, resulting in a levelling of the temperature extremes. This is the example chosen by Brecht. What is important in his account of this process of
INA BLOM melting and mixing values is the stress he puts on the fact that this process cannot be attributed to one single cause. The ice-cube becoming cooler is not impossible. It is just improbable, and this improbablity is statistical. As in Maxwell's statistical interpretation of what happens when there is a mixture of gases at different temperatures (Brecht refers to this as a good conceptual model of entropy), the molecules of the warmer gas collide with the molecules of the cooler, imparting some of their energy in the collision. The result is a mixture where the total amount of energy falls somewhere between the two extremes, but this is just a summation of a very large number of individual chance events. The loss of energy - or the process of entropy - must be attributed to a very large number of independent causes which in their individual intersections each represent an 'event'. This summation of a large number of independent causes, in other words, describes an entropic passage from one state to another - a linear, non-cyclical process in the sense that it cannot be undone or reversed, since this would entail compressing all the independent chains of effects into a single cause. An infinite information barrier separates the different stages in the passage from one another.21 Not the least part of the interest in such entropic processes is due to the way they seem to represent the passage of time itself, while at the same time wreaking havoc on boundaries and distinctions, including those that 'keep time'. Brecht's example of the melting ice-cube is an example of a move towards indistinction or uniformity, a fading out against the background and a loss of energy that essentially matches Higgins' description of boredom. But the metaphors used by Brecht when explaining the principle of entropy shows the tensions and ambivalences involved in this question: ambivalences concerning precisely the question of boundaries. In so many of his works there is a preoccupcation with the mysteries and riddles of sameness, and yet in his explanation of the entropic principle he seems rather to focus on the fact that entropy promotes probability - an infinite universe of events and possible connections. He explains this point of view in a notebook entry: The unity of nature does not lie inherent entry: The unity of nature does not lie inherent in things, but is concomitant of nature's being what I find it to be. Hence, since humans have an infinite capacity to invent properties and to find similarities and differences in things, based on these properties, relations can be found between even an infinity of things. Hence all nature is unified by man's conception/conceiving of it.22 This realisation of an infinite number of possible relationships was to become the working principle behind all his subsequent work. At first, however, this possibility is expressed in generalising or universalising terms that would actually seem to give hints of a sort of topographic overview of an endless area of dispersion. As expressed in an unrealised project for a switchboard that would generate 'any light or sound events of any desired characteristics to occur at any points in space and time': 'The event, made actual, is one chosen from a universe of all possible lights/sounds from all possible space points.' As an answer to the question of how this infinite universe of pure possibility
can be engendered, Brecht posits the following three parameters, which seems like a scientific rewriting of Cage's notion of zero: 1) Maximum generality. 2) Maximum flexibility. 3) Maximum economy.' It was along these lines that Brecht's planned his 1963 Yam Festival, a festival that was supposed to function as an 'ever-expanding universe of events'. The festival could equally be described as a 'field', just as Brecht conceived of the totality of his own work as a field -
BOREDOM AND OBLIVION 71 responding to the fact that field theory explores the multi-dimensional connections of any given element. The festival was conceived as a format that could contain the event at every level from `everyday' phenomena to organised performance - an ambiguity that is perfectly captured by what is probably the most general of all of Brecht's work. His 1961 Word Event consists simply of the word `exit' and is, of course, also `realised' by any exit sign or exit action throughout the world. The point is, however, `exit' will never provide a point of focus in itself - it will always be lost in the concrete, subjected to a chain reaction of images, ideas, memories, actions. It presents itself, in a radical way, as a singular centre or a nodal point, but by this very action centrality is somehow denied. It plays up `connection', but also, by the same measure, sameness, a fading into the background, the continuity of unlike things that will `get together like dust moves in the streets'. And so Brecht elaborates on sameness: `Consider an object. Call what is not the object the "other". Add to the object from the other another object to form a new object and a new "other". Repeat until there is no more "other"'. 24 The `other' is a fiction whose limits are drawn in chalk on the living body of the same: small movements, small changes wipe the lines out just like entropy predicts it will. On the whole, Brecht becomes increasingly preoccupied with the fictional nature of the whole opposition of `same' and `other'. It is a residue of a manner of thinking which he would like to move beyond: all of his work explores a different and continuous dynamic between things that are distinct from one another. Descartes was wrong when he believed that the real distinction between parts entails their being absolutely separate, says Deleuze, turning instead to Leibniz for an alternative theory. Leibniz conceived of the world in terms of the figure of the fold - a figure that includes both continuity and separability, both sameness and boundary - and through this figure tried to show that two parts of really distinct matter can in fact be inseparable. 25 And it is through Leibniz's vision that Deleuze is able to come up with a concept of the object that may in fact match what Brecht finally wanted to get at when he took such care to confuse object and event. `This new object we can call objectile', Deleuze says, apparently adding `object' to `projectile' to give the image of an object that stretches and leaps across boundaries. It refers to `our current state of things, where fluctuation of the norm replaces the permanence of the law, where the object assumes a place in a continuum by variation; where industrial automation or serial machineries replace stamped forms. The new status of the object no longer refers its condition to a spatial mold - in other words to a relation of form - matter - but to a temporal modulation that implies as much the beginnings of a continuous variation of matter as a continuous development of form [... ] The object here is manneristic, not essentialising: it becomes an event. 26 Along these lines of thought Brecht's event could be seen as a sort of extension - the extension that takes place when one element is stretched or folded around the following ones, so that they become parts of its whole. 27 SCALE The instruction
piece about sameness pokes fun at a thinking that pits same against
different: same and different may be in extension of one another. But
another such piece places the weight somewhat differently and in fact
sets out to redraw the concept of space in Brecht's `universe' or
`field': `Determine the centre of an object or event. Determine the
centre more
INA BLOM accurately. Repeat until further accuracy is impossible.' Obviously, entropy is all about the loss of centre, the impossibility of retaining the notion of centre for any length of time. And so, on one level, Brecht's instruction is pure redundancy, a recipe for bouncing off the even surface of sameness. But on a different level of understanding, 42 HANNAH HIGGINS in the production of these multiples. The question of other work, therefore, remains open for discussion, since Morgan asserts Maciunas' centrality by comparing him to the central figure of an earlier movement: 'Through it all it was clear that George Maciunas was the central figure. His relationship to Fluxus was comparable to Breton's relationship to Surrealism. 39 Like the MoMA catalogue and Addenda II, the Codex begins with a fusion of the name Fluxus and the Maciunas-based paradigm by means of two photos of Maciunas' studio from 1969 on two pages preceding the main title page of the book. The Fluxus Codex, a catalogue raisonné Fluxus projects linked to Maciunas either by mention in a letter or in his project notes, functions as an index of that portion of Fluxus activity, although it contains no scholarly or interpretive writing per se. The book's objective or scientific quality may obscure the specific nature of its curatorial system. Bruce Altschuler notes this problem in his critique of the Codex that appeared in Arts Magazine in 1989. Altschuler's simple misgivings about the book produce a critique not only of the book but also of the Silverman Collection, which sponsored the book. In the concluding statements Altschuler notes that Restricting Fluxus to Maciunas-related material, then, creates an arbitrary division within the work of many artists. More importantly, to follow Maciunas in taking a narrow view of Fluxus is to limit our understanding of its significance. For much of the importance of Fluxus lies in its connections with the art of its time, both as influence and as concurrent expression. 40 By the same token, where a community-based and multiple understanding of Fluxus existed in American institutions, it was systematically obscured. Eric Vos, the organiser of the Jean Brown Collection of the Getty Centre for the History of Art and the Humanities, radically restructured the collection to accommodate the Maciunas-based paradigm. This reconfiguration reflects Brown's understanding of Fluxus, though not of her collection. Brown recalled the beginnings of her collection in terms that define Fluxus as Maciunas' project: 'If I was going to do Fluxus, I would have to have lots of objects, because George made them all. 41 She continues, 'I wanted the history, the background, very good archival material
and textures in some black-and-white photographs of a stone building. The connections and continuities in these works are placed along purely optical lines; scale deals with the operations of visual perception. There is, however, a new kind of opticality or visualist tack to these works that makes up for the missing centre. Deleuze calls it 'point of view' or 'perspectivism', since perspective implies, at once, distance and continuity. Point of view on a variation replaces the centre of a figure or a configuration in a world. Operations of visual perception. There is, however, a new kind of opticality or visualist tack to these works that makes up for the missing centre. Deleuze calls it 'point of view' or 'perspectivism', since perspective implies, at once, distance and continuity.
might be a description of Brecht's book as well - In addition to an annotated chronology of actions and events from 1959 to 1970 (taking up more than half the book), the catalogue of the exhibition included a general bibliography covering the same span and an inclusive alphabetical list of artists or artist groups from Andersen to Zaj, with details of published work, photographs and bibliographies for each.

..ERR, COD:1.. a book is both a `material' and `informational' object. Brecht, for his part, asserts that there is `no theoretical reason' why his work should be a book - a defense, probably, against any totalising or centralising ideas that this concept might
the idea of music as the benevolent and all-comprising framework of `any' sound, contradicts this position and essentially reaffirms the modernist concern for the boundaries of art. What is at stake here is Cage's insistence on the naturalness of sounds, and the ecological, non-humanist perspective according to which sounds could be approached as beings. But this perspective is mired in an idealist and a priori opposition between culture and nature: an ecological perspective on sound should first of all depart from the historical determination of `nature' and the social incursion into nature. 39 What falls outside this natural and non-humanist perspective is, in other words, all of those instances in which sound is not merely abstract vibrations `in the air', but social phenomena that function in terms of memory and significance, context and shifting frameworks - that is, sounds capable of semiosis. From this perspective the boundary of music may be eroded by the overriding perspectives of aurality (or auralities) in general and in their various particularities. But it was precisely these `other' dimensions of sound that were explored as the students in John Cage's composition class at the New School of Social Research brought their class lessons outside the classroom context; and this was also precisely why Cage condemned this activity for lack of `spiritual virtuosity', and on the whole maintained an ambivalent relationship to the activities associated with Fluxus. His 1958 and 1959 composition classes triggered some of the first collective `pre-Fluxus' actions as students assembled under the name of the New York Audio Visual Group performed their exercises from Cage's class at Larry Poons' Epitome Coffee Shop. 40 Fearing a dispersal of his principles into an attitude of `anything goes', Cage strongly emphasised the need for discipline, which generally meant emptying yourself from subjecthood, society and context in order to become an empty container for the nature of sound A general lack of faith in the category of music was, however, often the productive drive for these experiments. `Is it a fault of an event that it does not produce an apparent sound?', Dick Higgins wrote, `I am tired of music [... ] nothing is to be left but theatres, and maybe those will disappear for me too. Then I can begin again somewhere else.'41 Nam June Paik, for his part, complained that for all his years of studying the aesthetics of music, he still had not found a satisfactory answer to the important question of what music is. 42 But Paik's question about the `what' of music is entirely rhetorical: he poses it only at the moment when he is able to displace it, to demonstrate its relative position and its momentary insignificance. Cage's all-inclusiveness could not provide a real answer because it essentially responds to the question of the `what' of music - an affirmation of boundaries despite all. And so
impossibility of 'just' leaving, his answer is a strategy of
displacement that will replay music in terms of its possible excesses of
signification. Music will be eroded by the semiotic remainder that
..ERR, COD:1.. of the 'what'; but since he also realises the
impossibility of 'just' leaving, his answer is a strategy of
displacement that will replay music in terms of its possible excesses of
signification. Music will be eroded by the semiotic remainder that
the transformed pianos, laden with all sorts of objects and debris, mirrored the violence of the electronic transformations and transmutations on the screens. Paik lost no time in pointing out the cultural significance of such transformations due to the proliferation of live TV and all kinds of radio transmitters (but also electronic equipment such as coffee machines and electronic drills). His preoccupation with electronic images one way of dealing with a permeability of boundaries which would no longer – as in a Gesamtkunstwerk – concern just the ‘arts’. There was more indeterminacy in culture-at-large than in indeterminate art, but this ‘larger’ indeterminacy could only present itself as excess or otherness. It could not, in other words, fit into the space of even an open work. In the context of this excessive indeterminacy, Paik repeatedly returns to the question of boredom and oblivion. Boredom is in fact one of ..ERR, COD:1..
INA BLOM claims, one will move to a level beyond beautiful and ugly, to a state of 'nothing' - an insight close to Higgins' description of the ability of the spectator to disappear into the work. Paik's way of linking the boundary-dissolving capacities of boredom with the transformative capacities of electronic culture shows to what degree his work and thought is concerned with a thinking that never pulls back to a final definition of music. On the contrary, his work seems concerned with how certain musical strategies and insights derived from Cage may return as mere effects within a different conception of both image-culture and sound-culture. If anything, Paik was hypersensitive to what Kahn calls the 'sociality of sound', and to the social consequences for sound and aurality at large due to technology-induced changes in social practices. Maybe the most marked change due to these technologies is the mobility of sounds or voices as effects 'cut-off from the internal audition of the speaker. The recorded or amplified voice (to name just two basic transformations) now returns to its speaker as other or different, as it passes through any number of other spaces or contexts. Paik, never content to let the technological apparatuses remain in any stable mechanical or reproductive form, would identify the technology itself with the notion of sound to the extent of transforming the apparatus endlessly. His apparatuses do not simply transmit or create sound, but constantly rewrite it, including a continual rewriting of the very technologies of recording and displacement. Record players were taken apart and reconstructed as towering 'record-schaschlik's' where the pick-up could be moved at will across the vertical and horizontal axes of the construction. Magnetic tape (with sound recordings) were glued on the wall in criss-crossing patterns. Listening by means of the loose soundhead of a tape recorder, one would trace a sound map of a wall terrain. It is a cartography of sound, in fact, in which sound is submitted to the dimensionality of concrete space and distance, well removed from its non-dimensional location in the air/ear. Sound traces new dimensions and distances. Magnetic tape is no longer just a recording strip passing quickly over a soundhead in order to let sounds escape from it. It is itself a trajectory, a piece of concrete space and distance through which one has to make one's way at will and from all possible directions. At this point one can even see the contours of a close relationship between Paik's treatment of sound and Brecht's use of scale. The collapse of sound into space makes for the imaginary expansions or shifts equal to those that go from cracks in the wall to canyons. Paik's Symphony for 20 Rooms, in which sound events are defined in terms of twenty different rooms of a house, elaborates exactly these sonic/spatial measures. This collapsing of sound into space may in fact be an indicator of Paik's critical engagement with the possibility of immersion. But at this point the sonic actions of Paik might be interpreted in terms of the concept of voice. The voice is a specification of sound in general, but simultaneously it complicates the notion of immersion in listening. Sound may erode the bodily limits, but the voice provides us with a more salient experience of a presence that is simultaneously coming from the inside and delivered from the outside.
Regis Durand has written of the mobility of the voice, no doubt inspired by its new importance in the age of audio media where it produces instant intimacy and proximity, as well as reinforcing experiences of distance. As it cuts across the boundaries of reality and representation (a vocal sample has no less presence than 'the real thing'), the voice is an 'apparatus' in the sense that it produces and transforms of its own accord. Just as the voice may be something produced by the body, the product of a source, it is also a piece of residue, something that falls outside,
Zen is anti-avant-garde, anti-frontier spirit, anti-Kennedy. Zen is responsible of Asian poverty. How can I justify to which I will refer again in the next essay' [sic] Then he asserts: 'The frustration remains as the frustration. There is NO catharsis.' From this point of view Paik may even take a special interest in the residual aspect of the voice. He picks up what Artaud leaves aside and interprets it as productive. It is this residual and productive aspect of the voice as apparatus that Paik explores when he continually rebuilds technology in terms of its own site or terrain. More particularly this means that he explores the capacity of the voice for creating not only presence, but also a split in presence. As in reverberation or feedback this split creates excesses and noise that will surround meaning, but not replace it. Paik redefines sound in terms of loop or feedback in order to produce all the immersive characteristics of a voice. One work for instance demonstrates a record-player where the arm that supports the pick-up is replaced by a phallic object extended into the listener's mouth. The strongly erotic implications of this image of sonic/oral 'penetration' notwithstanding, the work also creates the image of an impossible 'listening through the mouth' where the sound returns by strange splits and warps to its source. The sound has become a voice. Now it can no longer be 'music' - something for the ear, something to which one simply listens. Cage praised the capacity to listen above all other faculties - he imagined an opening of the ear which would make one receptive to the 'excellence' of the world. For Cage, listening becomes a metaphor for receptiveness in general, not only the aural kind But by having listening literally make a detour through one of the orifices that (unlike the ear) not only receives but also discharges, it is as if Paik wants to 'dirty' the clean neutrality of Cage's receptiveness. Paik generally went to considerable lengths to displace this listening in terms of its silent 'other', notably sex. Not content to rest on the metaphorical plane of the sensual (this is, after all, Western music's way of sublimating the sexual experience), Paik used its rather more blunt backstreet forms of expression, such as striptease or penis-length contests. 54 When the 'arm' of the record-player becomes a sexual organ, he seems to point out that one is receptive only by risking exchange and interpenetration, which also means leaving one's own mark.
must - in principle - not occur: to Cage repetition above all denotes repetition of the norm, and his work is, to the contrary, devoted to the possibility of change. Yet Cage is, of course, aware of the paradoxes and complications surrounding repetition, and of the way in which its concept inevitably surrounds his own concept of change. The rule of discontinuity in repetition - the fact that in order to be repeated an object must first have disappeared - actually gives a unique kind of singularity and momentary presence to the repeated object. For this reason Cage claims that on one level 'repetition does not exist [. . .] and we cannot think either that things are being repeated, or that they are not being repeated. '57 And about the experience of actually performing the 840 repetitive passages of Satie's Vexations, he asserts that the piece became interesting not at the point of the beat (which is the element that sticks to the most rigid form of repetition), but at the point of the phrase, where one could experience variation .58 And so Cage is in one sense able to do away with the problem of repetition for the benefit of change. Beyond repetition, there is always change. With this in mind, the way in which so many of the artists connected to Fluxus are unable to leave well alone but actually return to repetition over and over again is strange - even slightly uncanny. Because this return to repetition is often blunt, defiant, extremely determinate and unsophisticated. It seems to exist at the simple level of a beat or a single extended signal, as if they initially wanted to scar or mark the notion of change or indeterminacy itself. Paik had already pointed out that indeterminacy in composing and performing was still nothing but a stretch of linear time for the listener (attempts to 'solve' this problem by playing the same piece twice in one performance so that the listener could savour the difference, would not change anything in principle). With this insight they seem to return indeterminacy with a vengeance to the very linearity that it was supposed to escape, and with boredom as a main frame of reference. For the repetitive pieces form the very paradigm for what Dick Higgins called 'super boredom'. One piece in particular seems to have produced a whole lot of 'frustration with NO catharsis', with a few legendary and contested performances.59 In Yes It Was Still There. An Opera (1959), Emmett Williams - a central figure in the concrete-poetry movement - used a radical repetition of sounds and graphic marks as he subjected a simple little 'erotic mystery story' to infinite dispersal or attenuation.60 An Opera is, like any opera, a story that illustrates itself in terms of both sound and vision. But in this case the illustration immediately
a different kind of experience. The structure of absence/presence is
displaced by repetition. The libretto may be lost in its own beat, but
this repetitive drumming also evokes a different dynamic which has to do
with mutation or transformation. For repetition is the mark of the
structure of pattern rather than the structure of absence or presence.
61 The logic of pattern may be explained by comparing computers to
typewriters: A typewriter produces the presence of a single letter from
a single key, while pressing one key on the keyboard of a computer
produces chains of reactions and transformations, chains of codes where
pattern and randomness interact. And so pattern indicates that
information is never present in itself - it is dependent on the
probability distribution of the coding elements rather than a presence.
Pattern can be recognised through redundancy or repetition of elements,
and one of its more crucial features is the tendency towards unexpected
metamorphoses, attenuations and dispersals because of the long chains of
reactions. A specific type of single command works leading to endless
processes of repetition and attenuation, as if initiated by a computer
key, actually becomes a crucial feature in Fluxus. This was - at least
partly - thanks to the influence of the composer La Monte Young, who
edited what was to become the first Fluxus publication, notably the
special issue of Beatitude West magazine, named An Anthology. Young
seemed to reverse all of Cage's principles: No longer based on chance
operations, his pieces appeared fiercely determinate. No longer pieced
together as an assemblage of autonomous and heterogeneous
multiplicities, they seemed to depart from a single sound, sentence,
instruction or figure, many of them distinctly extra-musical. One
significant piece even explored the extremes of linearity: Composition
#10 1960 simply instructs one to 'draw a straight line and follow it.'
Composition #71960 likewise explores the sound of a single interval (a
fifth) to be held for a long - indeterminately long -
INA BLOM time. Yet, like someone pressing one key on the computer, Young seemed obsessed with the possibility of producing unforeseeable effects through a single command. He professed an interest in newness: Often I hear somebody say that the most important thing — about a work of art is not that it be new but that it be — good. But if we define good as what we like, which is the only definition of good I find useful when discussing — art, and then say that we — are interested in what is good, it seems to me that we will always be interested in the same things (that is, the same things that we already like). I am not interested in good; I am interested in new, even — if this includes the possibility of its being evil.62 For Young, as for Higgins, the new or the indeterminate is framed by the possibility of danger or evil. This concern with danger essentially deals with the potential for immersion. Unlike Cage, Young did not primarily conceive of a sound as a 'being' — an individual among individuals in a big network structure — but as a 'world': 'If one can give up part of himself to the sound and approach the sound as a sound and enter the world of the sound, then the experience need not stop there but may be continued much further and the only limits are the limits each individual sets for himself. When we go into the world of a sound, it is new.'63 He had been searching out such worlds of sound since early age: wind, crickets, sounds of animals in a wood resonating off a lake, the humming of power stations, telephone poles and motors.64 The repetition of endless identical moments in his single command compositions operate in terms of pattern: No element is present simply in and of itself, referring only to itself. Each repetition of a sound or a phrase carries within it the traces of its previous manifestations, but also announces its difference from these. It is essentially a generative movement instigated by the effect of differences when experienced in time: the spacing of the different elements in the play of traces and differences indicates an endless number of possible permutations. Draiv a straight line . . . was, on one occasion, issued as a booklet, with the composition instruction written along the middle of every page with new dates of execution/composition as the only changing elements: each day is a mutation of the previous one. The linear movement of the piece through the pages of the book told a story of repetition and transformation through one single figure.65 The recognition of the dynamics of pattern in these works may give a more precise idea of how the super-boring repetition of the pieces creates 'worlds' for immersion. N Katherine Hayles is concerned with pattern in the context of changing experiences of embodiment in a VR context, but her model of thought may throw some light on the implications of repetition and mutation in the single command works.66 For a world of immersion to exist, the subject must step into it by simultaneously stepping out of itself. But while this idea may bring up notions of zen blankness, it actually indicates a specific kind of connectedness. The arm that presses the single command key on the computer belongs to a body and a subject that is then both part of the transformations taking place with the operations of pattern in the machine, while also being outside of it. In a text written for his
Symphony for 20 Rooms, Paik develops a theory of immersion, which departs from a specific notion of individuality. Variability must be combined with intensity: the problem, as Paik sees it, consists in having variation without losing intensity. The pure quantity of nature - Cage's endless variability - must, according to Paik, be undercut by 'quality'. By this he does not mean quality as in 'good, better, best'
BOREDOM AND OBLIVION 83 which 'permits the possibility of comparison', but quality as 'Character, individuality, Eigenschaft', which 'excludes the possibility of comparison'. This individuality, which comprises not only the singularity of moments, but also their 'momentary' forgetting, is seen as the point of departure for intensity. It is symptomatic of Paik's perspective that he links this intensity both to the fixed-form linearity of sex (even if Stockhausen tries to dissuade him, saying that fixed form in music must be avoided because it is like sex) and to extatic religious practices which teach how to transcend the self. But even more significant is the way in which Paik crossbreeds the notion of intensity with the notion of boredom. Boredom appears when a fixed form - with its 'individuality' or 'Eigenschaft' - is subjected to endless repetition. But this repetition, which necessarily entails oblivion, the forgetting from one moment to the next, also exposes the form to a process of wear and tear. The form gets dissolved in repetition. It gradually looses its contours while going on and on. This is the danger or evil of boredom. It demonstrates how something must be transformed or lose its boundaries in immersion. Paik's venture into film is an obvious example. Zen for Film (1964) is a loop of blank film leader, but as it is projected it gets gradually scratched-up and dusty. It's a perfect repetition in which the image always changes. In fact the repetitive frames of film became a source for the continued exploration of the terms of immersion. In Jackson Mac Low's Tree Movie (1961), a still camera records a tree for an indeterminate length of time. Dick Higgins explored the possibility of projecting a blank film which would be gradually burned by the projector during showing. Film is a medium that processes identical frames in time. The effects of speed on the processing of the frames make no single frame either absent or present; instead they partake in the play of pattern and transformation. This may actually seem like a processing of time itself, since it makes past, present and future converge in one extended, fluctuating moment. And so this exploitation of the repetitive implications of film gives a new take on the possibility of immersive presences or spaces. To quote Thierry de Duve on the subject of the performance of film in relation to the desire for a boundless 'real time': 'The actualité real time/real space is dependent on being mediated through a system of reproduction.' To reach an immersive space or immersive presence, the simple heterogeneity of 'nature' is, in other words, not enough. What is needed is reproduction, that is, repetition. This is the seminal lesson of many Fluxus-related artists as they rework or reproduce the Cagean ground. From this point of view they seem to have a knowledge of the nature of repetition and oblivion that is comparable to the insight of Deleuze: 'We do not repeat because we forget, we forget because we repeat.' While Cage asserted that despite repetition there is always change, these artists would reverse the problematic: because of repetition, there is change. SIGNATURES One of the most blunt and insistent instances of repetition even seemed to recall the very space that Cage had gone to so much trouble to avoid: notably the space of the subject. It was a strange, even perverse, kind of invasion: the free-playing
non-subjective space of Cagean multiplicity was interrupted by a series of work that seemed, above all, to scream I,I,I (in French, moi, je).
INA BLOM This was the repetitive strategy of Ben Vautier, whose most important statement from the late 50s onwards is Moi, Ben, je signe or I, Ben, sign. And right from the start these statements or instances of signature go to work, in paradoxical and often tormented ways, with the previous avant-garde formulations of totality or limitlessness, from Marcel Duchamp to John Cage and Yves Klein. The first moment in Ben’s strategy comes when he discovers the fundamental duplicity of these notions of totality. If Duchamp's ready-mades, Cage's indeterminacy or Klein's notion of tout means that art opens up into anything, the reverse side of this possibility is the principle of appropriation: Duchamp, Cage and Klein appropriate anything for art, in the name of art or the personal signature. Appropriation is all about ownership, and yet in this instance ownership or signature is what must remain hidden: it is effectively dissolved into `multiplicity' or carried off into the image of heavenly blue endlessness. The artist who appropriates is also the instance that is supposed to disappear. Because of this duplicity Ben sees no other choice but to go to work with the way in which this duplicity circumvents and interrupts the notion of the total. For, on the one hand, there is no doubt that Ben follows both Cage and Klein in believing that new spaces can be found, must be found, and that a notion of limitlessness - of unlimited possibility - is fundamental to this search for the new. But to Ben this notion of totality remains narrowly `artistic' and idealised so long as the appropriating and egoistic space of art itself is not taken into account, as long as the egotism of this space must be kept silent when everything else is supposed to sound And so Ben administers a return of the repressed. He starts to sign all over again, continually and maniacally. He signs the space of free play set up by John Cage, and it is in fact by signing it that he marks it off as a particular space, with particular limits. He is scribbling all over this territory like some kind of mad graffiti artist, taking it all for himself. Graffiti is basically about signature - about a forbidden signature: signing a space that is not yours, stealing a bit of the space for yourself. It has a tendency to take place in what is generally and idealistically known as `public spaces', but by overwriting or signing these spaces the graffiti artist reopens the question of territorial ownership and boundaries: to whom do these spaces really belong? Ben's action is in many ways similar. The forbidden signature evokes a hidden or repressed signature in John Cage's free space. It also repeats, as if dumbstruck, the signature actions of Duchamp, but with a difference. Ben's signature no longer guarantees anything for art, as Duchamp's did, but (since it is so bluntly and obviously a repetition) turns back on itself in order to expose the limits and borders that were, by some strange occlusion, being kept out of the picture by Duchamp's followers. These are, among other things, the limits and borders of the thing called `ego', which plays such a central, if often misunderstood, role in the work of Ben. For, contrary to a widely held belief, Ben's work is not about a return to expressionism, not about a return to the communication of the inner depths of the soul or psyche. The ego in Ben's work is an exemplary
space in that it is an object that seems to consist entirely of limits. From the outset his analysis of the art situation takes him right back to the limits of his own ego. His analysis starts out with an I - an I that is 'worried and in doubt' (Je reste inquiet et dans la doute'). The limits of the ego are those of aggression and desire, of jealousy and ambition, and it is fundamentally formed through its relation to death: 'I am jealous, I want to do what has not been done. I'm afraid of not making it. I want it all. I'm the only one. I cry at night. I hate the others. I create it all. I sign it all. I am God Creator, Ben.M
such as ego and intention. And so Ben's way of dealing with this paradox is to introduce the new in terms of two notions that would initially seem to be antithetical to it. He defines the new in terms of repetition on the one hand, and absences on the other. He plays with and confuses the very slight differences which the French language sets up between du nouveau (the new) and de nouveau (once again). Since Klein had already signed totality or `all' (le tout), Ben can think of nothing else to do but to repeat this act of signature by signing totality all over again. Ben's most typical statement is notably `I sign all' (`Je signe tout'). But in this repetition there is necessarily a displacement of the stakes involved in signing. Whereas Klein signs all, Ben signs all, which is an entirely different thing. Klein's act remains on the level of propositions or intentions, whereas with Ben the material physical presence of his signature or handwriting is all important. And Ben's handwriting is virtually everywhere, spreading across every available surface with tremendous printion and gusto. Klein's signature is a gesture of generalised appropriation, Ben's physical signature returns to the level of particularly, demonstrating, mark by mark, space by space, how one invests, particularly, in the possibility of the world. But the world or `totality' will not be conquered: for every space covered by Ben's
INA BLOM handwriting one is reminded of all the millions of spaces into which his handwriting does not reach. Ben's point is precisely that the world will resist total appropriation of possibility - possibility or the new can only reside in contradictions or in multiplicities that will not cooperate 'peacefully'. These contradictions are fundamental. For instance, since the new is 'only' repetition, Ben claims to work precisely in the space of its contradictions or lack of positive characteristics. His many elaborations on holes or hollows is one notable way in which he pays tribute to this vision of absences, as is the way in which he chooses to play with the contradictions or lacks in the given 'avant-garde' spaces. But in fact the space of the signature itself is also a contradiction par excellence. On the one hand, it is the physical mark of a particular body, the guarantor of the ego, of personality and intention. On the other hand it undercuts all of these things. As Jacques Derrida insists, it is a written mark, designed to work precisely in the absence of the body or ego that has produced it. It is an original mark, an event produced by a singular person, and yet we recognise it as a signature only because it has been and may be repeated ad infinitum. The effect of the signature is then an intertwining of singularity and repeatability: its repetition displaces the singular subject (or Ben's ego) as a mere effect of the signature. The signature then has to do with excess: it traces the material frame or 'body' of the subject, while producing the subject as an effect that exceeds this signing body. It is at once a guarantor of subjective limits while producing the subject as a something that is too much, something that has 'seeped out', demonstrating the hollowness of the inside and the permeability of limits. The signature is, in other words, a double-bind mechanism that also instigates the 'death' of this subject. Hence Ben's emphasis on the interconnectedness of death and totality. This is not a 'totalising' notion of death, but simply a way of expressing the most critical feature of the signature. For Ben, the necessity of working through the space of the signature comes from the way in which it plays with and at the limits of otherness. The signature is the space of Ben's ego, but it is also the space of its repetition in 'other' terms, the space of the ego's oblivion. In Ben's work the endless repetition of the signature works to deplete the limits of the ego and its intentions. It pushes the ego to its limits (passing through printion and desire on its way) - and then beyond As the artists assembled under the name of Fluxus rework the terms of immersion, it is precisely through a thinking that takes into account the boundaries towards alterity and the critical and often painful contradictions that must remain within any concept of multiplicity. There is no boredom, no letting go of boundaries, without danger following suit. POSTSCRIPT ON CONCEPT ART A few words need to be added regarding Henry Flynt's invention of Concept Art in the 1961 essay of that name. His text, published in An Anthology, sits uneasily in the general Fluxus context, but mainly because of a common misreading of its aims. It has often simply been interpreted as a positive appeal for the use of words or 'concepts' as works of art, and this appeal has then been identified
with the fact that many Fluxus works seem to consist of 'words'. On the other hand, people like George Brecht, among others, have strongly denied that their work have anything to do with 'conceptuality'. But a closer reading of Flynt's proposition along with the work that he sets up as an example reveals that this work, too, could be seen a strategy of entropic depletion. If Ben intends a depletion of the concept of the
lens, with this lens a black-and-white photograph of the white ashless surface is made. Yet another lens is made from this last negative, while a negative is made from the lens used in the last photograph. From this new negative and new lens two prints will be made in an enlarger – an enlargement and a reduction. The piece, in other words, deals with surfaces and sameness: against the identifying distinctions of concepts and structures, the piece creates one continuum of disappearance and oblivion from the assumed difference between reality and recording. This is highlighted by his use of photography. As a medium of documentation photography is particularly devoted to the question of memory, but here its memory recording is gradually depleted. First of all, the ashes that are to be photographed could be seen as 'already' photographic, since both ashes and photographs are indexes or traces, memory objects of a specific kind. Reality and recording are parts of the same. In the process that follows, the memory contained in each single recording is immediately caught by oblivion, as each new photograph or memory
INA BLOM record 'selflessly' serves as the recording apparatus for yet another memory. In this process, the boundary that separates memory from oblivion can no longer be kept distinct. The strategy implied in this and other works somehow implements Flynt's ambivalence and vagueness of formulation when he tries to move around the art/anti-art dilemma. He invents alternative formulations, such as 'veramusement' and, later on, 'brend' (a contraction of the former), but he still depends on the word 'art' both for definitions and for marking his resistance. Flynt clearly sees this dilemma. And so it seems increasingly apparent that his work to deplete the meaning of 'concepts' and 'structures' in general has implications for the particular concept of art through a sort of metonymical affiliation. By emptying concept and structure of meaningful, value-bound affiliations while keeping the terms intact, he seems to have been able to do with them what he could not do to the word 'art' because of the enormous institutional weight that would make any counter-formulation too squarely 'dialectical'. One of his many attempts at alternative terms was 'act' - acognitive culture. As a positive term it might not work, but his implication shows the significance of the 'acognitive' as a practical strategy in relation to the concept of art: the choice to simply empty it out, to subject it to processes of oblivion - circumventing the issue by dispersing and displacing it. NOTES 1 Dick Higgins, 'Boredom and Danger', Something Else Newsletter (Dec 1968). The essay was originally written in the summer of 1966. 2 On the subject of art and immersion, I am indebted to interesting exchanges with the artist and writer Joseph Nechvatal. 3 '. . . it's memory that one has to become free of, at the same time that you have to take advantage of it. It's very paradoxical.' John Cage quoted in Richard Kostelanetz, Conversing with Cage, New York, 1988, p 209. 4 'Everything is permitted if zero is taken as the basis. That's the part that isn't often understood. If you're nonintentional, then everything is permitted. If you're intentional, for instance if you want to murder someone, then it's not permitted. The same thing can be true musically.' Ibid, p 208. 5 See n 4. 6 Dick Higgins, 'Intermedia', The Something Else Newsletter, (Feb 1966). 7 Ina Blom, 'The Intermedia Dynamic: An Aspect of Fluxus', Dissertation, University of Oslo, 1993. 8 Higgins, 'Boredom and Danger'. 9 Ibid. The piece was originally by George Brecht; John Cage, however, suggested that it should be done in darkness. 10 Higgins, notes to St Joan of Beaurevoir, 'What Part Does a Witness to St Joan of Beaurevoir Play?'. In the Silverman Collection, Detroit and New York. 11 Higgins, 'Boredom and Danger'. 12 Dick Higgins, Contribution 1, November 1959. 13 Higgins, 'Boredom and Danger'. 14 Ibid. 15 Mac Low quoted in Emmett Williams, ed, Poe Etcetera Amcaine, Paris, Centre Americain 1963. Translation mine. 16 'What constitutes the originality of speech, what distinguishes it from every other element of signification is that its substance seems to be purely temporal. And this
INA BLOM this last insight to KO Gbtz, who had pointed out to him that
electronic images were productive, that is, indeterminate, not
reproductive. 50 Ibid. 51 Ibid. 52 Paik, Exposition of Music-Electronic
Television. Translation from the German mine. 53 Rs Durand, 'The
Disposition of the Voice' in Benamou and Caramello, eds, Performance in
Postmodern Culture, Wisconsin, 1977, pp 99-110. 54 Paik's sexual works
include Serenade for Alison (a striptease work), Young Penis Symphony,
TV Bra for Living Sculpture and Chroma-Key Bra, TV Penis and Opera
Sextronique (another striptease piece, which led to the arrest of
cellist Charlotte Moorman in New York in 1967). 55 La Monte Young, ed,
An Anthology. 56 Deleuze, Difference and Repetition, trans Paul Patton,
London, 1994, p 70. 57 Cage quoted in Kostelanetz, p 222. 58 Ibid., p
47. 59 'There have been, to my knowledge, only five performances, three
of which led to acts of violence.' Emmett Williams, My Life in Flux and
Vice Versa, Stuttgart 1991, p 101. 60 Ibid. 61 For this interpretation
of pattern as opposed to presence/absence, I rely on N Katherine Hayles'
essay 'Virtual Bodies and Flickering Signifiers', in October 66,
Cambridge, 1993, pp 69-92. 62 La Monte Young, Lecture 1960; reprinted in
64 Interview with La Monte Young, New York, 1988. 65 It is important to
emphasise the continuity between the conception of a world or worlds for
immersion in Fluxus and the creation of such world(s) in recent club
culture (techno, ambient, jungle, etc) Whereas, with Fluxus, it was
pigeonholed in terms of the 'avantgarde' or the 'experimental', it is
now a broad social phenomenon. 66 Hayles, p. 91. 67 'One forgets as
quickly as children do. Stockhausen's new term "Moment" seems to me to
be of strong importance in this connection.' Paik, 'To the Symphony for
20 Roonzs', in Young, ed, An Anthology. 68 Jackson Mac Low, Tree Movie,
Score, 1961. Published in ccV THE Fluxus Newspaper 1, New York, 1964. 69
Deleuze, Diffïence and Repetition, p 18. 70 Ben Vautier, 'Manifeste
1960', in En Rouge: Textes theoriques. Tracts, Milan, 1975, p 11. 71 Ben
Vautier, statement after his participation at the Misfits Fair in
London, 1962, where he lived exposed in a shop window for two weeks.
Published in Hanns Sohm and Harald Szeeman, eds, Happenings and Fluxus,
Cologne Kunstverein, 1970. 72 Ben Vautier, Le Happening, 1966; reprinted in
Charles Dreyfus, ed, Happening and Fluxus, Paris, 1989, p 178. 73 For
instance, Vautier, En Rouge, pp 41 and 34. 74 Ibid., p 35. 75 Derrida,
'Signature, Event, Context, in Margins of Philosophy, Chicago, 1982, pp
307-30. 76 Printed in La Monte Young, ed, An Anthology, second edition,
New York 1970. In the 1963 edition, the same piece carried the title
'Transformations'. The last version (Implications) then underscores the
connection between the 'Concept Art' essay and the work. 77 Brecht,
quoted in Martin, Introduction, p 117. 78 See n 61. 79 Henry Flynt,
Fragments and Reconstructions from a Destroyed Oeuvre, 1959-1963, New
In the history of the arts of the twentieth century Fluxus stands as a singularly strange phenomenon. It resembled an art movement and was inadvertently named as such in 1962. Yet unlike other art movements, Fluxus produced no signed manifestos indicating the intentions of its participants, who, indeed, could rarely agree on just what it was that constituted the Fluxus programme. And, unlike other movements, Fluxus was not bound to a specific geographical location. On the contrary, Fluxus could well be seen as the first truly global avant-garde; the artists, composers, poets and others who contributed to the corpus of Fluxus work hailed from France, West Germany, Japan, Korea, Czechoslovakia, Denmark, and the United States. Quite a few lived their lives as expatriates or nomads. Originally intended by George Maciunas (who is acknowledged as the principal organiser and disseminator of Fluxus) to be the title of a magazine for Lithuanians living in New York City, 3 'Fluxus' soon became something quite radically different, coming to signify an astonishingly broad range of practices in virtually every field of human communicative endeavour. The work produced under, or in proximity of, the Fluxus flag includes films, newspapers, books, performances, symphonies, sculptures, sound poetry, dances, feasts, one-line jokes, insoluble puzzles, games – the list continues. However, it should be noted early on that these descriptive categories are more often than not inadequate to the task of containing Fluxus works, which, as I hope to demonstrate, operate in the margins between such categories. A single score, for example Ken Friedman's 1965 work, Zen Is When: A placement. A fragment of time identified. Brief choreography. might be realised as a painting, an assemblage, a poem, a private or public performance, a thought, or even a thesis for a master's degree – perhaps all at once. As such, Fluxus works were some of the most important manifestations in the development of intermedia; the term itself (also applicable in part to the concurrent phenomenon of Happenings) was coined by Fluxus participant Dick Higgins, denoting work whose structures determined the textures of the spaces between media. Indeed, it is this very between-ness, this marginality, that makes Fluxus, even thirty-odd years after its first European performances, so difficult to coax with words into stability.
The Fluxus phenomenon began at a unique moment in time, a period of relative artistic freedom and economic growth in the United States, Europe and Japan – only a decade and a half after the most destructive war in the history of humanity. The early 1960s saw the first humans in outer space, the inauguration and assassination of the youngest president in American history, the establishment of a US military presence in Vietnam, the assembly of the Berlin Wall, and the rapid proliferation of television and thermonuclear weapons. It was a strange and dangerous time. In the midst of all the extraordinary institutional spending and material surplus that characterised the late 1950s and early 1960s, Fluxus created a space for itself outside the established gallery and theatre circuits. At a period marked by the production of massive, eminently saleable works, principally in the field of visual art, the artists of Fluxus produced works of little inherent economic value: pieces of printed paper, small plastic boxes filled with cheap, simple objects (sometimes they were filled with nothing at all) and, particularly in the first few years, performances. Fluxus produced virtually nothing to hang over the family piano, nothing that could reasonably be considered an ‘investment’ by a potential buyer. Indeed, the artists of Fluxus seem to have waged a battle against the economic and spiritual aggrandisement of both art and artist so rampant during the period. In place of the grandiose, Fluxus took the position of a sort of aesthetic Everyman, doing many small things in many small ways. In place of the supposed timelessness and permanence of the art object, Fluxus loosed a prolific flow of seemingly inconsequential amusements and ephemera, most of which, at the time, went largely unheeded. Fluxus challenged notions of representation, offering instead simple presentations that could provoke awe, laughter, disgust, dread – the entire range of human response. In the midst of an increasingly mediated world, the artists of Fluxus attempted to wake up to the experience of simply being human, a supremely strange enterprise indeed. This essay is an inquiry into just a few aspects of that strangeness. LONG LONG AGO . . . In 1957 George Brecht, a chemist at the personal products division of Johnson & Johnson in East Brunswick, New Jersey, wrote an extraordinary essay entitled ‘Chance-Imagery.’ In it, he develops an outline of historical sources, methods and theories involved in the practical application of the forces of chance in the arts. Illustrating his text with examples drawn from the realms of physics and statistics, Brecht denotes ‘two aspects of chance, one where the origin of images is unknown because it lies in deeper-than-conscious levels of the mind, and the second where images derive from mechanical processes not under the artist's control.’ After a discussion of automatism in Surrealist production (certainly one of this century's boldest adventures in the exploration of the unconscious), Brecht admits that he is ‘more interested . . . in the mechanically chance process.' He cites Marcel Duchamp as the pioneer in this field, noting the techniques employed in the construction of his 3 stoppages &alon (3 Standard Stoppages), in which the 'standard' measurement created by the fall of a piece of string was determined by ‘wind, gravity and aim'; and
in his La Marimise u par ses cbataires, me (le Grand Verre) (The Bride Stripped Bare by Her Bachelors, Él, en (The Large Glass)), for which Duchamp employed a toy cannon to shoot paint-dipped matches at the glass to determine the positions of the nine malic molds.
Yet Brecht suggests that Duchamp's use of chance in his work was 'not exhaustive', and so acknowledges the importance of other modernist applications of chance: Jean Arp's chance collages, Max Ernst's 'decalcomania of chance' as well as his techniques of fiage, the Surrealist cadavre exquis, and Tristan Tzara's chance poetry. In each of these cases, the artist relinquishes, to a greater or lesser degree, the power to determine the form of a work, serving instead as a functionary, a facilitator of natural processes within a specific, limiting context (a poem, a drawing, a collage). In this strain of practice, in the denial of artistic choice and determinism in favour of the potency of apparently arbitrary natural processes, Brecht perceives profound spiritual implications. These implications, Brecht points out, were noted by the Dadaists themselves: 'The almost incredibly incisive mind of Tristan Tzara, as early as 1922, even recognised the relationship of all this to Oriental philosophy (in one of the most convincing of Dada documents, the "Lecture on Dada"): "Dada is not at all modern. It is more in the nature of a return to an almost Buddhist religion of indifference.\^{,}6 Tzara aspired to indifference, of course, and so he perceived a kinship in Buddhism's evident coolness, its detachment from the world. I would suggest, however, that the Buddhist \`condition' is not one of indifference, but rather of a radical involvement with the world. This condition, according to Buddhist texts, demands first that one's own preconceptions be consciously cast aside - no easy task - in order that the things of this world be allowed to manifest themselves as stick, as they present themselves in their fullness of being. Neither overwhelming nor unknowable, nature is thus revealed through simple, direct engagement in its processes. Further, the operations of the individual are themselves revealed through engagement in this unfolding; one becomes an actively perceiving, infinitely mutable organ of response, not differentiated from nature. Brecht quotes Daisetz Suzuki's discussion of the role of nature as a paradigm for human action in Zen Buddhism: \`Nature never deliberates; it acts directly out of its own heart, whatever this may mean. In this respect Nature is divine. Its "irrationality" transcends human doubts or ambiguities, and in our submitting to it, or rather accepting it, we transcend ourselves.' This acceptance, notes Suzuki in his original text, is itself a matter of choice: We accept nature's \`irrationality' or its \`musts' deliberately, quietly, and wholeheartedly. It is not a deed of blind and slavish submission to the inevitable. It is an active acceptance, a personal willingness with no thought of resistance. In this there is no force implied, no resignation, but rather participation, assimilation, and perhaps in some cases even identification. 8 The artists of Fluxus were committed to the acceptance and the investigation of nature's \`musts', choosing in many cases to relinquish artistic control in favour of participation in, assimilation of, and identification with the processes of nature. Both Zen and Fluxus embody principles that entail a restructuring, and even ultimately an elimination, of the supposed boundaries between \`life' and \`art', between \`I' and \`other'. In this article I will examine certain aspects
of Zen that resonate within some Fluxus performance, and which offer an alternative critical vocabulary, a provisional framework within which one can allow some aspects of Fluxus to be revealed. This article came about, as many do, in an attempt to satisfy a curiosity. After establishing an initial connection with Fluxus material, I noticed that critics and even Fluxus artists would make the observation, now and again, that Fluxus was somehow like Zen, that Fluxus
in the most radical ways, the limits of what constitutes 'consciousness'. Two distinctly different explorations of the limits of what defines us as human, true, but why even mention them in the same breath? And supposing there is some connection between the two, why the attendant critical silence? At the first pass, it seemed to me that both Zen and Fluxus were excruciatingly difficult to explain: somehow, no matter what words came to mind, they never appeared to be adequate to the task at hand; important details of the experience - including my experience - of both Zen and Fluxus invariably escaped exposition. Contradictions arose within each set of practices which systematically frustrated attempts to say anything definitive about either. After some time, and considerably more frustration, it became clear that my own difficulties in bringing about some sort of closure, some sort of totalising definition, were the result of the very pretensions which Fluxus and Zen perpetually mock. Words, to paraphrase a Zen adage, are so many fingers pointing to the Fluxmoon, and are not to be confused with the Fluxmoon itself. Or every time it seems to take a direction or form a shape, something happens that just takes it out of it again. And Zen is doing the same number. It is falling between categories. This is one of the basic secrets of Zen. 1 In this discussion of a relationship between Fluxus and Zen, it is not my concern to determine a linear, causal relationship between the two - to research how and why specific artists at specific times took specific 'inspiration' from Zen. Fluxus artists were, and remain, proudly omnivorous in their approaches to alternative modes of living and art-making; and so it would be an error to assert that any single artist found his or her philosophical base in the ways and means of Zen - and a graver error to imply that there was a universal interest in Eastern philosophies among the participants of Fluxus.11 Fluxus is too slippery for that; too slippery, indeed, for one to assert anything that will not fall short of presenting an accurate, comprehensive picture. With this in mind, it should be noted that this paper - like any paper that that claims to speak about Fluxus (or Zen, for that matter) - is tentative, provisional, and according to some, entirely off the mark. 'Fluxus encompasses opposites', says George
no matter what one might think about it, 'there is someone associated with Fluxus who agrees with you.' The contrary of this statement is also true: there is someone associated with Fluxus who disagrees with you. THE EVENT Throughout this century there has been a strain of art that has sought to eliminate the perceived boundaries between art and life. Contemporary chroniclers of the art scene of the early 1960s, as well as the artists themselves, were well aware of their predecessors in similar pursuits. Unlike, say, the Futurists of an earlier era, who saw themselves as a new breed, determined to liberate themselves from the weight of history and inherited cultural baggage, intermedia artists of the early 1960s were only too happy to point out antecedents for their work, as if to stake out their own place within an alternative lineage of artistic production, a marginalised history that stood outside and against the mainstream. Fluxus was a group of nominally kindred spirits who together and separately surveyed the peripheral territories of their respective disciplines, or rather the margins between those disciplines. The new structures that resulted from these explorations tested received notions of the limits of the arts, as well as the limits of our ability to perceive those structures as art. George Maciunas staked out the historical parameters of these territorial researches with a zeal bordering on the maniacal. Trained in architecture, graphic design and art history, Maciunas had a considerable attraction to structure and order; he has been described as 'an obsessive/compulsive personality that accumulated, hoarded, classified, and dissected'. He was also a fan of the film comedian Buster Keaton and of Spike Jones the bandleader whose parodies of popular and classical music -- incorporating the sounds of pots and pans, car-horns, gunshots and kazoos -- fused the boundaries between music and slapstick comedy. Maciunas' art-historical essays took the form of charts: painstakingly drawn evolutionary diagrams of the newest occurrences in the arts (those new occurrences, that is, that were of interest to Maciunas). Perhaps the largest of these charts is his Diagram of Historical Development of Fluxus and Other 4 Dimensional, Aural, Optic, Olfactory, Epithelial, and Tactile Art Forms (Incomplete), in which respects are paid to Futurist Theatre, Marcel Duchamp, Surrealism, Dada, Walt Disney spectacles, Byzantine iconoclasm, the Japanese Gutai Group, vaudeville, Joseph Cornell, and much else -- in short, a fairly broad spectrum of historical traditions and isolated phenomena that have in common a re-evaluation of accepted notions of structure, both aesthetic and ontological. Zen is not mentioned on this chart. Nor would one necessarily expect to find it there. John Cage, however, is. Indeed, the chart, says Maciunas, 'starts with what influenced Cage. Cage is definitely the central figure in the chart.' In fact, he continues, 'you could call the whole chart like "Travels of John Cage" like you could say "Travels of St. Paul", you know? Wherever John Cage went he left a little John Cage group; which some admit, some not admit his influence. But the fact is there, that those groups formed after his visits. It shows up very clearly on the chart. LM: Starting about when? GM: Oh, starts from 1948. In France he visited in 1946 to
1948 and met Boulez, Shaeffer, and, sure enough, in 1948 Shaeffer starts an electronic/music-concrete studio, without giving any credit to John Cage, of course. Then he goes to Italy, then he goes to Darmstadt, then to Cologne, everywhere he goes they start a little group or studio, usually all electronic music. But at that time his influence was mainly that of musiqueconcré. In other words, using various fragments of everyday sounds for making new music. Because his first music concrete piece is 1939. LM: Cage? GM: Cage, that's right. So when the French come out in 1948 and they say they invented musique-concré that's just a lot of bullshit. LM: Can I comment about that – remind you of something? Remember when I went to ask Cage about his editions? GM: Yes.
... but neither Dada nor Zen is a fixed tangible. They change; and in quite different ways in different places and times, they invigorate action. What was Dada in the 1920's [sic] is now, with the exception of the work of Marcel Duchamp, just art.19
ZEN VAUDEVILLE 97 Hansen, Allan Kaprow, Toshi Ichiyanagi, George Brecht and Jackson Mac Low (Brecht and Mac Low had been invited to sit in by Cage), all of whom were to play pivotal roles in the development of intermedia. Cage's students were introduced to his understanding of music as time-space, and formulated their own methods for exploring these uncharted waters. On the one hand, students like Allan Kaprow and Al Hansen were impressed by the Cage/Dada notion of the 'simultaneous presentation of unrelated events' and went on to create happenings - complex, multi-sensory constructions - what Fluxus artist Tomas Schmit called 'the expressionistic, symbolistic, voluminous opera-type-of-thing' - such as Kaprow's 1959 18 Happenings in 6 Parts. 1

