

STREET GHOSTS

PAUL CIRIO

Street Ghosts examines what happens when fragments of life online are transposed to the space of the city street. Life-sized pictures of people found on Google's Street View are printed and posted at the same spot where they were taken. The posters are printed in color on thin paper, cut along the outline, and then affixed with wheatpaste on the walls of public buildings at the precise spot on the wall where they appear in Google's Street View image. Street Ghosts reveals multiple aesthetic, biopolitical, tactical and legal issues that emerge when the real and the virtual take place in the city.

Paolo Cirio works as a media artist in various fields: net-art, street-art, video-art, software-art and transmedia fictions. His primary inspiration is in corporate and state interventions through the tactical use of information power, which is depicted and interpreted in his radical and controversial art works. Paolo carves information flows through the re-contextualisation, manipulation and dissemination of data via various media. His artistic work explores the social, political and economic influence of information, through the media and techniques necessary for spreading it. He received the Ars Electronica Award of Distinction, Interactive Art in 2011 and a Transmediale 2008 award. His controversial projects have been covered by CNN, La Fox, The Age, Der Spiegel, Libération, and Apple Daily HK.

