

PAOLO CIRIO

Paolo Cirio

**Conceptual Art
that considers how society
is organized and impacted by the
distribution, organization and
control over information.**

P a o l o C i r i o 's works:

Power / Language / Information / Communication

Hacking of information technology,
marketing, legal, art and popular languages.

Art with Information Power
through reconfiguring information asymmetries

Information's Power is key for military forces
defined by academic **Cyberwarfare** theory as
"**Fifth Dimension**" based on Information Asymmetry
of the **Infosphere** considered as Space and Asset

From *Geopolitics, Geography and Strategy*, D.J. Lonsdale, 1999

Information Power

INFOSPHERE: THE FIFTH DIMENSION OF STRATEGY

Whether or not the infosphere is strictly speaking a physical reality, is perhaps no more than a problem of definition with little real importance. In the practical world of strategy what really matters is perceiving the infosphere as a place that exists, understanding the nature of it, and regarding it as something which can be manipulated and used.

‘Control of the infosphere’ denotes a situation in which an actor is able to control information and its flow, and bend the infosphere to serve his strategic objectives. In this vein, one may not wish to destroy an enemy’s information assets, but rather control what information can flow through, from, or into them.

The fifth dimension is malleable, to some extent it can be moulded and shaped.

Information power for
Staging conflicts about:

Privacy

Public / Private information

Ownership

Public / Private information

Economy

Monetizing data / Business / Finance

Democracy

Enhancing / Oppressing
political systems

Loophole for All



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Sculptures and Performances with Information Art



through the reconfiguration of Information's Power

Composing informational elements
for **Enacting** informational realities.

Sculpting Information as Raw Material
Performing Information as Actors on Stage

In these Artworks, Information is
Recontextualized
Materialized
Shaped
Visualized
Subverted
Hacked

Face to Facebook




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





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





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PAGE 1 of 505321 records. All the pages:

1, 2, 3, 4, 5, ..101, ..201, ..301, ..401, ..501, ..601, ..701, ..801, ..901, ..1001, ..1101, ..1201, ..1301, ..1401, ..1501, ..1601, ..1701, ..1801, ..1901, ..2001, ..2101, ..2201, ..2301, ..2401, ..2501, ..2601, ..2701, ..2801, ..2901, ..3001, ..3101, ..3201, ..3301, ..3401, ..3501, ..3601, ..3701, ..3801, ..3901, ..4001, ..4101, ..4201, ..4301, ..4401, ..4501, ..4601, ..4701, ..4801, ..4901, ..5001, ..5101, ..5201, ..5301, ..5401, ..5501, ..5601, ..5701, ..5801, ..5901, ..6001, ..6101, ..6201, ..6301, ..6401, ..6501, ..6601, ..6701, ..6801, ..6901, ..7001, ..7101, ..7201, ..7301, ..7401, ..7501, ..7601, ..7701, ..7801, ..7901, ..8001, ..8101, ..8201, ..8301, ..8401, ..8501, ..8601, ..8701, ..8801, ..8901, ..9001, ..9101, ..9201, ..9301, ..9401, ..9501, ..9601, ..9701, ..9801, ..9901, ..10001, ..10101, ..10103, 10104, 10105, 10106, 10107

LEFT WING ACTIVISTS:



D Wasserman Schultz
127% Left Wing
Florida And Washgton



Joseph Amodeo
127% Left Wing
New York, NY



Lucy Steigerwald
127% Left Wing
Not Mordor.



Sally L Phillips
127% Left Wing
Tampa, Florida



Zack Ford
127% Left Wing
Washgton, DC



Betsy Hoover
127% Left Wing
Chicago, IL



Christopher Conway
127% Left Wing
West Chester, PA



Zeppa Kreager
127% Left Wing



Cyn Hussein Obama
127% Left Wing
South East, USA



Carl Norman
127% Left Wing
Nampa, Idaho

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RIGHT WING ACTIVISTS:



Wayne Allyn Root
127% Right Wing
Las Vegas, Nevada



Melissa Clouthier
127% Right Wing
Houston, Texas



Catherine Engleman
127% Right Wing
Virgia



Gene Berardelli Esq
127% Right Wing
Brooklyn, NY



Buzz Jacobs
127% Right Wing



George Jarkesy
127% Right Wing
Houston, Texas



Wes Riddle
127% Right Wing
Texas



Richard Moore
127% Right Wing



Gayle B Parsons
127% Right Wing
North Carola



Ed Gillespie
127% Right Wing
Virgia

Persecuting.us

Sculptural Performance Art

The basic elements of performance:

time, space, body, stage,
and a relationship between performer and audience.
New Media and Flows of Information are ephemeral.