On the other hand, George Brecht - for whom the Cage class was in part 'a kind of confirmation' of 'the thought of Suzuki that I'd already discovered on my own 20 - was not so inclined to construct as to notice: 'Composers, performers and auditors of music permit sound-experiences by arranging situations having sound as an aspect. But the theatre is well lit. I cough, the seat cracks, and I can feel the vibration. Since there is no distraction, why choose sound as a common aspect? '21 Brecht claimed to be 'increasingly dissatisfied with an emphasis on the purely aural qualities of a situation', and so began to call his work, even his object-oriented work, 'Events'. This word, he claims, 'seemed closer to describing the total, multi-sensory experience I was interested in than any other ...'22 Rather than examining the extravagance and multi-sensory barrage that constituted many happenings, Brecht's work was 'very private, like little enlightenments I wanted to communicate to my friends who would know what to do with them. 23 Three Telephone Events 0 When the telephone rings, it is allowed to continue ringing, until it stops. en the telephone rings, the receiver is lifted, then replaced. en the telephone rings, it is answered. Performance note: Each event comprises all occurrences within its duration. Spring, 1961 'I don't take any credit for having written a score like telephone events!', said Brecht in a radio programme of May 1964. His role as 'writer', in this instance, is that of the scripting of possibilities implicit in one's engagement with a ringing telephone. Brecht's addendum, noting that 'Each event comprises all occurrences within its duration', informs the reader that the three performance possibilities listed may in fact be three individual perceptions of a single phenomenon. In contrast to the constructivist tendencies of the Happenings, in which the ringing of a telephone becomes an aspect of a larger composition, Brecht isolates and focuses on the single phenomenon, revealing the multiplicity within that singularity. For Brecht, the 'act of imagination or perception is in itself an arrangement, so there is no avoiding anyone making arrangements'. It is therefore also seen as unnecessary to develop complex, polymorphic structures for presentation: a single telephone ringing provides sufficiently fertile ground for performance possibilities. It is the interaction between the percipient/performer and the object perceived that provides richness and diversity. Brecht's
DAVID T DORIS 'little enlightenments' are acts of quotidian simplicity which are presented and noticed, or vice versa; indeed, Brecht declares, 'the occurrence that would be of most interest to me would be the little occurrences in the street . . .' 

While Brecht may have coined the term 'Event' to refer to his 'private little enlightenments', he was by no means the only individual investigating the realm of monostructural presentation. In 1960 La Monte Young produced a series of 'Compositions' that built upon the ground of questioning opened up by John Cage's 4'33". Composition #3 1960 Announce to the audience when the piece will begin and end if there is a limit on duration. It may be of any duration. Then announce that everyone may do whatever he wishes for the duration of the composition. Similar in some respects to Cage's piece, principally in the use of duration as its limiting aspect, Young's work, a musical 'composition'. stretches the conception of performance by eliminating the need for a specifically musical instrument and performer, employing instead an 'announcer' to simply indicate the boundaries of the event. The audience thus become the performers and are given complete freedom to act within the established confines of the piece. While the work can still be understood as music, it is raw action and perception that themselves become the stuff of the performance, outside the limitations of our understanding of music as sound, silence and duration. In the following piece, Young questions the necessity of determining duration within a work, and examines the notion of synaesthesia, of a structured reversal or combination of perceptual acts, asking, 'Isn't it wonderful if someone listens to something he is ordinarily supposed to look at? ' 

Composition #5 1960 Turn a butterfly (or any number of butterflies) loose in the performance area. When the composition is over, be sure to allow the butterfly to fly away outside. The composition may be any length, but if an unlimited amount of time is available, the doors and windows may be opened before the butterfly is turned loose and the composition may be considered finished when the butterfly flies away. The beating wings of a butterfly surely do produce sound - and can thus, by traditional standards, be appreciated as music - but this sound is certainly beyond the range of normal human perception. In such an extreme state, one becomes aware of the inability of a single mode of perception, in this case hearing, to reveal the totality of an object as it presents itself. The notion of a categorisation or isolation of the senses, and consequently of the specific arts that are addressed to those isolated senses, comes under question. In order to understand an object in its totality, the perceiver must herself be perceiving as a totality. In a commentary to the sixteenth case of the Waunengiran (in Japanese, Mumonkan), a thirteenth-century collection of koans, Wumen asks his reader: Does sound come to the ear, or does the ear go to sound? Even if echoes and silence are both forgotten, when you reach this, how do you understand verbally? If you use your ears to listen, it will be hard to understand; only when you hear sound through your eyes will you be close.' This is where matters begin to get interesting.
ZEN VAUDEVILLE 99 THE BIG PROBLEM OF NAMING LITTLE THINGS 'There is, of course, one important thing that the masters of Zen and the masters of Fluxus have in common', notes Emmett Williams in his 1992 telling of the Fluxus story, 'the extreme difficulty of explaining, to the outside world, exactly what it is that they are masters of'. While I disagree with Williams that this is the one important moment of commonality between Zen and Fluxus, Williams brings to light an important issue. Indeed, both Fluxus and Zen evade attempts to concretise them in language, attempts to effect their permanence, their stability. Fluxus treads a strange terrain, a liminal space somewhere between words and silence. One of its key products are Event scores, taut little propositions, exercises, or word-objects, usually printed on small, often disposable, cards or sheets of paper. For example: Disappearing Music For Face smile stop to smile C Shiomi Feb. 1964 'a Hundreds of these event scores have been published over the past thirty years, and in many cases, they are all that remain of the events for which they served as the original impetus. The events themselves - elegant, ephemeral monostructural gestures which may be performed before an audience, alone or in a group, or in the mind - and the objects which are revealed within their structures, unfold in a space to which words have limited access: this space is not the space of language, nor of silence, but of being, or rather, becoming. Like Zen, Fluxus uses language to force a confrontation with the inadequacies of language, and posits instead a field of direct experience that eludes systematisation. The earliest moment of Buddhist performance and its critical reception is the stuff of legend. Shakyamuni, the historical Buddha (c560-480 BCE), after attaining enlightenment, stood on top of the Mount of the Vultures to offer a sermon to his disciples. Saying nothing, Shakyamuni held up a single golden lotus blossom before all those in attendance. His disciples were baffled by this gesture, save for one Mahakasyapa, who simply smiled in understanding. This circle of act and reception, the 'transmission of the lamp' of enlightenment outside the constructs of the language of scripture, direct action with 'no dependence on words and letters', came to constitute an essential paradigm of Zen's method and self-perception: Here it is - what is there to say? The argument behind this method of disclosure, says Daisetz Suzuki, is simple, and quite beautiful: The idea of direct method appealed to by the masters is to get hold of this fleeting life as it flees and not after it has flown. While it is fleeing, there is no time to recall memory or to build ideas. No reasoning avails here. Language may be used, but this has been associated too long with ideation, and has lost direction or being by itself. As soon as words are used, they express meaning, reasoning; they represent something not belonging to themselves; they have no direct connection with life, except being a faint echo or image of something that is no longer here. There is nothing mystical about this, really: a communication of what is true can certainly be expressed or contained in words - words themselves are dharmas, manifestations of reality -
but it also suggests that transmission of understanding is independent of language, indeed, that language is something of a hindrance to genuine understanding. Zen Buddhism ultimately attempts to foster a direct, unmediated relationship between the mind and reality, an immediate experience of the world as such. This is no easy goal—to achieve, given the preponderance of language in the structuring of our day-to-day experience of the world and in the structuring of our own consciousness. It is language, after all, that comprises scripture and koan, as it is language which names the ‘butter’ and ‘eggs’ featured in Dick Higgins’ May 1962 Danger Music Number Fifteen (For the Dance): Work with butter and eggs for a time. Yet the words that constitute this language are not themselves the beliefs contained within scripture, nor are they the eggs that were tossed about during the performance, and which I am still rinsing out of my hair. A paradox thus presents itself. Language constitutes our subjective experience of the world, yet this very subjectivity simultaneously prevents us from experiencing the world in its suchness. Do we then discard language in order to gain access to an authentic experience of the world? Yes and no. Chuang-tzu, one of the founders of philosophical Taoism, an important influence on the development of Zen in China, suggests that words be regarded as a net which is employed to catch fish; this net (known in Japanese as sengyo) is required to perform a task, but it is the fish themselves which are consumed: ‘Words,’ says Chuang-tzu, ‘are there to convey a profound meaning; we should keep the meaning and forget the words.’ We must cast one’s net if one is to catch any fish at all. One must also be wary of becoming entangled in the net. Language must by necessity be employed as a tool, but in such a way that it will create the conditions in which it is no longer useful, a void in which its own absence can be filled by unmediated perception and direct action. The principal tool used by Rinzai Zen (one of the two major schools of Zen) to accomplish this end is the technique of kanna Zen—literally ‘Zen of the contemplation of words’. The form of this contemplation is embodied in the koan. The term ‘koan’ is derived from the Chinese kung-an, which originally signified ‘a legal case constituting a precedent’. Koans have been used as a systematic medium of training since the eleventh century, when the students of Lin-Chi (Rinzai in Japanese) compiled the discourses and sayings of their master into a single volume, the Rinzairoku. A koan may take the form of a portion of a sutra, an episode from the life of one of the great masters of the tradition, a mondo (a baffling dialogue between master and student), or a paradox; in short, any form that will, through the use of words, ultimately engage the student in a direct relationship with reality. Rather than being theoretical or discursive in nature, the constitutive form of a given koan (question or statement and response) is an example of its own teaching, codified in language. Ruth Fuller Sasaki points out: The koan is not a conundrum to be solved by a nimble wit. It is not a verbal psychiatric device for shocking the disintegrated ego of a student into some kind of stability. Nor, in my opinion, is it ever a paradoxical statement except to those who view it from the outside. When the koan is resolved it is realised to be a
simple and clear statement made from the state of consciousness which it has helped awaken. The beginning student, however, has no notion of this and struggles to seek an answer founded in the codes of language itself; after all, it is language which constitutes her very
the problem of the one hand is this: the student thrusts her hand out toward the roshi and says nothing. Effectively, this is something akin to saying, 'Here is the sound Listen.' (In response to certain koans, the roshi may himself be slapped by the student, an appropriate gesture signifying, in part, the transcendence by the student of the master-student power relationship). Here then is a produced significant equivalents' to 'the bandaged, all-seeing ambiguities of [Zen's] marvelous koan.' He asserts that this is 'the most formidable task that Fluxus artists have attempted. I agree. But how do the artists of Fluxus engage this 'formidable task'? How are Fluxus works the 'significant equivalents' of koans? It is important to note that, according to Musgrave, an equivalence is seen not between Fluxus work and Zen painting or haiku verse, but between Fluxus work and koans. Rather than compare the work of Fluxus artists to the expressions of the specific sensibility that accompanies Zen practice, Musgrave likens Fluxus events to the principal pedagogical tool of Zen, the koan. The Fluxus work is not an index of the performer's relationship with his or her materials, as the exquisite brushwork of a Zen painting traces the path of the scribe's hand and presence of 'no-mind'. Rather, the Fluxus work, like the koan, is the exposition of the path itself, the restructuring and presentation of a process of meaning-production. The form a work takes is the demonstration of the unfolding processes of its own presentation and reception. Like the circular, stimulus/response form of the koan, Fluxus 'presentation', to quote Dick Higgins, 'would always have to do somehow with the general principle that ideas could be displayed or demonstrated rather than argued for or against. 3'
DAVID T DORIS NO-HAND In 1976 Higgins formulated his 'Exemplativist Manifesto', in which he outlines the mutable structures of what he terms exernplathe work; that is, work in which 'the idea is developed through its embodiment in the actual work, and thus the work is an instrument for conveying a thought-and-feeling complex by implying a set of examples of it.' 36 George Brecht describes this notion as 'an expression of maximum meaning with a minimal image, that is, the achievement of an art of multiple implications, through simple, even austere, means. 37 Exemplative work offers the audience/percipient/participant a construct of notation and performance, 'an image of the set of possibilities intended by the artist'. 3s The following snippet of conversation between George Brecht and Irmeline Lebeer gives an indication of how one might respond to a specific work, Piano Piece, for which the score reads simply 'centre': GB How would you realise this? IL Me? Oh . . . for example by pushing the piano into the centre of the room. GB And how would you choose the centre of the room? IL The centre of the room? You can feel where that is, can't you? GB You mean intuitively? IL You could also strike a note in the middle of a piano. Or drop something on the strings in the middle of the piano. GB Yes. There are lots of possibilities, aren't there? IL And you? What did you do? You've already realised it yourself, no? GB Yes. With my two index fingers I began to play the notes of the piano starting from the two ends until I found the note in the centre. IL Oh, of course. That's fantastic. In that case, that's the piece? GB No, no - it's completely open. The realisations you've just made up are as good as any other. 39 Event scores such as Piano Piece mark a culminating moment of what Umberto Eco described in 1959 as the 'open work'. Such works, notes Eco, 'tend to encourage "acts of conscious freedom" on the part of the performer and place him at the focal point of a network of limitless interrelations, among which he chooses to set up his definitively prescribes the organisation of the work in hand'. 40> Rather than presenting the conditions of an ideal performance - tempi, musical cues, specific notes to be played on specific instruments, colours, lighting, materials, and so on -- the Fluxus event score suggests certain parameters in which the performer is free to determine his own form. This suggestiveness, notes Eco, is the ability of the Event score text to stimulate in a performer/reader the capacity to adapt her own inner life to that of the work being performed, 'some deeper response that mirrors the subtler resonances underlying the text'. 41 But where does one look for the 'subtler resonances' in a text such as this one by Robert Watts, which simply reads: winter event snow Indeed, the performer of this work is faced with an object that is nearly tautological in its apparent simplicity. Such a work cannot be regarded on its own merits - there is almost nothing here to be regarded. This is a work with virtually no intrinsic merit, no form of its own, no qualities of which to speak. Rather, as Eco says, it is 'the focal point of a network of limitless interrelations', and, as such, has an infinite potential number of possible realisations.
a hand from a window for a long time? To search for meaning in the written text as a closed, autonomous form is futile; there is simply nothing there to explain and no clue to understanding. One must look elsewhere for direction: Kosugi's text is a musical score; like any written musical score, one must perform the piece, follow its instruction in real-time, in order that it may reveal itself as meaningful. The hand serves as the focusing element, a meditative stasis around which the world unfolds. During my own private performance of Chironornr 1,4 I heard some yelling across the way, and the cry of a baby. Cars passed on the street below, there was a rich aroma of frying meat floating on the wind and the soft hum of my computer on the desk near by. After quite a few minutes of maintaining the gesture, I felt a slight pain in my forearm, a slow throb that worked its way up to my shoulder and the base of my neck. In the face of this pain, I became more determined to maintain the gesture, and soon it seemed clear that the piece, for me, was no longer one of formal duration - that is, was no longer concerned with the simple passing of time - but of endurance, of a body situated within a shifting, temporal network of physical and mental phenomena; this network in turn was brought to light by the body's situation within its structure, simultaneously inside and outside, revealed by the act of a single gesture presencing. In my performance of Chironornr 1, the gesturing hand - the distinct object named in Kosugi's text and thus initially the primary focus of my own consciousness - could not be located as an object independent of its context. Kosugi described his own experience of Chironornr 1 as follows: I did one performance related to this piece in an outdoor space in Kyoto. There was an outdoor stage, and there was an auditorium, and at the rear of the stage was a backdrop, a wall and a door. I just slightly opened the door and put my hand out. The audience could only see my hand The opening in the door was very narrow, so I couldn't see the audience. So the outside space was so different; the hand was exposed to the audience, and this part, my body, was behind the wall, so I was very isolated. Psychologically very strange. Window, door, the same thing. It is the passage between in and out, so one can shut the door, and make an inside and outside. Putting one part of the body through the window, it becomes part of the outside - but the body is the inside - psychologically, it's very unusual, very affecting to the consciousness. So this is a part of mine, and I'm
only my hand, but they cannot see my body. So, take this chair as an example. Maybe it has another part and it is exposed to another dimension, but we cannot see it. But everything is together. On the physical stage, it's just a chair. A tactile experience, this piece. Eyes and ears are open; perhaps this makes the eyes and ears more sensitive. But most important is the hand: the hand is an antenna.43 What Kosugi has succeeded in creating is a wholly liminal state, a condition in which the notions of 'interior' and 'exterior' have been reversed, and finally revealed as inappropriate. 'In exemplative art', says Dick Higgins, 'the action is always between: it cannot take place at any one pole without the conception of another. It is therefore, as of Klintberg put it: between the heart and the mind, between the personal and the objective, between the unitary and the general, between stone.'44 If an open window serves as a frame, it also functions as a space of transit and becoming, neither solely inside nor outside. When a body part, such as a hand - Kosugi also experimented with other body parts during his career - is positioned within that marginal space, our ability to locate the space, or to name the 'isolated' body part within that space, is put into question. The body, as it enters the space of the margin, is neither inside nor outside - and it is both inside and outside. The apparent opposition of terms is unified and nullified through direct action. Both one and zero. Neither one nor zero. The sound of one hand clapping. From a Buddhist perspective, there is no hand, no object, but for that act which enables the world to come to presence, and there is no world but for that context in which this hand reveals itself. Likewise, there can be no 'subject' and no 'object', but rather a relationship between the two that exists beyond one's ability to name them, or even perceive them, as isolated entities. Each is the cause of the other, each implies the existence of the other. It is thus conceptually inaccurate to distinguish between the two: they are one and the same thing.45 George Brecht examines the complexity of this mutual causation and the attendant problem of naming in this event score from 1961: Tit,o Exercises Consider an object. Call what is not the object 'other.' EXERCISE: Add to the object, from the 'other,' another object, to form a new object and a new 'other.' Repeat until there is no more 'other.' EXERCISE: Take a part from the object and add it to the 'other,' to form ..ERR, COD:1.
Are there really It and Other? Or really no It and Other? This question is ultimately unanswerable. 'Therefore', says Chuang-tzu, 'the glitter of glib debate is despised by the sage. The contrived "that's it" he does not use, but finds things in their places as usual. It is this I call "throwing things open to the light"'. 46 This notion of 'finding things in their places as usual' proved attractive for many of the artists involved in Fluxus. For Brecht, it came as something of a 'surprise' when he 'learned that George Maciunas in Germany and France, Cornelius Cardew and Robin Page in England, Kosugi, Kubota, Shiomi in Japan, and others, had made public realisations of the pieces I had allcays waited to notice occurring' (my emphasis) .47 Brecht's Event scores - some of them, that is - can be seen as little exercises in concentrated attention, indices of phenomena yet to occur, virtual events waiting to be perceived or enacted. The participant in such exercises herself resides in a condition of relaxed awareness, attentive to shifting details in the poetic field - or perhaps not. Either way, Brecht's Event scores serve to describe the parameters in which this attention - or distraction - is practised. ATTENTION From the beginning intermedia was concerned with matters of noticing phenomena as they occurred, requiring an act of attention by the participant in order for the work itself to be realised. This posed a dramatic shift of roles for both artist and receiver. As Dick Higgins points out, the artist becomes the creator of a matrix, rather than a completed work, the role of the receiver becomes that of a participant and collaborator. 48 In effect, the receiver does not merely finish a work, but creates it anew with each performance. This is a position of considerable responsibility - a work can never be performed precisely the same way twice, and so one must be attentive to the work's unique process of unfolding. Jackson Mac Low, a poet and co-editor of the seminal collection of the new arts, An Anthology (1961), has given some attention to the practice of attention: From Zen I gathered the conviction that giving one's complete attention to without attachment and without bias,' structures a
contribution to An Anthology, is to engage oneself in 'Meaningless Work': By meaningless work I simply mean work which does not make you money or accomplish a conventional purpose. For instance putting wooden blocks from one box to another, then putting the blocks back to the original box, back and forth, back and forth etc., is a fine example of meaningless work. Or digging a hole, then covering it is another example. Filing letters in a filing cabinet could ...ERR, COD:3... Meaningless work is potentially the most abstract, concrete, individual, foolish, indeterminate, exactly determined, varied, important art-action-experience one can undertake today. This concept is not a joke. Try some meaningless work in the privacy of your own room. In
Fluxus people must obtain their "art" experience from everyday experiences, eating, working, etc.'54 And even further: Anti-art is life, is nature, is true reality - it is one and all. Rainfall is anti-art, a babble of a crowd is anti-art, a flight of a butterfly, or movements of microbes is anti-art. They are as beautiful and as worth to be aware of as art itself. If man could experience the world, the concrete world surrounding him, (from mathematical ideas to physical matter) in the same way he experiences art, there would be no need for art, artists and similar 'nonproductive' elements. 55 For Maciunas, 'anti-art', like nature, is ultimately the most complete sort of aesthetic experience, for it is presented without aesthetic intention; like rainfall, it just happens. Purposelessness - attentive engagement in a task simply in order to be engaged in engaging in a task - is thus a singularly radical conflation of the praxes of 'art' and 'life': anyone can do it. Yet as Jackson Mac Low points out, this purposelessness indeed becomes a purpose when it is employed to specifically political ends - that is, when 'works such as ours are considered merely tools with which to do away with art and artists. There may be, as some critics express it, "an anti-art moment" in such works, but this is subsumed in an immanently oppositional art with widened horizons.' As Mac Low sees it, 'the aesthetic of most artists associated with Fluxus is and always has been nearer to [John Cage's] "opening to the world" aesthetic than to Maciunas' anti-art position'.

MAKING A SALAD Alison Knowles created situations of delicate, even mysterious, elegance in much of her early work. Her simplest and perhaps best-known work, Proposition, was first performed on 21 October 1962 at the Institute for Contemporary Arts in London: 57 Make a salad. Here is an act that is performed many times a day, in many different ways, by countless hungry individuals around the globe. 58 Knowles does not offer a recipe for a salad, does not elucidate the form that such a salad should take, but rather instructs the performer to act, simply to make a salad. Transplanted into the context of the concert hall, such an act becomes a specifically artistic or musical presentation - an unwritten contract between the performer and the audience that the work will be received within the horizon of art- or music- production. There is a mode of heightened perception that attends the making of a salad within the four walls of the concert hall; one is ostensibly there, after all, to listen to music or experience a theatrical presentation. Yet, with a work such as Proposition, a peculiar reversal takes place that draws the work outside the contract of theatrical presentation: one becomes explicitly aware of a quotidian object/action as having become something extraordinary (that is, 'art') by virtue of its context. One is immediately reminded of Marcel Duchamp's Fountain of 1917, a common urinal signed by the artist and relocated into the space of the gallery, the
DAVID T DORIS museum, and, ultimately, art-historical discourse. But Knowles' salad-production makes an additional leap: such an action need not be supported by the structures of artistic presentation in order to be extraordinary. While one might return from viewing Fountain with a renewed awareness of and respect for the form of common urinals, and with a sense of the power of institutions to frame and shape our perceptions of the world, one does not henceforth experience the act of urination itself as an act of producing art. In Knowles' work, by contrast, there is nothing but the performance of an action. Clearly, such a work need not be performed in an Art Institute for it to become meaningful. Nor does it have to be perceived as meaningful in order for it to be performed at all. 'Art' becomes 'life' and 'life' becomes 'art' and finally the distinction between the two becomes confused, superfluous. Knowles comments: I think that many of the pieces are just simple refreshment pieces done for whatever day's work you have to do, supporting occurrences in life. It gives members of the audience the ball; they can make their own salad differently, even if they are doing it for their family ... Whatever it is you have to touch and work with, you can make a kind of performance of it, but it has to be stripped of the hangings and accoutrements of theatre. What happens is that a kind of revelation, no an emptiness, opens up. s9 This quality of emptiness, says Knowles, is brought about through action performed 'exactly, precisely and modestly'. She notes: 'That's why Zen is mentioned in terms of Fluxus event performing. The action is directed and precise with nothing added. '60 By adhering to a strict procedure, by bracketing 'artistic' intention and simply making a salad, the performer allows that action to come to presence as such, unfolding in a space between states of being art or non-art. The making of Knowles' salad - or your salad, or mine - is a narration of the condition of liminality itself, the disruption of the frames of reference in which the act of making a salad occurs: making a salad is not art, yet it is not simply making a salad. And of course, it is both. JUST SITTING The central practice of Zen is sitting meditation, or zazen. In Soto Zen, the second of the major schools, the use of koan has been virtually eliminated, and practical procedure has been minimised to this practice, 'just sitting' - a practice that one can apply when engaged in more complicated actions, such as making a salad, dripping, or playing baseball with a fruit. The act of sitting is perceived as a 'dynamic stillness' - one sits in a rigorously prescribed posture, unmoving, yet constituted by interior processes in constant motion: the heart beats, blood courses through its vessels, air enters and is expelled from the lungs, the stomach churns away at its food ... In Robert Filliou's Yes - an action poem, performed on 8 February 1965 at New York's Cafe au Go-Go,61 Alison Knowles described in encyclopaedic detail the physiological workings of the bodily functions of 'the poet'. The text of this portion of the performance is divided into sections entitled: 'Of the Necessity of Alimentation' (eg - 'Once his food is chewed, the poet swallows it, and it passes down the gullet for "oesophagus" into the stomach of the poet.'); 'The Blood of the Poet' ('As to quantity,
blood constitutes five to seven per cent of the body weight of the poet.'); `The Poet's Breathing', `The Excretion of
ZEN VAUDEVILLE 109 the Poet' ('Under a microscope, one can see that the kidney contains many small tubules, which filter off waste material from his blood.'); 'The Brain of the Poet' and 'Reproduction and Senses of the Adult Male Poet'. As Knowles read this rather elaborate treatise, Filliou 'sat cross-legged upstage, motionless and silent'. As Knowles finished her description, Filliou the poet rose to his feet and recited Part Two of the poem, which consisted of the following: Yes. As my name is Filliou, the title of the poem is: LE FILLIOU IDEAL It is an action poem and I am going to perform it. Its score is: not deciding not choosing not wanting not owning aware of self wide awake SITTING QUIETLY, DOING NOTHING Having actually already performed his score, sitting quietly and doing nothing during the preceding enumeration of his body's facticity, Filliou affirms his presence as body with a simple, resounding 'Yes'. He states his name, another fact. Filliou then proceeds to address mind, listing the qualities of a mind in an 'ideal' state (at least from Filliou's perspective), a mind 'aware of [it]self as a unity, before, or rather with no regard for, the dualistic notions inherent in the acts of deciding (yes/no), choosing (between this/that), wanting and owning (that 'out there', as opposed to what is already 'in here'). The mind is 'wide awake', but utterly receptive. The body of the poet is demonstrated as a realm of supremely complex dynamism, of manifold facts and disclosures. Its systems are engaged in day-to-day processes that are taken for granted but which, physiologically, constitute the poet's self as a living, breathing, bleeding, shitting entity. Even the skin of the poet is itself a process, home to 'sensitive nerve endings which tell him when, what and whom he is touching'. For Filliou, what unifies these disparate processes is not the enveloping sheath of skin, but the very act of 'sitting quietly, doing nothing'. This engagement with the world is a condition of concentrated, active dissociation from the human tendency to systematise and classify, to construct dualities. It forms the core and the strength of Filliou's work. It is 'better', he says, 'to accept all the possibilities in advance, and accepting them always, to remain beyond that region where everything is parcelled out, and everybody is owned by what he owns'. This is the Filliou ideal, 'the absolute secret I took from soto Zen tradition'. 62 It is this same condition, this same ideal, that in Buddhism is known as samadhi. MUSIC FOR A REVOLUTION In 1961 a number of music students at the Tokyo National University of Fine Arts and Music, including Takehisa Kosugi, Yasunao Tone and Mieko Shiomi - all of whom were
DAVID T DORIS ultimately to be connected with Fluxus - formed an organisation called Group Ongaku (`Music Group'). This group, an offshoot of a musicology class, examined the nature and limits of the operations by which perceptible phenomena come to be received as music. Of considerable importance to the members of Group Ongaku was the concept of the objet sonore - `sound as an object, rather than as an element in a musical piece'. The transformation of the reception of music, from a specifically listenable object to a generally perceptible object, is described here by Mieko Shiomi: One day in school, while I was performing our improvisational music, I got tired of loud and rich sounds. I started tossing a bunch of keys to the ceiling to make an ostinato, with its faint sound And while I kept doing it, I began to look at my performance objectively as a whole, and I noticed that I was performing an action of tossing keys, not playing keys to make sound This was the turning point, when I became concerned with action music or events.64 Takehisa Kosugi elaborates on this transformation, the expansion of the sphere of music: The sound object is not always music, but action, action. Sometimes no sound, just action. Opening a window is a beautiful action, even if there's no sound It's part of the performance. For me that was very important, opening my eyes and ears to combining the non-musical part and the musical part of action. In my concerts, music became this totality, so even if there was no sound I said it was music. Confusing. This is how I opened my eyes to chaos.65 Kosugi's `confusion' about music as a totality was in fact a redefinition of the terms that limit music to perception by the ears alone - indeed, as Kosugi points out, his questioning of these terms as `musical' is an opening of the eyes to chaos. Kosugi's explorations of this chaos resulted in works that examine the nature of breathing: Orga\(17iC\) MIlSiC Breath by oneself or have something breathed for the number of times which you have decided at the performance. Each number must contain breath - in - hold - out. Instruments may be used incidentally. walking: Theatre Music Keep walking intently. close inspection of an object: Manodharma With Mr. y66 Watch over every part of Mr. Y's body about 10 cm. apart when he brushes his teeth. If it is dark, a flashlight may be used. If it is bright, a magnifying glass may be used. Like George Brecht's event scores, Kosugi's work can certainly be seen as a series of 'little enlightenments,' revelatory examinations of common minutiae. In Music of Revolution, perhaps Kosugi's most memorable event score, the process of `enlightenment', of throwing
it's a combination. So I thought, this combination is music. Normally music means for ears, sounds. But for my concerts, music became much bigger, not limited. This is a kind of confusion'. 67 The confusion of this transformative shift in perception elicited by both Music for a Revolution and the eye-slauchiing scene of Un chien andalou is echoed in the work of other Fluxus associates. Daniel Spoerri created Lunettes noires, or Fakir's Spectacles (1964), a pair of eyeglasses with needles extending inward from each of the lenses. Clearly indebted to Man Ray's Cadeatt (1921) - a clothes iron that has been studded with nails, rendering it not merely useless but counter-productive to its initial intention, Spoerri's spectacles create a terrifying paradox: this tool, originally intended to correct a dysfunction of vision, will now destroy the eyes. Other Fluxus work that explores the transformative power of sensory deprivation and deterritorialisation include Ay-O's Black Hole (1990), a permanent installation in the basement of the Emily Harvey Gallery in New York - bereft of vision, one must work one's way through a lightless passage, relying solely on a single handrail for guidance; and Ben Patterson's Tour (1963), in which a group of participants are blindfolded and led through the streets of a city (like much of Patterson's work, Tour is an inquiry into the realm of interpersonal communication, particularly the limits of trust). In these works, one is denied the naturalised primacy of (and the consequent dependence upon) the visual frame, and so one must restructure one's apparatus for positioning oneself in the world, reconstitute and reframe the world within the expanded field of the entire sensorium, or, as Patterson's Tour indicates, within the network of social relations.
DAVID T DORIS This perceptual deterritorialisation is made particularly palpable in Music for a Revolution. Like the collapse of vision prompted by the slash of the Surrealist razor, Kosugi's scooping of the eyes is a clinical, mechanical process, an invasion of the body's integrity. Yet, in contrast to the terrifying suddenness of the Surrealist razor, Kosugi's revolution — equally terrifying — is a slow process, unfolding in three stages over the course of more than ten years: 1) Having determined to perform the piece, the performer has five years in which to anticipate the removal of the first eye. 2) Single-eyed after a period of five years, the performer necessarily undergoes a period of adjustment; having just lost the sense of visual depth, the performer's other senses — particularly that of hearing, the seat of balance — become more acute, compensating for the loss. 3) Blackness. After ten years, all that remain are the senses of hearing, touch, taste and smell, as well as the memory of sight. The adjustment continues, and becomes complete. 'Self-revolution must take a long time', says Kosugi. 'Time is a cushion for transformation.'

In Japan, perhaps the most well-known figure of transformation is Daruma. Throughout Japan, in bars, restaurants, store windows, temples and private homes, one finds small votive figures by this name, representations of Daruma, or Bodhidharma (d 532), the first patriarch of Zen, who brought the teachings of Shakyamuni from India to the East. Esteemed as harbingers of good fortune, daruma figures are believed to assist in the achievement of goals and the attainment of wishes. They are short and squat, usually mustachioed, and they have no eyes. A daruma is acquired eyeless, and the purchaser paints in one of the eyes when he or she makes a wish, or determines to set out on a goal-achieving path. When the goal is finally achieved, the second eye is painted in, and the Daruma is complete. This becomes meaningful, and perhaps even sheds light on Music for a Revolution, when seen with respect to the life of Bodhidharma. It is said that Daruma spent nine years facing a wall sitting in zazen, hell-bent on satori, or enlightenment. According to legend, he never moved from the spot, so earnest was he in his pursuit, and so over the course of time his legs atrophied. But he achieved his goal of enlightenment; he lost his legs, but gained insight. Like Bodhidharma himself, the little daruma figures, always legless, only fully 'see' when one has attained one's goal, a goal which ostensibly has been pursued earnestly and with great effort. In Music for a Revolution, a reversal of this order takes place: in sacrificing one's sight, one regains one's legs, as well as ears, nose, tongue . . .; in short, one becomes embodied within a strange new sensorium, a beginner in one's own body, fully present. In Zen this shift is directed from the senses to the essence of mind. In an extraordinary passage by Nyojo (1163 - 1228), the teacher of Dogen (founder of the Soto school of Zen), we are given explicit instructions on how to affect this shift: You should 'gouge out' your eyes and see nothing at all — after that there will be nothing you don't see; only then can it be called seeing . . . You should "block off" your ears and hear nothing at all — after that there will be nothing you don't hear; only then can it be called hearing.
You should permanently stop clinging thought, so the incalculable ages are empty - after that arising and vanishing continue unceasing; only then can it be called consciousness. 70 RETURNING TO THE SOURCE In much of her early work Yoko Ono was engaged in a patently mystical investigation in which she studied the nature of the 'unceasing arising and vanishing' called consciousness. Her work questions our construction of the real, a construction bound to the mediation of reason and the stabilising function of language. Often taking the form of paradoxes - insoluble by reason - Ono's meditative works demand an intuitive response from the participant. Other works engage the participant in intense, silent examinations or revelations of minutiae normally unheeded - and often unimaginable - within the course of daily life. In creating such works, Ono seeks to establish a psychic space beyond the intervention of dualistic discourse, a space of unthinkable thought. 'The mind is omnipresent, events in life never happen alone and the history is forever increasing its volume', says Ono. 'The natural state of life and mind is complexity. At this point, what art can offer (if it can at all - to me it seems) is an absence of complexity, a vacuum through which you are led to a state of complete relaxation of mind.' 71 At first glance, Ono's statement calling for an 'absence of complexity' recalls the oft-quoted words of Henri Matisse: 'What I dream of is an art of balance, of purity and serenity devoid of troubling or depressing subject matter, an art which might be for every mental worker, be he businessman or writer, something like a good armchair in which to rest from physical fatigue.' Indeed, art, for Ono as for Matisse, is seen as an antidote to the 'complexities' of contemporary life. In her early works, Ono seeks temporarily to transcend the quotidian, to set a space apart for contemplation. Yet the serenity offered by Yoko Ono's work is not that of Matisse's 'good armchair', the weary bourgeois rises from an armchair refreshed and reassured, but Ono makes no such promises for her work. She adds: 'After that you may return to the complexity of life again, it may not be the same, or it may be, or you may never return, but that is your problem.' One is changed by the work only inasmuch as one allows or discovers in oneself the capacity to be transformed by, and to transform, the experience: Sun Piece Watch the sun until it becomes square. 73 - v.o. 1962 winter In a 'To the Wesleyan People', Ono asks: 'Didn't Christ say that it was like a camel trying to pass through a needle hole, for John Cage to go to heaven?' Cage, according to Ono an epitome of 'mental richness', is ultimately as deluded and vainglorious as the materially rich man of Jesus Christ's original proverb. Ono's concerns during her early years of activity are primarily spiritual; in contrast to the 'mental richness' of Cage, as well as to the comparative
DAVID T DORIS extravagance of Happenings, she assumes and prescribes the role of the ascetic: 'I think it is nice to abandon what you have as much as possible, as many mental possessions as the physical ones, as they clutter your mind. It is nice to maintain poverty of environment, sound, thinking and belief. It is nice to keep oneself small, like a grain of rice, instead of expanding. Make yourself Lighting Piece Light a match and watch till it goes out. - y.o. 1965 autumn Ono asks: 'After unblocking one's mind, by dispensing with visual, auditory, and kinetic perceptions, what will come out of us? Will there be anything? I wonder'. A key aspect of Ono's work is her desire to dispense with sensory stimuli altogether, creating works which seek to focus the participant's attention on a solitary idea or perception. Possessing little, dispensable as paper, concerned with ostensibly insignificant details of experience, the participant stands in direct confrontation with Western traditions of accumulation, reason and utility. Now there is only this match, burning for no practical purpose. It lights no cigarette, destroys no property, starts no cooking fire - yet potentially it may perform any of these functions. The match simply consumes itself, leaving only ash behind. The only object, says Ono, is the image of the match that has been constructed in the mind. The spiritual intention of this sort of monostructural presentation is made explicit in Ono's work, and it is echoed to varying degree in the work of her Fluxus compatriots. Her outspoken asceticism reminds one that the role of the ascetic in history has traditionally been that of the revolutionary: one need only think of Siddhartha Gotama, Saint Francis of Assisi or Matatma Gandhi. Now, while it is not my intention to nominate Ono, or any other Fluxus artist, for sainthood, it should be recognised that the assumption of such an ascetic posture was in effect conceived as a powerful revolutionary tool during this period, a denial of the material surplus and icy logic that, in two brief flashes, had made possible the deaths of thousands upon thousands of Japanese during the summer of 1945. As Ben Patterson has pointed out: Perhaps the one thing everyone forgets or represses is that I, and my generation of Fluxus artists, were all more or less twelve to fourteen years old when the first atomic bomb exploded and left its mark on civilisation. Perhaps only Zen or existentialism could begin to deal with such finality...74 It is clear from reading Ono's 'To the Wesleyan People' - which seems to function as her manifesto - that she was quite compelled by Zen thought. 'If my music seems to require physical silence,' she says, 'that is because it requires concentration to yourself - and this requires inner silence which may lead to outer silence as well. I think of my music more as a practice (g,o) than a music.' G,o is a technical term derived from Zen; expressed more fully, the term is Gyo jar=-a-ga. Translated literally, this means 'practice-walking-sitting-lying', suggesting that one should maintain Zen practice during all activities of daily life.7s It is bare, undivided attention, the very sort of attention that Ono seems to require in her Lighting Piece, a work of music-as-practice - a practice of...ERR, COD:1..
which `no wind was created with special means'. In the latter performance, was there a wind at all? Why does Ono need to mention specific examples of performances? In the following koan, the twenty-ninth case of the Wumenguan, Hui-neng addresses the problem of wind in a language that is - at least in translation - remarkable in its similarity to Ono's own rhetorical style: Once when the wind was whipping the banner of a temple, the Sixth Patriarch of Zen witnessed two monks debating about it. One said the banner was moving, one said the wind was moving. They argued back and forth without attaining the principle, so the Patriarch said, `This is not the movement of the wind, nor the movement of the banner; it is the movement of your minds.' The two monks were both awestruck.'? As a further critical illustration of what I believe to be the guiding structural principle of Ono's Wind Piece, here is a passage written in 1233 by Dogen, the founder of the Soto school of Zen:
monk bowed. The 'principle of omniscience' of which Hotetsu speaks is simply wind itself, the act of fanning is the demonstration of that principle, rather than a theoretical, verbal explication of such. Meaning is conveyed by direct engagement, uncodified, manifesting itself in a
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117 Watts proceeds to point out that it is precisely the artist's ability to frame reality that sets his work apart from nature: 'every work of art involves a frame. A frame of some kind is precisely what distinguishes a painting, a poem, a musical composition, a play, a dance, or a piece of sculpture from the rest of the world.' Framing and lighting, he says, are the tools which create 'marvellous compositions' in the hands of a truly skilled photographer. An unskilled photographer will create 'only messes, for he does not know how to place the frame, the border of the picture, where it will be in relation to the contents. How eloquently this demonstrates that as soon as we introduce a frame anything does not go. '81 As we have seen, it is this notion of framing as a function of mastery and power that the artists range of structures that lay between media - was an extraordinary manifestation of this questioning. At a period in aesthetic thinking characterised by Clement Greenberg, Abstract Expressionism and serial music, all seeking to foster the self-reflectivity of media (that is, the fullest expression of the materiality, limits and language of each) - the notion of intermedia was, at the very least radical.82 But the artists of Fluxus went a step further, ..ERR, COD:1..
peak or an iris petal can move us at times with all the subtle power of a `Night Watch' or one of the profound themes of Opus 131. There is no a priori reason why moving images should originate only with artists. With no clear distinction between `art' and `nature', or between `artist' and `nature', there opens up a democratised field of production in which anyone can fulfil the role of an artist, in which anything should originate only with artists. With no clear distinction between `art' and `nature', or between `artist' and `nature', there opens up a democratised field of production in which anyone can fulfil the role of an artist, in which anything should originate only with artists.
you something in return ...unless I'm too busy.' s' become an exemplative work, the embodiment of his own idea. OBJECTS MAKING MISCHIEF For George Maciunas, the decentring of the artist's position of mastery and privilege, and the attendant reconstitution of the art object within the expanded field of natural processes, had inherently revolutionary applications. In his chart entitled 'Fluxus Art-Amusement', which was clearly a manifesto (although like all Fluxus 'manifestos' it is unsigned and was no doubt widely disputed), Maciunas outlined his view of the difference between the functions of traditional art as practiced in contemporary capitalist society and his own vision of 'art- amusement'.s9 In regarding the Fluxus phenomena as 'art-amusement', George Maciunas pinpointed an essential ingredient for an art of genuinely subversive power, an interruptive art that questions the power and pretensions of both frame and framer: laughter. As Dick Higgins points out, the art world into which ..ERR, COD:1. ..ERR, COD:1.
DAVID T DORIS Watts' piece f/h Trace is effective – will be read as 'funny' – only to the degree that it subverts the audience's expectations. As is standard practice in classical Western musical performance, one expects the musician or performer to acknowledge the audience with a polite bow before he commences the work at hand In this piece – frequently performed in formal concert attire, as were many Fluxus works – Robert Watts turns the expectation of the audience upside-down, as the performer's requisite bow is accompanied by a sudden splashing of rice upon the stage. Here the bow is the performance, and . . . well, ..ERR, COD:1..
opposites. The whole intellectual and valuational structure of the discriminating mind is challenged, with a result that is enlightening and liberating." The space of the comic is thus a forum for blasphemies of the Zen koan, the irreverent wackiness of many Fluxus works condemns self-serving notions of the sacred in art. For the artists of Fluxus, no act was absolute, no art work was transcendent, and no artist was above receiving a pie in the face. In Zen and in Fluxus, humour throws a monkey-wrench into the smooth operation of the given and the known, posing instead a fragmented world of questions, of absolute instability, a stream of flux in which the integrity of both the object and the subject are perpetually up for grabs. ..ERR, COD:1.. received, unspoken codes are simultaneously revealed and overturned. Like the blasphemies of the Zen koan, the irreverent wackiness of many Fluxus works condemns self-serving notions of the sacred in art. For the artists of Fluxus, no act was absolute, no art
The very name of Fluxus points to an appreciation of the world as a field of transformation, as flux. Like Zen, Fluxus posits a reconfiguration of the subject as an inextricable component within this field. Rather than presenting the subject as acting upon the world, there is a sense of reciprocal determination, an inter-action. George Brecht notes: 'I conceive of the individual as part of an infinite space and time; in constant interaction with that continuum (nature), and giving order (physically or conceptually) to a part of the continuum with which he interacts.' In Zen thought, this continuum is known as sunyata, the primordial emptiness. 'Form is emptiness, emptiness is form', reads the Hanny Shingvo, the 'Heart Sutra', one of..ERR, COD:1..
ZEN VAUDEVILLE 123 accordance with the situation of serene quietude. The situations may vary infinitely, but the Man varies not. So, [it is said], 'If it takes forms in accordance with conditions, like the moon reflecting itself [variously] in water.' 102 It is thus inaccurate to conceive the self as a static entity, sitting solitary on a meditation cushion. On the contrary, the individual continually manifests both stasis and mobility, and produces these experiences as new occasions arise. 'He responds to all kinds of situations and manifests his activities, and yet comes out of nowhere.' Luzzuki points out that the self, a manifestation of the formless field of sunyata, is thus difficult to locate as a centre of experience: The Self is ever moving or becoming. It is a zero which is a staticity, and at the same time an infinity, indicating that it is all the time moving. The Self is dynamic. The Self is comparable to a circle which has no circumference, it is thus sunyata, emptiness. But it is also the centre of such a circle. The Self is the point of absolute subjectivity which may convey the sense of immobility or tranquility. But as this point can be moved anywhere we like, to infinitely varied spots, it is really no point. The point is the circle and the circle is the point. 104 Meditation, the principal practice of Zen, is thus not a recentering of the subject, a cultivation of 'inner' tranquility or stability. Rather, meditation is a continuous process of responsiveness in accordance with 'exterior' forces, a decentring of the subject's illusory selfhood. As Dick Higgins explains, the 'point' of which Suzuki speaks can indeed be moved anywhere: We have no fear of becoming: our thought processes are meditations (for our parents, the purpose of meditation was medicinal - it was to clear the mind and restore perspective. It had to be slow, for fear of losing control. But we begin where they left off - we need not control in order to experience, so we can meditate at any speed and virtually in any situation) - 'meditations' they are, in the sense that they are liberated processes of thought and feeling, as opposed to directed ones. We are quite readily capable of experiencing these as emptiness and beyond concrete conceptibility. All this adds up to a new mentality, at least for the Western world. 105 As Higgins points out, thought is not 'directed' outward, but is 'liberated', able to respond and conform to any given situation. The thinking self is reflexive of its surround, reconstituted in the margin between the subject and object. Here is a mutual interdependence of subject and object, two centres that re-establish themselves - through interaction - as a unity. In a 1978 interview John Cage examines the notion of the 'new mentality' of the decentred self, the dismantling of the cogito: John Cage I like to think that each thing has not only its own life but its own centre and that that centre is, each time, the exact centre of the Universe. That is one of the principal themes I've retained from my studies of Zen. Daniel Charles Must we dissociate the idea of life and the idea of the centre? John Cage Suzuki taught me that in fact we never stop establishing, outside the life of things, a means of measure and that we then continually try to re-place each thing into the grid of our measure. Thus, we lose the things, we forget them, or we disfigure them.
Zen teaches us that we are really in a situation of decentring, relative to the grid. In this situation, everything is at the centre. There is then a plurality and a multiplicity of centres. And they are all interpenetrating. And Zen adds: in non-obstruction. To live, for all things, is to be at the centre. That entails interpenetration and non-obstruction. 106
An aphorism is a state of forces, the last of which is at the same time the most recent; the most present and ultimate/temporary one is always the most external force. Nietzsche poses it very clearly: if you want to know what I mean, find the force which gives a meaning, a new meaning if need be, to what I say. Connect the text with that force. There are no problems of interpretation of Nietzsche, there are only problems of machination: machinating Nietzsche's text, trying to find out with what external, current force he succeeds in getting something through, a flow of energy. Like the aphorism, the Fluxus event score is forever unfinished, continually calling to external forces to provide completion, to resonate with and overlap the text as set forth by the author. In the field of transformations, there is only a perpetual coming into being of the text - a becoming that includes as part of its constitution the very subjectivity that is engaged in its realisation. There is thus only 'legitimate misinterpretation', notes Deleuze, 'treat the aphorism as a phenomenon awaiting new forces that come and "subjugate" it, make it work, or else make it explode.' Exercise Determine the centre of an object or event. Determine the centre more accurately. Repeat, until further inaccuracy is impossible. - George Brecht It is the provisional nature of the Fluxus event score, its ability to be legitimately misinterpreted by any external force, that releases it from the grid of subjectivity, the notion of a permanent fixative power, which Deleuze calls the despotic machine. Like Nietzsche's aphorisms, Fluxus scores maintain an immediate relationship with the outside; indeed, they cannot be said to have independent being apart from this externalising relationship. Another blow to the cogito. Says Deleuze, 'opening a text by Nietzsche at random dispenses us for one of the first times from interiority, the interiority of the soul or of consciousness, the interiority of essence or of concept, in other words, from what has always been the principle of philosophy.' The same is true of Fluxus event scores. To quote Rinzai, the work - like the participant who is engaged in the work's realisation - 'takes forms in accordance with conditions, like the moon reflecting itself [variously] in water.' Shadow Piece II 1 Project a shadow over the other side of this page.
Observe the boundary line between the shadow and the lighted part. You don't try to make a style, or to achieve some identity - I mean your artwork doesn't try to achieve identity. You try to be out there in the waste open land and fool around - Eric Andersen

Here is the notion of self as a passage, a nomad, a flow of intensities as one shifts from one plateau of experience to the next. On the periphery, out in the 'waste open land', the nomad is a marginal entity (if he can be called an entity at all), a circle without circumference, without a centre. The nomad stands in direct confrontation with the prevailing understanding of the artist as mythic subjectivity, the Producer of Great Works, organic, whole, fixed, comprehensible. The nomad escapes the over-coding of the State, of stasis, functioning instead within a smooth, open-ended, decoded space, a space in which one can freely move from any one point to any other. This perpetual play of difference and joyful anarchy in the
DAVID T DORIS face of the determinate is the space of a counterculture. 'Its mode of distribution', says Brian Massumi, 'is the nomos: arraying oneself in an open space (hold the street), as opposed to the logos of entrenching oneself in a closed space (hold the fort).'

America was, you know, patting itself on the back. It already had its new art form [Abstract Expressionism], but we could have the street. - Alison Knowles

We are not nonparticipants, like the beats were: We are arming to take the barricades. - Dick Higgins

As Higgins notes, the beatniks were a generation of self-perceived rebels who played the role of 'nonparticipants', and whose pursuit of a romantic individualism ultimately led them back into the fold of a tradition, back into the mythos of the American frontier. (Indeed, the beatniks' attraction to Eastern philosophies rang of transcendence, of the ecstatic self subsumed into the oneness of nature.) This same mythos was concurrently being lionised and reified in the visual arts as 'American-Type' painting: big, fast and unshaven, the abstract Expressionist gesture became the loaded signifier of American selfhood - the automatic writing of the American unconscious, vast and spontaneous, but always bound to its territory. Nam June Paik points out that it is not only the destiny of American arts to be the vehicles of such territorialities, but that of Zen as well. In the June 1964 edition of cc fiVe ThReE, Paik had a great deal to say about Zen: Now let me talk about Zen, although I avoid it usually, not to become the salesman of 'OUR' culture like Daisetsu Suzuki, because the cultural patriotism is more harmful than the political patriotism, because the former is the disguised one, and especially the self-propaganda of Zen (the doctrine of self-abandonment) must be the stupid suicide of Zen. Anyway, Zen consists of two negations. the first negation: The absolute _IS the relative. the second negation: The relative _IS the absolute. The first negation is a simple fact, which every mortal meets every day, everything passes away . . . mother, lover, hero, youth, fame . . . etc. The second negation is the KEY-point of Zen. That means . . . The NOW is utopia, what it may be. The NOW in 40 million years is also utopia, what it may be. Therefore We should learn, how to be satisfied with 75% how to be satisfied with 50% how to be satisfied with 38% how to be satisfied with 9%
Zen is anti-avant-garde, anti-frontier spirit, anti-Kennedy. Zen is responsible of Asian poverty. How can I justify ZEN, without justifying Asian poverty?? It is another problem, to which I will refer again in the next essay. The frustration remains as the frustration. There is NO catharsis. Paik, in this passage, in part an invective against Zen, strikes an important note. Zen, he asserts, is 'responsible of Asian poverty', and if Zen is to be justified, it must be seen in that light. In feudal Japan, for example, Zen was revived in the fourteenth century, transmitted within a monastic system overseen and subsidised by the imperial court, as well as by the many military governors, or shogun, who ruled the provinces. The monks, trained in cloistered mountain monasteries and respected by the masses as highly educated spiritual leaders, were regarded by the rulers as 'effective means for quelling unruly elements among the populace'. Zen promotes an essential quietism amongst its practitioners, a 'doctrine of self-abandonment' that demands that one reins in desires. As Paik points out, Zen teaches 'how to be satisfied with 75%, how to be satisfied with 38%'; in short, it teaches one to accept and be satisfied with one's lot in life, even if that lot is economic poverty. Clearly, such a teaching would have been immensely useful to a military ruler (who himself would certainly not be satisfied with these percentages), and Zen quickly became official culture in Japan. In the United States of the 1950s and 1960s, the incorporation of a methodology of Zen in the arts meant something quite different from that of its use in feudal Japan. For the beatniks, and for artists such as Franz Kline, Zen's appeal was that of a pure, exotic, certainly mystifying other. Zen offered an ancient, solemn set of artistic traditions far removed from reason and naturalistic representation. A sanction and inspiration for a self-perceived 'adi,ance guard', Zen was employed by artists and poets as a tool to explore the frontiers of the unconscious, the unmitigated, spontaneous source of selfhood. Like the beatniks, and certainly like the counterculture(s) that flourished throughout the 1960s, the artists of Fluxus were concerned with establishing an unmediated relationship with the world. But the artists of Fluxus, as we have seen, did not regard the self -- particularly the unconscious as the absolute, generative centre of this world. Rather, there was a concern with decentring the self, positioning the self as one proti,isional centre in perpetual interaction with the infinite multiplicity of centres that constitute the world. In contrast to the Zen of the beatniks -- a means to consummate the 'manifest destiny' of modernism, the revelation of the frontiers of selfhhood -- the Zen appreciated by the artists of Fluxus was, as Paik says, 'anti- avant-garde, anti-frontier spirit, anti-Kennedy'. Indeed, Zen, as received by some of the artists of Fluxus, posits a self that is no self at all. George Maciunas understood this, and employed it to advance his own notions of 'selflessness'. In a letter dated 16 March 1964, Maciunas offered some advice to Ben Vautier: I notice with disappointment your GROWING MEGALOMANIA. Why not try Zen method. Curb and eliminate your ego entirely. (If you can) don't sign anything - don't
DAVID T DORIS attribute anything to yourself - depersonalize yourself! that's in true Fluxus collective spirit. De-europeanize yourself! As Jackson Mac Low points out, Maciunas' notions of 'depersonalisation' and 'true Fluxus collective spirit' 'were based on half-baked Leninist ideas and have little if any relation to Buddhism.' 118 Yet the understanding of Zen as a method of decentring the self is consonant with Maciunas' desire to eliminate 'the idea of the professional artist, art-for-art ideology, expression of artists' ego through art, etc.' 119 Such a radical revision of the concept of authorship goes hand-in-hand with the critique of the autonomy of the object posited by Fluxus artists. This stance stood in marked contrast to that of the thriving art market of the period - a market that flourished by promulgating the mythic individuality of the artist as well as the monolithic authority of the artist's product. Fluxus downplayed - indeed, it sought to eliminate - the artist's traditional role as unique producer of unique objects, instead creating situations in which objects, often objects of daily use, would be allowed a space in which to reveal themselves. Know honor But keep to the role of the disgraced And be a valley to the empire. If you are a valley to the empire, Then the constant virtue [power] will be sufficient . . . - Tao Te Ching, Chapter 27 The artists of Fluxus walked an alternative, ultimately revolutionary passage through, or rather as, a valley to the empire of representation. In contrast to the logos of the beatniks and Abstract Expressionists - the narrative of the frontier, the production of a myth of formal wholeness validated by a logic of transcendental affirmation - the artists of Fluxus posited no absolutes, no methods, no tools, no fixed structures for their works. Rather, their mode of production was based on the notion of a plenitude of possible meanings and interpretations - detached from an understanding of the work as an extension of the artist's identity. Dick Higgins calls such work 'post-selfcognitive', or 'post-cognitive' for short. The post-cognitive work, says Higgins, is concerned with the object qua object, the poem within the poem, the word within the word - the process as process, accepting reality as a found object, enfolding it by the edges, so to speak, without trying to distort it (artistically or otherwise) in its depiction. The work becomes the matrix - any kind of matrix will do for the particular needs of the particular work. The artist gives you the structure: you may fill it in yourself. This is not formalism (though it includes structuralism as an aspect) - the emphasis is still on the subject. But the subject is accepted - the artist will have to look elsewhere, if he wants to prove his identity.120 The works of which Higgins speaks are no longer grounded in the subjectivity of the artist, but in the horizons of a particular work's inception, its many possible centres and contexts. The form of a work is entirely contingent upon the exigencies of its moment(s) of realisation, beyond the control of the artist. In another essay Higgins notes: One thing above all was foreign to Fluxus works: personal intrusion on the part of the artist. In fact there was almost a cult among Fluxus people - or, more properly, a fetish, carried far beyond any rational or explainable level - which idealised the most direct relationship with 'reality,'
specifically objective reality. The lives of objects, their
It is a way of returning to nature, in short, to our Buddha nature. It is a way in which a cold winter rain, the swallows of evening, even the very day in its hotness and the length of the night become truly alive, share in our humanity, speak their own silent and expressive language.

"' Adopting this viewpoint, it would be incorrect to say that Fluxworks (many of which were known as 'neo-haiku events') are inexpressive as a result of the artist's self-limiting role in their production. Rather, the site of expression in Fluxworks has been radically shifted from the artist to the object (no longer necessarily an art object), which in turn must be engaged by a receiving subjectivity, an arbitrarily imposed force, if it is to come to presence at all. In Zen thought, object and subject are interdependent, and this is clearly the case in Fluxus as well. Fluxus works are singularities, each moment of performance identical only with itself, subject to the intervention of an infinite number of potential, temporary forces. Lines of force and transformation can be drawn between any number of works, realisations, participants, available materials, points of view. There is thus no repetition, no re-presentation, in the space of the Fluxus nomad, only the production of possibilities, permutations and new intensities. Nothing lasts long enough, or speaks with enough authority, for it to be represented.