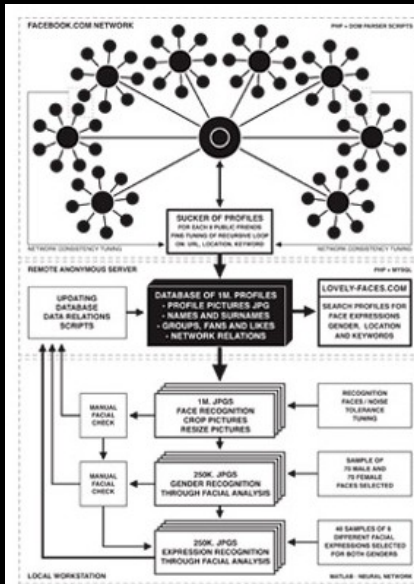
Sculpting with Information as Raw Material

through the manipulation of Language, Message and Media.
These agents are used in the performances to shape information

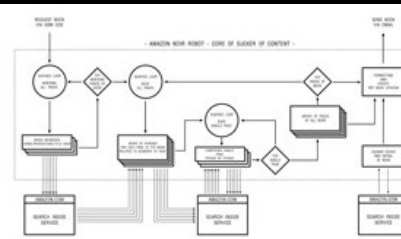
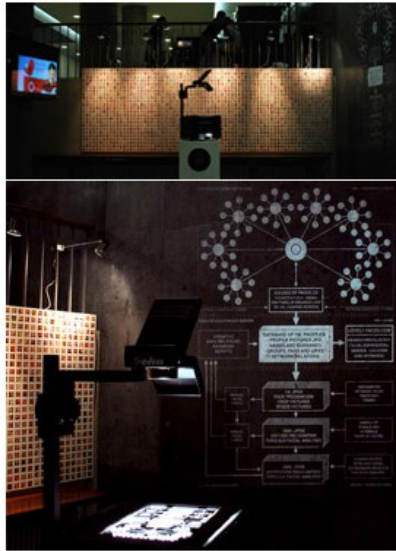
- **Constructivist** philosophies and Sculptural Activity
 - Joseph Beuys created the term **Social Sculpture**

Hacking Monopolism Trilogy

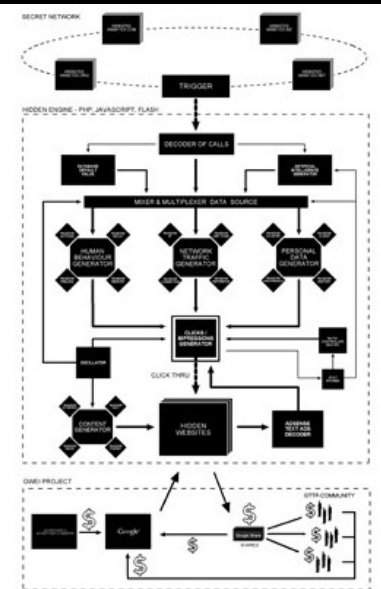
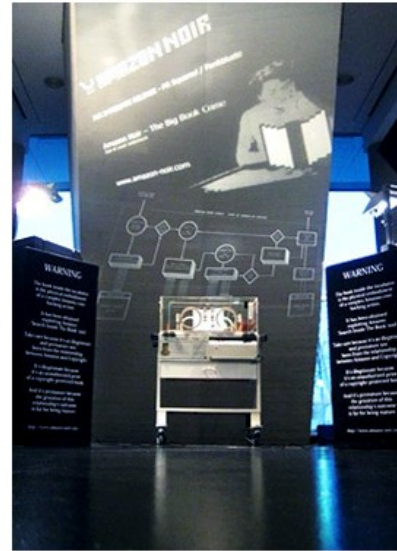
Face to Facebook, Amazon Noir, Google Will Eat Itself



Face to Facebook installations



Amazon Noir installations



Google Will Eat Itself installations



**Art of stealing sensitive information,
which is misappropriated by power structures
within a economic model that privatizes and exploits
public information and users' interaction
by selling it back to the society.**

**Most of these projects reverse this model by
stealing from the private realm for the public good,
and in doing so revealing truths to society.**