Jean-Frans Lyotard declares that, in the place of representation, one should insist on the fetting. Representation and opposition imply memory: in passing from one singularity to the other, the one and the other are maintained together (through channels of circulation, set-ups, fantasies or libidinal configurations of cathexes). An identity (the same) is implied in this memory. In the eternal return as a desire for potentiality, there is precisely no memory. The travel is a passage without a trace, a forgetting, instantaneouses which are multiple only for the discourse, not in themselves. Such is the reason for the absence of representation in this voyage, this nomadism of intensities. We find this same idea in Zen - the notion of forgetting as a way of maintaining an immediate awareness of the shifting present, beyond representation. In the Hsin Hsin Ming, one of the earliest Zen texts, Seng Ts'an (d. 606?), the third patriarch of Zen, points out that in forgetting, one moves beyond the realm where comparisons can be made, and where even the notion of identity ('oneness') is transcended: Forget the wherefore of things, And we attain a state beyond analogy: Movement stopped is no movement, And rest set in motion is no rest. When dualism does no more obtain, Even oneness itself remains not as such.
DAVID T DORIS In this idealised space of transcendence, says Seng Ts'an, Nothing is retained now, Nothing is to be memorised, All is void, lucid, and self-illuminating, There is no strain, no exertion, no wasting of energy This is where thinking never attains, This is where the imagination fails to measure. i'4 This idealised space of transcendence and forgetting is sunyata - emptiness - the source of everything that is the case. i'5 In the Hsin Hsin Ming, itself quite imbued with a Taoist sensibility, we are given instructions as to how one might fully experience this: `no strain, no exertion, no wasting of energy.' In Zen and Fluxus, one simply does what one is doing now, even if that something is not very much at all. This can be art, if one wishes to call it such, or it can be Zen or meditation, sport, music, work, relaxation, education - whatever one might wish to call it. In a 1967 letter to John Cage, George Brecht strikes to the heart of the matter: `I continue to do as little as possible and to be closer perhaps to Chuang-Tzu than to HuiNeng though they're both great guys. The refrigerator door works better now that I've oiled it.'126 In Zen, many of the artists involved in Fluxus found a paradigm for destabilising the individual's relationship to the object and to the world. This paradigm necessitated a rethinking of the forms of presentation that would seek not do violence to the object or the individual by submitting them to closure. Instead, the new forms would recognise the relationship between object and self within a condition of constant change, each presencing for a moment and then receding back into the horizon whence it came, leaving behind scarcely a trace of itself. In this recognition, Fluxus, like Zen, shed doubt on the notion of ownership and so circumvented the mechanisms of the system of official 'avant-garde' culture, the business of art as business - at least temporarily. Commerce, after all, has a way of catching up with even the most fleeting of ephemera. The year 1997 marked the thirty-fifth anniversary of the first Fluxus festivals. During these thirty-five years, the artists of Fluxus have dodged and flitted between categories, surfacing now and again to tweak the collective nose of the art world. Fluxus brought the very act of perception up for accounting by attempting to clear the slate, eliminating everything that was held to be nonessential to the acts of perceiving, of doing, of simply being in the world and acting as if it mattered. If the sporadic outbursts of performances and publishing offer any indication, Fluxus still has the power to do so. In Fluxus, said George Brecht in 1964, `individuals with something unnameable in common have simply naturally coalesced to publish and perform their work.' i'7 Today, after so many exhibitions and articles, that `something' remains unnamable, those `individuals' remain individuals. Perhaps this is what has kept Fluxus vital over the course of these thirty-odd years: try as one might to name it, Fluxus still cannot be pinned down, cannot be explained away. The passage of time has demonstrated that the ultimate fact of Fluxus may be that which is inscribed within its very name. The myriad creatures rise from it yet it claims no authority; It gives them life yet claims no possession; It benefits them yet exacts no gratitude;
ZEN VAUDEVILLE 133 Young, eds, An Anthology, New York, 1961, unpaginated. 51 Higgins, Postface, p 92. 52 Ken Friedman, The Events, New York, Jaap Rietman, 1985, unpaginated. Scrub Piece was first performed at the Nathan Hale Monument in New London, Connecticut. 53 George Maciunas, 'Neo-Dada in Music, Theater, Poetry, Art', in Phillpot and Hendricks, eds, Fluxus: Selections front the Gilbert and Lila Silverman Collection, p 27. This essay/manifesto was read at the Fluxus concert 'AprJohn Cage' in Wuppertal, West Germany, on 9 June 1962. 54 George Maciunas to Tomas Schmit, 8 November 1963; cited in Jon Hendricks, ed, Flitxtts etc./Addenda II: The Gilbert and Lila Silverman Collection, Pasadena, CA, Baxter Art Gallery, California Institute of Technology, 1983, pp 165-6. 55 Maciunas, 'Neo-Dada in Music . . .', p 27. 56 Jackson Mac Low, 'Fluxus and Poetry', unpublished manuscript [June 1992], p 7. 57 Alison Knowles, b1, Alison Knoivles, New York, Something Else Press, 1965, p 2. 58 One can imagine, however, that there are at any given moment situations in which making a salad is difficult, if not impossible, for any number of reasons -- political, economic, social. One can further imagine that the very difficulties brought to bear on salad-making by these forces might also be revealed by a performance of Knowles' Proposition. 59 Estera Milman, 'Road Shows, Street Events, and Fluxus People: A Conversation with Alison Knowles', Visible Language (1992), vol 26, no. 1/2, p 103. 60 Ibid., p 104. 61 In Robert Filliou, A Filliott Sampler, New York, Something Else Press, 1967, pp 5-10. 62 Robert Filliou, 'The Propositions and Principles of Robert Filliou (Part One)', Humanistic Perspectives in Contemporary Art (1978), no. 9, p 7. 63 Mieko Shiomi to the author, dated 16 October 1992. 64 Ibid. 65 Interview with Takehisa Kosugi, New York, 10 November 1992. 66 Ibid. 67 Ibid. 68 Ibid. 69 Many thanks to Ken Friedman for bringing these darumas to my attention. 70 Thomas Cleary, trans, Shobogenzo: Zen Essays by Dogen, Honolulu, HI, University of Hawaii Press, 1986, p 9. 71 Yoko Ono, 'To the Wesleyan People (who attended the meeting); A Footnote to My Lecture of January 13th, 1966', reprinted in Yoko Ono, To See the Skies, Milan, Fondazione Mudima, 1990, pp 14-15. All quotations of Yoko Ono in this portion of the paper have been drawn from this essay. 72 Henri Matisse, 'Notes of a Painter', in Herschel B Chipp, Theories of Modern Art, Los Angeles, University of California Press, 1968, p 135. 73 It seems reasonably safe to assume that this proposition, like many of Ono's works, is intended to be performed _in the mind_. 74 Interview with Ben Patterson, New York, 3 April 1992, 75 The Encyclopedia of Eastern Philosophy), and Religion, Boston, Shambhala, 1989, p 122. 76 The tree beneath which Shakyamuni Buddha attained complete enlightenment. 77 Thomas Cleary, trans, No Barrier: Unlocking the Zen Koan, New York, Bantam, 1993, p 141. 78 Thomas Cleary, trans, Shobogenzo, p 35. 79 Alan Watts, 'Beat Zen, Square Zen, and Zen', in Nancy Wilson Ross, ed, The World of Zen, New York, Vintage, 1960, p 336. Originally published in Alan Watts, Beat Zen, Square Zen, and Zen, San Francisco, City Lights Books, 1959. 80 Watts, 'Beat Zen, Square Zen, and Zen', p 335.
YEN VAUDEVILLE 135 disconnected Events. Presented one after the other, there is no sense of a narrative flow, but rather of an accumulation of singularities. This recalls the disjunctive structure of aphoristic books such as Nietzsche's The Gay Science, as it recalls that of the great koan collections, the Rin.:airokct and the Wurnengtttan, as well as the Tao Te Ching and Paul Reps' contemporary collection of Zen texts, Zen Flesh, Zen Bones. 113 Brian Massumi, A User's Guide to Capitalism and Schizophrenia, Cambridge, MA, MIT Press, 1992, p 6. 114 Milman, 'Road Shows ...' p 100. 115 Higgins, Postface, p 18. 116 Dumoulin, Zen Buddhism. A Histor., vol 2, p 153. 117 Cited in Jon Hendricks, Fluxus Codex, New York, Abrams, 1988, p133. 118 Jackson Mac Low to the author, 3 August 1992. 119 Fluxits etc./Addenda II. The Gilbert and Lila Silverman Collection, Pasadena, CA, Baxter Art Gallery, California Institute of Technology, 1983; cited in Phillpot and Hendricks, Fluxus: Selections from the Gilbert and Lila Sillerraan Collection, p 12. 120 Higgins, 'The Post-Cognitive Era', p 6. 121 Higgins, 'Something Else about Fluxus', p 18. 122 In Daisetz T Suzuki, Zen and Japanese Culture, Princeton, Princeton University Press, 1970, p 228. 1 Jean-François Lyotard, 'Notes on the Return and Kapital', in seniotedexte (1978), vol 3, 2) no. 1, p 52. 124 DT Suzuki, 'History of Zen Buddhism from Bodhidharma to Hui-Neng', in Essays in Zen Buddhism (First Series), New York, Grove Press, 1949, p 200. 125 Actually, the idealised space of transcendence is called 'nirvana', but as seen by Zen, there is really no idealised space of transcendence - or it is at most very unimportant - and the concept of nirvana, like all concepts and names, is just more emptiness. 126 George Brecht to John Cage, 30 June 1967; cited in Martin, The Book of the Tumbler on Fire. 127 Brecht, 'Something about Fluxus'. ACKNOWLEDGEMENTS The author thanks those individuals involved in and around Fluxus who have shared their thoughts and ideas during the research for this chapter: Eric Andersen, Ay-o, George Brecht, Philip Corner, Marianne Filliou, Ken Friedman, Emily Harvey, Geoffrey Hendricks, Dick Higgins, Helena Hungria, Alison Knowles, Takehisa Kosugi, Jackson Mac Low, Larry Miller, Ben Patterson, Sara Seagull and Mieko Shiomi. Further thanks are due to Professors Emily Braun and William Agee of Hunter College, Sarah Adams, Glenn Adamson, John DelGaizo, Donna and Rob DelVecchio, Goldie Lable, Tashi Leo Lightning, Eric Miles, Adam Miller, Matthew Miller, Marc Mueller, Michael G. Newman 111, Jane Schreiber, and to Professor Robert Farris Thompson of Yale University. This essay is dedicated with love and gratitude to Martin and Arlene Doris, for their generosity and for their faith.
CRAIG SAPER: FLUXUS AS A LABORATORY  Much has been said about the fact that Fluxus was not intended as an art movement. Participants and historians alike have argued that Fluxus sought an alternative to the commercial gallery system, along with its faith in masterpieces. In a letter to Tomas Schmit, George Maciunas argued that the goal of Fluxus was social, not aesthetic, and that it `could have temporarily the pedagogical function of teaching people the needlessness of art.'

Historians point out that these efforts to transgress the boundaries of art eventually fail. The art world eventually recuperates from once-radical transgressions, and dealers and collectors soon learn to buy and sell even the most transitory objects and performances. The talk of resistance and recuperation, however, obscures the idea of many associated with Fluxus that their work was never intended to function merely as part of the art world. There was something more, and that something more is what we miss when one considers Fluxus merely from the perspective of art history. Much attention is now directed to the monetary and historical value of Fluxus works as works of art. This involves the customary and sometimes useful interpretation of Fluxus as an art movement. Another interpretation of Fluxus interests those concerned with the impact of electronic webs and Internet on future forms of thought, pedagogy and communication. Fluxus offered a research methodology for and what I call `networked ideas' and demonstrated the value of those ideas in various experiments. That history has received less attention. Fluxus often parodied the kind of art that posits a masterpiece appreciated by a spectator. By contrast, Fluxus works highlighted socio-poetic interaction and encouraged epistemological experimentation among participant-users. Confronted with a Fluxus work, a participant-user would first notice how these works played against the notion that art should follow certain (modernist) rules of form.' For example, one work by Ken Friedman suggests socio-poetic and anti-formalist qualities. The work consists entirely of the following text: `The distance from this sentence to your eye is my sculpture.' This work pokes fun at the normal criteria for sculpture. It also suggests a particularly important interaction with the spectator. It goes beyond a mere critical appreciation of art in its striving toward the status of masterpiece to suggest a social network built on playing through or interacting among people, activities and objects. In this sense, Fluxus functions as more than a way to organise information: it is also a way to organise social networks, networks of people learning. These networks are based on an interactive model of art rather than on the traditional model of art as a one-way communication from sender to receiver, the notion of the artist offering inspired genius
The idea of the work is part of the work here, and the idea has been transferred along with the ownership of the object that embodies it. Forti explains that the audience performs the piece in the process of transferring the ideas. The work is "interactive". The term interactive suggests the shift away from the notion of passing some unadulterated information from the mind of an author, an artist, or a teacher directly to the eyes and ears of a spectator. Instead, participants interact with ideas, playing through possibilities rather than deciding on the meaning of a work once and for all. Dick Higgins categorises Fluxus under the phrase Exemplative Art, which he defines as "art as illustration or example or embodiment of idea, especially abstract conception or principle". Higgins' description of Fluxus 'art-games' can function as a coda for this particular type of work. He writes that in art-games, one "gives the rules without the exact details", and instead offers a "range of possibilities". Higgins goes on to list a series of crucial elements in art-games including social implications and a community of participants more conscious of other participants than in most forms of drama or of performance art, what we might call team spirit. And there is an element of fascination about when the rules will take effect. Again, the authors leave the details of the actual event open. In an essay titled, "Getting into Events", Ken Friedman discusses ways to perform Fluxus event scores: You can perform a Fluxus event in virtuoso or bravura style, and you can perform it jamming each piece into the minimal time possible as Ben Vautier does; or, go for a slow, meditative rhythm as Alison Knowles does; or, strike a balance as you'll see in the concerts organised by Dick Higgins or Larry Miller. Pieces can have a powerful torque, energised and dramatic, as in the work of Milan Knizak, the earthly folkloric touch seen in Bengt of Klintberg's pieces; or, the atmospheric radiance, spiritual and dazzling, that is seen in Beuys' work. 's Significantly, these poetic scores do not depend on the voice of a reader. Instead a participant-user 'reads' the poetic event by creating a situation. Fluxus event scores and performance instructions have a didactic structural grammar; they seem to be parodies of scientific experiments simply because they reduce theatricality to a set of instructions. Using the trappings of a science experiment suggests a way to further displace the interpretation of Fluxus as an art movement. Building and interacting with their work, rather than passively appreciating it as a finished product, changes interpretation into a generative project. The start of that sort of interpretation begins with a new concept for the endeavour previously known as Fluxus: the Fluxus laboratory.
..ERR, COD:1.. prototype of Happenings. Buckminster Fuller summarised the experimental nature of these influential summer sessions: 'failure is a part of experimentation, you succeed when you stop failing'.

though Black Mountain College eventually closed its doors, the teachers present during those two ..ERR, COD:1..
Fluxus FLUX ART: non art - amusement forgoes
distinction between art and non-art forgoes artist's indispensability,
exclusiveness, individuality, ambition, forgoes all pretension towards a
significance, variety, inspiration, skill, complexity, profundity,
greatness, institutional and commodity value. It strives for
nonstructural, nontheatrical,
people understand the urban and post-urban contemporary landscape. The Fluxus magazine, Dolllage, compiled by Wolf Vostell, began publishing in the early 1960s, subtitled 'Bulletin der Fluxus and happening Avantgarde'. The July 1967 issue of Dolllage, bound in a cover of the Figaro newspaper printed on card-stock, includes contributions from the concrete poet Dom Sylvester Hourd, the composer and editor of the assembling Remue Ou, Henry Chopin, Ben Vautier, Daniel Spoerri and Diter Rot, the well-known printer, designer and artist who collaborated with Gomringer. There is a police-department letter to Vostell explaining their actions in arresting Charlotte Moorman for undressing during a performance. The .ERR, COD:1.. Ou, Henry Chopin, Ben Vautier, Daniel Spoerri and Diter Rot, the well-known printer, designer and artist who collaborated with Gomringer. There is a police-department letter to Vostell explaining their actions in arresting Charlotte Moorman for undressing during a performance. The .ERR, COD:1..
FLUXUS AS A LABORATORY especially in their hurried first editions, have long possessed a natural aptitude for the new and the meaningful. That's art. Or is it? More often it is error. Just as destruction-in-art is mainly perverse, ugly, and anti-social. The designer has photocopied a series of programmes by Ad Reinhardt written vertically over this newspaper article. They give instructions about programme painting. In addition to these works, there are documentations of papers presented by George Maciunas on Fluxus, Jean Tinguely's statement, Dom Sylvester Hourd, Milan Knizak, Yoko Ono.
..ERR, COD:1.. Fluxus laboratory experiment. His Learning Machine (1969) functions as the transitional work between Fluxus and the Fluxus laboratory. It would have contained charts, diagrams and atlases; it would have re-categorised fields of knowledge. Maciunas only completed a two-dimensional diagram and ..ERR, COD:1..
..ERR, COD:1.. of knowledge. On closer examination, however, there is one key difference. The information is not structured in epochal categories - that is, the Learning Machine does not structure the categories under headings according to historical chronologies, movements, or periods, nor does ..ERR, COD:1..
of a horse galloping: -one can translate lon as both standard and stallion. Yoko Ono's film of buttocks moving does more than follow Duchamp's efforts to `reduce, reduce, reduce' the image to a single gag and Muybridge's effort to isolate serially a particular movement. Her film also suggests another reference to the horse/stallion homophonic chain: her film is of an 'ass'. The Fluxus laboratory teaches through the projection of a 'what if' situation. In repeating protocinematic experiments in the contemporary world, Fluxus artists do not make a nostalgic return to a phenomenological project of isolating animal and human movements. Instead, they used the frame of reference of those earlier cinematic experiments to disrupt both the perverse phenomenology of the Muybridge studies and the contemporary narrative cinema. After all, there is a difference between Ono's film of moving buttocks and Muybridge's protocinematic investigations of a horse galloping. Both focus on the isolation of a single movement, but the content of the films makes the Fluxus work a corrosive joke and the Muybridge experiment merely a document about an attempt to capture the truth of movement. Fluxus projected the possibility of a cinema that would use 'the relation of spectacle to the audience' as a vehicle for invention rather than mere description. With this possible use of media in mind, a concept such as the Fluxus laboratory does not merely use machines as processors of information. It uses them as provocations to learning - a learning machine. For the Fluxamusement centre, John Lennon and Yoko Ono designed or planned a series of 'Dispensing Machines'. These included machines to dispense water (without a cup), sand and glue, an endless stream of water, slugs (for money), and a crying machine that was to dispense tears. Those machines led the way to the most important contribution to a Fluxacademy, a learning machine. Yoko Ono's Chen,ing Gtim Machine Piece (1961), which has word cards in a gum machine, hints at how a learning machine might work. We get a more developed version of this possibility in George Brecht's Universal Machine (1976), a box with many diagrams and pictures printed on the bottom inner surface of the box. The diagrams resemble nineteenth-century drawings from engineering and design manuals,
For biography: divide life into units, shake for each unit makes biography substitute countries and make histories; substitute religions and make spiritual narratives; substitute families and make genealogies.... 5. write question, put it in box, open, conjunction of paper edges, words on paper, holes in paper with the objects and the images of floor of box answers question.... 9. Are you sad ? Shake box. obtain joke. 10. resolution of marital problems. 11. consider adding or subtracting objects; extending or contraction images on floor of box. 12. For a crudely assembled publication created at Fluxus West [Friedman's base of operations] in 1968. We gathered our mail, put it into a folio with a cover, and sent it out. The idea lasted one issue, but established a notion of gathering as the editorial principle of a magazine. '5 In 1970 Michael Morris and Gary Lee Nova began Image Bank as a `commercial images' request list for mail artists and montage artists. It began using its extensive address list, and by 1971 merged many lists, including the huge list of 1400 names, addresses and phone numbers that Ken Friedman began compiling in 1966. The list became the artist's directory for the magazine FILE when Friedman visited Canada in 1972. Still later, Flash Art based its Art Diary on Friedman's original list and Who's Who in American Art and Who's Who in America were both expanded through selections from Friedman's lists. FILE's parody cover of LIFE was produced by the General Idea Group. The lists distributed free helped assembling editors to distribute international mail art through networks.
the truth for Ray Johnson is not correspondence to actuality (verisimilitude), but is correspondence of part to part (pregnant similarities that dance)." Johnson's Correspondence Art has an implicit epistemology: a fan's paranoid logic. He used the corrosive joke about the art world and about the culture of fans for artists and stars as a mechanism to explore as well as initiate, and participate in, artists' networks. One chapter in my larger book-length work on assemblings and networks examines in detail the logic and systems involved in Ray Johnson's work. 's His Correspondence Art and 'on-sendings' were aligned with Fluxus, and his influence on mail art throughout the world spread many of the Fluxus concerns to a huge pool of participants. One aspect of these socio-poetic works is that they take a bad situation and turn it into an opportunity for experimentation. In the mid-1960s George Maciunas found himself trying to continue to publish kits and boxes as well as contribute to Fluxus events in an extremely difficult living situation. Maciunas' work in setting up artists' cooperatives in SoHo functions as one of his most important works and an example of socio-poetic work. The first Fluxhouse Cooperative was in the building at 80 Wooster Street that later became the home of Jonas Mekas' Film-Maker's Cinematheque. Maciunas purchased the empty loft building in 1967. Hollis Melton explains that the city fought the formation of the Cinematheque as well as the cooperative. In reaction, Mekas 'called a meeting of artists from the neighborhood' that led to the formation of the SoHo Artists Association. They sponsored street festivals attracting thousands of tourists. The city, realising the potential gain, eased its position, and in 1970 allowed artists to live in loft buildings. The term 'artists' loft' soon became a natural phrase to describe a place where artists lived. Maciunas organised fifteen co-ops between 1966 and 1975. He used the logic of art to solve the problem of a living situation. The Fluxus work Visa ToatRiste (Passport to the State of Flair) (1966/77) was originally proposed by Ken Friedman in the mid-1960s as a conceptual work that allowed entrance to a state of mind. Later Maciunas adapted this work to enable the bearer to 'pass freely and without hindrance' into a Fluxfest. The state of mind for which Friedman was supplying the passport was as delimited as the Fluxfest - you visited these states and left. One could argue that this in some sense proved that the group still elevated art activity above everyday life. Another reading merely suggests that the activities functioned as tests or experiments rather than as an entrance into a 'new life style' or a social(ist) utopia; that is, experiments are always contingent, changing and in flux rather than continuous, stable, settled or decided. The passport suggests an art in the sense of ars erotica, ars theoretica, ars politica: strategies
issues of cc V TRE, they have a simple and immediate visual joke on newspapers. Not only the headlines and the news stories, but the organisation of the editorial board, and the (dis)connection between the captions and the photographic illustrations. Fluxus offers a way to reduce concepts and ideas to simple gaglike events or objects. When taken up by the audience (when they `get it'), these deceptively small `gifts' can lead to many transformations. The reduction to a monomorphic structure obviously resembles
Concrete Poetry's reduction of language to a structural conceptual game. The Potlatch-like festivity with gag-gift giving that Fluxus produces resembles the spirit of the Letterists and Situationists. In a number of the event announcements and manifestos, Fluxus claims to include 'concretism' and 'letterism'. Even though the two variants of visual poetry disagreed, the merger passed with little critical comment. Assemblings mixed and merged without regard to the previous contexts; in doing so, the participants invented a hybrid tendency, a mutation, the Fluxus laboratory. John Lennon demonstrates this tendency in the supposed facsimile of his diary for 1968. Because of his status as a star, one rushes to read it carefully for any new information, especially since Yoko Ono has now refused to release his diaries to the public. This parodic use of 'everyday life' appears in The Lennon Diary in which all the entries read: 'Got up, went to work, came home, watched telly, went to bed.' The entries get increasingly scrawled, and the diary ends with one last 'memorandum' that says, 'Remember to buy Diary 1969'. In some ways, then, the repetition of the same everyday events plays a joke on the fan's narcissistic identification with a star. One cannot avoid the urge, and the joke depends on that uncomfortable recognition and deflation of the pay-off. The other reading of the diary is that it parodies the boredom of everyday life in a Situationist send-up of the promise of change in the 'society of the spectacle'. Like much of the work in assemblings, this is at first just a joke of recognition: you simply get the joke and move on. Its other meanings seep in more slowly. Fluxus laboratory work teaches how humour - in this case the joke of repetition and recognition - can serve as a memory device. You remember the joke as it corrosively changes the situations that we encounter every day; it writes graffiti on habituated conceptions. It functions as a joke time-bomb. Dick Higgins explains that Fluxus work fits into a postcognitive model. Higgins, in his book on intermedia, describes the post-cognitive alternative to the cognitive model of education. He defines cognition as a the 'process of becoming known by perception, reasoning or intuition', and it also concerns 'the expressionistic, self-revealing, and uncovering of reality (transcend personal view) in order to interpret world in new way. '33 Henry Flynt, who coined the phrase 'concept art', in 1961 (although not with the same meaning as the later usage 'conceptual art') began using the term 'postcognitive' to describe the impact of conceptual work. The cognitive model attempts to interpret and describe reality, and, at least in its current incarnation, attempts to postulate the abstract rules of supposedly pure unadulterated thought. Social interaction is conceived in terms of an algorithmic thought-code machine. Cognitive explanations describe supposed origins of moves in a thought-game rather than generating novel moves. The postcognitive works set out to play the game rather than determine who made the rules or where they come from. In short, the postcognitive creates novel realities. In fact, if we attempt to find a logic in Fluxus activities, they resemble Zen koans more than a reflection or description of social or artistic realities. These activities-koans have a peculiar structure
that allows for both a simplicity and an alchemical disruption or 'breaking' of the frame of reference. Greg Ulmer describes this structure and gives an example from a quote from Joseph Beuys: Another decisive Fluxus element was the 'lightness and mobility of the material.' The Fluxus artists were fascinated by the opening up of the simplest materials to the total
a good inventive gag. That's what we're doing.' 37 In order for the
gaglike element to work, objects and events must have a very simple
'monomorphic' structure. Fluxus offers a way to reduce concepts and
ideas to simple gaglike events or objects. When taken-up by the audience
(when they 'get it'), these sapates, or deceptively small gifts can lead
to many transformations like bits and pieces of Beuys' autobiography
later provoking the foundation of the Green Party. Ken Friedman explains
how this quality appears in Fluxus events: There is an important
distinction that George Maciunas drew between the sensibility of the
happening and the sensibility of the event. He referred to happenings as
'neo-Baroque' theatre, a phrase that summoned up the elaborate
flourishes of European Baroque architecture and music, as opposed to the
concentrated, austere focus on Japanese poetry and its architecture
which was reflected in the event form that Maciunas termed 'neo-Haiku
theatre.' Yoko Ono characterised this work as having an 'event bent,'
while I created a term that caught both the meditation and the humour in
Fluxus pieces with the term 'Zen vaudeville.' 38 As an example of this
Zen vaudeville approach, a special Fluxus issue of Art and Artists
closes with one final Fluxus event score: 'When you are through doing
every other event in this magazine, take the paper to the roof, crumple
it, throw it into the air, and see if it becomes a cloud.' 39 A social
sculpture does not merely comment on the production of art, but also on
the production of specific types of social networks. As a forum for this
extension, one can consider Fluxus laboratory boxes, kits, and
assemblings as the transition into, and kitlike instructions for, the
quintessential works of the twenty-first century: networked-ideas. With
Fluxus laboratory, the production and distribution systems become poems
themselves. One cannot 'read' these socio-poetic works the way one reads
a phonetic poem, but one can read these works as poetry on our current
cultural situations. NOTES 1 Robert Pincus-Witten, 'Introduction', in
Jon Hendricks, ed, Fluxus Codex, Detroit, MI, Gilbert and Lila Silverman
Fluxus Collection in association with Harry N Abrams, New York, 1988, p
37. 2 Dick Higgins, 'Intermedia', in Higgins, A Dialectics of Centuries.
Toiti,ards a Theorl, of
and Joan Rothfuss (Minneapolis: Walker Art Centre, 1993), pp 38-61, 52. Anderson also appreciates Situationist work as a forerunner to Fluxus.

When you grow up, do you want to be a part of Fluxus? I do. Dick Higgins, 'A Child's History of Fluxus', New York, 1979. Of the many strategies for empowerment and historical positioning that Fluxus shared with Dada, one of its self-proclaimed grandparents, the one that has the most consequential ramifications for our own present is the recurrent insistence that each had identified a trans-historical constant, or 'tendency', that stretched back through history and forward into the future. For the Romanian Poet Tristan Tzara - Dada's most active impresario - the existence of an ahistorical 'Dada state of mind', or 'spirit', facilitated the appropriation of like-minded individuals, the most notable of whom was probably Marcel Duchamp, into the movement and concurrently positioned a collective of dislocated war resisters within the mainstream of the avant-garde tradition. When Tzara authored his New York 'Authorisation', he was still actively involved in the construction of an art culture - an activity endemic to all twentieth-century avant-gardes. However, by the second half of our century (and after the close of the second 'war to end all wars'), Tzara and the rest of his surviving co-participants in international Dada were retroactively attempting to dismantle this ahistorical aspect of the Dada myth; that is to say, to recontextualise their activities within the historical realities of the First World War period. For the most part, participants in the historical Fluxus have yet to follow suit. In his 1921 mock authorisation of New York Dada, Tzara insisted that Dada was 'not a dogma or a school, but rather a constellation of individuals and of free facets' - yet another strategy persistently employed by the Fluxus people, most of whom are adamant in their insistence that Fluxus was not a 'movement'. Conversely, many participants willingly describe Fluxus as an overtly utopian cultural space that facilitated the enactment of multiple artistic agendas. For example, according to Wolf Vostell (orchestrator of 'De-Coll/Age
ESTERA MILMAN Happenings', sometimes active participant in Fluxus, and fellow traveller alongside Allan Kaprow within the anti-Pop, overtly political, New York-based 'NO! art' or 'Doom' collective), 'the positivity of Fluxus [gave us] the possibility of meeting each other and staying together. Individually artists existed before and after, but for a few years they had the same ideals, though not the same opinions.'2 As was the case for Dada, historical Fluxus served as a banner around which numerous artistic, and sometimes activist, communities briefly coalesced. Milan Knizak (a founder member of the Prague-based group Aktual, whose arrest in Czechoslovakia incited an international roster of Fluxus participants to petition for his release) noted in 1977: It was not the work of Fluxus that . . . we needed, but its very existence. When Aktual activity started . . . we were completely isolated . . . but knowing that somewhere [there was] someone who was similar to us . . . helped us a lot during that period.3 Not only did Fluxus briefly unite a number of context-specific international constellations of individuals, it briefly provided them with a fictive country whose geography was a figment of the communal imagination. During a 1985 conversation, I suggested as much to Alison Knowles. In response to my speculation that Fluxus was a kind of conceptual country that 'granted short-term citizenship to an international community of self proclaimed cosmopolites [and] provided That's absolutely right. The world of Fluxus did exist somewhere.s As was the case for historical Dada, Fluxus served as an interface among subsets of geographically dispersed international art cultures. Despite their aggressively anti-art personae, both the Dada collective and its paradigmatic neo-Dada counterpart was distinguishable from majority culture communities because of their (sometimes veiled, yet recurrent) self-identification as alternative art cultures. As a result, it can be convincingly argued that not only were both fully fledged movements (albeit of the anarchic variety), but that both were heir to a number of other primary defining principles of the twentieth-century avant-garde. The modernist concept of a cultural avant-garde was optimistically prophesised in 1825 by the French writer and diplomat Saint-Simon during a period of utopian progressivism. The artist was originally positioned within a cultural committee of socially conscious individuals whose charge, mandated by the heirs of the Enlightenment, entailed a collaborative attempt to move culture ahead to a better future. The artist was not only to take his or her place alongside the scientist and the philosopher, but was understood, by a society governed by idealism, to be particularly well-qualified to make substantial contributions to the dissemination of the value structures of this new world. By the early twentieth century, having long since become specific to literary and artistic actions, the concept 'avant-garde' had come to be inseparable from the aesthetic basis of community building and culturing. Thus, despite George Maciunas' oft-cited (and strategically confrontational) 'rear-garde' posturing, in their critique of the institution of
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art and of larger cultural constructs, as well as in their recurrent commitment to the processes of culturing, participants in historical Fluxus fulfilled a number of the same fundamental prerequisites for membership in this venerated tradition of artistic activism as did their First World War precursors in Dada. In view of the fact that the utopian concept of a cultural avant-garde and the modern discipline of history (understood as a socially progressive branch of knowledge) were birthed one alongside the other, in their strategic attempts to position themselves historically both Dada and Fluxus fulfilled yet another. Although conventional wisdom dictates that the avant-garde is by definition adamantly anti-historical, both Dada and Fluxus repeatedly assumed responsibility for the authorship of their respective histories. For the most part, the numerous narrative histories penned by the in-house historians of both movements were not dependent upon analytical, theoretical or philosophical historiographic armatures. Positioned outside the active art-historical discourse, these chroniclers of the marginalised often adopted modes of authorship more closely aligned with the personal narrative, diary, genealogy, chronology or tale. Nonetheless, through the composition and self-publication of these often transparently agenda-bound testaments, these vernacular historians (perhaps inadvertently) challenge still widely held assumptions about realistic history. Many of these well-authored historiographic fictions further evidence the avant-garde's recurrent strategic preoccupation with its own historical self-empowerment. Tristan Tzara's Zurich Chronicle, 1915–1919 first appeared in print in Richard Huelsenbecks' Dada Almanach (Berlin, 1920) and was later reproduced, in English translation, in both Robert Motherwell's pivotal anthology, The Dada Painters and Poets (1951) and in Hans Richter's 1965 edition of Dada Art and Anti-Art. Although the poet/publisher's strategic 1919/20 account of purportedly 'historical' facts and events is arranged in chronological order, the document serves multiple purposes as a nonsense poem and manifesto. Interestingly enough, under the heading 'July 1917' Tzara asserts: 'Mysterious creation! Magic Revolver! The Dada Movement is launched' (emphasis mine). The chronicle welcomes Francis Picabia, 'the antipainter just arrived from New York', into the ranks of the Zurich Dada circle and strategically affiliates Tzara's own Dada publishing activities in Zurich with Marcel Duchamp's parallel, yet independent, New York-based iconoclasms. In its celebration of 'Dschouang-Dsi [as] the first Dadaist', the Zurich Chronicle concurrently references what was to become one of Dada's most impactful strategies for historical empowerment - the trans-historical constant we have come to identify as the Dada spirit or state of mind. In keeping with its author's role as one of historical Dada's most active publicist/networkers, the chronicle closes with the (tongue-in-cheek) recounting that 'Up to October 15 [1919], 8590 articles on Dadaism have appeared in the newspapers and magazines of: Barcelona, St Gall, New York, Rapperswill, Berlin, Warsaw, Mannheim, Prague, Rorschach, Vienna, Bordeaux, Hamburg, Bologna, Nuremberg, Chaux-de-fonds, Colmar, Jassy, Bari, Copenhagen,
Bucharest, Geneva, Boston, Frankfurt, Budapest, Madrid, Zurich, Lyon, Basle, Christiania, Berne, Naples, Cologne, Seville, Munich, Rome, Horgen, Paris, Effretikon, London, Innsbruck, Amsterdam, Santa-Cruz, Leizig, Lausanne, Chemnitz, Rotterdam, Brussels, Dresden, Santiago, Stockholm, Hanover, Florence, Venice, Washington, etc. etc.'9 Dick Higgins penned his child's history of Fluxus some seventeen and a half years after the
ESTERA MILMAN 'Fluxus Festival of New Music' in Wiesbaden, a point in time when, having successfully captured the imagination of the German mass media, the fledgling Fluxus community inadvertently coalesced around this new banner. For some of this co-participants in the historical collective, Fluxus had already 'fluxed'. For others, the purported existence of a mythical 'fluxattitude' provided a mechanism through which to enact ongoing strategies for historical positioning. Adopting the presentational format of a bedtime story of folk tale, Higgins' narrative is both an activist reiteration of Fluxus' challenge to normative hierarchical pretensions of the art world and a blatantly agenda-specific attempt to mythify an ahistorical Fluxus spirit—a fictional constant which, by virtue of its ability to stretch back to a time when 'the world was young', might also carry Fluxus forward into the art-historical future. It should be noted that despite the movement's recurrent attempts to break down the line of demarcation between art and life and to democratise the art experience (strategies employed by most twentieth-century avant-gardes), until the very recent past Fluxus had, for the most part, spoken most directly to itself and to other generations of like-minded artists. However, as the numerous, highly visible exhibitions of a few years ago indicated, both historical Fluxus and the Fluxus spirit have undeniably captured the imagination of our own present. It is the former that served as a subject of the exhibition 'Fluxus: A Conceptual Country', which I organised in 1992/93; it was the latter that was lauded in the Walker Art Centre's concurrent celebration, aptly entitled 'In the Spirit of Fluxus'. 'Fluxus: A Conceptual Country' was composed of a broad cross-section of works that sit firmly within the so-called Fluxus canon. It also very deliberately attempted to chart links between proto-Fluxus in New York and concurrent radical artistic activities—between North American Fluxus and the Czech Aktual group, De-Coll/age Happenings, the Spanish-based Zaj Collective, the Japanese-based High Red Centre group, and Fluxus in Holland, Denmark and France among others; and between Fluxus and the Underground Press Syndicate, and the California-based East Side and West Bay [neo] Dadaists. In a New York Times review of the exhibition, Holland Cotter noted: [With most of the original artists represented], the superbly mounted Fluxus: A Conceptual Country . . . gives a clear multi-textured look at the movement's early days . . . There's a fair share of Dada whimsy . . . There is also a distinct if sporadic political edge . . . reminders that the Vietnam War and the civil rights movement provided the historical context in which Fluxus artists worked. Cotter's immediate association of Dada with the whimsical makes direct reference to one unfortunate side-effect of the process of decontextualisation prerequisite to the ascendancy of the ahistorical construct—the 'Dada state of mind'. Although scholars of Dada have long been aware that historical Dada was one of our century's most sophisticated, art-based, antiwar movements, the lay public continues to respond to the 'magical power' of Dada's purportedly trans-historical spirit. The consequence of the continued pervasiveness of this myth (originated by the Dadaists themselves as a strategy for historical
positioning) is that the historical accomplishments of the movement have consistently been historiographically disempowered. Leaving the potential ramifications of the parallel construct the 'Fluxattitude' upon our understanding of historical Fluxus aside for the moment, let us turn instead to Cotter's statement concerning the current exhibition's 'sporadic' reference to historical Fluxus' political context.
While not all participants in Fluxus held pride of place in the roster of activist and overtly politically engaged artists of the period, most regularly assumed ... Thus, early happenings and fluxus (like the works of [Robert] Rauschenberg and [Jasper] Johns) were often dismissed as 'neo-Dada.' This was, of course, extremely annoying for those of us who knew what Dada was or had been. In the early 1960s Andy Warhol was counted among the select group of neo-Dadaists to have been singled out for membership in the newly delineated (and soon to be canonised) North American Pop Art consortium. When asked in 1963 if 'pop was a bad name', Warhol (who
..ERR, COD:1.. (Fluxus' primary impresario and master of ceremonies) opened his 1962 manifesto 'Neo-Dada in Music, Theatre, Poetry, Art' with the observation that 'neo dada, its equivalent, or what appears to be neo-dada, manifests itself in very wide fields of creativity.' 12 For ..ERR, COD:1..
history textbook, Norbert Lynton also felt compelled to adamantly defend 'art' against contemporary iconoclasts. Toward that end, he offers his readers one seemingly eccentric observation that perhaps inadvertently bears an uncanny stylistic resemblance to Higgins' 'A Child's History of Fluxus'. In
canonised American Pop Art circle, Happenings, New Realism, 'Common Object Art', the overtly political, anti-Pop 'NO! art' group and the Fluxus collective, among others. From an historiographic perspective, it is important to remember that, as a result, the contemporary art world.
it as successor to a subversive counter-culture initiated in response to the McCarthyist 1950s and lists what he understands to have been Fluxus' historical precursors. After allocating equal credit to Futurism, Dada and Russian Constructivism, Hendricks posits that these historical models
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24 Ibid.
had enduring value. 2 Jean Sellem The aims of Fluxus, as set out in the Manifesto of 1963, are extraordinary, but connect with the radical ideas fermenting at the time. 3 Clive Phillpot Fluxus had its antecedents in those enlightened, earlier twentieth-century artists who wanted to release art from the moribund constraints of formalism. 4 Jon Hendricks The purpose of this chapter is to pose some questions concerning the relationship of Fluxus to this scheme of things; its alteration of the scheme, acceptance of it or rejection of it. In posing the questions, the point is not to determine the correct answer (Fluxus is avantgarde, modern or whatever) so much as it is to formulate sensible means for answering the questions; that is, how can we know if Fluxus is modern, avant-garde or whatever?
to use this modernist scheme, as I maintain that Fluxus did, at least in certain important ways, an explanation is demanded. That is, why would a group maintain the historiographic structures of modernism, modernistically refute its content, and still consider itself detached from modernism? I believe that Fluxus, to a significant degree, behaved in these ways and for what I think are fairly definable purposes.
STEPHEN C FOSTER Highly self-conscious historically, and sophisticated in its manipulation of history's use, Fluxus tried to eclectically organise itself around the advantages of existing strategies at the same time that it attempted to avoid their abuses. Fluxus was committed to social purpose but opposed the authoritarian means by which it was historically achieved. It denied the metaphysic of the avant-garde's 'progress' although it embraced its means for organising a group. It rejected the dominant culture's popularisation of the avant-garde but embraced its myth of the 'masses'. It communicated with 'Everyman', but warranted itself with the captive audiences for the avant-garde in the university and the market-place. It rejected 'art' where the rejection rested largely on nothing more than a counter-definition of the establishment's concept of art, and identified its sources as those parts of modernism that defined themselves against the tradition. It competed for artistic influence by not competing with art and competed for social influence by competing with art ('Purge the world of bourgeois sickness, "intellectual," professional & commercialised culture, PURGE the world of dead art...') 13 it veiled belief in experience, community in coalition, and art in environmental metaphors. Looked at individually, none of their points strikes us as particularly surprising or new. We are more likely to be impressed by the fact that Fluxus seemed to adopt, more or less indiscriminately, all of them in ways that frequently seem to be contradictory and internally illogical. Yet, it must be said that none of these postures lay outside positive or negative assessments of the modernist and avant-garde debate – a debate that, of course, belongs to modernism. It is tempting to conclude that Fluxus is better defined through its 'use' of modernism and the avant-garde than it is through any rejection of them. As Milman notes, 'That the
HISTORICAL DESIGN AND SOCIAL PURPOSE 169 or the avant-garde rests not in the specifics of the terms but precisely in their organisation. That Fluxus is modern or not rests less on the use of the specific terms than the specific use of the terms. As the use of modernism's terms struck or strike confirmed modernists as illogical, it would seem that this could only be accounted for by comparison with the modernist canon as it was conventionally organised; for a number of reasons, however, even this is not altogether clear. The problem concerns whether modernism would have assessed Fluxus' use of its terms as illogical, or merely idiosyncratic or misunderstood. The source of the organisation of terms that constituted the modernist canon were located in its concept of history. To the degree that Fluxus maintained that concept, there was a misunderstanding of sorts. But it must also be said that it was a misunderstanding of rather little consequence since modernism easily tolerated minor abuses of this sort and would have viewed it as little or no threat to the fundamental basis of its historical design. 'It is to falsify history to describe Fluxus as an art movement', wrote Eric Andersen.' 6 Because of Fluxus' acceptance of the history, the canon was never fully raised to a level of visibility as a question. If Fluxus rejected anything, it would seem to be the system or structure of the modernist programme or project, but in a way that required saving modernism's programme, in part, for maintaining the group's operational objectives (a point I will return to later), objectives that should not be confused with the more straightforwardly transactional basis of the historical work Fluxus so often claimed as part of its genealogy (Dada and Constructivism, for example). This gets us somewhat further because it implies that in Fluxus there was a separation of means and ends untypical of modernism and the avant-garde as we normally understand them - considerations that bring us closer to identifying their substantial rather than polemical separation from modernism and the avant-garde. Fluxus seems to dislocate traditional 'means and ends' relationships that are endemic to modernism and the avantgarde and that account, in large part, for their curve as it was represented at the beginning of this essay. If Fluxus wished to accomplish something, it was not embodied in the ends implied in its means. I would suggest, in fact, that Fluxus represents a unique situation where both 'means' and 'ends' serve equally as objectives or goals - objectives that were historically, within the context of modernism, reserved only for ends. Nominally anti-art, and part of the late-modern resistance to the 'art object', Fluxus sought appreciation and engagement in its means. Self-conscious of its historical place, it sought its significance and position in its ends. The importance of this lay in the non-dependent relationship between the means and ends and the respective audiences that supported the objectives attached to each. Position was no longer contingent on appreciation; significance on engagement, and so on. Engagement and significance, for example, could be equally achieved, but in totally unrelated ways. What is true of its strategies is true of its works (more or less the same thing). They affirm modernism and the avant-garde; they deny it, manipulate it, embrace it and shun it. Most
importantly, they undermine the legibility of its canons and the relationship posed between art's means and ends: the creativity, the lightness, the rethinking of culture, of our approach to life are the context in which Water Yam takes place and from which it emerges. 17 Ken Friedmarz
STEPHEN C FOSTER [Fluxus] An attitude that does not take to the decisions made by history as the guaranteed and the guaranteeing process of the fluxes and the movements of creation. Achille Bonito Oliva All this also broke apart the normal discourse levels through which the group was approached. No longer concerned with means and ends, criticism could be conceived around either, with no loss to either: 'Fluxus encompasses opposites' wrote George Brecht. 'Consider opposing it, supporting it, ignoring it, changing your mind.' Indeed, with luck (and it was almost inevitable with the variety of critical models in service) criticism of Fluxus would be substructured variously by consideration of both means and ends and exist on what amounted to a non-competitive basis. The same was true of historical approaches. Indifferent to its location in the street, alternative space, or museum, the historiographic mandates of modernism yielded to a highly permissive situation where it was difficult to be wrong. Yet - and this is important - Fluxus was always prepared to claim that it was only a half-truth. The cleverness of Fluxus was that it was the only party to play all the possible positions simultaneously (if not by any one particular individual, at least by the group considered collectively). With means and ends unrelated, Fluxus could be made modern, partially modern or anti-modern. Its artists and critics could easily, and without contradiction, fill the pages of a xerox magazine, Artforum, or an Abrams Corpus. They could fight among themselves, appropriate individuals into their ranks who could not have been otherwise available, and expand in an indefinite number of future directions - all with equal impunity from the critics and historians. In the hands of the right writer, they could be, and no doubt are being, made suitable for textbook discourses. There is no threat in any of this, because there is always a way out. As Robert C Morgan has written, 'What is significant in a Fluxus exhibition is the diversity of strategies and the complementary nature of the varied artists' intentions.' From the point of view of the modernist, the position may seem irresponsible. From the point of view of Fluxus, it is versatile and operational. I think there are some interesting conclusions to be drawn from all this - that is, that Fluxus was not at all necessarily anti-art, anti-purpose, anti-institution or anti-modern. It could, of course, equally well be all of these. Fluxus, however, was decidedly not anti-historical, and this seems to be a position that was not reversible in spite of hopeful opinion to the contrary: To push Fluxus toward the Twenty-first century means to grasp the group's anti-historicist spirit. Achille Bonito Oliva To go towards the year Two Thousand thus means to carry out a new task, that of avoiding defeat by time. The group could reject modernism and its historical design but not its history. By that I mean that the various, weighty and contradictory options to which Fluxus willingly and happily submitted remain, without exception, historically conceived options. In the separation of means and ends, Fluxus lost the authority to convincingly author itself, or to have others author it in its own image. By creating an absence of authorship,' Morgan writes, 'Fluxus has revived itself as a significant
The relationship of Fluxus to modernism remains ambiguous only insofar as it may or may not be modern. But the 'means' of being made one or the other is distinctly modern. History is a modern phenomenon, and anyone submitting to it becomes, to some extent, a subject of modernism. Since this is the case, any
HISTORICAL DESIGN AND SOCIAL PURPOSE 171 proposition that Fluxus radically separated itself from modernism is substantially weakened. In closing, I am left, and leave the reader, with a slightly puzzling question. How much of all this was deliberate, planned or expected? Is contemporary Fluxus a rationalisation of an early misunderstanding, or is it the fruits of a sophisticated, Duchampian refusal to commit? It seems to me that the question is related to why Fluxus, as modernism (as opposed to the other options), seems to have won the day. Although it could be, and surely will be argued, that Fluxus was simply assimilated, absorbed and appropriated by an insensitive, voracious art world and its publics (the solace of all failed radicalisms), I would maintain that Fluxus, from the beginning, was never in a position to determine its fate otherwise. Its flirtation with history firmly secured its place in modernism.