CIRIO'S ART WITHIN INFORMATIONAL REALITIES

Sculptural Performances of Information's Power

PUBLIC SPACE

PERFORMANCES

FLOW

REENACTMENT OF CONFLICTS
MANIFESTATION OF POWER

PARTICIPATION OF AUDIENCES
PERSONAL, LEGAL, REACTIONS
MEDIA VIRALITY
ORCHESTRATION
SPECTACLE
EMPOWERING

SCULPTURES

STRUCTURE

STEALING MATERIAL
RE-CONTEXTUALIZATION

MANIPULATION
COMPOSITION
DISTRIBUTION
TRANSMUTATION
MATERIALIZATION
ASYMMETRY

**CREATION & CHANGE of
MEANINGS & PERCEPTION for
UNVEILING TRUTHS & NEW SOCIAL FORMS**

People Quote People

Death of the author 2.0

**"Nothing is said that
has not been said before"**

T.S. Eliot

**"Plagiarism is necessary,
progress demands it"**

V. Hugo

**"Immature poets imitate,
mature poets steal"**

C. Lautréamont

PeopleQuotePeople.com

The power of Information is created and managed through

Distributing
Concentration
Accumulation
Archiving
Sorting
Exposing
Aggregating
Exploiting
Commodifying

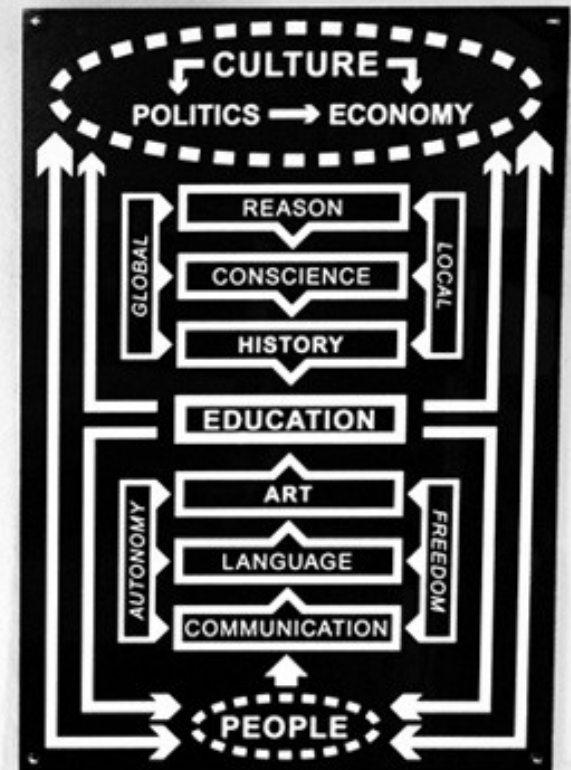
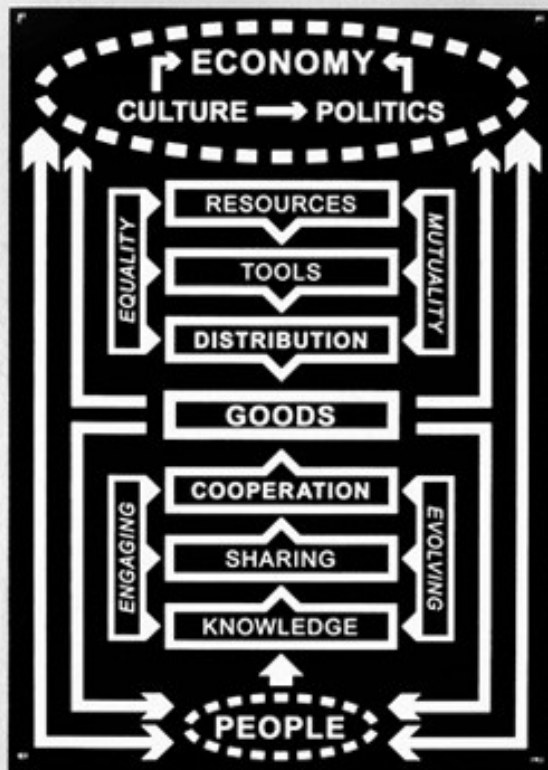
Highlighting different strategies of
artistic interventions that use information's power
Form, Quality, Quantity, Sensitivity, Value.