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2 Jean Sellem, 'Fluxus Research' in Fluxus Research, p. 5
Like many of the chronologically postmodern artistic movements following the modernist cultural renaissance of the early twentieth century, Fluxus arose in the late 1950s and early 1960s. These decades ushered in, to appropriate the famous lines from Charles Dickens' 1859 novel, A Tale of Two Cities, both 'the best of times' and 'the worst of times'. For an apocalyptic cultural theorist such as Jean Baudrillard, the postmodern condition is 'an amnesiac world' of 'catastrophe in slow motion'. Resisting the defeatist 'ethical abdication' that Fx Guattari diagnoses within most dominant cultural theory, 2 the affirmative momentum of Fluxus cultural practices is best introduced in terms of what Ken Friedman identifies as its commitment to 'robust paradigms for innovation' and 'human growth', and its resilient 'spirit of large goals'. A certain lightness of touch, and a certain innate resistance to dogma differentiates the Fluxus aesthetic from both the more precise kind of political agenda that Joseph Beuys associated with the 'clearly marked goal', and the still more stringent philosophical rigour that Rirgen Habermas advocates in terms of the prepostmodern - and in retrospect, quintessential anti-postmodern - Enlightenment ideal of 'communicative rationality'. At first glance, the calculatedly 'viral, fractal quality' and 'aphoristic and fragmentary form' commended by postmodern theorists such as Baudrillard certainly seems to share something of the enigmatic register of its Fluxus precursors' provocations. Contemplating Baudrillard's writings, one might well ask 'Is this theory?', and contemplating the whimsical simplicity of a Fluxus object, a Fluxus event or a Fluxus score, one might well respond - somewhat like Andreas Huyssens' son before Beuys' 1982 Kassel Documenta installation - with such questions as: 'Is this art?', 'Is this politics?', 'Is this theory?' or 'Is this just a joke? Beuys' finest works, like the finest of Fluxus works and the finest of Baudrillard's paragraphs, are all perhaps best understood as a kind of highly serious joke; as something funny 'ha ha', and perhaps funny peculiar, but also as something funnily relevant and funnily revealing. As the Australian performance artist Stelarc suggests, deceptively simple art may well ignite unexpectedly intense insight: I remember once, at one of the Kassel Documentas, walking over a square bit of concrete sort of in the ground, with a circle of brass in the middle, which seemed to be a very minimal, simple, beautiful little piece. But then, going into the museum, I discovered that this was Walter de Maria's installation, and that brass circle was in fact
'A SPIRIT OF LARGE GOALS' a kilometre deep brass rod into the ground And all of a sudden, you know, the kind of spatial dimensions and structural aesthetics of that piece exploded cerebrally! Over the years I have responded to Fluxus in somewhat similar stages, and never more so than to Personal Space (1972), a text by Ken Friedman that I first encountered in Richard Kostelanetz's anthology Breakthrough Fictioneers (1973), which also included — among many other works — a concrete poem that I had written entitled 'wind chasing dog', in which these words read right to left, or left to right, around a rectangular structure. A pleasing extra-linear realistic work, I had thought, having watched a dog chasing the wind, or chased by the wind, on a hillside in 1971. But what could one make of Friedman's Personal Space, which advises the reader: Immediately after reading this instruction, close the book. Strongly visualise two (2) inches of space around the book in all directions. Fill this space with any ideas or materials you may wish. This space is your Personal Space. As such it is not only personalised, but portable — that is, it may be unwrapped from around this book and used anywhere.
NICHOLAS ZURBRUGG If the Fluxus aesthetic and the provocative register of Baudrillard's writings sometimes appear to resist evaluation, this is surely because they both employ the same self-deflating logic which initially typecast Dada as little more than an irritating joke. Tristan Tzara's 'Dada Manifesto on Feeble Love and Bitter Love' (1920), for example, taunts the reader with the apparently absurd suggestion that 'Dada is a dog - a compass - the lining of the stomach', before rather more aptly claiming that by confronting them'. 22 But at their most distinct extremes, Fluxus practices and postmodern cultural theory differ in terms of their self-confidence and their commitment to positive change. While most postmodern cultural theorists envisage the present as (to return to Dickens) 'a season of Darkness', most Fluxus artists maintain faith in 'the spring of hope'. For Dick Higgins, for example, 'The very name, "Fluxus", suggests change, being in a state of flux', and reflecting 'the most exciting avant-garde tendencies of a given time or moment - the fluxattitude.'23 While sensitive to the 'frail' quality of such 'beginnings', Higgins warns that 'it would seem unwise to dismiss them as impossibilities, simply because they do not measure up to the achievements of the modernisms of the bulk of the twentieth century, now ending'. 24 Likewise, Emmett Williams evokes the Fluxus aesthetic in terms of its aspiration 'to do things that we had never seen before, to make the kind of books that simply didn't exist' ;25 and Friedman equates the Fluxus aesthetic with an 'unwillingness to be told what sort of goals are too large'. 26 Turning to the way in which its flexible goals facilitated its collective survival, Paik cites Fluxus as 'one of the very few anarchistic groups'
then Prague and Budapest. It just gets livelier and livelier. As Williams intimates, the fortunes of Fluxus typify the way in which the best of the postmodern avant-gardes displace, replace and then eventually rejoin earlier traditions, initially subverting artistic creativity has remained dependent through the present day'. In turn, Higgins differentiates the phases in the careers of Fluxus artists, noting how art in flux constantly evolves beyond both its origins and its own most cherished early aspirations: For 'pure Fluxus', one must look to the first pieces of the late fifties and early sixties. But just as Max Ernst did not die with Dada, so Fluxus artists did not end with the self-
Although this is not a world in which everybody seems to be doing all kinds of incredibly stimulating things, as they did, say, in the nineteen sixties, although this world is basically somewhat of a down-world, it's probably therefore a I realised that I couldn't specialise, because every time I tried, I got depressed. 41 Baudrillard, by contrast, usually argues that 'We shouldn't presume to produce positive solutions',42 somewhat as Jameson insists that multimedia texts such as video art 'ought not to have any 'meaning' at all'. As Nam June Paik observes, academic chic seems to compel incredulity towards creative innovation. Of course all intellectuals are against technology, and all for ecology, which is very important. But in a way, we are inventing more pollution-free technology
And that's beautiful, it's a highly moral model for a community to function in. That's why I've always thought that this community in flight, inexistant, in perpetual conflict, is a sort of model - and of course this community lives in anguish - 'Can I do it, can I measure up to this demand imposed on me from where I don't know, can I make this instead of that, see if I can get sound out of an old pot - what is art, what is painting, what is poetry - and orality, and writing?' These questions are always with us, and cannot be perceived without a sense of anguish, because they are grave questions. Amen. 49 Despite the levity of his final self-consciously self-deflating 'Amen' signalling - perhaps - a certain discomfort before 'grave questions', Lyotard's account of this kind of 'community in flight' admirably complements Friedman's evocation of Fluxus' curiously advantageous 'disorganisation'. 50 Obviously, this mentality did not appeal to all Fluxus artists. As Beuys explains, if he broke away in the early 1960s, in order 'to address deeper elements 15l than Maciunas' wish to 'direct
but we cannot see what it is.'58 Cannot see, or cannot yet see? As Higgins emphasises, even though we may not know for sure where the 'beginnings will lead to', it is our responsibility to facilitate and follow the fortunes of new possibilities, especially when their most positive 'speeds' seem likely to lead beyond familiar postmodern cultural debates, towards wider, more challenging goals. Quite simply, 'We are not just modern or postmodern today. We are premillennialian, and it is up to us and those who come after us to determine what that means. '59

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Anyway, that's something that Mathieu would do. So Gutai was very close to Georges Mathieu in the sense that they were doing paintings as Actions, much more than Pollock. And you know, different from Yves Klein. The chart doesn't show [the] contribution of Yves Klein, and that's where he should still be added on, that's where the chart is incomplete. Yves Klein has to be given more prominence in [the] 1960s, which he is not. The other important figure is Joseph Cornell, starting in 1932. Now his influence sort of is connected to Surrealists and it shows how his influence affects a lot George Brecht and Bob Watts, especially George Brecht. Now with those basic influences – of the action painting of Mathieu and first happenings of John Cage and generally all John Cage, everything that he did in the '50s, plus Joseph
sprang from dance tradition but you couldn't call that a dance. They were like very natural acts you know, like walking. LM: I see. Physical things that are outside of what you normally would consider dance, just physical activities. GM: Yeah, like walking in a circle. LM: Like a readymade gesture. GM: Yeah, right. So you can give La Monte Young with all of his short compositions of 1960 some credit of that to Ann Halprin's natural activities. Let's say his audience sitting on the stage doing nothing. everything: continents, peace, famine, war, noise, end of the world and especially human sculptures. That's something important to know because later Manzoni copied it. Gestures
GM: Right. LM: This was when you first met Yoko? GM: Yeah, and everybody else. Well, Dick Higgins - Richard Maxfield, of course, I'd met before, in the school. LM: Yeah. Can I back up there just a minute? Were you in any of the John Cage classes at the New School? GM: No. LM: But the ..ERR, COD:1.. in New School. The second year Richard Maxfield gave a class in electronic music and I met La Monte Young there who was taking the same class, you know. So I was interested in what La Monte was doing. He introduced
GM: Fluxus, and that's it, that was going ..ERR, COD:1.. GEORGE MACIUNAS 187 objects already in the first Anthology, you know, like the loose Diter Rot machine holes, things like that. A little envelope with [a] card of La Monte, another envelope with a letter in it, you know — so
GM: See the objects came out sort of together with those Yearboxes and we were not rushing. First objects were quite a few of Bob Watts and George Brecht, especially
influenced by Cornell? GM: Yeah, Cornell-style and sort of one of a kind definitely. But now I was saying we were going to make multiples, you know, say, like [one] hundred boxes. So here is a simple plastic box and I asked him to think up simple things to do with it. So George Brecht thought of, he was the first one to respond Ben Vautier responded with a lot, too. And Bob Watts. And, you know, by then, each year there are more and more; by now there are a hundred boxes by almost everyone. LM: So the very first box was Water Yam. GM: Water Yam, yeah. LM: That was with Bob and George. GM: That's just George ..ERR, COD:1.. INTERVIEW WITH GEORGE MACIUNAS 189 George Brecht, came out with puzzles and games, things like that. They were, oh, I would say - let's see if it's already on this chart - 1963, his first 'Water Yam' events came out,
fire alarm as a cake. LM: Didn't he make a Mona Lisa cake, too? GM: I
don't know about that but he made lots of cakes. Then Dick Higgins
didn't do boxes in those days. He was very impatient about printing his
complete works, which were voluminous, and I just couldn't get to it, so
then he decided he would open up his own press and print it. That's how
the Something Else Press came about, more or less whatever we did, like
even serious things like a Mass ended up to be humorous. LM: Yeah, I
know, I was a gorilla. That was one of my first contacts with you, yeah,
at Douglass. GM: Yeah, you were a gorilla. LM: I remember the first time
I met you was when we were going to do a concert or events at
Stonybrook, but it never came off. GM: It never materialised and we
collected lots of material and lots of pieces ...
nothing to do with everyday life. So it's very stylised, very abstract. You can be illusionistic, too; in a ballet where you try to imitate something, like a swan, the movement of [a] swan; that's still not realistic. Realistic would be, let's say, if you marched in a circle, just walked in a circle, like they had a ballet like that. These two artists, they did Stravinsky's ballet in one version like that where the soldiers just marched throughout the whole piece in a circle. That I would call a concrete ballet. LM: What were the best examples in the visual and plastic arts? GM: For concrete? LM: Yeah, what were the things that most influenced you, because I know, I want to try to get you [to be] a little more specific. GM: Well, the ready-made is the most concrete thing. Cannot be more concrete than the ready-made. LM: Because it is what it is. GM: Right, so that's extreme concrete. There's no illusion about it, it's not abstract. Most concrete is the ready-made. Now, Duchamp thought mainly about ready-made objects. John Cage extended it to ready-made sound George Brecht extended it furthermore into ready-made actions, everyday
LM: Actual dice? GM: Real dice. LM: Really? Do you have any of those? GM: Nope. The dice manufacturer kept them because we didn't pay the whole bill. LM: [Laughs] So now he has useless dice. GM: Lots of useless dice and printed programmes. Yeah. Except he probably erased them and used them for something else. LM: All right. The idea I want to talk a little bit more about [is] the idea of concretism. When you are writing a piece - I'm just saying what occurs to me based on the experiences I've had with you - when you are writing a piece or you're trying to do something, the thing that's always most important to you, it seemed to me, is that the piece have something to do with the characteristics of the site or the situation that the content of the work deals with. GM: Well, see, that's not exactly concretism. That would be called functionalism. That I would describe as follows. That's when the piece that you are doing has an inherent connection to the form, you know, so give you example. Uh, we did the whole series of aprons, Okay? LM: Uh huh. GM: A non-functional apron would be to print some flowers on it. Okay? Now that has nothing to do with the fact that it's an apron or the fact that you wear it on top of your body. Right? LM: Uh huh. GM: Let's say you print McLuhan's face on it, or whatever, or Beatles or whatever is popular, you know. It has nothing to do with the fact that it's an apron or that ..ERR, COD:1..
LM: That was me that did that. GM: Yeah. That's a good piece. You thought, you know, the audience thought, well, you're going to perform something on the strings or something inside and then you hear harmonica sound coming as a surprise, so it's sort of like a surprise piece. But definitely, see, it's more obvious to be functional, easier, let's say, to be functional in performance. LM: Easier. GM: Yeah, definitely, because, you know, you're given not as many limitations, you're given, in fact, help. You're getting all those instruments and you may let yourself use them. So you end up using them. You're being functional then. It's a little harder when you are trying to design objects because the tendency is to become just decorative and just apply decoration on top of things that have nothing to do with what you are doing. You know, it's like, look at the stores that sell stationeries; I mean, most of the stationeries have no function at all, no relationship to the idea of the envelope, which means enclosing something else. Now Jaime Davidovich did a functional piece. He wrinkled up a piece of paper and then painted the wrinkles of paper so that it came out like constantly wrinkled paper. LM: Printed as wrinkles? GM: Yeah. I would say that's more or less of a functional. He used the function of a paper, he did something that the paper, that is characteristic of the paper, you know, and..ERR, COD:1.. huh. GM: Now that's the difference. That's not concretism. That's functionalism. LM: Do these same principles, though, apply to performance, Fluxus performance? GM: Yeah, right. Well, not as much. You see, the reason I am so concerned with that is that
GM: It's a branch of concretism. LM: That's what I thought. GM: You see, it's a branch of concretism. LM: I thought functionalism would be similar, too, because functionalism means that the concern of the piece, let's call it, is with the characteristics of the medium itself. GM: Yeah, in a sense it is functional, but it doesn't have to be. Its characteristics. But I think, like, you carry many things over. It has the humour; it does
LARRY MILLER have the functionalism, a lot of that; it is very concrete, I think; it has influences of, like, John Cage, tremendous influence, and Duchamp, and to a slight degree maybe Yves Klein GM: And high art? LM: And high art today. GM: First of all, high art is very marketable. You can sell for half a million, you can sell for
I was pushing him. LM: Uh huh. Okay. GM: Bob Watts was probably the one who disagreed most with functionalism and you'll notice that there are many of his pieces that are completely non-functional. LM: Well, some of them are. GM: For instance, postcards. LM: They make a joke of function sometimes. GM: No, there's just no connection. He'll make a postcard that has nothing to do with a
LARRY MILLER postcard. Now, Ben Vautier will do a very functional postcard where he has one called 'Postman's Choice.' On one side of the postcard, he'll write one address with a stamp and on another, another address with a stamp. That's functionalism. GM: He's using the medium for a piece. Now the postcard is used, he understands the medium and he uses the medium for his piece. It's closely connected to the way [the] piece is composed. But if you stamp your own face on the postcard, so what?
SUSAN L JAROSI: SELECTIONS FROM AN INTERVIEW WITH BILLIE MACIUNAS