Provocations and Shock strategy

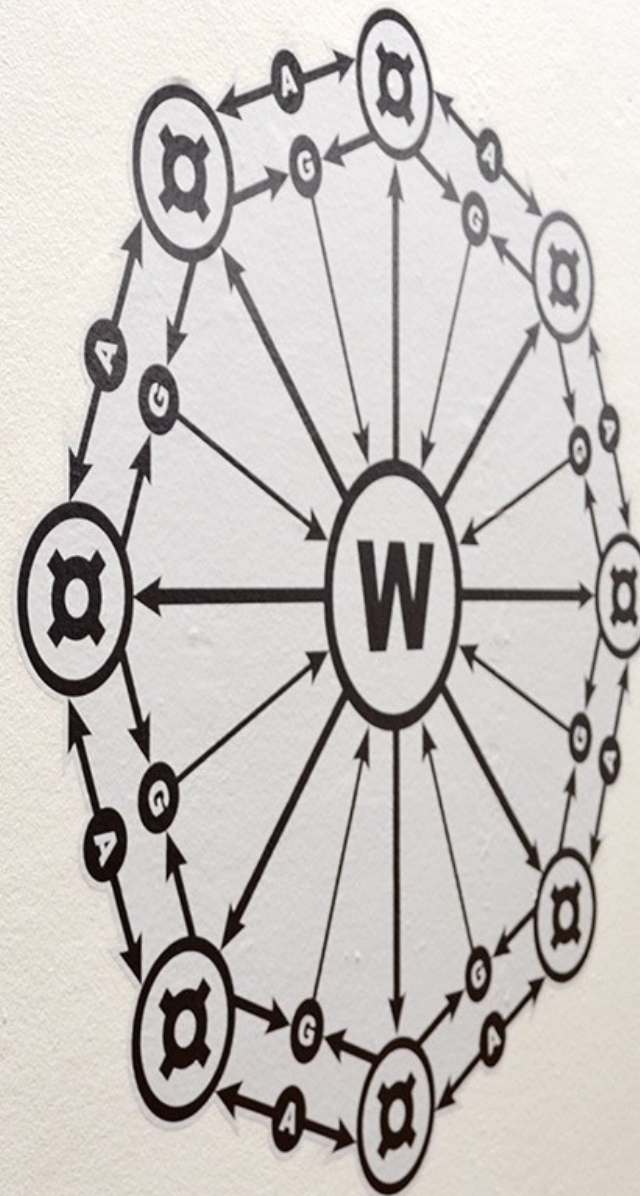
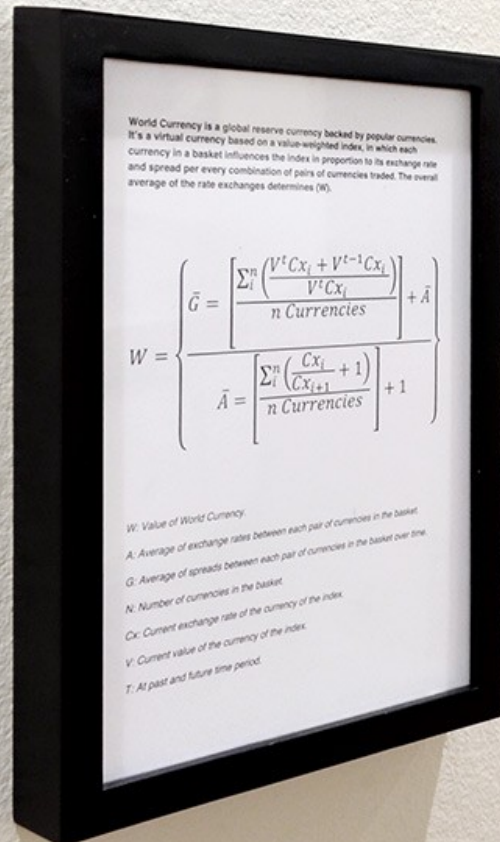
- Transparency VS Privacy VS Agency -
 - Ethics VS Morality -
 - Efficient and Effective -
for the audience and target of the performance
 - Proposing Solutions -
beyond just critique and fun

Open Society Structures

Algorithms Triptych



(W)orld Currency Equation



Tactical Transmedia Fiction

Paul Watzlawick suggested that to change the Image of Reality it's needed to talk to the subconscious and through storytelling. Nonsense, Irrationalness and Tales effectively change reality.

People absorb reality and interact with it, through stories of characters.

Duglass Rushkoff's statement: “ From Moses to modems:
Demystifying the storytelling and taking control. ”

“What and the How. In moments when new technologies of storytelling develop, medium can be more influential than the value of the message.” by Rushkoff.

In other terms it is about Sculpting New Realities by orchestrating and arranging information into narrations, which the public is captured by or immersed in.

Recombinant Fiction : Sculpting Realities through Fiction
the research on experimental storytelling forms which make use of
different media and which intertwine reality and fiction through
characters living into Infosphere.