Almost twenty years after George Maciunas' death in May 1978, Billie Maciunas speaks here for the first time about her nine-month relationship with George Maciunas and their three-month marriage. The two met in the summer of 1977 in Great Barrington, Massachusetts, where George had retreated from New York City. The couple was married twice in February 1978: first by civil ceremony in Massachusetts and then by Geoff Hendricks in New York City as part of the Fluxus New Year's Cabaret (25 February 1978). The following interview took place at Duke University, Durham, North Carolina, in two sessions - 9 October and 27 November 1996. Susan Jarosi: Tell me how you first met George. Billie Maciunas: How I met George was that I had been in New York and I was doing temporary work and I had gone there with this fairly romantic notion of writing poetry. But I met a woman who had me do some medical transcription, and she eventually suggested that I needed to get out of New York and she knew this place that I could go. She knew George. So I called up this number and learned that the only thing he cared about was that I was quiet and I didn't smoke. So I went up there [to Great Barrington, Massachusetts]. I owned nothing. I arrived on a bus with one bag of clothing. When I got off the bus in this little town, George just said, 'That's all you have?' He had that one lens covered. I said, 'Yes.' And he, as was his very characteristic style, just began efficiently bustling around getting things organised and doing things. He didn't really seem to question extraneous circumstances like 'Why don't you have any belongings', or 'Where are you coming from', or anything like that. SJ: What was your motivation for going up there? To write? BM: Just to move. To move out of New York. I always wanted to write. I did finally produce a book. It is a book that came out of the aftermath of George's death, so it has a lot of stuff about George in it. I stayed first in an outbuilding there that used to be a machine shop, and I fixed it up. Then as winter closed in, George told me I could come live in the attic. I had no money at all. I didn't know about Fluxus. I didn't know what George was doing. I knew he was an interesting person, that's about it. But I really kept to myself and just went about my own business as much as possible.
SUSAN L JAROSI SJ: Do you think something connected you to George on some other level? Hypothetically a lot of the people who came together to form the group known as Fluxus were misfits or outcasts. Do you think maybe there was an element of that? Why do you think George attracted people like that? BM: Because he was a refugee himself. He had to make SJ: But why should that be anything that you should have appreciated, that it was sung by nuns?
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BM: Well, that's the thing that I couldn't figure out at the time. [Laughs.] SJ: ... just because of that. It was a sort of humane kind of decision. That's the level I wanted it at. I didn't care about social security. That may be part of my romanticism. But, at any rate, he did come and say that he would be very pleased if I would marry him - he didn't talk about social security or anything like that. So, we did it. SJ: Do you think it was something he felt he had to do before he died? BM: I do. He got very sick. Actually, I went to Maryland to visit my family at one point. He had told someone there as he got sicker (and he was in terrible pain) that he wanted to wait until I came back to go to the hospital. But he did not wait. He went. There he was diagnosed as having terminal cancer. I only found out about all this when I came back. But we had already agreed to marry. I remember as I was saying good-bye, I kissed him very little like, gentle little kiss on the lips, and he said, 'My
SUSAN L JAROSI first kiss'. You know, he was a virgin and he died a virgin. He had not had a sexual relationship with anyone. SJ: Did George tell you, 'This is how I want to get married. This is what it's going to be like'. Did you have any indication? BM: No. Well, we decided to do it simply, you know, and we had just the civil ceremony in Great Barrington. So we did it legally too. I don't know whose idea it was to do it legally, but of course that would have been important for social security. After George died, things changed very, very rapidly. People that had not seemed mean before were suddenly mean. His family, especially his sister, and Bob Watts were calling and telling me that George owed them vast amounts of money, that he'd been a bum all his life, that they had given him all this money. I was saying, 'I don't know anything about that; put it in writing; don't bother me; I'm grieving'. Barbara Moore was upset that I might be throwing things away in the house that would be valuable. Everyone seemed to be sort of invading. And I was fairly ignorant, that much is true. I didn't know the history of Fluxus. I didn't know the value of things in the house. George hadn't clued me in on it. His papers came back from the hospital after he died covered with figures, chaotic figures of him trying to figure out what his debts were to Bob Watts. It was really pathetic. But he had told me that he didn't feel that he owed Bob anything. I think he ended up making money for everyone around him. Including me. But he did not leave a will. I only benefited because by law in Massachusetts the wife inherits two-thirds of the estate. But at the time his works were being sold for a couple of dollars a piece in Barbara Moore's gallery. What ended up happening is that I got caught up in this sort of scavenger hunt for George's things. I had a vague notion they were culturally valuable, but they didn't appear to be financially valuable and it didn't matter. Nevertheless, I was angry at the way I was being treated. Barbara was saying, 'Well, you don't know anything about Fluxus'. People were saying these things to other people, actually not directly to me. Nijole, George's sister, was telling everyone that George had said he was disappointed in me before he died. That came back to me. Jean Brown told me that on the phone. They were selling the house that I was, you know, as I was living there. I was upstairs in the attic, and I heard footsteps and went down to investigate. They said, 'Well, we're moving in. The house has been sold'. So, with Hollis' help I packed everything up and escaped in the middle of the night, and it was just like being an outlaw. SJ: Who had sold the house? BM: I guess Bob and Nijole considered it theirs and they arranged to sell it. I did stay as a so-called caretaker for a while, but I couldn't take care of it. I had no idea what to do and I was totally overwhelmed. I had no money to take care of the place. The pipes froze in the house and broke. It was like a glacier in there. A part of me did not care - I didn't feel I was being treated well and that life was impossible. Basically life became better with George and after he died it reverted back to what it had been. While it was possible with George to be spiritual in the highest sense of the word - to do things for love - other people would not be able to see that. George's sister, for example, thought
that I was an adventuress who had taken advantage of him. This was really disillusioning and heartbreaking for me, because I wanted them to be my family. I was
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203 really crushed. However, I did have some experience with being on my own, so I just fought back. I did get out of there and went up to upstate New York. I hired an attorney. It was a mess. No one knew what anything was; no one knew where anything was. I had not looked in all the boxes. When I did I found original posters by John Lennon. All sorts of things that I did recognise; many things I didn't. But I kept it together. I received some welfare checks in upstate New York, but I also got things out of those boxes like the posters and went to New York and sold them. I sold them very cheaply, to live. I sold a bunch of posters for like $2000 to Jean Brown's son's gallery there. Of course, shortly after that John Lennon was killed, so they were worth a lot. But I never asked for what they were worth. So, somewhere in there I decided [to write] the manuscript. Then I took it to George Quasha in Rhinebeck, New York, who said he would give me 500 copies in exchange for George's IBM composer. I said, 'Deal.' So that composer was the composer that George typed all of his posters and graphic design work on. And I went to Portugal. I chose Portugal, because in George's collection of music there was a tape called Portuguese Harpsichord. I just thought, 'Portugal — well, don't know what's going on there; it's not industrial; that they could not imagine all of this as a romantic piece, for sure. [Laughs.] I was thwarting their access to valuable property that I didn't even know about but they knew about, and what Nijole said to me was, if I remember right, 'You came at the last minute and messed everything up'. I think that was an element in George's plans. I think he intended to mess everything up. I believe in a certain sense that I was an object in George's death piece. It's no surprise that he would choose someone with no visible roots with some kind of poetic aspirations.
SUSAN L JAROSI SJ: When did you realise that that might be the case? BM: Fairly soon, but I wasn't able to articulate it really well. I tended to be more of a romantic than I am now. And I had a certain way of looking at it all. I saw the symbology in the Black and White wedding piece - as a highly romantic blend of love and death in the same thing. I think it was that on one level and that was okay with George that I saw it that way. The summer I was up in Massachusetts I read all of Dostoevsky. George had it in his collection. He was keen that I read The Idiot. He said he thought Myshkin Prince was the most attractive character - that's the character who strays into these bourgeois and complicated situations, who doesn't know what is going on, who commits down in the basement was this rainbow room that Ay-O had done. I had found out what it was and called him up and said, 'What would you like me to do with this?' He said, 'Well, with your permission I would like to come to the farm and burn it'. So I said, 'Wow, great,' because that was to me, that was something, that was an antidote to all this, 'Don't touch a thing, don't throw away anything that George has signed'. You know, all this fetishistic behaviour, which wasn't like George at all. So he [Ay-O] did come to the farm with a friend of his. We hauled it up to the meadow, and we burned it at night. It was wonderful. There was a product that came out of it - a Japanese ritual/funeral/ceremony. We went the next day and collected ashes and put them in boxes with chopsticks. I think I had it signed by Ay-O, and it's now in the Silverman collection. But he sent me a letter on rainbow paper thanking me for that, and he called it Romantic Piece for George Maciunas. SJ: You don't have any contact with Ay-O any longer? He seems to be one person who was 'nice' to you.
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BM: Yes. He was nice to me, but beyond that, he put things back in perspective. You know, it was like, 'I can do whatever I want with this. It's not great art, it's my creation, you know, and I'm offering it up to George.' But again, the romantic element: the ritual, the funeral celebration, and also the celebration of the wedding - the marriage - by including me in it and calling it Romantic Piece for George. He reaffirmed for me the fact that I could do what I wanted. I wasn't a pawn of these people. SJ: How did George come up with the idea for the Fluxus Cabaret? BM: He thought about it and one day he just said, 'Well, let's do this.' Let's do this piece. The well, interesting is a neutral word, and yet fun doesn't cover it. It was a symbolic and poetic thing. I thought it was a beautiful idea. I knew anything that I did with George would be right. It's hard for me to tell really how people were reacting to me because it was a public gathering and a performance atmosphere, and I don't know that in that scheme of things I was necessarily of great interest as much as the piece itself. George and I had already gotten married, so that was old news basically. Everyone was into the performances of the artists there. SJ: Do you know why George picked certain people to have these roles? BM: I don't know that George picked them as much as everyone came forth and picked their own roles. SJ: Was this decided the day of the Cabaret? BM: I don't know all the makings that went into it. They'd had lots of practice with this kind of thing and it just, as they say, came together. But I know Geoff [Hendricks] was responsible for the wedding album afterwards. He had already done a divorce album for him and Bici, in which they cut everything in half, including the album. But Geoff, I think, is obvious because he's gay, and he was openly gay at the time. So it seemed clear that he should be officiating at such a wedding. And the others, I don't know why they chose these roles. Alison [Knowles] always dressed in this way - she was not a frilly or a so-called feminine dresser. So that was not unusual for her either. SJ: I want to know first of all why you both wore wedding gowns in the Fluxivewedding - why George wanted to be a bride - and then, why you were also a bride and not a groom. BM: One of George's fantasies was that we travel in Europe as elegant sisters, as he put it. So he always saw us as two women - as a couple. I think he just wanted to wear a dress too. [Laughs.] I could do whatever I wanted, really, and I didn't think about wearing men's clothes. I just accepted the way that we'd already established - that we were two women together. SJ: Do you think that this might... ERR, COD:1... food, and fascinating people, and dancing. I had never seen anything like that. Or, 'Let's have this Halloween party', and there would be all these amazing people there in wonderful costumes. SJ: You were happy and willing to do the Fluxivewedding?
I know that death is represented as a bride in different cultures. And sometimes wearing white. I think that this was very much a subtext going on at the wedding, as well as the exchange of clothes [in Black and White]. Because when George ended up with the white dress, basically he was going into death, and I was staying behind really in the place of order and reality and taking on a lot more than I started out with, a lot more baggage. Fluxus has this element of humour and I get the impression that for some people that's all it is - it's just who can make the most elegant joke. But that's what keeps people guessing about what it is, because there are so many layers and levels - it's just like a poem - and every age it's able to be reinterpreted. George was, I think, one of those who was deceptive, in fact, my name for him was the Trickster. He was like Vulcan. He could make things out of nothing. He could present one side, but really be another thing. He seemed asexual, seemed almost to some people like an autocrat and a dictator, seemed almost like he was simple-minded, but the levels at which he thought belie that characterisation, in my opinion. Just the Black and White Wedding piece shows that, for me. He may have gotten very serious at his death, I packed them up, and I think I gave them to Barbara Moore, if I'm not mistaken. He started to lose interest even in music and became more and more detached from things. He was so concentrated on his pain. I was trying to help by cooking things that I thought would help prolong his life. I mean, I actually thought he was going to live in spite of everything. I was almost spending all my time - making soybean things. They were probably the worst thing. I mean, he probably couldn't digest it. But the doctor kindly told me that I might have prolonged his life by a week or two by doing that. SJ: Can you talk about how George gradually introduced you to the cross-dressing? Up until the public piece.
said he was masochistic. He asked me if I would sometimes slap him in public. If he found it erotic I was willing to do it. It was a fun and interesting kind of role for me to play. I think shocked and half amused at [the psychologist's] response. I just thought he was over-reacting. I think I wanted some advice I could use. Something more sympathetic and with a more thorough understanding of the whole situation. He was the person who had taught me this [relaxation] technique, so I thought he could possibly have some other ideas. I don't know whether he had ever dealt with a person who had cancer or was that much in pain before. It was in that sense a call for help. I saw that he was not a person who was going to be able to help me. But, again, if George was all right with it; and I wasn't afraid of George. He was totally harmless. But I did start to have weird images more connected with my own childhood or something, of scary people in the attic and fears of being pushed down the stairs and things like that. Ghosts and bad spirits and that sort of thing. At any rate, I just decided to get into it as a role and to do what he asked. SJ: Did he ever ..ERR, COD:1..
George was so tender, and he said, `Don't cry. I'm going to be back soon, and I'll come back well'. And there were times when I thought he really would be well. But I don't know whether somehow other factors coming in, Watts' demand for money, his sister's demand for money, and other things were making him think that he needed to be responsible. SJ: But you stopped giving the therapy. BM: I did because the time that I was doing this therapy, was sort of a clutch at straws. It was not meant to cure, it was only meant to help him relax. But he took them as erotic experiences. After he was diagnosed it just didn't seem to make any sense. He was taking morphine, which was like that was the only hope. That was what was going to help him ..ERR, COD:3.. cards with this theme, with he and I and others as the characters on the cards. Peter Moore actually came up and Larry Miller and Larry's girlfriend at the time [Sarah Seagull], who's also an artist. There were photographs, and Peter
it was very minor. I'm not saying their work was minor – it was extremely important, but it wasn't a part of the larger, on-going conversation that I heard. SJ: Would you suspect anybody else in the group was hiding part of their sexuality? BM: [Laarghs.] No, I'm laughing because I imagine most people hide something of their sexuality. Let's see. What would I say to that? I don't think anyone wanted their ideas of who George was disturbed at that late date. They he may have become something other than Fluxus. Or else either Fluxus would incorporate this or else he would start on another branch. Yeah, I don't think he would abandon it just because they wouldn't like it. I doubt that seriously. SJ: Do you think cross-dressing in any way took the place of intercourse for George? BM: I'm not really sure. I don't know what prevented him from having a sexual
I was fairly, let's say, not nihilistic as a philosophy, but I had some self-destructive tendencies from a bad childhood. And George's influence made me decide to value myself. The practical application of his statement enabled me to get an education. I've gone through a huge socialisation process. He was a very, very important person in my life. I don't think it would have turned out as well if I hadn't met George. I went to Portugal to escape all the madness after he died, and if I go back this time it will be under very different circumstances: knowing the language, having a project, being able to produce a book of translations, having contacts and some money. It's sort of summing up of a whole process. That's how I would view it. So I'm still a Fluxobject and I'm still being processed. Well, George was a Fluxobject to me too. He's an object — he's a poetic object, a poetic subject. And that's why the marriage was a marriage for me. That is why I see it as a marriage. It doesn't make any difference to me that it was three months. SJ: You said you haven't had many contacts or ties with the group. Do you feel like you will be moving even further away from Fluxus with your work? Is that what you want? BM: I'm not really running away from Fluxus, it's just that there wasn't anything for me to do there, and I didn't like the role that seemed cut out for me after George died. I had my own agenda, and I've been following that. It's like Gayatri Spivak said, 'You cannot not want legitimisation'. I'm much less of a rebel than I was. I've got this all important education; I have been validated in other ways for my own intellectual achievements. I think now I can see Fluxus as an interesting and not exactly past, but historically past part, but in my own mind a continuing process because he [George] was the impetus for all this Portuguese poetry development. But when that phase is over, I'll write my own poetry as I always have since I was a child. So I'm not running away from Fluxus at all, not bitter about it or anything. But I guess I still see myself as [a] footnote kind of. SJ: As opposed to what? BM: A part.
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SJ: Do you feel strange about doing an interview like this now? BM: No. I love it. I think it's great. I'm really glad to have the opportunity to talk about George's eroticism and to validate it, in my eyes, as a positive thing. George had told me I understood what Fluxus was by the end, the spirit. That it was an anti-art movement; that it was not to be taken as seriously as death. Ay-O helped me get that clear. It's only gradually coming clear to me why people were so afraid, why Barbara was so guarded. The things that were withheld from me, and the strangeness of people's actions made me hang in there and be determined to get the full story. Otherwise I might have just gone on someplace. I did feel I owed something to George because he'd done so much for me. So I started taking a little bit of control. Moving to Portugal was part of that. I had a whole series of miraculous events that really changed my life, starting with George and being accepted at Brown. So he helped me in a big way. And I thought, I'm not a disappointment to George's memory. Which I could have been. When I'm in trouble, I actually still pray to George. I know that he's up there helping me somewhere. This sounds very funny, but I don't even bother with God, I just go straight to George.
LARRY MILLER: MAYBE FLUXUS (A PARA–INTERROGATIVE GUIDE FOR THE NEOTERIC TRANSMUTER, TINDER, TINKER AND TOTALIST) Maybe you are an ordinary person and might like to do something Fluxus - should you first determine whether Fluxus is dead or alive? Maybe you have accidentally already done something Fluxus - how would you know it was Fluxus? Maybe you decide to intentionally do something Fluxus - should you organise and announce a public performance or make an uninvited appearance, anywhere, anytime? Maybe you are an artist and think that a lot of Fluxus pieces are really the same idea - should you put them all individually on one programme or condense them all into a single piece? Maybe you wonder if there is certain attire for Fluxperformance - should you get any common worker's uniform, get nude, get a tuxedo and gown, cross-dress or simply come-as-you-are? Maybe you think you need help to give a good Fluxconcert - should you consult someone experienced or throw I Ching?
MAYBE FLUXUS 213 May you might prefer to give a boring Fluxconcert - should you pick all boring pieces, have all boring performers or arrange to get a boring audience? Maybe you think that a Fluxconcert should be intellectually stimulating, socially shocking or culturally provocative in general - should you update yourself on what is politically correct by advance study of the particular audience, institution, country or the local papers? Maybe you think that a Fluxconcert should be funny - should it be funny like Shakespeare or funny like Kierkegaard? Maybe you think there is a secret Fluxinitiation - should you make a discreet inquiry or read between the lines? Maybe you are an art critic, theoretician or professional thinker and think Fluxus is dead - should you render Fluxus final in a seamless exegesis or should you give a wink and let sleeping dogs lie? Maybe you think Fluxus still lives and you would like to textualise its progress and historical relevance - should you be obliged to read everything written and also look at each and every one of Peter Moore's 350,000 photographs? Maybe you wonder whether Fluxus should be upper or lower case, hyphenated or run- together - shouldn't we be able to find that out in the Chicago Manual of Style? Maybe you heard Philip Corner once say words like 'They might have buried Fluxus, but the joke is that nothing was in the coffin,' - should you surmise that Fluxus wants to be immortal or that it just thinks death is good material too? Maybe you read that Bob Watts said, 'The most important thing about Fluxus is that no one knows what it is'; and 'I see Fluxus everywhere I go,' - should we hope there is a chance that someday Fluxus will be resolved with the other forces into a Unified Field Theory? Maybe you think Fluxus, dead-or-alive, is just neo-Dada - should we therefore anticipate either a post-appropriationism or a post-plagiarism with the appearance of neo-Fluxus? Maybe you think that whatever Fluxus may be is contained in some postmodernist phenomenon - would we be any the less wiser to look upon it as East-West protestism, catharticism, hinderism, buddyism or confusionism? [1991]
DICK HIGGINS: FLUXUS: THEORY AND RECEPTION, This is not an introductory text on Fluxus. To explain what Fluxus is and was and where it came from is not my primary purpose at this time, having already done so in my long essay `Postface' (196?) and my short one, `A Child's History of Fluxus', among other pieces as well. Others have done so too, of course, each in his or her own way. My concern here is to try and deal with some aspects and questions in Fluxus - what do we experience when we encounter a Fluxus work? Why is it what it is? Is there anything unique about it? And so on. DOES FLUXUS HAVE ANTECEDENTS? Fluxus appears to be an iconoclastic art movement, somewhat in the lineage of the other such movements in our century - Futurism, Dada, Surrealism, and so on. And, indeed, the relationship with these is a real and valid one. Futurism was the earliest such movement. It was founded by Filippo Tommaso Marinetti in the first decade of the twentieth century, was proclaimed on the front page of the Figaro littire and elsewhere, and it developed a group character which was sustained from its early years until the Second World War. Marinetti was its leader, though not in a totally dictatorial sense. Its members were supposed to follow along pretty much with what he said, but he forgave them when they didn't. He proclaimed parole in libertci (`words at liberty', a form of visual poetry); teatro sintetico (`synthetic theatre', that is, performance pieces that were synthesised out of extremely raw-seeming materials, similar to the izzzlsique cowr of the post-Second World War era); simultaneity, a time-related form of Cubism; a music of noises, and many such formal innovations or unconventional arts that are still worth exploring. If, however, one hears the existing recordings of, for example, the music of Luigi Russolo, one of the main Futurist composers, one finds something far more conventional than what one might have expected from reading his famous Arte dei rumori (`Art of noises') manifesto. One hears, to be sure, amazing noises being made over a loudspeaker - roars, scraping sounds and suchlike. But one hears these superimposed over rather crudely harmonised scales. If one goes into the content of Marinetti's writings, one finds him a very old-fashioned daddy-type, rather hard on women, celebrating war as an expression of masculine virtue, and so on. Even the visual art, in the works of Giacomo Balla and others, being the summit of Futurist fine art, is rather conventional with regard to its formal structures and implications - it is certainly rather conservative when compared to the innovative Cubism of France at the same time. In other words, Futurism is a goddess,
DICK HIGGINS nineteenth-century style, with one leg in the future and one in the conventional past and not too much in the present. Considering that the two legs are moving in opposite directions, it is no wonder that Futurism falls a little flat in the evolution of modern sensibility. Of course, it is of great technical and historical interest, as a starter and a precursor, but its works have only moderate intrinsic interest as works. Dada, when one looks at it in isolation, seems more unique than it is. But most of the Dada artists and writers came out of Expressionism; and if one compares the Dada materials with those of their immediate antecedents, they are less unique than one might have imagined. Perhaps an anecdote is appropriate here. In the 1950s and 1960s the journalistic image of Dada had become so extreme, so far from the reality of the work, that Dada was considered to be the limit politics, to reading people out of his movement or claiming them for it, proclaiming them and disowning them according to their conformity or non-conformity with the theoretical positions that he built up analogously to Marxist theorising in his various Surrealist manifestos. Ideology may have masked personal feeling in many cases - as if to say, `If you hate me, you must be ideologically incorrect'. The commonplace about Surrealism is that it is of two sorts - historical and popular. Historical Surrealism usually refers to what was going on in Breton's circle from the mid-1920s until the late 1930s in Paris (or in Europe as a whole), usually involving the transformation of social, aesthetic, scientific and philosophical values by means of the liberation of the subconscious. This led, of course, to a kind of art in which fantastic visions were depicted extremely literally. A concern with the subconscious was, of course, typical of the time, and the story is
THEORY AND RECEPTION 219 told of that great liberator of the subconscious, Sigmund Freud, that someone asked him about surrealist art. His reply? Normally, he said, in art he looked to see the unconscious meaning of a work, but in surrealist art he looked to see if there was a conscious one. Well, to return to my main concerns, with the passage of time and of the entry of Surrealism into popular awareness, `surrealist' came to be more or less synonymous with `fantastic' or `dreamy' in art. Popular Surrealism, then, has little to do with historical Surrealism, although careless critics tend to equate the two. However, historical Surrealism has a far fuller history than our usual image of it. Breton lived into the 1960s, and as long as he lived, `Surrealism' as a self-conscious, self-constricted movement continued, with new people joining and old members being obliged to withdraw. During the years of the Second World War, and immediately after, Breton and many of the Surrealists lived in the United States, and their impact is not sufficiently understood either in Europe or America. They became the most interesting presence in the American art world. Magazines such as VVV and Vieiv were the most exciting art magazines of the time. The Surrealists constituted the nucleus of the avant-garde. Some of us who later did Fluxus works were very conscious of this. I, for example, attended school with Breton's daughter Aub (`Obie', to us) and, being curious about what her father wrote, acquired a couple of his books. Furthermore, from time to time there would be Surrealist `manifestations', and some of these were similar to the `environments' out of which happenings developed. These were, in any case, locked into our sensibility, as points of reference in considering our earlier art experiences, and Surrealism was absolutely the prototypical art movement, as such, for Americans at the time. We shall return to this issue, but I would like to consider a few points along the way: 1 Fluxus seems to be a series of separate and discrete formal experiments, without much to tie them together. In this i-vah it seems to resemble Futurism. This is a point I ivill answer irhen I presently address the actual ontology of Fluxus. 2 Fluxus seems to be like Dada - at least like the popular image of Dada - in being crazy,, iconoclastic, essentially a negative tendency rejecting all its precedents, and so on. In f, there is some truth to this; but it is oblique. Fluxus ivas never so undirected as Dada, never so close to its historical precedents. Dada ivas, in fact, a point of discussion on those long nights at Ehlhalten-atn-Taunus, during the first Fluxus Festival at Wiesbaden in 1962, when George Maciunas, nivself, Alison Knoivles, and, occasionallr, others ivould talk into the small hours of the morning, trying to determine irhat tivould be the theoretical nature of this tendency to which ire were giving birth, which ive found ourselves participating in. Maciunas eras intenseh, aivare of~the rivalry betiveen the French and German Dadaists; ive ivanted to keep our group together and avoid such splits as best ive could. What could ire do to prevent this fissioning? The answer eras to avoid having too tight an ideological line. Maciunas proposed a manifesto during that 1962 festival - it is sometimes printed as a `Fluxus Manifesto'. But nobody ivas ivilling to sign it. We did not
want to confine totnorroiv's possibilities bj, what ire thought today. That manifesto is Maciunas' manifesto, not a manifesto of Fluxus. 3 Surrealism lasted more or less forty years as a viable tendenc},, and, among other things, spun off a popular version, as I have said, lower-case surrealism. This seemed like a fine model for the Fluxus people. But hot, could ire make Surrealism a model for Fluxus?
DICK HIGGINS One must, here, bear in mind that Fluxus was something which happened more or less by chance. In the late 1950s there were the Fluxus artists, sometimes thinking of themselves as a group, doing the work that later became known as Fluxus. But the work and the group had no name. We did not consciously present ourselves to the public as a group until Maciunas organised his festival at Wiesbaden, intended originally as publicity for the series of publications he intended to issue that were to be called Fluxus. The festival caused great notoriety, was on German television, and was repeated in various cities beside Wiesbaden, which is well documented elsewhere and need not concern us here. The point I am getting at here is that in connection with this festival the newspapers and media began to refer to us as die Fluxus Leute (‘the Fluxus people’), and so here we were, people from very different backgrounds: Knowles, Vostell and Brecht originally painters; Watts a sculptor; Patterson, myself and Paik composers; Williams, myself and Mac Low writers, and so on. Here we were being told that we were the Fluxus people. What should that mean? If we were to be identified publicly as a group, should we become one? What did we have in common? Thus the concept arose of constituting ourselves as some kind of ‘collective’. Maciunas was particularly pleased by that idea, since he had a leftist background, and, instinctively, a major portion of his approach to organising us and our festivals had at least a metaphorical relationship with leftist ideology and forms. The collective clearly needed a spokesman, to be what a commissar was supposed to be in the USSR but seldom was. Maciunas was not really an artist but a graphic designer, and, as editor of the magazine, seemed the best suited of us to be the commissar of Fluxus, a role he assumed and held until his dying day. In this there was a parallel to the role of André Breton in Surrealism – less monolithic and more ceremonial, of course. We never accepted Maciunas’ right to ‘read people out of the movement’, as Breton did. Occasionally he tried to do this, but the others did not follow him here – we would continue to work with the artist who was banned by Maciunas until, eventually, Maciunas usually got over his own impulse to ban and accepted the artist back into the group. Surrealism without Breton is inconceivable, but valuable though Maciunas’ contributions were, Fluxus can and did and does exist without him, in one or another sense. Thus, to sum up this part of the discussion, we saw Futurism as important, but as having no strong or direct relationship with us in any direct sense. Dada works we admired, but the negative side of it – its rejections and the social dynamic of its members, splitting and feuding – we did not wish to emulate. Surrealism had, perhaps, minimal influence on us so far as form, style and content were concerned, but its group dynamic seemed suitable for our use, subject only to the limitations on Maciunas’ authority which lay in our nature as having already been a group with some aspects of our work in common before Maciunas ever arrived on the scene. Fluxus was (and is) therefore: 1 A series of publications produced and designed by George Maciunas; 2 The name of our group of artists, – 3 The kind of works associated with these publications, artists and performances which we did (and do)
together;
who are thought of as Fluxus but who are not. When Ben Vautier speaks of fluxus, he usually evokes the names of John Cage and Marcel Duchamp so repeatedly that one might well wonder if he had ever heard of any other artists at all. Nor is he the only person of whom this is true. Well, the fact is, both Cage and Duchamp are much admired by us Fluxus artists. Duchamp is admired largely for the interpenetration of art and life in his corpus of works; the `art/life dichotomy', as we used to call it in the early 1960s, is resolved in his works by the interpenetration of the one into the other. In 1919, as is well known, Duchamp exhibited a men's urinal as an art work – a simple, white and pristine object, classical in form, when one separates it from its traditional function. Since many Fluxus pieces (most notably the performance ones), are often characterised by their taking of a very ordinary event from daily life, and their being framed as art by being presented on a stage in a performance situation, there is a clear connection between such Fluxus pieces and Duchamp's urinal. For example, one often-performed Fluxus piece is Mieko, formerly `Chieko', Shiomi's Disappearing Event, in which the performer(s) come on stage and smile, gradually relaxing their faces until the smile disappears. This is something which often happens in daily life, and it is refreshing to think of an art performance which is both daily and uninsulated from one's diurnal, non-art existence – unlike most art works. Nevertheless, apart from a handful of musical experiments, Duchamp never did a performance work, nor did he have any great interest in them. At Allan Kaprow's seminal 18 Happenings in 6 Parts, the first happening presented in New York (in which I performed, and which has some oblique relationship with Fluxus), he was in the audience and I watched
DICK HIGGINS him; he seemed quite uninterested in what he was seeing, and I do not recall that he even stayed through the entire performance. It seems doubtful that he saw any particular connection between the performance that he was watching and his own work. Nor, later, when he knew some of us and our work, did he see such a connection then either. It was always his effort to make life visually elegant; we, on the other hand, chose to leave life alone, to observe it as a biological phenomenon, to watch it come and recede again, and to comment on it and enrich it in or with our works. When one sees a Duchamp work, one knows whether it is sculpture or painting or whatever; with a Fluxus work, there is a conceptual fusion — 'intermedia' is the term I chose for such fusions, picking it up from Samuel Taylor Coleridge, who had used it in 1812. Virtually all Fluxus works are intermedial by their very nature: visual poetry, poetic visions, action music and musical actions, happenings and events that are bounded, conceptually, by music, literature and visual art, and whose heart lies in the middle ground among these. Duchamp was an extreme purist; we were not, are not. He therefore makes an awkward ancestor for us, much as we may admire his integrity and his geste. Cage is rather a different matter. Some of us (myself, Brecht, Maxfield, Hansen and others) had studied with Cage. But in his case, like Duchamp, he strove towards 'nobility'. This, for him, meant the impersonal or the transpersonal — often obtained by means of systems employing chance, in order to transcend his own taste. Mac Low, Brecht, Maxfield and myself used chance systems — 'aleatoric structures' — but few of the other Fluxus artists did, at least with any frequency. As for Cage, he seemed to find Fluxus works simplistic when he first saw them. They did (and do) often employ some extreme minimalism which was not one of his concerns. Fluxus pieces can also be quite personal, and this would place them beyond Cage's pale. His own work is seldom intermedial. Although he writes poems and composes music, one tends to know which is which. They are multimedial, like operas. Cage and Duchamp should therefore be thought of more as uncles of Fluxus rather than as direct progenitors or father figures. Fluxus, it seems, is a mongrel art, with no distinct parentage or pedigree. There is a relationship to Cage and to Duchamp, but it is mostly by affinity and the example of integrity, rather than developing out of their work in any specific way. The way I like to sum up this part of the history of 'it all' is as follows: 1 Once upon a time there was' collage, a technique. Collage could be used in art, not just in visual art. 2 When collage began to project off the two-dimensional surface, it became the combine (Rauschenberg's term?). 3 When the combine began to envelop the spectator it became the environment. I don't know, who coined that term, but it is still a current one. 4 When the environment began to include live performance, it became the happening (Allan Kaprotiv's term, usually capitalised in order to distinguish it from just anything that happens).
When happenings were broken up into their minimal constituent parts, they became events. I first heard that term from Henry Cowell, a composer with whom both John Cage, and, many years later, myself studied. Any art work can be looked at as fissure and split into atomised elements, this approach by event seems particularly appropriate. When events were minimal, but had maximum implications, they became one of the key things which Fluxus artists typically did (and do) in their performances. That is, I think, the real lineage of Fluxus. A further digression into language seems in order here. In Fluxus one often speaks of Fluxfestivals, Fluxconcerts, Fluxpeople, Fluxartists, Fluxevents; I'm afraid I'm to blame for that one. Maciunas was very much interested in the odd byways of Baroque art. I told him about the work of the German Baroque poet, Quirinus Kann (1644-88), who was a messianic sort who was eventually burnt at the stake in Moscow, where he had gone in an effort to persuade the Tsar that he was a reincarnation of Christ. Kilhmann wrote various exciting books of poetry using 'protean' forms and other unconventional means, among which is the Ksalter. This includes Ksalms, evidently to be performed on Kays by Keople, and so on. Maciunas was ..ERR, COD:1..
DICK HIGGINS ambitious critic then claims as a movement or tendency in the hopes of earning professional credits. But if these points are too artificial, if there is no natural grouping which enforces the feeling that these works belong together, it will soon be forgotten as a grouping. But with a real movement, the life of the movement continues to take place until the programme has been achieved; at that point the movement dies a natural death, and the artists if they are still active, go on to do something else. Fluxus had (and has) no prescriptive programme. Its constituent works were never intended to change the world of cultural artefacts which surrounded them, though it might affect how they were to be seen. Fluxus did not so much attack its surrounding art context as ignore it. Nevertheless, there are some points in common among most Fluxworks: 1 internationalism, 2 experimentalism and iconoclasm, 3 intermedia, 4 minimalism or concentration, 5 an attempted resolution of the art/life dichotomy, 6 implicativeness, 7 play or gags, 8 ephemerality, and 9 specificity. These nine points - they are almost criteria - can be taken up one by one. Fluxus arose more or less spontaneously in various countries. In Europe there were, in the beginning (others joined shortly afterwards), Wolf Vostell, Nam June Paik, Emmett Williams and Ben Patterson, among others. In the United States there were, besides myself, Alison Knowles, George Brecht, Robert Watts, and the others I have already named; also La Monte Young, Philip Corner, Ay-O and still others. In Japan there were Takehisa Kosugi and Mieko Shiomi and more. Probably there were about two dozen of us in six countries, with little besides our intentions in common (for one thing, not all of us had studied with Cage). Thus, Fluxus was not, for example, the creature of the New York art scene, the West German art scene, the Parisian one or anything else of that sort. It was, from its outset, international. At one point Maciunas tried, in structuring his proposed Fluxus collections, to re-nationalise it, but it simply did not work. It was a coming together of experimental artists, that is, of artists who were not interested in doing what all the other artists were doing at the time; they mostly took an iconoclastic attitude towards the conventions of the art establishments of their various countries, and many have since paid the price of doing so, which is obscurity and poverty. This took the form in all cases, however, of experimentation with form rather than content as such. There was the assumption that new content requires new forms, that new forms enable works to have new content leading on to new experiences. In many cases this experimentalism led the artists into intermedia - to visual poetry, some varieties of Happenings, sound poetry and so on. In order to state such forms in a very concentrated way, a great measure of purity was necessary, so that the nature of the form would be clear. One could not have too many extraneous or diverse elements in a work. This led, inevitably, to a stress on brevity, since there would, by keeping a work short or small, be less time for extraneous elements to enter in and to interfere. This brevity constituted a specific sort of minimalism, with as much concentration in a work as possible. La Monte Young wrote a musical piece that could last forever, using just two pitches. In 1982
Wolf Vostell composed a Fluxus opera using just three words from the Bible for his libretto. George Brecht wrote many Fluxus events in his `Water Yam' series, using just a very few words - three in one event, twenty in another, two in a third, and so on.
There was also the sense that if Fluxus were to incorporate some element of on-going change - flux - that the individual works should change. Many of the Fluxus objects therefore were made of rather ephemeral materials, such as paper or light plastic, so that as time went by the work would either disappear or would physically alter itself. A masterpiece in this context was a work that made a strong statement rather than a work that would last throughout the ages in some treasure vault. Also, most of the Fluxartists were (and are) very poor, and so they could not afford to work with fine and costly materials. Many of Robert Filliou's works have disappeared into the air, for example, though other Fluxworks are, in fact, made of standard materials and will perhaps last (for example, works by Vostell or myself). Maciunas' background, as I have already mentioned, was in graphic and industrial design. The design approach is usually to design specific solutions to specific problems. Designers characteristically distrust universals and vague generalities. Generalisations are used in Fluxus works only when they are handled with all the precision of specific categories and necessities. They must not be vague. This was, typically, Maciunas' approach and it remains typical for us now that he is gone. Clearly not every work is likely to reflect all nine of these characteristics or criteria, but the more of them a work reflects, the more typically and characteristically Fluxus it is. Similarly, not every work by a Fluxartist is a Fluxwork; typically Fluxartists do other sorts of work as well, just as a collagist might also print, or a composer of piano music might try his hand at writing something for an orchestra. In this way also Fluxus differs from music. All the work of a Surrealist was expected to be surrealist. An Abstract Expressionist would be unlikely to
DICK HIGGINS produce a hard-edged geometrical abstraction. But a Vostell would do such a performance piece as Kleenex (1962), which he performed at many of the early festivals, while at the same time he was also making his 'dll/age' paintings and Happenings, which had nothing to do with his Fluxus work except for their frequent intermedial nature. Maciunas used to like to call Fluxus not a movement but a tendency; the term is apt here, when one is relating a kind of work to its historical matrix. Returning to intermedia, not all intermedial works are Fluxus, of course. The large-scale happenings of Kaprow (or Vostell) are not Fluxworks. Nor are most sound or concrete poems. These usually have only, their intermedial nature in common with Fluxworks, and Fluxus was certainly not the beginning of intermedia. Consider, for example, the concrete poetry intermedium of the 1950s and 1960s: it was an immediate predecessor of Fluxus. Furthermore, the visual impulse in poetry is usually present, even if only subtly. Nevertheless, visual poems have been made; that is, poems which are both visual and literary art, since at least the second millennium before Christ, and they are found in Chinese, Vietnamese, Sanskrit, Gujarati, Hindi, Tamil, Turkish, Greek, Latin, Russian, Ukrainian, Polish, Spanish, Portuguese, French, English, Welsh and a dozen or so other literatures. These pieces existed well before 1912 when Guillaume Apollinaire made his Calligrammes and so focused the eyes of the poetry world on the potentials of this intermedium. But, with concentration enough — and the other criteria I have mentioned — a visual poem could indeed be a Fluxwork. Similarly, many intermedial performance works existed before Fluxus. For example, in his anthology Technicians of the Sacred, Jerome Rothenberg presented an enormous number of rituals and 'performance poems' from so-called primitive people that, when taken out of their usually sacred context, are so close to Fluxus pieces as to be nearly indistinguishable from them. Even had there been no immediate precedent of Futurist performance pieces, no Dada or Surrealism, Fluxus might still have developed out of the materials of folklore. This point was not lost on Rothenberg, who included several examples of Fluxus performance pieces in his book. Also, in the nineteenth century, there was a tradition of parlour games which are sometimes very close to Fluxus. My Something Else Press, a publishing project which was in some respect a Fluxus enterprise, published a collection of such games by one William Brisbane Dick, Dick's One Hundred Amusements (note, please, it is the author's last name that is referred to in the title, not my first one). Fluxus might well have developed out of this popular cultural tradition as well. In fact, a few of the pieces from both the Rothenberg and Dick collections have been included in Fluxxperformances with no noticeable incongruity. So, supposing one sees a work and wants to know if it is Fluxus or not (whether or not it happens to be by a Fluxartist is not the issue here), all one need do is match it against the nine criteria. The more it matches, the more Fluxus it is, logically enough. Perhaps there are other such criteria, but these nine are sufficient. Every so often there is a new upsurge of interest in Fluxus. At such times those who were not in the original Fluxus group will present themselves as Fluxartists. The
best way of verifying their claims is, of course, to match them against the criteria. The more criteria they match, the more right they have to be included as Fluxartists in projects. This is a much better method of evaluating their claims than simply matching them against a master list of,
THEORY AND RECEPTION let us say, everyone whom Maciunas published in his lifetime. In any case, Maciunas published other works besides pure Fluxus ones, even in that most quintessential of Fluxpublications, the occasional newspaper CC V TRE, so such a list would not be very useful except as a beginning. New artists, even those who have never heard of Fluxus or Maciunas may very well do Fluxworks inadvertently if they match the nine criteria. And if the works in question do not match the criteria, then they are not Fluxworks, even if the artist claims they are. What they do may be very interesting, of course. But it is not Fluxus. For example, some museum shows of Fluxus include pieces that do not reflect these criteria. The pieces tend to look rather incongruous in context, and they reflect ill upon the museum director's intelligence more than anything else. The inclusion of big names may be good for the attendance at a show, but it tends to obfuscate or vulgarise something that should be perfectly clear. For example, in 1981 there was an exhibition at Wuppertal in the Federal Republic of Germany, 'Fluxus: Aspekt eines Phomens' ('Fluxus: Aspects of a Phenomenon'). It was, in the main, a good show, but it showed clearly the question of inclusion. Works were included by Al Hansen. Indeed some of Hansen's performance pieces were, in fact, included in some of the early Fluxus performance festivals. But Hansen did not get along with Maciunas personally, and so he never belonged to the group as such. Nevertheless, his pieces in the show matched most of the criteria, and so in this exhibition they looked fully in place. Surely they were, in fact, Fluxworks. On the other hand, there were also some pieces by Mauricio Kagel, Mary Bauermeister and Dieter Rot - all three of them excellent artists. But their pieces did not match the criteria and they looked rather incongruous in the Fluxus context. There are some other non-criteria which are worth mentioning in this discussion. These are more in the way of Fluxtraditions, by no means criteria, but relevant to a Fluxdiscussion. Usually Fluxus performances have been done in costume. Either one wears all white, or one wears a tailcoat, tuxedo or formal evening dress. The former reflects the desire for visual homogeneity, which Maciunas, as a designer, tended to prize. The latter reflects his fondness for the deliberately archaic, formal and obsolescent being presented in a new way. One sees a similar current in his use, in his publications, of extremely ornamental type faces, such as Romantique, for the headings, box covers or titles. These contrast with IBM News Gothic, the extremely austere type which he used in most of his setting of the body texts in Fluxpublications. This was the version of the sans-serif News Gothic which was on the IBM typesetter which he used most of the time in the early days of Fluxus. There is no reason in particular why either of these traditions should be preserved; they are not integral to Fluxus. Perhaps it is one of the few areas in Fluxus in which there is room for sentimentality that both traditions have been carried on in Maciunas' absence. Another typical involvement in Fluxus which is not, pet, se, a criterion, is the emphasis on events that centre around food. Many art works and groups of artists have dealt with food, but in Fluxus it becomes one of the main areas of involvement, perhaps because of its
closeness to the art/life dichotomy. There were not only pieces themselves, using apples, glasses of water on pianos, beans, salads, messes made of butter and eggs, eggs alone, loaves of bread and jars of jam or honey, to name just a few that come immediately to mind, but there were also innumerable Fluxfeasts of various sorts: concerts or events which used the feast as a matrix. No doubt these will continue as long as many of the original Fluxpeople are
DICK HIGGINS alive. One might speculate that the reason for this is the typical concern with food on the part of poor or hungry artists. But that seems secondary to the art/life element, and for me it demonstrates that for works which are so much on the border of art and life, art and non-art as Fluxpieces, the convention of a concert is not always suitable. For casual occasions with small audiences, feasts using food art are the equivalent of chamber-music concerts. Feasts have included such non-delicacies as totally flavourless gelatine 'Jello', side by side with delicious loaves of bread in the form of genitals, chocolate bars cast in equally startling shapes, blue soups and so on. Whether or not such foods are totally satisfying from an aesthetic point of view is not the question. The point is, rather, that there are nondeterminative but nevertheless typical involvements of Fluxus, side by side with the determinative criteria. BUT WHAT OF QUALITY? HOW DO WE JUDGE THESE WORKS? Clearly, with Fluxus the normal theoretical positions do not apply. Fluxus works are simply not intended to do the same things as a Sophoclean tragedy, a Chopin mazurka, or a Jackson Pollock painting, and it is absolutely pointless to make the effort to fit Fluxus into a system to do this. Fluxus may have its thrills, but it is qualitatively different from almost all other art, occidental or oriental - at least with respect to its teleology, its purposes, its ends. First of all, what is it not? It is not mimetic. It does not imitate nature in any narrative way, though it may be 'natural' in the sense of imitating nature in its manner of operation - its craziness, the kinds of patterns that it evokes and that kind of thing. This is only to say that Fluxus could, in its own way, be realistic - very much so. There could be a genre of the Fluxstory, but it would have to be extremely generalised, stripped down to a bare minimum. A kiss - that might be a Fluxstory. But we don't usually think of that as mimesis. Neither does it fit into the normative romantic/classic or Apollonian/Dionysian dichotomies. Perhaps it has something in common with the romanticism of Novalis and the Schlegel brothers in German Romanticism; but it does attempt the same thing as either romantic or classical art - a world transformed by the imagination or by feeling. It is not visionary, quite the opposite, in fact. In terms of its assumed effects, it does not attempt to move the listener, or viewer, or reader emotionally or in any other way. Neither does it attempt to express the artist emotionally or intellectually. Thus one would not call it expressive in the normal meaning of the term. The Fluxartist does not even begin to reveal him- or herself through the work. Perhaps the viewer or listener will reveal him- or herself by experiencing it, at least to him- or herself, but that is a different matter, and we shall return to it later. The important thing here is that the artist is as far away from the assumed eye or ear of the viewer or listener as is possible in an art work. Any expression is objectivised and depersonalised to the point of becoming transpersonal. One does not, as one does in so many works of art, see through the work to the artist. There may be an individual style (most Fluxartists have those), but that, too, is a different matter, more akin to having one's own idiolect than to presenting a subjective vision of something.
Neither are Fluxworks, in the main, pragmatic. That is, they teach nothing except, perhaps, by example. They do not convey moral principles, nor do they present `correct' political or social views. They may be political, but this is apt to be in a symbolic way — for
THEORY AND RECEPTION 229 example, all the elements of a performance behave democratically, none dominates the others. But this is more to do with the sort of thing that the artist thinks about than anything a viewer is concerned with. Nor could they be called 'objective' in the T S Eliot sense. They are not simply objects to contemplate; they are too minimal for that, and, often, too active as well - they imply too much. Actually, a few Fluxworks do belong in this vein, but it is not typical. Neither is the Freudian or symbolic analysis of a Fluxpiece apt to be very rewarding or extensive. One does not have enough materials to work on. Ninety-eight percent of Fluxus pieces have no symbolic content. Their psychological processes are too far and few between. Since the artist is not making a statement of any personal or psychological nature, an analysis of this sort would make very little sense. A political analysis, Marxist or otherwise, might be interesting, but it would more likely satisfy the critic than the reader of the criticism, since Fluxus is only metaphorically political. Since meaning is not the point and the conveyors of the meaning are so incidental that only a few patterns can be detected, the semiotics of a Fluxpiece are so minimal as to be problematic or even irrelevant. Of course there are some such conveyors, but these require only the simplest of identifications. No patterns of communication would be likely. The same holds true of structuralist analysis. The linguistics of Fluxus would be a mental exercise, not that Fluxus lacks its overall grammar, but the typical is only sixty per cent of the corpus, with the rest being exceptions of some kind or another. The whole analysis, rather than developing a meaningful critique or picture, would devolve into hairsplitting distinctions of langue and parole. Few patterns would be revealed. One might analyse a concert as a whole, but the concert as a work is a fairly arbitrary unit, and each concert tends to be quite different from other concerts (within certain limits), so that a structuralist analysis of recurring patterns would be rather pointless. And yet a person who attends a Fluxconcert, after the first shock, typically gets caught up in the spirit of it and begins to enjoy it, without consciously knowing why. Perhaps there isn't even any shock. What is happening? To get to the answer for this will take a moment. There is one critical approach that works - hermeneutics, the methodology of interpretation, both with regard to the artist and to the recipient (the viewer, hearer or reader). This approach, pioneered in recent times (it has an earlier history too) by Martin Heidegger, Ugo Betti, Hans-Georg Gadamer and others in philosophy, can be used to discover the workings of Fluxpieces fairly well. Usually the relationship between the recipient and the work is described in terms of a hermeneutic circle - idea of work, leading to manifestation of work, leading to recipient, leading to recipient's own thought processes, leading to new idea of work, leading to further thought processes, leading to modified perception of work being manifested, leading back to altered perception of the idea of work. In other words, what the recipient sees is coloured by his or her perception of it - and this is an implied part of the piece, even though it may be quite different from what the artist thought of it or how it
was manifested by the performer. In practice, going through the whole hermeneutic circle is a terribly cumbersome process to consider. My own preference is to streamline it by borrowing the horizon metaphor from Gadamer. Taking performance as the standard, for the moment:
the horizon of the original piece as he or she sees it. Even if the performer is performing his own work, there will still be something of such a fusion of horizons between X-as-composer and X-as-performer, because X adapts his or her own piece, takes the responsibility of making slight changes — and, if a piece is performed many years after it was written, X has changed and the interaction with the piece suggests different significances. The piece is viewed from many different angles, and different aspects are revealed by each. Now we can see why the viewer can enjoy the concert without knowing why — instinctively he or she is matching horizons, comparing expectations, participating in the process; the more actively he or she does so, the more likely he or she will be able to enjoy the experience. Nonetheless, for the viewer, the recipient, the composer is more or less an object of speculation. One wonders who Mieko Shiomi might be — does she have green horns? All one sees is the work that is being done. One does not really have any way of knowing if the performance is staying close to the Fluxcomposer's work or if the performer is taking liberties with it. What the recipient sees is the performance, no more, no less. But in the case of works as minimalist as Fluxus ones are apt to be, the more actively the performance is watched, the more likely one is to enjoy it, as noted above. A question may well start to go through the mind at this point, a natural question in viewing any unfamiliar art work: 'What is this thing that I am seeing an example of?' That is part of discovering one's meaning for a work. We love to classify. We involve ourselves in the naming of things, frame the work in its context, investigate its taxonomy. Of course, while I am talking about performance work, any Fluxwork, literary or fine art, would have analogical processes. But if one goes to a concert of familiar music, this question is
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231 minimalised, because one knows, before one sets a foot in the door, that if Chopin is on the programme, the concert is likely to include at least some romantic music with a certain kind of sound to it. Thus the taxonomy is not so important there. On the other hand, if one turns on a radio and finds oneself enjoying some unknown piece, part of the key to enjoying the piece is to recognise the question - 'What is this an example of?' - and to try to match it with similar experiences in one's memory bank, and, so, enjoy the work even more. The matter of horizons takes place in any hermeneutic art process - it is inherent in the discovery of the horizons. But in watching a Fluxperformance, examples are all the more important since they involve discovering the pattern of the performance, the what-is-being-done. Quite often this discovery, detecting the example aspect of the horizon, comes to the viewer with a striking impact; it is like 'getting' the point of a joke. And, in fact, the similarity between even non-humorous Fluxpieces and jokes is striking. Even when the piece is serious, one tends to react as if the piece were a joke, since a joke is the nearest thing on one's horizon to many Fluxpieces. For example, one is in an audience watching the stage. A balloon appears. A second balloon comes along. A third balloon comes along. One notices that the name of the piece is Eight. Suddenly the pattern is clear. One laughs. Why? There is nothing inherently funny in the pattern, but it has enough in common with jokes so that each balloon, as it appears and confirms one's anticipation that there will in fact be eight balloons, feels like a stage along the way. Perhaps the metaphor of 'joke' is implied by the piece. But what would happen if, in the piece, only seven balloons appeared? One would be annoyed, probably feel cheated. It would seem as if the Fluxcomposer were being overly clever. That would not be interesting. It would be like a tricky joke that dissolves into excesses of cleverness and amuses only the teller. Some assemblages of Fluxpieces have been presented as other things besides concerts and feasts: rituals have a certain place in Fluxus too. A ritual is, basically, a ceremonial act or series of such acts, symbolically recognising a transition from one life stage or situation to another. Three notable Fluxrituals have been a Fluxmass, a Fluxdivorce and the Fluxwedding of George Maciunas himself. In this last, Maciunas and his bride cross-dressed, as did the bridesmaids and best man (Alison Knowles). The wedding ceremony was based on a traditional Anglican one, but was altered with deliberate stumblings and falterings, the substitution of 'Fluxus' for various of the critical words in prayers, and so on. Instead of anthems and special music, there were various special Fluxpieces which were, in one way or another, suitable for a wedding. And afterwards there was an erotic feast, including the special bread already mentioned above. According to classical theory one might expect such a reversal of the normative, with the solemn made light and the religious made profane, to seem like a satire upon marriages in general. But no, the dominant feeling was one of joy. It was not a travesty but a incorporation of the horizon of Fluxus into the horizon of marriage. The result was certainly serious: Maciunas and his bride Billie did, in fact, actually marry (including a
civil service at another time). One felt that the participants were sharing the joy of the basic ceremony with their Fluxfriends - including one fifteen-year-old girl, a friend of one of my daughters, who came to the Fluxwedding without ever having seen a Fluxconcert or any other such event before. This young woman, whose horizons were thoroughly conventional, might have been expected to be shocked or offended - or at least startled by the erotic feast. But as a whole the situation was so far from the normative that
DICK HIGGINS normative standards did not apply, she did not reject the fusion of horizons but entered into the situation and enjoyed herself thoroughly as one might at any other kind of wedding. Ultimately, of course, the purpose of achieving such a fusion of horizons is to allow for the possibility of their alteration. I have not gone into Fluxobjects, Fluxboxes and Fluxbooks, but the situation is the same as with the performances - one sees the work, considers its implied horizons, matches them with one's own, and these last, if the work works well, are altered and enriched. One sees, for example, the word "green" in wooden letters on a wooden tablet. The tablet and word are painted green. One thinks about labels, green and life, craft and its absence, simplicity and complexity. Or perhaps the tablet and word are painted red, though the word still says "green". In this case there is a displacement. The word says something different from what one would expect. Or perhaps there is a whole rainbow of "green" tablets, from red to violet and brown, perhaps even including black and white. Any of such pieces would work reasonably well - the horizons would work, and the implications, while different, would follow somewhat along the same pattern: see, identify what it is, compare it with what it might be, consider, digest, anticipate the next possibility, observe the transformation of one's own horizons - and enjoy the process. Each of these pieces is an example of the possibilities. When one sees such a piece, one imagines its alternatives. The alternatives are implied in the piece. The work is, in this sense, exemplative: it does not exist, as most art does, in the most definitive and perfect form possible. It exists in a form which suggests alternatives. This is true of many recent works, not just Fluxworks but other works as well. They encourage the creativity of the viewer, listener or reader; that is, of the receiver. Such implications are a key criterion for evaluating the quality of a Fluxwork. If it has them, if one is conscious of them on the intuitive and imaginative level (rather than forcing them through an act of will), the work is good. That is, it is achieving its potential. The extent to which it lacks implications, conversely, is the extent to which it is not good, to the extent that it fails. One can, for metaphysical reasons, reject such value judgements on the conscious level, of course; but one experiences them nonetheless, and performs an act of criticism and, hopefully, of self-enrichment when one allows one's horizons to be changed. The best Fluxworks imply a whole set of other possible Fluxworks. In terms of performance style (or style of execution as Fluxart, Fluxboxes and Fluxbooks), the best performances are therefore those which are most direct, so that one can perceive at least some of the alternative possibilities to the form in which a given work appears. This avoids what would be a problem in these works of becoming involved with noticing craftsmanship and the definitiveness of the statement in a work. The best performance style is, therefore, that which allows the piece to be experienced with a minimum of consciousness of the performer interceding between piece and receiver. This is also true of some kinds of non-Fluxus performances - of comedy, for instance. A Charlie Chaplin presents the humour in his films in an altogether
deadpan way, while a twelfth-rate jokester in a hotel bar does much of
the laughing and expressing himself - and bores the audience. In such
cases the horizons of `joke' and `audience anticipation' fail to fuse.
So it is with Fluxus too. The proper style for Fluxus is the most
low-key and efficient one. One does not mystify the audience - that is
not the point - but one lets it have exactly enough information to
discover the horizon, and then one lets the piece do the rest. It is
never
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necessary to joke about the Fluxpiece or to comment about it in an evaluative way, `Next we will have a great piece from 1963 by Ben Vautier . . .' That would constitute an intrusion, and, far from making the piece more likeable, would detract from it. One digression is necessary here before we leave the matter of theory and horizons; this is the matter of large works. The impression exists that all Fluxworks are small or minimalist. This is obviously not the case with what I have called the collation sort of Fluxus assemblage. Some patterns simply cannot be absorbed in their minimalist statement; they require time to reveal themselves effectively. The pieces are, necessarily, harder to understand for an audience; the past experience of the members of the audience usually has led them to expect more entertainment values than they are likely to get. One hears it said, `I liked the little pieces, but the big ones went on too long'. What one hopes is that the boredom, if any, will be temporary, while the receiver fights the horizon of the piece. Boredom is, of course, not the aim of the piece; but it may be a necessary way-station on the path to liking it. Therefore, with such pieces the characteristic length is apt to have to be sufficiently long to allow the receiver to get through the boring phase and into the spirit of the event afterwards. This is why Fluxus pieces are apt either to be very short - two minutes or less - or very long - twenty minutes or more. There are rather few in the middle-length category. There is a slight difference between European Fluxus and American Fluxus. The Europeans have tended to perform their Fluxus works in the context of festivals, while the Americans have tended to let the life situations predominate more often. Almost all the Fluxperformances in Europe have been in such concert situations, except for a few in the street; in America both of these have happened, but the feasts and the Fluxrituals have virtually all happened in America. The reason for this is not a difference in attitude, but is, rather, that the European Fluxartists are more scattered and it takes a well-financed festival to bring them together. On the other hand, in spite of the worse financial situation in America, there are more Fluxartists there, and they form one or several communities. For instance, in New York City alone there are perhaps forty Fluxpeople in residence and so to bring them together is not hard. Also, the European Fluxworks, more typically than the American ones, come out of an expressive tradition. Since, to build up an emotional impact, one usually needs to work on a scale that is beyond the minimal, the collation sort of work is more typically European; while the minimal one is more typically American or Japanese. Besides, even if an American wanted to work on the larger scale, funding and obtaining rehearsal time would be problematic, so the economics militate against doing such pieces in America 1 s-is Europe. OTHER ASPECTS OF RECEPTION: ARTISTS, PUBLIC AND INSTITUTIONS The reception of Fluxus, its popularity, influence, and, in general, its acceptance, vary considerably, according to who is seeing the work. The least problematic area is that of the general public. If even a relatively unsophisticated person attends a Fluxperformance or an exhibition of Fluxus works, such a person is apt to have an interesting and pleasurable experience. Even
at the very beginning of Fluxus this was true. At Wiesbaden in 1962 the Hatisineister (janitor) of the museum, not a formally cultured man, was so delighted by the
to fuse them and experience pleasure. An audience with a strong commitment to one or another alternative set of ideas - intellectual or derived from precedent and fashion - has to learn that these ideas are not under attack in Fluxus situations, that they are simply irrelevant to the work at hand; and this takes time. As I have said, Fluxus performances and situations are popular with the public once the public is confronted by them. Many times 'professionals' in charge of the programmes of institutions have grossly underestimated the appeal of Fluxpieces; they devote an evening to Fluxperformances when they might have devoted several, and then they are surprised at the frustration among those who have to be turned away. They programme an exhibition, print 500 catalogues, and find that the exhibition breaks attendance records and that they must print another thousand or so catalogues. The public is, therefore, not the problem. As for artists, few artists who do performance works can attend a Flux performance without, subsequently, including Fluxus-type elements in their own next performance. Naturally, these are usually not acknowledged, but a sensitive viewer can detect them. For example, in the 1960s, the famous Living Theatre picked up fragments of Fluxworks, especially from Jackson Mac Low and myself (we had both worked with the Living Theatre at various points) and included them in their programme, 'Shorter Pieces'. Another example of the absorption of Fluxus happened during the 1970s, when 'performance art' or 'art performances' became common. Typically performance art was different from Fluxus, in that it included much more narrative and subjectively personal content, usually focussing on generating a public persona for the artist. Works by Laurie Anderson are a good example of this, stressing the bright young inge in the high-tech world of New York City (not always justifiable, but usually fairly convincing in performance). The persona may be quite different from the private personality of the artist. However, the minimalist structure within which the performance takes place, the untraditional narrative matrix, the absence of most theatrical techniques, suggest a debt to Fluxus (and perhaps to Happenings). The performances of 'performance artists' match many of the Fluxus criteria given above, and, but for their knowledge of Fluxus, it is unlikely that
DICK HIGGINS that work or the entire collection must have cost. Such collections belong not only to the world of art, of course, but to the world of taste and fashion. One can try to ignore this feeling or inquiry, but one will seldom succeed. But a collection of Fluxus works will inevitably include some pieces which are untransformed from life (Duchamp's urinal could have been a Fluxwork). Their significance is their ability to transform the viewer's horizons; this stress threatens the assumptions of those who are commodity or craft-orientated. Gallery operators service such collections, of course. They therefore have a vested interest in discouraging their opposites. Museums service such collections too. Both, therefore, tend to disparage Fluxus - they say 'it's over'. They have been saying this since Fluxus began. Since Fluxus is as much a form and an attitude as it is a historical tendency, even if the tendency were over the form might not be over. Is collage 'over'? Or they say 'it's all paper, meaning that there are no substantial works, which is untrue. It is the responsibility of Fluxartists, in order to bring their ideas to the people, to prove otherwise, and to endure until the larger museums, however reluctantly, feel they must give more than token attention to Fluxus, even though most of the skill in Fluxworks goes into the conception rather than the execution. Fluxus differs from most art in being more purely conceptual. It is not just a group of people or a historic tendency so much as a class of form, with the nine characteristics which I have already mentioned. The best ingress into the work, since it does not usually offer the same experience or have to match our normative expectation for art, is via hermeneutics, via the horizon concept. Historically Fluxus has had an influence on art performance - also on artists' books (bookworks), which I have not discussed. But its real impact will probably be when new artists can take up the Fluxus format without being self-conscious about it; to make what they themselves need from the area. To appreciate this a special kind of gallery director or museum person would be needed, since it would be, at best, problematic for a traditional one to deal with Fluxus. NOTE 1 This essay was written in Berlin, Germany, in March 1982 and revised in April 1985. It was published in the Fluxus Research issue of Lund Art Press in 1991. A recently revised version appears in Dick Higgins' new book, Modernism since Postmodernism, San Diego State University Press, 1997.
The idea of Fluxus was born long before 1962. We see it in the philosophy of Heraclitus and we see in the idea that you cannot cross the same river twice. We find it in fourteenth-century Zen texts and we find it in the paradigms of science that began taking shape in the late 1800s. Renlock coined the term 'Fluxism' to refer to an idea. The Fluxus idea transcends a specific group of people, and the idea has been visible through history. While the Fluxus idea existed long before the specific group of people called Fluxus, the group gave Fluxism a tangible shape through the work of experimental artists, architects, composers and designers who created, published, exhibited and performed under the Fluxus label. The idea grew into a community larger than the group, a larger community that includes people whose ideas and work incorporate elements based on the Fluxus experiment. It also includes a community of individuals who themselves became important to the Fluxus group. Fluxus evolved around a conscious use of model-making and paradigm formation. My purpose here is to discuss Fluxus and to analyse some of the models and paradigms that seem to me essential in understanding it. There have been many parallels between Fluxus and science. New models in mathematics often precede and lead to new applications in physical science. So, too, paradigms in art emerge when the worldview is shifting. Shifts in vision transform culture and science as they reshape history. These shifts are visible in the shifting paradigms of art. Examples and Contrasts The decades in which Fluxus emerged were the decades in which the sciences of transdisciplinary complexity came into their own. Fluxus and intermedia were born just as technology shifted from electrical engineering to electronic engineering. The first computers used punch-cards and mechanical systems. Computation science was in its infancy along with early forms of evolutionary psychology and the neurosciences. Chaos studies had not yet emerged as a discipline, but the foundations of chaos studies were already in place. Fluxus grew with the intermedia idea. It had strong foundations in music, Zen, design and architecture. Rather than pursuing technical – or simply technological – solutions, Fluxus artists tended to move in a philosophical vein, direct and subtle at the same time. This proved to be a blessing, steering clear of the dead-end solutions typical of the 'art and technology' craze.
KEN FRIEDMAN While new paradigms engender new technology as yet a
decade old. As a result, the time may not yet be ripe for their obvious
application in visual art. Electronic processors and video equipment did
give rise to new art forms. They were obvious technologies that artists
could exploit. More significant, the paradigms on which they operate are
not new. Electronic music, for example, began with electrical equipment
rather than the electronic equipment that is available today. Electronic
music was called 'electronic music' because the term seemed more
workable than 'electric music' or 'electrical music' would have been.
The first electronic music was created with wired circuits and
electrical tubes, not with transistors and computers. The most
interesting early equipment for electronic music was closer to an
old-fashioned telephone switchboard in appearance and operation than it
was to today's modern desk-top computers. The equipment available to
artists and composers in those days was analogue equipment, wired and
arranged by hand, a far cry from the powerful work stations that now
contain more computing power than even the biggest mainframes once had.
The past and present of electronic music offer merely one example. The
technological applications of electronic art are still primitive, even
if the paradigms are not, and it seems to me that video and the
electronic arts are still in their primitive stage. In a way, video has
just passed out of its Stone Age and into the Bronze Age. Video is now a
recognised art form, as electronic music, electrostatic printing,
electrostatic transfer and electrostatic printmaking have become. The
media are now distinct and simple but the artistic results are not often
powerful or elegant. Too many artists are entranced with the physical
qualities of the medium they use and unconscious about the ideas that
they attempt to develop. Art is burdened by attention to physical media
and plagued by a failure to consider the potential of intermedia. The
equipment available to artists today does far more physically than is
really necessary. We see too many videos that are long on technique and
short on content. Computerised graphic design often illustrates the
problem. Graphic designers explore the capacity of a computer to set
hundreds of complex graphic objects on a page with multiple layers and
hitherto impossible effects while they remain unaware of such matters as
legibility and basic communication theory. The technical power available
to computer-based designers outstrips their design ability in many
cases. The result has been an avalanche of complicated, trendy
typography and fussy, mannerist design created to look up-to-date rather
than to communicate. The most powerful use of the computer in science is
to create elegant, simple solutions to complex problems. When artists
use the mechanical power of the computer to complicate rather than to
simplify, it suggests that they do not understand the paradigms of the
new technology. They have merely learned to manipulate the equipment.
The art forms that will one day emerge from computation science and
chaos studies have not yet reached the level of video and electronic
music, as basic as they still are. The physical forms of computation
science or ..ERR, COD:1..
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239 inhibits the learning process. It may also be that evolution demands the creation of many dead-ends on the way to interesting art. The computer-generated images presented today as computer art or the fractal images of chaos studies are simplistic presentations of an idea. They are laboratory exercises or displays of technical virtuosity, designed to test and demonstrate the media and the technology. They are the intellectual and artistic equivalent of the paint samples that interior designers use to plan out larger projects. They may be interesting and useful in some way, but only people shopping for paint find them relevant. By contrast, Fluxus suggests approaches that are simple rather than simplistic. The level of complexity in any given work is determined by philosophical paradigms. It isn't dictated by available technology. This is an important difference in a technological age. It distinguishes Fluxus forms as humanistic forms - forms determined by the artist rather than by the tools. The idea of simplicity owes as much to the Fluxus refusal to distinguish between art and life as to the intellectual curiosity that characterises Fluxus artists. 