TheBigPlot.net



Drowning-NYC.net



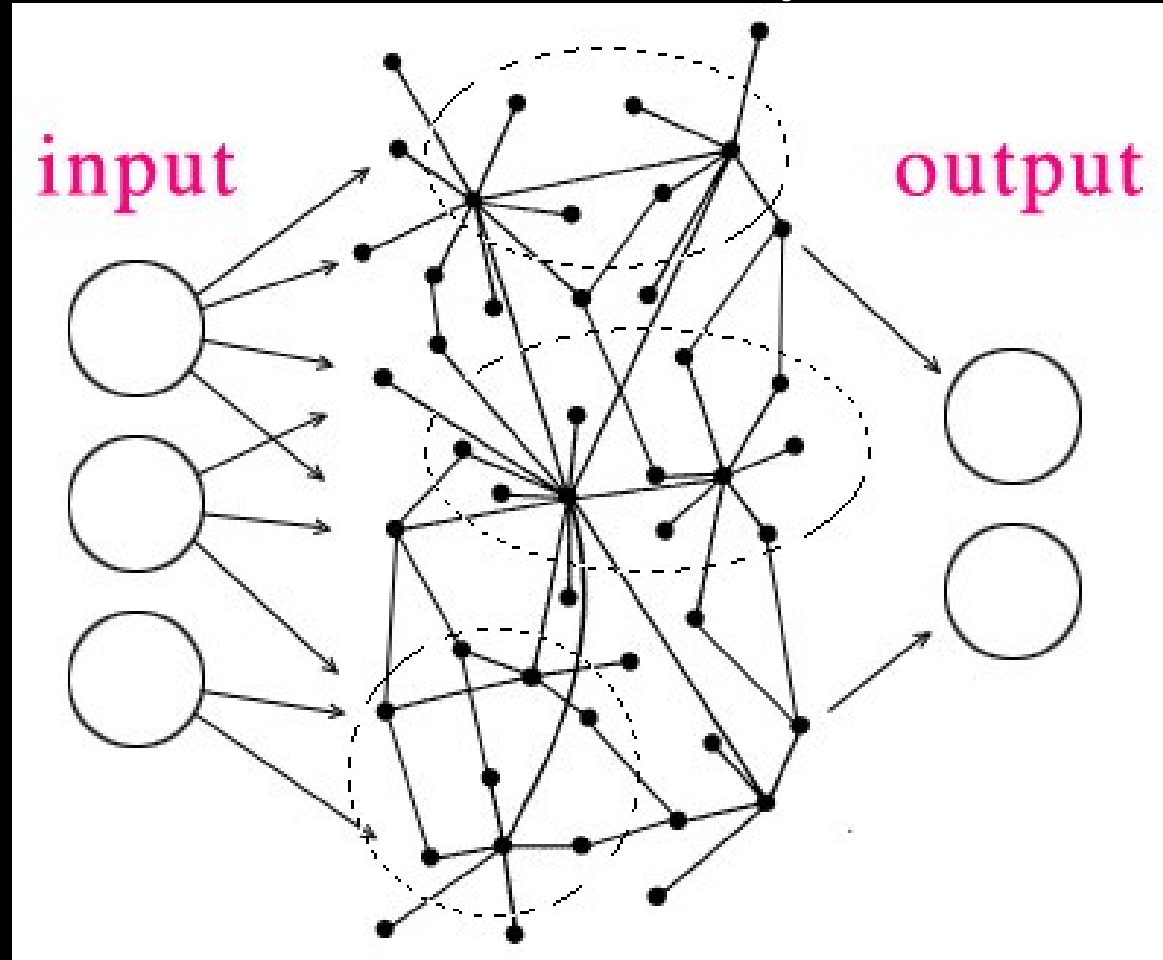
Network Structures

Interactions and variation of
data flows
over a set of nodes
in a general network
can affect the
entire functionality of a system;

in this case the interventions are
functions of
narrative interpretation and signification,
which means functions
concerning the construction of reality.

Networked nodes as model of:

Neurological Circuits, Semiological structures, Cognitive Functions, Visual Communication, as well as, Story Elements, Digital Media.



**Hacking networks by knowing pre-established
Schemas of information processes,
functions and characteristics of *sets of nodes*.**

A mental representation or Schema is "activated", bringing to mind other information which is linked to the original concept by association.

This activation often happens unconsciously and automatically.

Or like Google, or the whole Internet that becomes a network of signifiers.

We may apply structural characteristics of a network to semiotic and social contexts, then research in these structures as a neural system.

PAOLO CIRIO

Paolo Cirio

Everything at
www.PaoloCirio.net

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