Paradigms Are More Important than Technology

The paradigms of any complex, transformative era are its most interesting features. Paradigms being born today will transform the global environment tomorrow. This is the environment in which Fluxus took shape and the environment in which Fluxus continues to grow. It hasn't led to an art of technical applications, but to an art of subtle ideas. Some of those ideas have been complex, but few have been complicated. Many have been simple. Few have been simplistic. The essence of Fluxus has been transformation. The key transformative issues in a society do not always attract immediate notice. Transformative issues involve paradigm shifts. When paradigms are shifting, the previous dominant information hierarchy holds the obvious focus of a society's attention until the shift is complete. One simple example of this phenomenon can be seen in the expectations that we had for videophone compared to what we thought of telefax. For almost three decades journalists have hailed videophone as the coming revolution in telecommunications. Videophone appeared to be a natural marriage of television and telephone. It was a great idea. It made for fascinating illustrated articles in magazines and great snippets on TV shows. By contrast, telefax was humble, almost primitive. You send a message, but you don't talk and see your message at the same time. On an emotional level, therefore, telefax seems closer to telegraph than television, nowhere near as exciting as videophone. In the long run, however, it didn't matter that telefax lacked excitement; telefax was useful. It was application-oriented and user-friendly. It was simple and flexible. As a result, telefax became the most profound development in communications technology of the 1980s. At first, the telefax was so obvious that it was almost overlooked. Videophone is such a dramatic idea that it held public interest long before becoming possible as a practical, cost-effective technology. It diverted public attention from the telefax while telefax quietly transformed the way we sent and received messages. The same applies to Fluxus. Fluxus began to take shape in Europe, the United States and Japan during the 1950s. It
started in the work and actions of many people. Their activity often went unnoticed at the time; and when it was noticed, people didn't give it much thought. Even so, the processes created and nurtured by the Fluxus community were new
KEN FRIEDMAN paradigms for the consideration of art, architecture, music and design. The artists, composers, architects and designers who constituted the Fluxus community worked with simple ideas – ideas so simple that they were easy to ignore. As often happens in developing paradigms, simplicity is a focus for concentrated thinking. It generates depth, power and resonance. That is how Fluxus survived and why Fluxus was never just an art movement. The environment also changes. Just as the telefax redefined the way that people communicate, new media will once again transform our way of sending and receiving messages. Telefax was developed before the widespread availability of the personal computer. Today, personal computers and the various ways of linking them are beginning to replace telefax – including computers that emulate a telefax. In a sense, the telefax that once seemed so revolutionary is beginning to appear as an entry-level technology. The Pony Express once redefined the world's understanding of message delivery speed, but it lasted only two years before it was replaced by the telegraph. The telegraph was later replaced by the telephone, an invention that was once thought of as a special kind of toy for transmitting musical concerts and news broadcasts. Today, satellite-linked telephones, computer networks and e-mail are shaping a platform that will slowly encompass the Earth. This platform will eventually make videophone possible through a new technology unimaginied by the original inventors of the videophone concept. Despite the growth of advanced technology, the relatively simple telefax remains useful and so do land-line telephones. Today, as in past times, there are situations in which older technologies are better suited to modern applications than the more advanced solutions. One example is the suitability of entry-level mobile phone systems for developing nations that use a more simple and less expensive technology than the GSM systems that are now standard in many European nations. Some technologies and paradigms will probably never lose their value. Books are an example for reading. The human voice is an example for speaking and singing. These are examples of simple paradigms and technologies that are accessible and available under such a wide variety of options that they will always be useful for some applications. I like to think of Fluxus that way – as a useful series of paradigms and options. Evolution and Ancestors Fluxus was born at a shifting point in world-views. The era that the English-speaking world once called the Elizabethan Age is only now coming to a close. This was the age of the pirate kings – an age in which gunpowder technology permitted the Western nations to conquer and dominate the rest of the world. The greatest portion of the world's wealth and power was once concentrated in Asia. A number of poor decisions on the part of Asian rulers created the context in which the European powers were virtually assured of global dominance, despite the relative youth of the European empires and cultures that were primitive in comparison with their Asian counterparts. Two of the most significant of these decisions were the mandated destruction of China's ocean-going fleets and the closing of Japan. These decisions were also two of the most foolish – folly because they were decisions made by powerful governments that finally weakened
the power of their nations. In that sense, China and Japan transformed themselves from two of the world's most developed nations into nations that would later find themselves
FLUXUS AND COMPANY 241 at great disadvantage, primarily because they cut themselves off from the competition and evolution of a changing worldwide environment. This was a far different situation than the situation of the nations and empires of India, Korea and Vietnam, all of which found themselves in problematic situations dictated more by historical circumstances than troubles brought about by specific and bad decisions. For any number of reasons, however, the empires of Asia, old, wealthy and powerful, were unable to innovate and compete effectively against the vigorous and often ruthless expansion of the Western powers. The Asian powers had their own ruthless dynasties. The triumph of the West did not occur because the West was willing to be immoral where the East was spiritual and unprepared to resist. The main issues were technological and economic: the West had a more effective technology than the East had, a technology that was coupled to a culture more able to innovate and initiate change. That moment essentially dictated the shape of world power and the global economic system for roughly five centuries. Those five centuries are now coming to an end A new era is taking shape now. We do not yet have a name for the new era, but it is clear that a new time is emerging. Asia is once again a wealthy, powerful region, expanding and transforming the world economy. Led first by Japan, and later by Korea and Taiwan, with mainland China about to emerge and India following after, Asia will soon be the world's largest regional economy. The Asia-Pacific region already equals Europe and the United States in wealth. It may soon equal them in power and geopolitical influence. There is every reason to believe that the Asia-Pacific region (possibly including Australia and North America) will play the kind of role in the twenty-first century that Europe played from the seventeenth to the first half of the twentieth century and that America played from the early twentieth century on. The consequences of this transformation will be good and bad. The degree to which the transformation will work good or bad results on individuals and societies will depend on who they are, on where they are and on their viewpoint. Whether the changes are good or bad, however, the moment in which the new era takes shape will be a time-based boundary state. Boundary states in ecological systems give rise to interesting life forms. Transition times in history give rise to interesting culture forms. The first signs of this global transformation began in the last century. The old era could be said to have ended in 1815 with the Treaty of Vienna that closed the Napoleonic Wars. That was the last real moment of the old Europe, the old diplomacy, the old empires. The putative revolutions of the mid-century, the revolutions that failed, were the beginning of the new nationalism, a clear sign that the European empires were doomed. Even though they didn't know it yet, the Hapsburgs were in trouble, as were the Romanovs, the Saxe-Coburg-Gotha Windsors-to-be and the Hohenzollerns of Prussia, whose imperial aspirations were essentially doomed even before their empire was cobbled together by the Iron Chancellor. The final result of the twentieth century could not have been predicted at that time but change was on the horizon. Technology, economy and history doomed the static and slow-moving
empires with all their cultural baggage. The transformative zone in the cultural ecology that ushered in our century became visible in the 1890s with the work of writers, artists and composers such as Alfred Jarry, Pablo Picasso, Douanier Rousseau and Erik Satie. The tradition they established became a kind of
KEN FRIEDMAN left-handed, Tantric approach to art, contrarian and often hermetic. It was a transnational art in an era that would become increasingly national under the influence of the national movements in art and music that accompanied the break-up of the empires and the liberation of conquered and colonised nations. As a result, this tradition in art excited and stimulated young artists, opened the doors to many cultures and at the same time inevitably came into conflict with the very cultures they enlivened. Only the moment of international modernism made Hollywood possible, for example, and yet Hollywood movies grew and blossomed as a typically American art form — a cultural innovation as boldly ethnocentric as the music of Grieg and Sibelius, as peculiarly archetypal in their national expression as the paintings of Matisse or Gaudi's architecture. The end result was that this century saw two arts and two cultures growing side by side. One was public, heroic and national in inclination. The other was intellectual, hermetic and global in tone. These two traditions challenged and informed each other, yet for a host of reasons, they remained separate; separated as much by the demands of politics and economics as by the reality of art. Take the case of stract Expressionism, for example. This was the first art movement to exert worldwide influence after America took on the international leadership that the disintegrated European empires and their impoverished heirs could no longer afford. Europe and Asia informed the best sentiments of Abstract Expressionism. It was an art that would have been impossible without the twin influences of Surrealism and oriental culture on America. When it came time for America to stand for its own in the international art world, however, politics, economics and political economics dictated that Abstract Expressionism be treated as some kind of uniquely American triumph. Viewed in one way, this was the voice of a young nation come into its own. Viewed another way, this was history chasing its own tail. The triumph of American painting was heralded by myopic art critics. Some of them were well informed in the narrow terms of art history, but they were conveniently ignorant of larger cultural history. Most of them managed to overlook the fact that the art market and art history are generally — and only temporarily — dominated by the nation that currently holds the balance of power in the geopolitical and economic terms. This view served the political purposes of the American government. There was no purpose to be served by making clear just how impossible this artistic achievement would have been without the defeated Japan, the problematic China, or an occasionally fractious Europe that America was attempting to dominate and lead. Thus the acolytes of Abstract Expressionism ballyhooed the grandeur of the New York painters, treating everything up to that moment as the prelude to their triumph. One cannot entirely blame America for this attitude. After all, the Greeks, the Italians, the Dutch, the British and the Japanese, not to mention the French, had done so themselves, on behalf of their several republics and empires. It is the other tradition that influenced Fluxus, a tradition that has inevitably been neglected because it is anti-nationalistic in sentiment and tone and practised by
artists who are not easily used as national flag-bearers. Individual artists such as Marcel Duchamp and John Cage are accurately seen as ancestors of Fluxus, but ideas played a larger role than individuals. Russian revolutionary art groups such as LEF were an influence on some. For others, De Stijl and the Bauhaus philosophy were central. The idea that one can be an artist and – at the same time – an industrialist, an architect or a designer is a key to the way one can
FLUXUS AND COMPANY 243 view Fluxus work and the artist's role in society. It is as important to work in the factory or the urban landscape as in the museum. It is important to be able to shift positions and to work in both environments. Dada was further from Fluxus in many ways than either De Stijl or Bauhaus. The seeming relationship between Fluxus and Dada is more a matter of appearances than of deep structure. Robert Filliou pointed this out in his 1962 statement making clear that Fluxus is not Dadaist in its intentions. Dada was explosive, irreverent and made much use of humour, as Fluxus has also done. But Dada was nihilistic, a millenarian movement in modernist terms. Fluxus was constructive. Fluxus was founded on principles of creation, of transformation and its central method sought new ways to build. Jean Sellem asserts that the Fluxus tradition is, indeed, a tradition rooted in hermetic philosophy and even in the hidden traditions of such movements as Kabbalah and Tantra. I cannot quite agree with him, yet I think he brings up a point that offers valid ways to understand Fluxus. So, too, this assertion works well with some of the ways in which Fluxus works. Fluxus aspires to serve everyone, but it demands a certain kind of perspective and commitment. Anyone can have it, but everyone must work to get it. The premises and the results are simple; the path from the premises to the goal can be difficult. One way or another, though, Fluxus is a creature of the fluid moment. The transformative zone where the shore meets the water is simple, and complex, too. The entire essence of chaos theory and the new sciences of complexity suggest that profoundly simple premises can create rich, complex interaction and lead to surprising results. Finding the simple elements that interact to shape our complex environment is the goal of much science. In culture, too, and in human behaviour, simple elements combine in many ways. On the one hand, we seek to understand and describe them. On the other, we seek to use them. The fascination and delight of transformation states in boundary zones is the way in which they evolve naturally. When, How and Who The formal date given for the birth of the Fluxus group is the year 1962. Several people in Europe, Japan and the United States had been working in parallel art forms and pursuing many of the same ideas in their work. The Lithuanian-born architect and designer George Maciunas had tried to present their work in a gallery and through a magazine named Fluxus. The gallery folded and the magazine never appeared. A festival was planned in Wiesbaden, Germany, in 1962, featuring the work of many of the artists and composers involved in the festival had known and worked with each other long before 1962. The New
KEN FRIEDMAN  York Audio-Visual Group, for example, had been active since 1956. In Germany, a similar group of artists and composers had been working together equally as long. Maciunas' projects offered these people a forum. For many of them, Fluxus was a forum and a meeting place without ideological or artistic conditions and without a defined artistic programme. After Wiesbaden, artists who had been working on similar principles came into contact with others who were active in the Fluxus community. Some of them became active in the Fluxus group. Most of them were working on a similar basis and they took part in Fluxus because of what they had already done. These artists were to include Eric Andersen, Joseph Beuys, Giuseppe Chiari, Henning Christiansen, Philip Corner, Robert Filliou, Bengt of Klintberg, Yoko Ono, Willem de Ridder, Takako Saito, Tomas Schmit, Daniel Spoerri, Robert Watts, La Monte Young and others. Some, like La Monte, had been in touch with George long before Wiesbaden. The group kept growing through the mid-1960s, eventually coming to include other artists such as Milan Knizak, Geoff Hendricks, Larry Miller, Yoshi Wada, Jean Dupuy and myself. There were thus two groups of original Fluxus members. The first group was comprised of the nine who were at Wiesbaden. The second group included those who came into Fluxus in the years after, distinguished by innovative work that led the others to welcome them. Fluxus has been able to grow because it has had room for dialogue and transformation. It has been able to be born and reborn several times in different ways. The fluid understanding of its own history and meaning; the central insistence on dialogue and social creativity rather than on objects and artefacts have enabled Fluxus to remain alive on the several occasions that Fluxus has been declared dead. TWELVE FLUXUS IDEAS Core Issues

There are twelve core issues that can be termed the basic ideas of Fluxus. In 1981 Dick Higgins wrote a list of nine criteria that he suggested as central to Fluxus. He stated that a work or a project is Fluxist to the degree that it fulfils a significant number of criteria, and that the more criteria any one piece fills, the more Fluxus in intention and realisation it is. I found Dick's list a useful model and expanded the list to twelve. I feel that my ideas are much the same as Dick's, but I changed some of the terms to account more precisely for the nuances of meaning I feel are vital. There has been some confusion over the use of the term 'criteria'. Dick and I both used the term in the original sense of characteristics or traits, not standards of judgement. In short, we intended description, not prescription. The Twelve Fluxus Ideas are: 1 Globalism 2 Unity of art and life 3 Intermedia 4 Experimentalism 5 Chance 6 Playfulness 7 Simplicity 8 Implicitess 9 Exemplativism 10 Specificity 11 Presence in time 12 Musicality. Globalism Globalism is central to Fluxus. It embraces the idea that we live on a single world, a world in which the boundaries of political states are not identical with the boundaries of nature or culture. Dick Higgins' list used the term 'internationalism'. Higgins referred to Fluxus' complete lack of interest in the national origin of ideas or of people, but internationalism can
FLUXUS AND COMPANY 245 also be a form of competition between nations. War is now unacceptable as a form of national expression. Economic interests on a global scale erase national boundaries, too. The only areas in which nations can push themselves forward as national-interest groups with identities defined against the identities of other nations are sports and culture. The international culture festivals are sometimes like football championships where stars and national politicians push against each other with all the vigour and savagery of simulated warfare. Fluxus, however, encourages dialogue among like minds, regardless of nation. Fluxus welcomes the dialogue of unlike minds when social purposes are in tune. In the 1960s, the concept of internationalism was expressive. The United Nations was young, the cold war was an active conflict, and mass political groups operating as national-interest groups seemed to offer a way to establish global dialogue. Today, 'globalism' is a more precise expression. It's not simply that boundaries no longer count, but that in the most important issues, there are no boundaries. A democratic approach to culture and to life is a part of the Fluxus view of globalism. A world inhabited by individuals of equal worth and value suggests — or requires — a method for each individual to fulfil his or her potential. This, in turn, suggests a democratic context within which each person can decide how and where to live, what to become, how to do it. The world as it is today has been shaped by history, and today's conditions are determined in great part by social and economic factors. While the Western industrialised nations and some developing nations are essentially democratic, we do not live in a democratic world. Much of the world is governed by tyrannies, dictatorships or anarchic states. Finding the path from today's world to a democratic world raises important questions, complex questions, that lie outside the boundaries of this essay. Nevertheless, democracy seems to most of us an appropriate goal and a valid aspiration. It is fair to say that many Fluxus artists see their work as a contribution to that world. Some of the Fluxus work was intended as a direct contribution to a more democratic world. Joseph Beuys' projects for direct democracy, Nam June Paik's experiments with television, Robert Filliou's programmes, Dick Higgins' Something Else Press, Milan Knizak's Aktual projects, George Maciunas' multiples and my own experiments with communication and research-based art forms were all direct attempts to bring democratic expression into art and to use art in the service of democracy. The artists who created these projects wrote essays and manifestoes that made this goal clear. The views took different starting points, sometimes political, sometimes economic, sometimes philosophical, sometimes even mystical or religious. As a result, this is one aspect of Fluxus that can be examined and understood in large global terms, and these terms are given voice in the words of the artists themselves. Other Fluxus projects had similar goals, though not all have been put forward in explicit terms. Concurrent with a democratic standpoint is an anti-elitist approach. When Nam June Paik read an earlier version of the Twelve Fluxus Ideas, he pointed out that the concept of anti-elitism was missing. I had failed to articulate the
linkage between globalism, democracy and anti-elitism. In fact, one cannot achieve a humanistic global community without democracy or achieve democracy in a world controlled by an elite. In this context, one must define the term 'elitism' to mean a dominant elite class based on inherited wealth or power or based on the ability of dominant minorities to incorporate new members in such a way that
KEN FRIEDMAN their wealth and power will be preserved. This is quite contrary to an open or entrepreneurial society in which the opportunity to advance is based on the ability to create value in the form of goods or services. The basic tendency of elitist societies to restrict opportunity is why elite societies eventually strangle themselves. Human beings are born with the genetic potential for talent and the potential to create value for society without regard to gender, race, religion or other factors. While some social groups intensify or weaken certain genetic possibilities through preferential selection based on social factors, the general tendency is that any human being can in theory represent any potential contribution to the whole. A society that restricts access to education or to the ability to shape value makes it impossible for the restricted group to contribute to the larger society. This means that a restrictive society will finally cripple itself in comparison to or in competition with a society in which anyone can provide service to others to the greatest extent possible. For example, a society which permits all of its members to develop and use their talents to the fullest extent will always be a richer and more competitive society than a society which denies some members education because of race, religion or social background. Modern societies produce value through professions based on education. Educated people create the material wealth that enable all members of a society to flourish through such disciplines as physics, chemistry or engineering. It is nearly impossible to become a physicist, a chemist or an engineer without an education. Those societies that make it impossible for a large section of the population to be educated for these professions must statistically reduce their chances of innovative material progress in comparison with those societies that educate every person with the aptitude for physics, chemistry or engineering. Fluxus, however, proposes a world in which it is possible to create the greatest value for the greatest number of people. This finds its parallel in many of the central tenets of Buddhism. In economic terms, it leads to what could be called Buddhist capitalism or green capitalism. In the arts, the result can be confusing. The arts are a breeding ground and a context for experiment. The world uses art to conduct experiments of many kinds - thought experiments and sense experiments. At their best, the arts are a cultural wetlands, a breeding ground for evolution and for the transmutation of life forms. In a biologically rich dynamic system, there are many more opportunities for evolutionary dead-ends than for successful mutation. As a result, there must be and there is greater latitude for mistakes and transgressions in the world of the arts than in the immediate and results-oriented world of business or social policy. This raises the odd possibility that a healthy art world may be a world in which there is always more bad art than good. According to some, the concept of bad art or good is misleading: this was Filliou's assertion, the point he made with his series of bien fait, oral fait works. Ultimately, the development and availability of a multiplicity of works and views permits choice, progress and development. This is impossible in a centrally planned, controlled
society. The democratic context of competing visions and open information makes this growth possible. Access to information is a basis for this development, which means that everyone must have the opportunity to shape information and to use it. Just as short-term benefits can accrue in entropic situations, so it is possible for individuals and nations to benefit from the short-term monopoly of resources and opportunities. Thus the
FLUXUS AND COMPANY urge for elitism based on social class and for advantage based on nationalism. In the long run, this leads to problems that disadvantage everyone. Fluxism suggests globalism, democracy and anti-elitism as intelligent premises for art, for culture and for long-term human survival. Paik's great 1962 manifesto, Utopian Laser Television, pointed in this direction. He proposed a new communications medium based on hundreds of television channels. Each channel would 'narrowcast' its own programme to an audience of those who wanted the programme without regard to the size of the audience. It would make no difference whether the audience was made of two viewers or two billion. It wouldn't even matter whether the programmes were intelligent or ridiculous, commonly comprehensible or perfectly eccentric. The medium would make it possible for all information to be transmitted, and each member of each audience would be free to select or choose his own programming based on a menu of infinitely large possibilities. Even though Paik wrote his manifesto for television rather than computer-based information, he predicted the worldwide computer network and its effects. As technology advances to the point were computer power will make it possible for the computer network to carry and deliver full audiovisual programming such as movies or videotapes, we will be able to see Paik's Utopian Laser Television. That is the ultimate point of the Internet with its promise of an information-rich world. As Buckminster Fuller suggested, it must eventually make sense for all human beings to have access to the multiplexed distribution of resources in an environment of shared benefits, common concern and mutual conservation of resources. Unity of Art and Life The amity of art and life is central to Fluxism. When Fluxus was established, the conscious goal was to erase the boundaries between art and life. That was the sort of language appropriate to the time of Pop Art and of Happenings. The founding Fluxus circle sought to resolve what was then seen as a dichotomy between art and life. Today, it is clear that the radical contribution Fluxus made to art was to suggest that there is no boundary to be erased. Beuys articulated it well in suggesting that everyone is an artist, as problematic as that statement appears to be. Another way to put it is to say that art and life are part of a unified field of reference, a single context. Stating it that way poses problems, too, but the whole purpose of Fluxus is to go where the interesting problems are. Intermedia Intel-media is the appropriate vehicle for Fluxism. Dick Higgins introduced the term 'intermedia ' to the modern world in his famous 1966 essay. He described an art form appropriate to people who say there are no boundaries between art and life. If there cannot be a boundary between art and life, there cannot be boundaries between art forms and art forms. For purposes of
KEN FRIEDMAN How would it work? How would some of the specific art works appear? How would they function? How would the elements interact? This is a thought experiment that yields interesting results. Thoughts like this have given rise to some of the most interesting art works of our time. Experimentalism Fluxus applied the scientific method to art. Experimentalism, research orientation and iconoclasm were its hallmarks. Experimentalism doesn't merely mean trying new things. It means trying new things and assessing the results. Experiments that yield useful results cease being experiments and become usable tools, like penicillin in medicine or imaginary numbers in mathematics. The research orientation applies not only to the experimental method, but to the ways in which research is conducted. Most artists, even those who believe themselves experimentalists, understand very little about the ways ideas develop. In science, the notion of collaboration, of theoreticians, experimenters and researchers working together to build new methods and results, is well established. Fluxus applied this idea to art. Many Fluxus works are the result of numbers of artists active in dialogue. Fluxus artists are not the first to apply this method, but Fluxus is the first art movement to declare this way of working as an entirely appropriate method for use over years of activity rather than as the occasional diversion. Many Fluxworks are still created by single artists, but from the first to the present day, you find Fluxus artists working together on projects where more than one talent can be brought to bear. Iconoclasm is almost self-evident. When you work in an experimental way in a field as bounded by restrictions and prejudices as art, you have got to be willing to break the rules of cultural tradition. Chance One key aspect of Fluxus experimentation is chance. The methods - and results - of chance occur over and over again in the work of Fluxus artists. There are several ways of approaching chance. Chance, in the sense of aleatoric or random chance, is a tradition with a legacy going back to Duchamp, to Dada and to Cage. Much has been made of this tradition in writings about Fluxus, perhaps more than is justified, but this is understandable in the cultural context in which Fluxus appeared. By the late 1950s the world seemed to have become too routinised, and opportunities for individual engagement in the great game of life too limited. In America, this phenomenon was noted in books such as The Organisation Man, in critiques of `the silent generation', and in studies such as The Lonely Crowd. The entire artistic and political programme of the beatniks was built on opposition to routine. Random chance, a way to break the bonds, took on a powerful attraction, and for those who grew up in the late 1950s and early 1960s, it still has the nostalgic aroma that hot rods and James Dean movies hold for others. Even so, random chance was more useful as a technique than as a philosophy. There is also evolutionary chance. In the long run, evolutionary chance plays a more powerful role in innovation than random chance. Evolutionary chance engages a certain element of the random. Genetic changes occur, for example, in a process that is known as
FLUXUS AND COMPANY 249 random selection. New biological mutations occur at random under the influence of limited entropy - for example, when radiation affects the genetic structure. This is a technical degeneration of the genetic code, but some genetic deformations actually offer good options for survival and growth. When one of these finds an appropriate balance between the change and the niche in which it finds itself, it does survive to become embodied in evolutionary development. This has parallels in art and in music, in human cultures and societies. Something enters the scene and changes the worldview we previously held. That influence may be initiated in a random way. It may begin in an unplanned way, or it may be the result of signal interference to intended messages, or it may be the result of a sudden insight. Any number of possibilities exist. When the chance input is embodied in new form, however, it ceases to be random and becomes evolutionary. That is why chance is closely allied to experimentation in Fluxus. It is related to the ways in which scientific knowledge grows, too. Playfulness Platifications has been part of Fluxus since the beginning. Part of the concept of playfulness has been represented by terms such as 'jokes', 'games', 'puzzles' and 'gags'. This role of gags in Fluxus has sometimes been overemphasised. This is understandable. Human beings tend to perceive patterns by their gestalt, focusing on the most noticeable differences. When Fluxus emerged, art was under the influence of a series of attitudes in which art seemed to be a liberal, secular substitute for religion. Art was so heavily influenced by rigidities of conception, form and style that the irreverent Fluxus attitude stood out like a loud fart in a small elevator. The most visible aspect of the irreverent style was the emphasis on the gag. There is more to humour than gags and jokes, and there is more to playfulness than humour. Play comprehends far more than humour. There is the play of ideas, the playfulness of free experimentation, the playfulness of free association and the play of paradigm shifting that are as common to scientific experiment as to pranks. Simplicity Simplicity, sometimes called 'parsimony', refers to the relationship of truth and beauty. Another term for this concept is 'elegance'. In mathematics or science, an elegant idea is that idea which expresses the fullest possible series of meanings in the most concentrated possible statement. That is the idea of Occam's Razor, a philosophical tool which states that a theory that accounts for all aspects of a phenomenon with the fewest possible terms will be more likely to be correct than a theory that accounts for the same phenomenon using more (or more complex) terms. From this perspective of philosophical modelling, Copernicus' model of the solar system is better than Ptolemy's - must be better - because it accounts for a fuller range of phenomena in fewer terms. Parsimony, the use of frugal, essential means, is related to that concept. This issue was presented in Higgins' original list as 'minimalism', but the minimalism has come to have a precise meaning in the world of art. While some of the Fluxus artists like La Monte Young can certainly be called minimalists, the intention and the meaning of their minimalism is very different than the Minimalism associated with the New York art school of
that name. I prefer to think of La Monte as parsimonious. His work is a frugal concentration
KEN FRIEDMAN of idea and meaning that fits his long spiritual pilgrimage, closer to Pandit Pran Nath than to Richard Serra. Simplicity of means, perfection of attention, are what distinguish this concept in the work of the Fluxus artists. Implicativeness means that an ideal Fluxus work implies many more works. This notion is close to and grows out of the notion of elegance and parsimony. Here, too, you see the relationship of Fluxus to experimentalism and to the scientific method. Exemplativism is the principle that Dick Higgins outlined in another essay, the `Exemplativist Manifesto'. Exemplativism is the quality of a work exemplifying the theory and meaning of its construction. While not all Fluxus works are exemplative, there has always been a feeling that those pieces which are exemplative are in some way closer to the ideal than those which are not. You could say, for example, that exemplativism is the distinction between George Brecht's poetic proposals and Ray Johnson's - and probably shows why Brecht is in the Fluxus circle while Johnson, as close to Fluxus as he is, has never really been a part of things. Specificity has to do with the tendency of a work to be specific, self-contained and to embody all its own parts. Most art works rely on ambiguity, on the leaking away of meanings to accumulate new meanings. When a work has specificity, it loads meaning quite consciously. In a sense, this may seem a contradiction in an art movement that has come to symbolise philosophical ambiguity and radical transformation, but it is a key element in Fluxus. Presence in Time Many Fluxus works take place in time. This has sometimes been referred to by the term 'ephemeral', but the terms 'ephemerality' and 'duration' distinguish different qualities of time in Fluxus. It is appropriate that an art movement whose very name goes back to the Greek philosophers of time and to the Buddhist analysis of time and existence in human experience should place great emphasis on the element of time in art. The ephemeral quality is obvious in the brief Fluxus performance works, where the term ephemeral is appropriate, and in the production of ephemera, fleeting objects and publications with which Fluxus has always marked itself. But Fluxus works often embody a different sense of duration as in musical compositions lasting days or weeks, performances that take place in segments over decades, even art works that grow and evolve over equally long spans. Time - the great condition of human existence - is a central issue in Fluxus and in the work that artists in the Fluxus circle create. Musicality refers to the fact that many Fluxus works are designed as scores, as works which can be realised by artists other than the creator. While this concept may have been born in the fact that many Fluxus artists were also composers, it signifies far more. The events, many
Musicality is a key concept in Fluxus. It has not been given adequate attention by scholars or critics. Musicality means that anyone can play the music. If deep engagement with the music, with the spirit of the music is the central focus of this criterion, then musicality may be the key concept in Fluxus. It is central to Fluxus because it embraces so many other issues and concepts: the social radicalism of Maciunas in which the individual artist takes a secondary role to the concept of artistic practice in society, the social activism of Beuys when he declared that we are all artists; the social creativity of Knizak in opening art into society; the radical intellectualism of Higgins and the experimentalism of Flynt. All of these and more appear in the full meaning of musicality. FLUXUS AFTER FLUXUS After Maciunas Discussions about Fluxus often focus on George Maciunas, but there is no question of continuing Maciunas' role. George Maciunas was unique, and had a unique way of doing things and a unique place in the affections of everyone who knew him, but thinking of him as the single central figure in Fluxus is a mistake. Between 1962 and the early 1970s Maciunas was Fluxus' editorial and festival organiser.
KEN FRIEDMAN He held a role that could be compared to the role of a chairperson. When it became evident, even to George himself, that others had key roles to play if Fluxus was to grow, he loosened his notion of central control dramatically. It became far more important to him to spread Fluxism as a social action than to dictate the artistic terms of every Fluxus artist. This is evident if you see that Maciunas considered David Mayor a member of the Fluxcore, even though Mayor was quite different to Maciunas in his artistic choices. By the 1970s, George Maciunas was no longer as active in publishing and organising for Fluxus as he had been a few years earlier. For example, while there were Fluxus evenings and occasional Fluxus presentations, Maciunas organised no major festivals after David Mayor finished the Fluxshoe. In 1966 Maciunas had appointed several others as his co-directors. Fluxus South was directed by Ben Vautier in Nice, Fluxus East by Milan Knizak and I directed Fluxus West. Some have tried to make a point that 'Fluxus East wasn't Fluxus', as though only Maciunas was Fluxus. That isn't the case: Maciunas authorised us to speak for Fluxus, to represent Fluxus, to manage publications, to dispense copyright permission, and to act in every respect on behalf of Fluxus. While Maciunas did repudiate people in the early 1960s, even attempting to expel or purge people from Fluxus, this was not how he behaved a few years later. It is a disservice to George Maciunas to present him through the image of a petty (if lovable) tyrant, a cross between an artistic Stalin and a laughable Breton. This notion belittles Maciunas' depth and capacity as a human being, his ability to find more effective ways of working and to find ways to grow. George Maciunas was a fabulous organisational technologist and a great systematic thinker, but he was not comfortable working with people in the million unsystematic ways that people demand to work. This was why he changed his working method by the mid-1960s and began to share the leadership role. That is how Fluxus took new forms and grew. He became comfortable letting others develop Fluxus in other ways while giving advice and criticism from time to time. That's how Fluxus found its feet in England in the 1970s. That's how new Fluxus activists emerged in the States and in Europe and how they kept the ideas and action alive. It is why Fluxus has been continuously active for nearly forty years. The first Fluxus disappeared a long time ago. It replaced itself with the many forms of Fluxus that came after. The many varieties of Fluxus activity took on their own life and had a significant history of their own. It is unrealistic and historically inaccurate to imagine a Fluxus controlled by one man. Fluxus was co-created by many people and it has undergone a continuous process of co-creation and renewal for four decades. Fluxus Today Fluxus today is not the Fluxus that has sometimes been considered as an organised group and sometimes referred to as a movement. Fluxus is a forum, a circle of friends, a living community. Fluxism as a way of thinking and working is very much alive. What was unique about Fluxus as a community was that we named ourselves. We found and kept our own name. Art critics named Abstract Expressionism, Pop Art, Minimalism and Conceptualism. Fluxus named Fluxus. The German press took our name and fell in love with it,
but it was our name to begin with. What made it Fluxus was that it wasn't confined to
FLUXUS AND COMPANY 253 art and it was perhaps this that saved us from being named by others. If it locked us out of the art market on many occasions, it made it possible for us to make interesting art on our own terms. In the last twenty years interest in Fluxus has gone through two, maybe three cycles of growth and neglect. We are still here, still doing what we want to do, and still coming together from time to time under the rubric of Fluxus. Since this is exactly what happened during the 1960s and 1970s, it is clear that Fluxus did not die at some magical date in the past. If you read your way down the many lists of Fluxus artists who were young and revolutionary back in the 1960s, the 1990s have shown many of them to be transformative and evolutionary. They transformed the way that the world thinks about art, and they transformed the relationship between art and the world around it. The Fluxus dialogue has taken on a life of its own. A Fluxism vital enough to continue in its own right was exactly what people intended at the beginning, though this has sometimes had consequences that startled them as much as anyone else. If it hasn't happened in exactly the ways that they planned, this is because there are no boundaries between art and life. What counts is the fact that it happened.

NOTES
1 This essay was originally written for the exhibition Fluxus and Company at Emily Harvey Gallery in 1989. It has been widely reprinted in revised versions and in various translations since then.
2 Dick Higgins, 'Fluxus: Theory and Reception' (1982); included in this volume, p 217.
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HANNAH HIGGINS occasionally work was stretched out over several years, requiring artists to make several return trips. In this manner, Pari & Dispari constituted an artists' community that consisted in large part of artists associated with Fluxus. It played a pivotal role in the continuation of the Fluxus community and continues to do so today as a relocated and renamed Fondazione Chiesi in Capri. Also pivotal in understanding the backbone of activity throughout the 1970s is the comparatively larger function of Conz Editions, run by Francesco Conz in Verona, Italy. For several Fluxus artists, Fluxus in the 1970s was held together by Conz, a committed publisher, collector and publicist for the group. Like Chiesi, Conz has an interest in other groups; Viennese Aktionismus (Austria), Gruppe Zaj (Spain) and the artists of Image Bank (Canada) are all arguably linked to the greater community of Fluxus through the concept of intermedia (meaning work that falls between traditional media, such as visual poems and so on). In particular, Conz has produced close collaborations with individual Fluxus artists, as well as with the entire group. While Conz at one time produced paper editions, his most significant contribution has been the translation onto large cloth panels of a wide range of Fluxus artists' work such as games, recipes and object images, under the name Edizione Francesco Conz. In addition to these editions, Conz has explored the individual identity of each artist in his commissioning of artist 'fetish' objects. These are collections of performance detritus and articles from the lives of Fluxus artists that were not originally intended for exhibition. With a wink toward the self-deprecating stance of many collectors that is often coupled with a strong desire to interact in the lives of the artists they collect, these objects exemplify Conz's close personal relationship with a remarkably broad range of Fluxus artists. Significantly, Henry Martin, an American expatriate, critic and supporter of Fluxus, has written in several contexts for Conz as well and has produced a significant commentary on George Brecht's Book of the Tumbler on Fire. For the anniversary year of 1992, Martin organised a Bolzano Fluxus, called rather fetchingly 'Fluxers', which moved to Molvena, Italy, under the auspices of the Fluxus collector Luigi Bonotto. For that exhibition, Martin curated a print portfolio by twelve Fluxus artists. These examples alone suggest that Italy has produced extensive and expansive support for Fluxus since the mid-1970s, when Conz and Chiesi became highly active. The greatest degree of visibility for Fluxus in Italy, and perhaps in the international art world, came through the exhibition 'Ubi Fluxus, ibi Motus', which occupied a pavilion at the 1990 Venice Biennale. Gino DiMaggio, a major and comparatively recent supporter of Fluxus whose MuDiMa Museum in Milan features Fluxus, coordinated the exhibition and published a catalogue for the show. Achille Bonito Oliva, a well-known Italian curator and historian of the avantgarde, curated the show. His curatorial statement in the catalogue suggests that an Italian heritage, namely, Futurism and the Italian Renaissance, was as essential for Fluxus as the more commonly evoked German Dadaism. 'The synthesis of the arts', he wrote, 'is an ancient aspiration of the modern avant-gardes, ranging from
Futurism to Dadaism, but it was also included in the classical dimensions of the Italian Renaissance. In contrast to this primarily historic justification for Fluxus, the `Presentazione', or opening statement, by Giovanni Carandente, suggests a point of entry specifically aimed at the Maciunas problem. He writes:
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Museum, 1969 Brecht, George, and Patrick Hughes, Vicious Circles and 
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261 Apr 19 The .4rt of happenings (Actions)[pf], Cricket Theater, New York A Kaprow, W Vostell Apr 19
Concerts', Concert no 4. Requiem /or 1Vagner[pf], Fluxhall, 359 Canal Street, NYC. D Higgins Apr 25 Red Dog For Freddv Herko, Piano For Lil Picarl[pf, Oogadooga Third Rail Gallery. New York A Hansen. Apr 25 'Full, Guaranteed 12 Fluxus Concerts', Concert no 5[pf, Fluxhall, 359 Canal Street, NYC G Brecht, P Corner, D Hrggins, T Ichiyangi, G Ligeti, G Macrunas, NJ Paik. T Schmit May 1 Lecture No 8[pf, Start at 359 Canal Street, NYC D Higgins May 1 'Full, Guaranteed 12 Fluxus Concerts, Concert no

262 FLUXUS CHRONOLOGY E Andersen, Ay-O, G Brecht, P Corner, Christo, A Hansen, D Higgins, R Filliou, AM Fine, J Harriman, B
Galerie Ren>Block, Berlin. C Moorman, NJ Paik. Jul 16-17


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B Vautier Jul 25 Something Else Readings[pt], The Tiny Ork Bookstore, La Jolla.

Aug 1-7 20 Illu.strations Pour Le Petit Ln-re Rougefex], Galerie Ben Doute De Tout, Venice. R Erebo. Aug 18-31 Le Tiroir
266 FLUXUS CHRONOLOGY
FLUXUS CHRONOLOGY 267 S Seagull, Y Wada, R Watts. Feb 17 Flux
Sports[pf], Douglass College, New Brunswick. G Calvert, B Hendricks. G
Maciunas, L Miller, S Seagull Mar 2 Fluxus Zone West renamed
Organization of Non-Voters, Free Referendum by Joseph Beuys Apr 1 I
Flux/est Presentation of John Lennon and Yoko Ono Grapefruit Flux-
Banquet + Do It Yourself[pf], 18 North Moore Street, New York B
Hendricks, G Hendricks, J Hendricks, J ..ERR, COD:1..
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Oct 20 A Koepcke dies Nov 18 Screening of Stan Brakhage film[s]pl,
Galerie Waalkens, Amsterdam. Nov 18-20 Chant A Capella[pf], Judson
23 [pa, Galerie A, Amsterdam H deKroon Nov 28 Fluxus Festival[pl,
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Kozlowski, I Malmska. rid [ex], Galerie Waalkens, Amsterdam. Editions
Hundertmark. rid Fluxus Concert Tenden_e d'Arte Internazionah d'Arte[pl,
Cavriago. J Jones. nil [ex], Galerie Waalkens, Amsterdam K Friedman. nil
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Amsterdam. J Ligguts. rid [ex], Galerie Waalkens, Amsterdam I
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West Leather Envelope, Alternatii,e Traditions m the Contemporary
Arts[ex], The University of Iowa, Fluxus West Collection. rid Philip
Corner Ear Journeys. Water[ex], Madison Art Center, Barrytown, NewYork.
P Corner. rid Anthologie six. A Book[ex], Alternative Traditions in the
Contemporary Arts, The University of Iowa, Artwords and Bookworks
collection. R Crozier. rid risa TouRistE, Passport to the state of
Flux[ex], Alternative Traditions in the Contemporary Arts, The
University of Iowa, Fluxus West Collection K Friedman, ..ERR, COD:1..
Hendricks, D Higgs, J Higgins, A Knowles, C Liss, J Matthews, L
Miller. Y Tone, P Van Riper, Y Wada, FLUXUS CHRONOLOGY 271 R Watts Mar
24 A Flux-Concert Party[pf], 37 Walker St, New York K Friedman. J
Herschman, G Silverman.
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S Sherman, P Van Riper, R Watts, E Williams. May 1-16
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S Sherman, P Van Riper, R Watts, E Williams. May 1-16
Laudatio Scripta Pro George Maciunas Concepta Omnibus Fluxi[pq, 134– 6

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FLUXUS SOURCES 301 1 Introduction to Joseph Beuys, Hannover, Kestner Gesellschaft, 1975. J Jappe, G, 'Performance in Fluxus]. Jaschke, about what her father wrote, acquired a couple of his books. Furthermore, from time to time there would be Surrealist `manifestations', and some of these were similar to the `environments' out of which happenings developed. These were, in any case, locked into our sensibility, as points of reference in considering our earlier art experiences, and Surrealism was absolutely the prototypical art movement, as such, for Americans at the time. We shall return to this issue, but I would like to consider a few points along the way: 1 Fluxus seems to be a series of separate and discrete formal experiments, without much to tie them together. In this i-vah it seems to resemble Futurism. This is a point I ivill answer irhen I presently address the actual ontology of Fluxus. 2 Fluxus seems to be like Dada – at least like the popular image of Dada – in being crazy,, iconoclastic, essentially a negative tendency rejecting all its precedents, and so on. In f, there is some truth to this; but it is oblique. Fluxus ivas never so undirected as Dada, never so close to its historical precedents. Dada ivas, in fact, a point of discussion on those long nights at Ehlhalten-atn-Taunus, during the first Fluxus Festival at Wiesbaden in 1962, when George Maciunas, nivself, Alison Knoivles, and, occasionallr, others ivould talk into the small hours of the morning, trying to determine irhat tivould be the theoretical nature of this tendency to which ire were giving birth, which ive found ourselves participating in. Maciunas eras intenseh, aivare of~the rivalry between the French and German Dadaists; ive ivanted to keep our group together and avoid such splits as best ive could. What could ire do to prevent this fissioning? The answer eras to avoid having too tight an ideological line. Maciunas proposed a manifesto during that 1962 festival – it is sometimes printed as a `Fluxus Manifesto'. But nobody ivas ivilling to sign it. We did not want to confine totnorroiv's possibilities bj, what ire thought today. That manifesto is Maciunas' manifesto, not a manifesto of Fluxus. 3 Surrealism lasted more or less forty years as a viable tendenc),, and, among other things, spun off a popular version, as I have said, lower-case surrealism. This seemed like a fine model for the Fluxus people. But hot, could ire make Surrealism a model for Fluxus?
ACKNOWLEDGEMENTS

v Higgins, and Jean Sellem contributed to key bibliographies. The Fluxus Reader documentation team at the University of Maine consisted of Mat Charland, Patricia Clark, Christina Coskran, Christeen Edgecomb-Mudgett, Beth Emery, Jennifer Hunter, Stosh Levitsky, Carol Livingstone, Particia Mansir, Tim Morin, Trevor Roenick, David Shoemaker, March Truedsson, Margaret Weigang, Emily Worden. The Norwegian School of Management has been generous with resources, time and freedom for research and publishing. The poetic and playful dimensions of Fluxus often involve intensely practical phenomena. We wanted to work with industry. Our experiments in media and industrial production, successes and failures both, led me to doctoral work in leadership and human behavior. Our ideas on design, manufacturing and marketing took me to Finland and then to Norway. This is the place to thank Lisa Gabrielsson and Esa Kolehmainen who brought Fluxus into a working industrial organization at Arabia in Helsinki, and this is the place to thank John Bjornbye, Ole Henrik Moe and Per Hovdenakk, who brought me to Norway, together with the American Scandinavian Foundation, which funded a year of research. Professor Johan Olaisen, my department head, has encouraged me to deepen my thinking on the arts as a supplement to scholarship in management and informatics. Professor Fred Selnes, my recent dean, encouraged me with solid collegial support that made it a joy to work with him. Professor Pierre Guillet de Monthoux of the University of Stockholm School of Management invited me to join the European Center for Art and Management at a time when I was ready to stop my research in the arts. Instead of leaving the field, he urged me to consider how Fluxus ideas might apply to management theory. My work on this book is a step in that direction. The freedom to explore problematic concepts is at the heart of the academic enterprise. It is interesting to note that the world of management and industry is often more open to revolutionary thinking than the world of art and culture. This idea, in fact, was at the heart of George Maciunas' view of Fluxus. The bridge between art and the world of social and political production is a central issue in the work of two people who have been vital to my thinking on art, Christo and Jeanne-Claude. My esteem and affection for them cannot be measured. Here, I thank also Ditte Mauritzon Friedman. Canon and deacon of Lund Cathedral, psychotherapist-in-training, and wife, Ditte has enriched my perspective on Fluxus and on life. And I thank Oliver Mauritzon, walking companion, philosopher and the first taster of whatever I happen to be cooking for Ditte. Another wise man made this book possible in many ways. He was the secret patron of Fluxus West. The Fluxus West projects in San Diego, San Francisco and around the world did more than anyone thought possible on limited resources and money. As creative and resourceful as it was possible to be, however, money often ran out. That was when our patron stepped in. He made it possible for me to follow my passion for knowledge. He helped me to organize and preserve the collections that are now housed in museums and archives around the world. He was profoundly generous, the more profound considering that he was a patron of the arts on a college professor's salary. I dedicate this book to an outstanding human being: advisor and
patron, friend and father, Abraham M Friedman.
at University of Chicago. The authors of the theory chapters have specialized in different aspects of intermedia. Ina Blom is doctoral research fellow in art history at the University of Oslo. She has written extensively on Fluxus and intermedia. Craig Saper is assistant professor of criticism at the University of the Arts in Philadelphia. He has written on intermedia, multimedia, artist publishing and visual poetry. David Doris is a doctoral fellow in art history at Yale University. The chapter on Fluxus and Zen was adapted from his award-winning master's thesis at City University of New York. The chapters on critical and historical perspectives have been written by three internationally renowned scholars in art history, art theory and literary theory. Stephen Foster is professor of art history at University of Iowa and director of the Fine Arts Dada Archive. Estera Milman is associate professor of art history at the University of Iowa and founding director of Alternative Traditions in Contemporary Art. Nicholas Zurbrugg is professor of English and head of the department of English, Media and Culture Studies at De Montfort University. The section titled 'Three Fluxus Voices' is the result of two unique collaborations. The first is an extensive interview between Fluxus artist Larry Miller and Fluxus co-founder George Maciunas. Made just before Maciunas's death in 1978, it sheds important light on Maciunas' view of Fluxus. The second is the only known interview with Maciunas' wife, Billie. This interview was recorded by Susan Jarosi, doctoral candidate in art history at Duke University. The section ends with Larry Miller's own thoughts on what it is to think about Fluxus. Here, I beg the reader's indulgence. There could have been, perhaps there should have been any number of other views, other chapters. Time and space limit every book. I selected these three voices because they are unique and because they form a conceptually elegant triad. If there is a clear message in the sections on history, theory, critical and historical perspectives, it is that there no way to encapsulate Fluxus in any neat paradigm. On another occasion, and for other reasons, I will present other voices: here, time, a page limit and circumstance dictate a useful choice that makes available an interview with ideas that have never before been published. The section titled 'Two Fluxus Theories' makes available the thoughts of two Fluxus artists who have attempted to theorize Fluxus and place it in a larger intellectual and cultural framework. The first is by Dick Higgins, Fluxus co-founder and legendary publisher of Something Else Press. The second is my own: as editor of this book, I feel obliged to put my thoughts on the table here, too.
ACKNOWLEDGEMENTS vii FLUXUS READER WEB SITE The World Wide Web is making a vital difference to many fields of human endeavor. The arts and scholarship have been particularly well served by this medium. One of the most important developments for research and writing on Fluxus is a consortium of five major universities and museums with a key focus on Fluxus and intermedia. These five are developing a Web-based series of virtual resources for scholarship and reflection on contemporary art. University of Iowa's Alternative Traditions in Contemporary Art, the University of California Museum Walker Art Center in Minneapolis and Franklin Furnace in New York maintain the site. ATCA at University of Iowa will be hosting a wide variety of scholarly and pictorial materials that dovetail with the material in this book, and a portion of the site will be dedicated to expanding and reflecting on the specific chapters presented here. The URL is: . Please visit the site. INFORMATION AND IDEAS I welcome queries and ideas on any of the subjects covered in this book. If you have questions or thoughts you would like to pursue, please contact me at: Ken Friedman Associate Professor of Leadership and Strategic Design Department of Knowledge Management Norwegian School of Management - BI Box 4676 Sofienberg N-0506 Oslo, Norway + 47 22.98.51.07 Telephone + 47 22.98.51.11 Telefax email: ..ERR, COD:1..
KEN FRIEDMAN: INTRODUCTION: A TRANSFORMATIVE VISION OF FLUXUS

A little more than thirty years ago, George Maciunas asked me to write a history of Fluxus. It was the autumn of 1966. I was sixteen then and living in New York after dropping out of college for a term. George had enrolled me in Fluxus that August. Perhaps he saw me as a scholar, perhaps simply as someone with enough energy to undertake and complete such a project. Not long after, I grew tired of New York and I was ready to move back to California. That was when George appointed me director of Fluxus West. Originally intended to represent Fluxus activities in the western United States, Fluxus West became many things. It became a centre for spreading Fluxus ideas, a forum for Fluxus projects across North America - outside New York - as well as parts of Europe and the Pacific, a travelling exhibition centre, a studio in a Volkswagen bus, a publishing house and a research programme. These last two aspects of our work led George to ask me once again to take on a comprehensive, official history of Fluxus. I agreed to do it. I didn't know what I was getting into. This history project was never completed. In part, I lacked the documentation, and despite gathering documents and material for years, I never did accumulate the material I should have done to carry out the job. Moreover, I found that it was the ideas in Fluxus that interested me most, far more than the specific deeds and doings of a specific group of artists. While I am a scholar in addition to being an artist, my interest in Fluxus does not focus on documentation or archival work. The documents and works I did collect have not gone to waste. They found homes in museums, universities and archives, where they are available to scholars who do want to write the history of Fluxus, as well as to scholars, critics, curators and artists who want to examine Fluxus from other perspectives. The history that I never finished gave rise to several projects and publications that shed light on Fluxus in many ways. This book is one of them. The key issue here is explaining a 'how' and 'why' of Fluxus. Emmett Williams once wrote a short poem on that how and why, writing 'Fluxus is what Fluxus does - but no one knows whodunit.' What is it that Fluxus does? Dick Higgins offered one answer when he wrote, 'Fluxus is not a moment in history, or an art movement. Fluxus is a way of doing things, a tradition, and a way of life and death.' For Dick, as for George, Fluxus is more important as an idea and a potential for social change than as a specific group of people or collection of objects. As I see it, Fluxus has been a laboratory, a grand project summed up by George
INTRODUCTION ix Maciunas' notion of the 'learning machines'. The Fluxus research programme has been characterised by twelve ideas: globalism, the unity of art and life, intermedia, experimentalism, chance, playfulness, simplicity, implicativeness, exemplativism, specificity, presence in time and musicality. (These twelve ideas are elaborated they all play a role. Fluxus is, indeed, the name of a way of doing things. It is an active philosophy of experience that only sometimes takes the form of art. It stretches across the arts and even across the areas between them. Fluxus is a way of viewing society and life, a way of creating social action and life activity. In this book, historians and critics offer critical and historical perspectives. Other writers frame the central issues in other ways. The ideal book would be three times as long as this one is and impossible to publish. I therefore chose to focus on issues to open a dialogue with the Fluxus idea. Rather than teaching the reader everything there is to know about Fluxus, this book lays out a map, a cognitive structure filled with tools, markers and links to ideas and history both. Fluxus has now become a symbol for much more than itself. That companies in the knowledge industry and creative enterprise use the name Fluxus suggests that something is happening, both in terms of real influence and in terms of fame, the occasional shadow of true influence. Advertising agencies, record stores, performance groups, publishers and even young artists now apply the word Fluxus to what they do. It is difficult to know whether we should be pleased, annoyed, or merely puzzled. Tim Porges once wrote that the value of writing and publishing on Fluxus rests not on what Fluxus has been but on 'what it may still do'. If one thread binds the chapters in this book, it is the idea of a transformative description that opens a new discourse. A new and
appropriately subtle understanding of Fluxus leaves open
the question of what it may still do. That's good enough for me. Owen
Smith and I were discussing this book one afternoon. We reached the
conclusion that it is as much a beginning as a summation. If, as George
Brecht said in the 1980s, 'Fluxus has Fluxed', one can equally well say
what someone - Dick? Emmett? - said a few years later: 'Fluxus has not
yet begun.' There is an on-line discussion group called Fluxlist where
the question of what lies between those two points has been the subject
of much recent dialogue. One of the interesting aspects of the
conversation has been the philosophical subtlety underlying the several
positions. Those who believe there is a Fluxus of ideas and attitudes
more than of objects feel that there is, indeed, a future Fluxus. This
Fluxus intersects with and moves beyond the Fluxus of artefacts and
objects. This vision of Fluxus distinguishes between a specific Fluxus
of specific artists acting in time and space and what Renlock termed
'Fluxism', an idea exemplified in the work and action of the historic
Fluxus artists. Beginning or summation, this book offers a broad view of
Fluxus. It is a corrective to the hard-edged and ill-informed debates on
Fluxus that diminish what we set out to do by locating us in a mythic/moment of time that never really existed. Fluxus was created to
transcend the boundaries of the art world, to shape a discourse of our
own. A debate that ends Fluxus with the death of George Maciunas is a
debate that diminishes George's idea of Fluxus as an ongoing social
practice. It also diminishes the rest of us, leaving many of the
original Fluxus artists disenfranchised and alienated from the body of
work to which they gave birth. In the moments that people attempt to
victimise us with false boundaries, I am drawn to two moments in
history. The first moment occurred in sixth-century Chinese Zen. It
reflects the debates around Fluxus in an oddly apt way, and not merely
because Fluxus is often compared with Zen. It involved the alleged split
between the Northern and Southern schools of Zen. The real facts of the
split seem not to have involved the two masters who succeeded the Sixth
Patriarch, one in the North and one in the South, Shen-hsiu and
Hui-neng. The long and tangled stories of schism seem rooted, rather, in
the actions of Hui-neng's disciple Shen-hui and those who followed him.
It has little to do with the main protagonists who respected and admired
each other to the point that the supposedly jealous patriarch Shen-hsiu
in fact recommended Hui-neng to the imperial court where he, himself, was
already held in high renown. This is like much of the argument around
Fluxus. It seems that the protagonists of one view or another, the
adhersons of one kind of work or another, those who need to establish a
monetary value for one body of objects or another, seem to feel the need
to do so by discounting, discrediting or disenfranchising everyone else.
That makes no sense in a laboratory, let alone a laboratory of ideas and
social practice. The other moment I consider took place a few years ago,
when Marcel Duchamp declared that the true artist of the future would go
underground. To the degree that Fluxus is or may be an art form, it may
well have gone underground already. If this is true, who can possibly
say that Fluxus is or isn't dead? We don't know 'whodunit', we don't
know who does it and we certainly don't know who may do it in the future. Ken Friedman
ACKNOWLEDGEMENTS

A book is always the product of a team. A book on Fluxus must certainly be so. Several individuals made this book possible. Thanks are due first to George Maciunas. Back in 1966, he proposed that I prepare a history of Fluxus. Thanks are due also to Nicola Kearton. She welcomed the book to Academy Press and shepherded it through development and preparation. Without her, this book would never have been possible. Thanks, finally, to Mariangela Palazzi-Williams, senior production editor at John Wiley & Sons. She made this book the physical reality you hold some thirty-odd years after George suggested it. Much Fluxus research has been made possible by four individuals who have been responsible for publishing the three largest series of publications of Fluxus material: objects, scores, and multiples, books and catalogues. George Maciunas' Fluxus editions launched Fluxus publishing as an organized phenomenon. Dick Higgins' Something Else Press books brought Fluxus to the larger world. Gilbert Silverman and Jon Hendricks are responsible for the catalogues that have become the largest series of Fluxus research documents. Several collections are central to the research on Fluxus. Three major collections are now readily accessible. Hanns Sohm's Archiv Sohm is now located at Stadtsgalerie Stuttgart and Jean Brown's collection has become The Jean Brown Archive at the Getty Center for the History of the Arts and Humanities. The collections and archives of Fluxus West and my own papers have been distributed among several museums and universities. The largest body of material is located at Alternative Traditions in Contemporary Art at University of Iowa, the Tate Gallery Archives in London and the Hood Museum of Art at Dartmouth College. Substantial holdings that once belonged to Fluxus West are now part of the Museum of Modern Art's Franklin Furnace Archive Collection, the Museum of Modern Art's Performance Art Archives, the Smithsonian Institution's Archives of American Art, the Ken Friedman Collection at the University of California at San Diego and the Henie Onstad Art Center in Oslo. All of these holdings are available for research, publication and exhibition under the normal conditions of research archives and museum collections. A number of important private collections are available under restricted access or by special appointment. Most notable among these are the Gilbert and Lila Silverman Fluxus Foundation in New York and Detroit, Archivio Conz in Verona, and MuDiMa in Milan. The documentation section was edited by Owen Smith. I developed the first versions of the documentation at Fluxus West in 1966 and supported improved versions over the years since. Project scholars and editors included Nancy McElroy, Kimberley Ruhe, Matthew Hogan, Judith Hoffberg, Giorgio Zanchetti, and James Lewes. Hoseon Cheon, Dick
INTRODUCTION ix Maciunas' notion of the 'learning machines'. The Fluxus research programme has been characterised by twelve ideas: globalism, the unity of art and life, intermedia, experimentalism, chance, playfulness, simplicity, implicativeness, exemplativism, specificity, presence in time and musicality. (These twelve ideas are elaborated in the chapter titled 'Fluxus and Company'.) These ideas are not a prescription for how to be a Fluxus artist. Rather they form a description of the qualities and issues that characterise the work of Fluxus. Each idea describes a 'way of doing things'. Taken together, these twelve ideas form a picture of they all play a role. Fluxus is, indeed, the name of a way of doing things. It is an active philosophy of experience that only sometimes takes the form of art. It stretches across the arts and even across the areas between them. Fluxus is a way of viewing society and life, a way of creating social action and life activity. In this book, historians and critics offer critical and historical perspectives. Other writers frame the central issues in other ways. The ideal book would be three times as long as this one is and impossible to publish. I therefore chose to focus on issues to open a dialogue with the Fluxus idea. Rather than teaching the reader everything there is to know about Fluxus, this book lays out a map, a cognitive structure filled with tools, markers and links to ideas and history both. Fluxus has now become a symbol for much more than itself. That companies in the knowledge industry and creative enterprise use the name Fluxus suggests that something is happening, both in terms of real influence and in terms of fame, the occasional shadow of true influence. Advertising agencies, record stores, performance groups, publishers and even young artists now apply the word Fluxus to what they do. It is difficult to know whether we should be pleased, annoyed, or merely puzzled. Tim Porges once wrote that the value of writing and publishing on Fluxus rests not on what Fluxus has been but on 'what it may still do'. If one thread binds the chapters in this book, it is the idea of a transformative description that opens a new discourse. A new and
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ACKNOWLEDGEMENTS vii FLUXUS READER WEB SITE The World Wide Web is making a vital difference to many fields of human endeavor. The arts and scholarship have been particularly well served by this medium. One of the most important developments for research and writing on Fluxus is a consortium of five major universities and museums with a key focus on Fluxus and intermedia. These five are developing a Web-based series of virtual resources for scholarship and reflection on contemporary art. University of Iowa's Alternative Traditions in Contemporary Art, the University of California Museum of Art at Berkeley, Hood Museum of Art at New York maintain the site. ATCA at University of Iowa will be hosting a wide variety of scholarly and pictorial materials that dovetail with the material in this book, and a portion of the site will be dedicated to expanding and reflecting on the specific chapters presented here. The URL is: . Please visit the site. INFORMATION AND IDEAS I welcome queries and idea on any of the subjects covered in this book. If you have questions or thoughts you would like to pursue, please contact me at: Ken Friedman Associate Professor of Leadership and Strategic Design Department of Knowledge Management Norwegian School of Management – BI Box 4676 Sofienberg N-0506 Oslo, Norway + 47 22.98.51.07 Telephone + 47 22.98.51.11 Telefax email: ..ERR, COD:1..
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THE CONTRIBUTORS

The scholarly content of *The Fluxus Reader* has been the product of a laboratory of ideas, a virtual colloquium. It has been my pleasure here to work with a number of the leading scholars now writing on Fluxus. The authors of the history chapters wrote doctoral dissertations on various aspects of Fluxus. Owen Smith is associate professor of art history at the University of Maine. He wrote on George Maciunas at University of Washington. Simon Anderson is head of art history, theory and criticism at the School of the Art Institute Chicago. He wrote on Fluxshoe and British Fluxus at the Royal College of Art. Hannah Higgins is assistant professor of art history at University of Illinois at Chicago. She wrote on the interpretation and reception of early Fluxus at University of Chicago. The authors of the theory chapters have specialized in different aspects of intermedia. Ina Blom...
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Fluxus began in the 1950s as a loose, international community of artists, architects, composers and designers. By the 1960s, Fluxus had become a laboratory of ideas and an arena for artistic experimentation in Europe, Asia and the United States. Described as 'the most radical and experimental art movement of the 1960s', Fluxus challenged conventional thinking on art and culture for over four decades. It had a central role in the birth of such key contemporary art forms as concept art, installation, performance art, intermedia and video. Despite this influence, the scope and scale of this unique phenomenon have made it difficult to explain Fluxus in normative historical and critical terms. The Fluxus Reader offers the first comprehensive overview on this challenging and controversial group. The Fluxus Reader is written by leading scholars and experts from Europe and the United States. It is edited by Ken Friedman, a Fluxus artist as a sixteen-year-old university student in 1966 and now Associate Professor of Leadership and strategic design at the Norwegian School of Management, Oslo, where he also directs the Nordic Center for Innovation.